

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9/30/14	
D/11C.	· · · · · · · · · · · · · · · · · · ·	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-504	
8-8:30 am/	101	8-8:30 am	
		8-8:30 diff (	
8:30-9 am	100/	8:30-9 am	
\$-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9	29	14

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		10	
7:30-8 am	1	7:30-8 and	'
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8-8:30 am	()	8-8:30 am	
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8:30-9 am	251	8:30-9 am	
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8-3:30 pm	)	9-9:30 am	
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3/30 4		0.20.10	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	$\sim$	9/20	11/
DATE:	un.	4/4	14

Sunday 5.25 minutes per $\frac{1}{2}$ hour;	10.5 minutes per hour
TTME DEDTOD	COMMERCIAL

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
		_		
630a-7a				
	*			
7a-730a				
1 1 1	010			
Animal Allas	3:30			
7300-80				
,,,,,,				
C. 101-11a.	3:W			
730a-8a Ten Lids News	5.00			
8a-830a				
		-		
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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DATE:	(21)	19	

<u>Monday-Friday</u>
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Saturad

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T		COMMERCIAL TIM
7-7:30 am	,	6:30-7 am	
		,	
) ,			
7:30-8 am		7-7:30 am	
		Animal Atlas	3/30
8-8:30 am		7:30-8 am	
		3 Wide Life	3:30
8:30-9 am		8-8:30 am	
		Annal Rescue	Z:00
3-3:30 pm		8:30-9 am	
		into the Wild	3:30
3:30-4 pm		9-9:30 am	
		v	
4-4:30 pm		9:30-10 am	
		9	
	,		
4:30-5 pm		10-10:30 am	
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	- ,		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9/24/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		5	
		10 1	
7:30-8 am		7:30-8 an	'
	101	10, . 0	\ \ \ \ \
8-8:30 am	(V)	8-8:30 am	
		Mi.	
8:30-9 am	Maria	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		7.00 2.0 4	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	9	25	1	IL	
			E .		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

o minutes per 72 nour, 12 minutes per	11041	5.25 minutes per /2 nour,	Total minutes per mour
TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	
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	101	10.	)\
8-8:30 am	(),	8-8:30 am	
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		W,	
8:30-9 am		8:30-9 am	
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/	10		
8-3:30 pm		9-9:30 am	
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1			
3\30-4 pm		9:30-10 am	
4 4:30		10 10:30	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am			
7:30-8 am	1	Y:3V-8 (apr	.
	101	10.00	
8-8:30 am		8-8:30 am	
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8:30-9 am	25	8:30-9 am	
	W/		
B-3:30 pm		9-9:30 am	
II X			
3/30 4		0.20 10	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
1 1100 pill		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		5	
		(0)	
7:30-8 am		7:30-8 an	'
	1011	) · · · · · · · · · · · · · · · · · · ·	
8-8:30 am		8-8:30 am	
		W,	
8:30-9 am	120/10	æ:30-9 am	
β-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9	122	1	IL	$\int$	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	V. \
8-8:30 am 8:30-9 am	\(	8-8:30 am	
8-3:30 pm	1001	9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	921114	

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
630a-7a			7	
7a-730a				
/4-730d				
Animal Allas	3130			
730a-8a				
730a-8a Fly Cits Mas	200			*
tell las llas	50			
8a-830a				
			5	
830a-9a		-		
8304-94				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _	9/20	0/14	

Saturday

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI		DMMERCIAL TIME
7-7:30 am		6:30-7 am	
2			
7:30-8 am		7-7:30 am	
		Animal Atlas	3:30
8-8:30 am		7:30-8 am	
		3 Wide Life	3:30
8:30-9 am		8-8:30 am	
		8-8:30 am Animal Result 8:30-9 am (No The Wild	2:00
3-3:30 pm		8:30-9 am	,
e e e e e e e e e e e e e e e e e e e		Into The Wild	3:30
3:30-4 pm		9-9:30 am	
	,		
4-4:30 pm		9:30-10 am	
,			
4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9/9/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	1
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8-8:30 am	()	8-8:30 am	
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		Mi.	
8:30-9 am		8:30-9 am	
	UA		
	10		
B-3:30 pm		9-9:30 am	
1			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9/8/19

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		- n5	
7:30-8 am		V:30-8 ap	1.
	101	10.00	
8-8:30 am		8-8:30 am	
8:30-9 am	1205	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9/	11		16		
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		10 n5	
7:30-8 am		7:31-8 an	
0.020		10.00	
8-8:30 am		8-8:30 ar	
8:30-9 am	1001	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9/14/14	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am	•	7:30-8 am	
	101	10.0	
8-8:30 am		8-8:30 am	
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8:30-9 am	25	8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4.20 5		10:30-11 am	
4:30-5 pm		10.30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
		10 n5	
7:30-8 am		7:31-8 ap	
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8-8:30 am		8-8:30 an	
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8:30-9 am	W ON	8:30-9 am	
β-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

TIME PERIOD	COMMERCIAL	TIME		
6a-630a				
400 7		_		
630a-7a				
7a-730a				
1 - 2 - 111	2000			
Anmal Atlas	5.50		 	
730a-8a				
730a-8a	3:30			
8a-830a				
		$\perp \downarrow \downarrow$		
830a-9a				
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		++-		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9/13/14	
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Monday-Friday	,	
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6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
9 2			
7:30-8 am		7-7:30 am	
		Annal Atlas	3:30
8-8:30 am		7:30-8 am	
		3 Wide Lie	3:30
8:30-9 am		8-8:30 am	
		Animal Rescu	2:00
3-3:30 pm		8:30-9 am	
* * * * * * * * * * * * * * * * * * * *		Into the Wile	3.30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
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4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9/2/14

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		5	
7:30-8 am	• ,	V:30-8 am	,
	101	10.	
8-8:30 am		8-8:30 am	
		W	
8:30-9 am	25	8:30-9 am	
	W/		
8-3:30 pm		9-9:30 am	
		100010	
3\30-4 pm		9:30-10 am	
4 4:20		10 10:30	
4-4:30 pm		10-10:30 am	
4:30-5 pm	*	10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 9/11/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMEDITAL	THE TTHE DEDTOR	COMMED AT AL TTAKE
7-7:30 am	COMMERCIAL I	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	
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8-8:30 am	()	8-8:30 an	
		1/4/	
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8:30-9 am		8:30-9 am	
3.95=3 dill	7	V-8.30-9 dill	
	- () N		
	10		
8-3:30 pm		9-9:30 am	
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3\30-4 pm		0.20 10	
3/30-4 pm	`	9:30-10 am	
4-4:30 pm		10-10:30 am	
		10-10-30 dill	
	*		
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	The state of the s	7-7:30 am	OOMMEROLAE TEME
		10	
7:30-8 am		7:30-8 apr	\ \ \
		1(1)	/ / /
		10 . Va	<b>'\</b>
8-8:30 am	CX,	8-8:30 an	
		Mr.	
		W,	
8:30-9 am		8:30-9 am	
0.95-5 dill	01	V=8.50-9 dill	
	- (), "	V A	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		5	
		10 10	
7:30-8 am		7:31-8 apr	'
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8-8:30 am	(N)	8-8:30 an	
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8:30-9 am	- ar	<b>8</b> :30-9 am	
9 3:30		9-9:30 am	
3-3:30 pm	$r \rightarrow  $	9-9.30 am	
		1	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9	19		14	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		5	
		101	
7:30-8 am	•	V:30-8 an	`. \
	101	10.	\
8-8:30 am		8-8:30 an	
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8:30-9 am	7	8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4.20 5		10:30-11 am	
4:30-5 pm		10:30-11 am	
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# ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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DATE:	- (	/	119	

Sunday
001100/

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
		_	
630a-7a			
7a-730a			
Animal Atlas	3:30		
730a-8a			
Animal Atlas 730a-8a  Teln Rids News	3:3 <sub>0</sub>		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	9/6	114
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Monday-Friday	Mond	ay-1	Fria	ay
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<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	a a	6:30-7 am	
		a	
a v	,		
,			
7:30-8 am		7-7:30 am	
		Animal Atlas	3.'30
8-8:30 am		7:30-8 am	
		3 War Life	3:30
8:30-9 am		8-8:30 am	
		Anmal Rescue	<i>3:30</i>
3-3:30 pm		8:30-9 am	
		Into he Wild	3:30
3:30-4 pm		9-9:30 am	
	,		
4-4:30 pm		9:30-10 am	
			4
4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	9	5	14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMEDITAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	JOHNIEROIAL 1	7-7:30 am	COMMERCIAL IIME
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7:30-8 am	•	7:30-8(ap)	'
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8-8:30 am	()	8-8:30 am	
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8:30-9 am	-	8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
3,30-4 pill		9.30-10 dm	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	9	14	114
		/	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		5	
		101	
7:30-8 am		7:30-8 an	'
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8-8:30 am	()	8-8:30 arr	
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8:30-9 am	100V	8:30-9 am	
3-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	9/3/3

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:31-8 an	
	101	10, . 0	
8-8:30 am		8-8:30 am	
		Mi	
8:30-9 am	MA	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 92/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		5	
		10 1	
7:30-8 am		7:30-8 an	
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8-8:30 am	( /	8-8:30 an	)
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8:30-9 am	7	8:30-9 am	
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B-3:30 pm		9-9:30 am	
p=5.50 pm	ハノ	9-9.30 um	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
		10 10:00 4//	
,			
4:30-5 pm		10:30-11 am	
1			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		(n n)	
7:30-8 am		V:31-8 apr	
	101	10, 0	
8-8:30 am		8-8:30 am	
		Mi.	
8:30-9 am	MON	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	