



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-(-10

5.25 minutes per 1/2 hour; 10.5 minutes per hour TIME PERIOD COMMERCIAL TIME 7:30-8am



	DATE: 8-2	10	
Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturday 5.25 minutes per ½ hor	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
Beakman's world.	:30		
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-3-10, Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Beakmans World :30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



	DATE: S	4-10	
Monday-Friday 6 minutes per ½ hour; 12 minutes	per hour	<u>Saturday</u> 5.25 minutes per ½ hou	ır; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
, , , , , ,			
7:30-8 am		7:30-8 am	
animal atlas.	3:30		
8-8:30 am		8-8:30 am	
0.20 0		8:30-9 am	
8:30-9 am		8.30-9 am	
3-3:30 pm		9-9:30 am	
	,		
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
1 1.50 pm			
4:30-5 pm		10:30-11 am	,
		11-11:30 am	
		11-11.50 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-5-10 Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME COMMERCIAL TIME TIME PERIOD TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 3:00 teen Kidnews 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



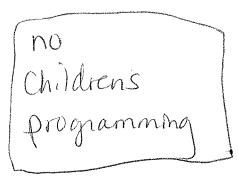
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-6-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL TIME	ME TIME PERIOD COMMERCIAL		
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
		/:50-0 am		
Into the WILD.	1:30			
8-8:30 am		8-8:30 am		
6-6:50 am		0-0.50 am		
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
•				
3:30-4 pm		9:30-10 am		
3:30-4 pm		9:50-10 am		
•				
4-4:30 pm		10-10:30 am		
			1	
4:30-5 pm		10:30-11 am		
r				
		11-11:30 am		
		11-11:50 2111		
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	DATE:	7-10	
Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ hour; 10.5 minutes	ninutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal	4:30
7:30-8 am		7:30-8 am 3 Widelife	4:30
8-8:30 am		8-8:30 am	
		animalrescue	4:30
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



Sunday



KMVU-TV CHILDREN'S PROGRAMMING COMMERCIAL LIMIT CERTIFICATION

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-8-10

5.25 minutes per ½ hour; 10			
TIME PERIOD	COMMERC	CIAL TIME	
7:30-8am			
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Carrier de la ca			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-9-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour COMMERCIAL TIME TIME PERIOD TIME PERIOD **COMMERCIAL TIME** 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Beakmans 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm

11-11:30 am



	DATE: 8-10	0-10	
Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ ho	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
Beakmons	:30		
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



	DATE: 8	11-10	
Monday-Friday 6 minutes per ½ hour; 12 minutes	per hour	Saturday 5.25 minutes per ½ ho	ur; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am an (mala)	4:30	7:30-8 am	
8-8:30 am		8-8:30 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-12-10

<u>Saturday</u> Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour TIME PERIOD COMMERCIAL TIME **COMMERCIAL TIME** TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 3:00 teenkidnews 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8 13-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD 7-7:30 am	COMMERCIAL TIME	7-7:30 am	COMMERCIAL TIME	
7-7:30 am		7-7.50 am		
7.20.0		7:30-8 am		
7:30-8 am		/:30-6 am		
Into the WILD	3:30			
8-8:30 am		8-8:30 am		
8:30-9 am		8:30-9 am		
			·	
3-3:30 pm		9-9:30 am		
1				
3:30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
p				
4:30-5 pm		10:30-11 am		
o o pin				
		11-11:30 am		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-14-10

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour **COMMERCIAL TIME** TIME PERIOD TIME PERIOD **COMMERCIAL TIME** 7-7:30 am 7-7:30 am animalas 7:30-8 am 7:30-8 am 3 Wide Life 8-8:30 am 8-8:30 am animalrescue. 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm

11-11:30 am





TTEMIZED-COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 8-15-10'

Sunday

5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIME	,	
7:30-8am		T	-
	\$700 M		
			
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	DATE: _ 8-16-	10			
Monday-Friday 6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour					
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME		
7-7:30 am		7-7:30 am			
7:30-8 am		7:30-8 am			
Bearchan's world.	,30				
8-8:30 am		8-8:30 am			
8:30-9 am		8:30-9 am			
3-3:30 pm	·	9-9:30 am			
3:30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am			
4:30-5 pm		10:30-11 am			
		11-11:30 am			



	DATE: 8-17	10			
Monday-Friday 6 minutes per ½ hour; 12 minutes per hour Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour					
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME		
7-7:30 am		7-7:30 am			
7:30-8 am		7:30-8 am			
Beakmanis	:30				
8-8:30 am		8-8:30 am			
8:30-9 am		8:30-9 am			
3-3:30 pm		9-9:30 am			
3:30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am			
4:30-5 pm		10:30-11 am			
		11-11:30 am			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-18-10 Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD TIME PERIOD COMMERCIAL TIME 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am anmalatas 4:00 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



	DATE:	1-10		
Monday-Friday 6 minutes per ½ hour; 12 minutes per hour Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour				
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
7:30-8 am		7:30-8 am		
Teen kidnows.	3:00			
8-8:30 am		8-8:30 am		
		0.200		
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
		9:30-10 am		
3:30-4 pm				
4-4:30 pm		10-10:30 am	·	
4:30-5 pm		10:30-11 am		
		11-11:30 am		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-70-10

Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME **COMMERCIAL TIME** TIME PERIOD TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 3:30 Into the WILD. 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



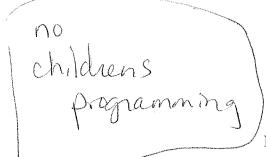
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-20-10

Saturday

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour		5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD C	OMMERCIAL TIME	
7-7:30 am		7-7:30 am animatian	4:30	
7:30-8 am		7:30-8 am 3 W de Life	4:30	
8-8:30 am		8-8:30 am an mal rescut	4.30	
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am		
		11-11:30 am		





	DATE:	8-22-10
Sunday 5.25 minutes per ½ hour; 10.5 minutes per	hour	

TIME PERIOD	COMMERCIAL T	ME	
7:30-8am			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-23-10

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour		
		TIME PERIOD	COMMERCIAL TIME	
TIME PERIOD 7-7:30 am	COMMERCIAL TIME	7-7:30 am	COMMERCIAE TIME	
7:30-8 am		7:30-8 am		
Beaumans world.				
8-8:30 am		8-8:30 am		
0.000		8:30-9 am		
8:30-9 am		8:30-9 am		
3-3:30 pm		9-9:30 am		
3:30-4 pm		9:30-10 am	İ	
<u> </u>				
		10-10:30 am		
4-4:30 pm		10-10:50 am		
4:30-5 pm		10:30-11 am		
•				
		11-11:30 am		
1	1	1		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-24-10. Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour TIME PERIOD COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Beakman's World :30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 3-3:30 pm 9-9:30 am 3:30-4 pm 9:30-10 am 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-25-10

Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD **COMMERCIAL TIME** TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Animal atlas. 3:30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-26-10 Monday-Friday Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour **COMMERCIAL TIME** COMMERCIAL TIME TIME PERIOD TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am teen KID NEWS. 3:30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am

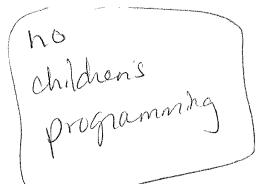


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-27-10 Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour TIME PERIOD COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am Into the WILD 3:30 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



	DATE: 8-26	8-10	
Monday-Friday 6 minutes per ½ hour; 12 minutes p	er hour	Saturday 5.25 minutes per ½ hour; 10.5 m	ninutes per hour
TIME PERIOD	COMMERCIAL TIME	E TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		Animalyas	4:30
7:30-8 am		Animal attas 7:30-8 am 3 Wide Life.	4.30
8-8:30 am		8-8:30 am Animal rescue	4:30
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		11-11:30 am	





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-29-10

Sunday

5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E		
7:30-8am				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-30-10 Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour **COMMERCIAL TIME** TIME PERIOD **COMMERCIAL TIME** TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am :30 Beakmons 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



	DATE: 831-	10	
Monday-Friday 6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour			
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 am	
Beakman's world.	:30		
8-8:30 am		8-8:30 am	
		8:30-9 am	
8:30-9 am		8:30-9 am	
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4-4.30 pm		ZV-ZVIOV HIM	
4:30-5 pm		10:30-11 am	
		11-11:30 am	