

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	3-31	- (

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD C	OMMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas.	3:30
7:30-8 am		7:30-8 am 3 wide life	3:30
8-8:30 am		8-8:30 am animal rescue	3:30
8:30-9 am		8:30-9 am Into the wid	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3-30-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	and the same of th	5	
		10 W	
7:30-8 am	•	7:31-8 ar	1
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8-8:30 am		8-8:30 am	
		WI.	
		"W"	
8:30-9 am	J	8:30-9 am	
3.30 × 3 um	10	V Store & William	
	W.	-	
2.30		9-9:30 am	
8-3:30 pm	イトノ	9-9.50 dill	
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		0 20 40	<u>/ </u>
3\30-4 pm		9:30-10 am	
4-4:30 pm	The state of the s	10-10:30 am	,
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	2.	-29-	12	
DATE:	ン		1 (

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
put the same of th		10 /	
7:30-8 am	•	A:36-8 an	
	101	0 , \cdot	()
8-8:30 am	CX	8-8:30 am	
		W.	
		M,	
8:30-9 am	_ (3:30-9 am	
	W VA		
8-3:30 pm	10	9-9:30 am	
1 0.00 piii			
\\ X			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
7-7-30 pm		20 20 00 000	
4:30-5 pm		10:30-11 am	
4.30-3 pm		10.00 11 411	

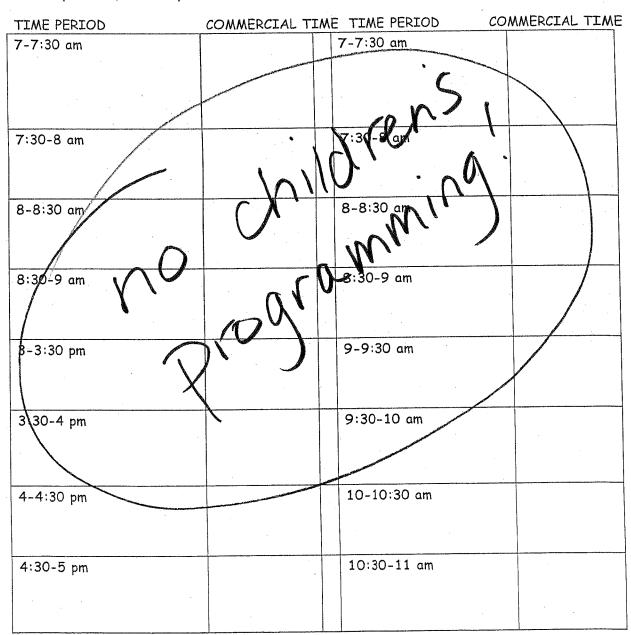


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

•	2	$\overline{}$	\circ	_1	7	
DATE:		-	8		<u></u>	_

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _ 3/2

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am hildren 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	3-21-12	
DATE:	20016	

<u>Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am	,	7-7:30 am	
		10 n S	
7:30-8 am	1/1/		
8-8:30 am	V ,	8-8:30 an	
8:30-9 am	0000	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-25-12 Sun

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	۸E	
6a-630a			
Beakman's	0		
Barkmans und.	0		
7a-730a			
animalatlas	3/30		
730a-8a			
teen kidnens.	3,00		
8a-830a		\neg	
830a-9a		\neg	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	3-24-12	Sat

<u>Monday-Friday</u>

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am Animal atlas	3:30
7:30-8 am		7:30-8 am 3 Wde Life.	3:30
8-8:30 am		8-8:30 am animalescu	3130
8:30-9 am		8:30-9 am Into the Wild	3/30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	ų.



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3-23-12 FD1

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		(a N)	
7:30-8 am		7:30-8 am	
	101	(b, v	<u>\</u>
8-8:30 am	()	8-8:30 am)
		W	
8:30-9 am	-O1	8:30-9 am	
B-3:30 pm	101	9-9:30 am	
		0.20 10	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-22-12

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

	COMMEDCE AL TE	ME TIME PERIOD	COMMERCIAL TIME
TIME PERIOD	COWMERCIAL II	7-7:30 am	
7-7:30 am		and the same of th	
	a continuent of the continuent	•	
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7:30-8 am		7:30-8 ap	
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	1 1	111	()
		10	
8-8:30 am		8-8:30 am	
		VAA.	
		M,	
8:30-9 am		8:30-9 am	
3.90 3 4	10	V	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
3/30-4 hill		7.00 20 2	
		- American	
		The state of the s	
4-4:30 pm		10-10:30 am	
	A CONTRACTOR OF THE PARTY OF TH		
4:30-5 pm		10:30-11 am	
			:
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	3-21-1	2

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
	The state of the s		
		5	
	-	100	
7:30-8 am		7:30-8 an	
		11)	M .
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8-8:30 am	\ (\rangle \rangle \)	8-8:30 am	
		"WAS	
8:30 ² 9 am	7	8:30-9 am	
	(λ, λ)		
		0.000	
8-3:30 pm		9-9:30 am	
3/30 4		9:30-10 am	
3\30-4 pm		9.30-10 am	
4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am	•	7:30-20pm	
	1011	, V	0\
8-8:30 am		8-8:30 am	
8:30-9 am	1005	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	,



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3/19/12

Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am Wildren 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-18-12 Sunday

<u>Sunday</u>

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
Bearmans	0		
world.			
630a-7a			
Beakmans, wind.	0		·
7a-730a			
animal atlas.	3/30		
730a-8a			
teen kid news	3:00		
8a-830a			
·			
830a-9a			
	,		
			, ,
			0



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	3-	17-12	Sat

<u>Saturday</u>

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		annal attas	3:30
7:30-8 am		7:30-8 am	
		3 Wide Lice.	3:30
8-8:30 am		8-8:30 am	
		animal resay	3:30
8:30-9 am		8:30-9 am	
		Into NeWILD	3/30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
,			
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
4-4:30 pm 4:30-5 pm		10-10:30 am 10:30-11 am	

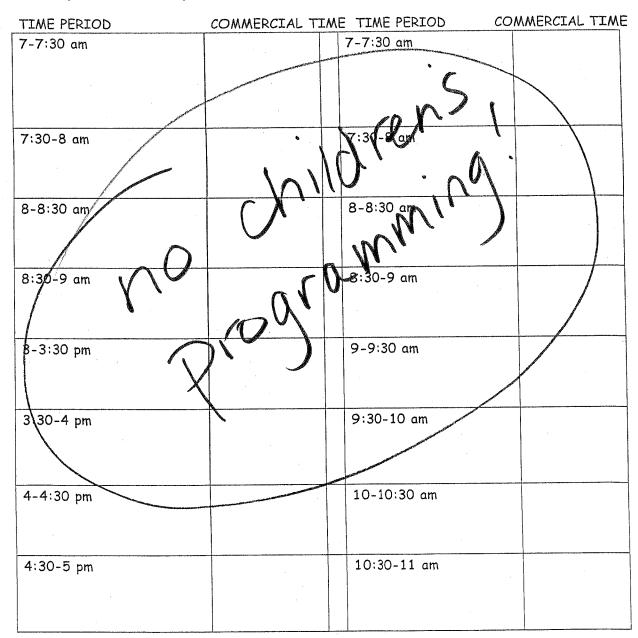


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 3-16-12 Fr

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	210	-17
DATE:	シ り	1 (

<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

6 minutes per 72 nour; 12 minutes per		Sigo minutes per 72 nous, 1	•
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		w 2	
		L 10 1	
7:30-8 am		7:30-8 apr	,
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8-8:30 am	CX	8-8:30 am	
		Mr.	
		'W'	
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8:30-9 am		8:30-9 am	
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	10		
B-3:30 pm		9-9:30 am	
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	\	0.30 10 am	
3\30-4 pm		9:30-10 am	
		and the same of th	
		The state of the s	
4-4:30 pm		10-10:30 am	
7-7,00 PIII	And the second s	10 10.00 um	·
4:30-5 pm		10:30-11 am	

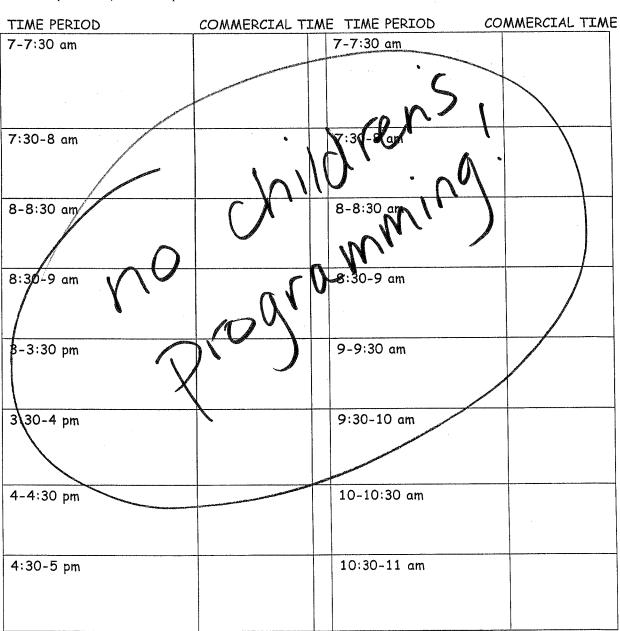


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 31412

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour



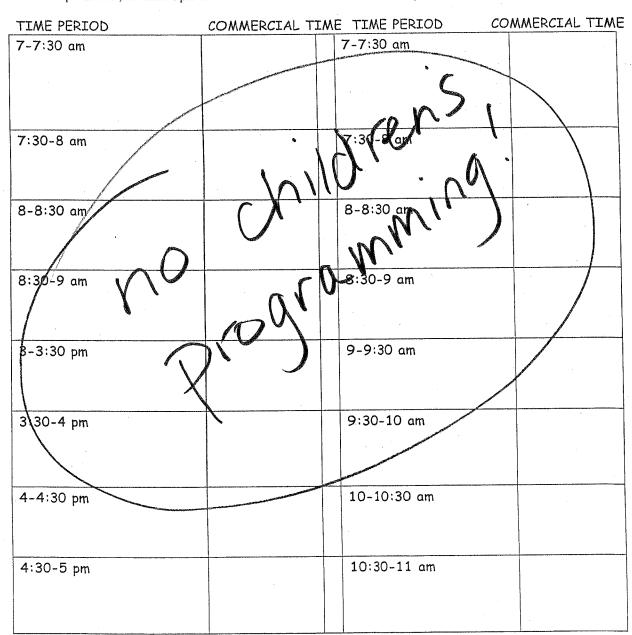


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	210	
DATE:	3-13-	<u></u>

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour



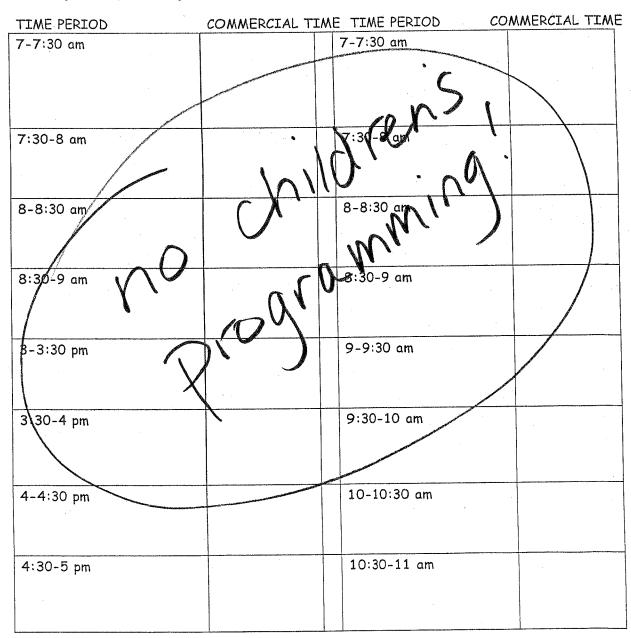


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-12-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	~	٠.		
DATE:	4	11-	17	
		1		

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIN	۸F	
6a-630a	COMMERCIAL TIM		
Beaumans	0		
630a-7a			
Beaumans World.	0		
7a-730a			
Animal attas	3:30		
730a-8a			
teen kid news	3:00		
8a-830a			
830a-9a			
	-		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	3	10-1	Lance

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD (COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal attas	3:30
7:30-8 am	·	7:30-8 am	
		3 Widelife.	3:00
8-8:30 am		8-8:30 am	
		animal rescue	3:30
8:30-9 am		8:30-9 am	
		Into the WILD	3,30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	

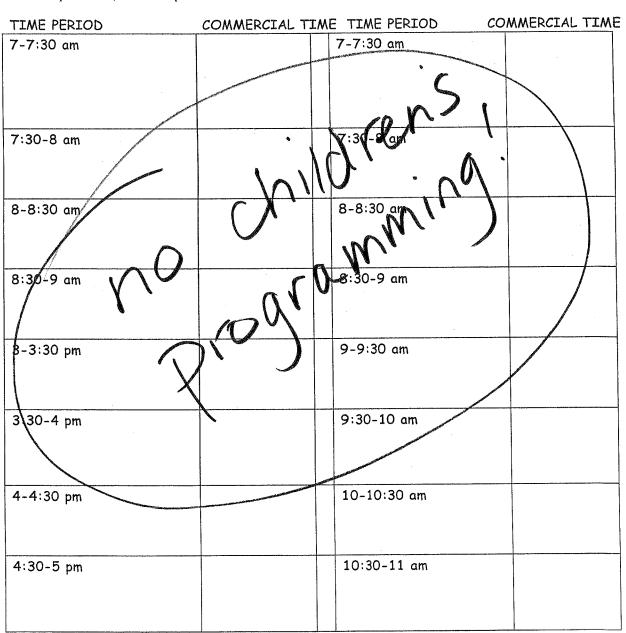


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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DATE:	7	1	L.

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour



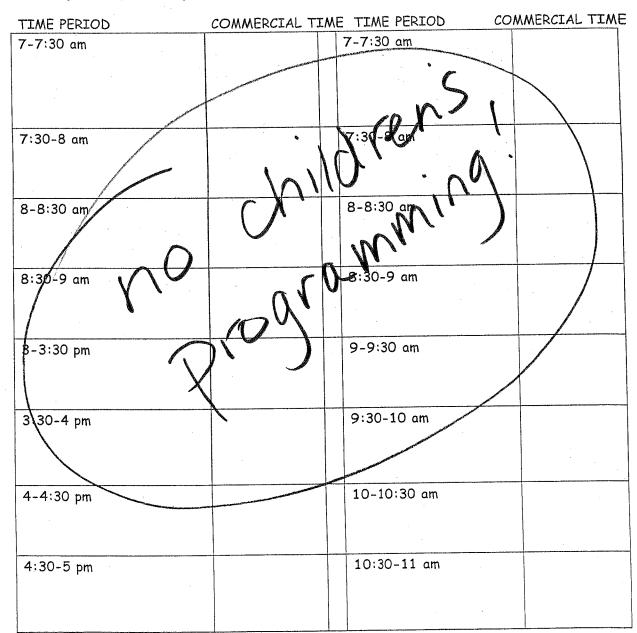


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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1374 117.	Tennania Par			

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour



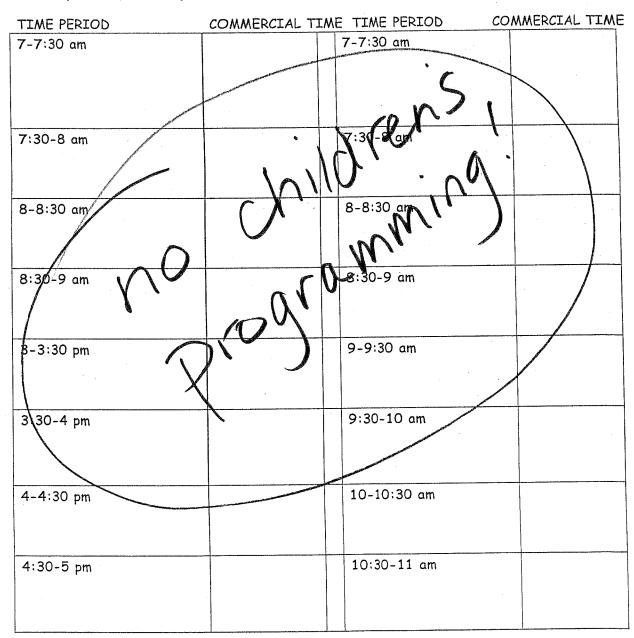


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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DATE:		•	l C.

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday



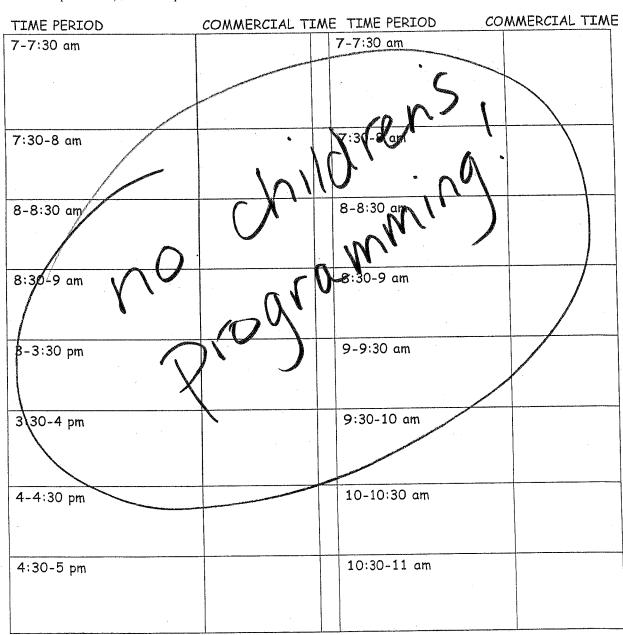


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	3-6	-12	
DATE:	> 6		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour



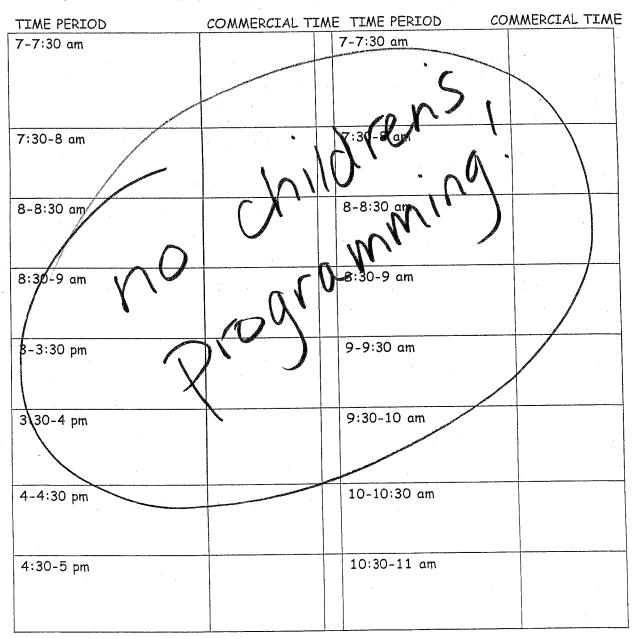


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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DATE:		1 1 6	pp-1	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	2-4-10-
DATE:	2110

<u>Sunday</u>

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	۸E	
6a-630a			
Bealcmans	-0		
630a-7a			
Beakman's world	-0		
7a-730a			
animal atlas	3130		
730a-8a			
teen kid news	3:00		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 3-2-12

1	M	0	n	d	a	v-F	ri	da	v

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		5	
		10 1	
7:30-8 am	•	7:30-8 apr	
		T,	M -
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8-8:30 am	() .	8-8:30 ann)
		"VA"	
8:30-9 am		8:30-9 am	
	10		
8-3:30 pm		9-9:30 am	
		0.00.40	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	2-3-	2
DATE:		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am annal	3:30
7:30-8 am		7:30-8 am 3 Wide Life	3:30
8-8:30 am		8-8:30 am animal rescue.	3:36
8:30-9 am		8:30-9 am Into the WILL	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	·
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
-1.30-3 μm			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	2	 7
DATE:		Cameran Control

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

