

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-51-11
UMIL	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday
5.25 minutes per ½ hour; 10,5 minutes per hour

o minutes per 72 nour; 12 minutes per		5.25 mm.	-
TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 an	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



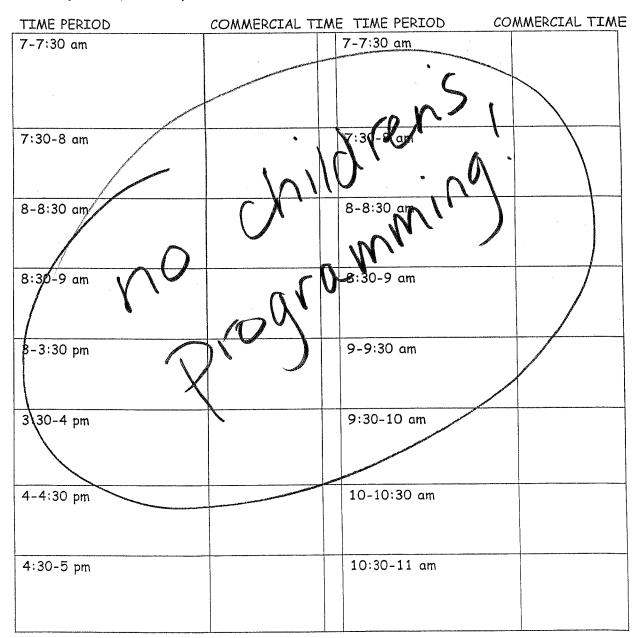
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	C-2n-11
DATE:	8/30-11

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday



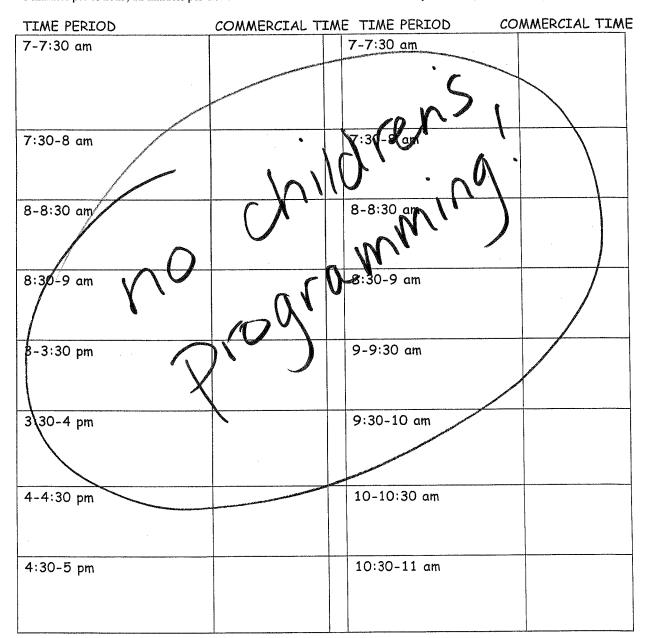


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	8-28-11	1
	7 1	

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΜE	
Gealmans Will 630a-7a	(:80		
Beaumanis	*,30		
animal atlas	4:00		
teen kidhews	4:00		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-27-11	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD (COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	-	animal atlas	4:00
7:30-8 am		7:30-8 am 3 Wdl UTC	4.30
8-8:30 am		8-8:30 am	
		animalescue	
8:30-9 am		8:30-9 am	
		Into the WILD.	4:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
		10:20 11	
4:30-5 pm		10:30-11 am	



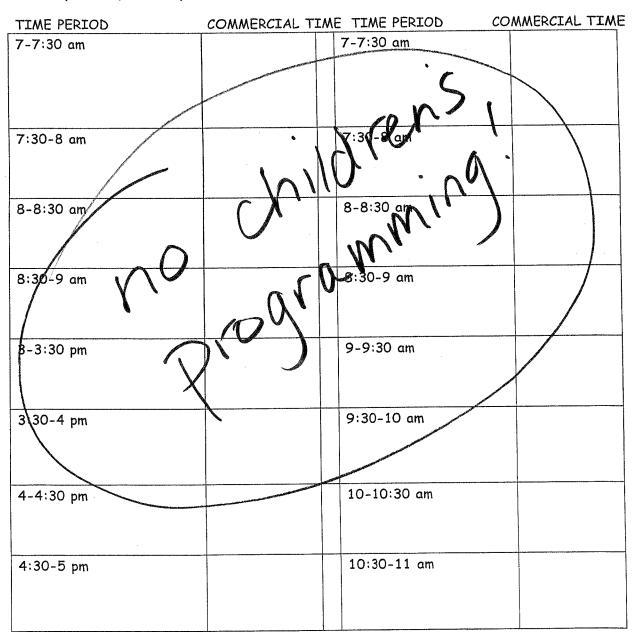
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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<u>Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	526-11
DATE:	0.6211

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

o minutes per /2 neur, 12 minutes per			
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7:30-8 am		7:30-8 ap	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4:30-5 pm		10.30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-24-11

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6 minutes per ½ hour; 12 minutes per hour

Saturday

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7:30-8 am		7:30-8 am	
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8:30-9 am		8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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		10.10.20	
4-4:30 pm	- The state of the	10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	8-73-4
DATE:	00-11

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

r e			
TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
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7:30-8 am		7:30-8 av	1
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8-8:30 am		8-8:30 am	
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		MA,	
8:30-9 am		8:30-9 am	
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8-3:30 pm	7/4	9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
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4:20 5 mm		10:30-11 am	
4:30-5 pm		10.30-11 an	

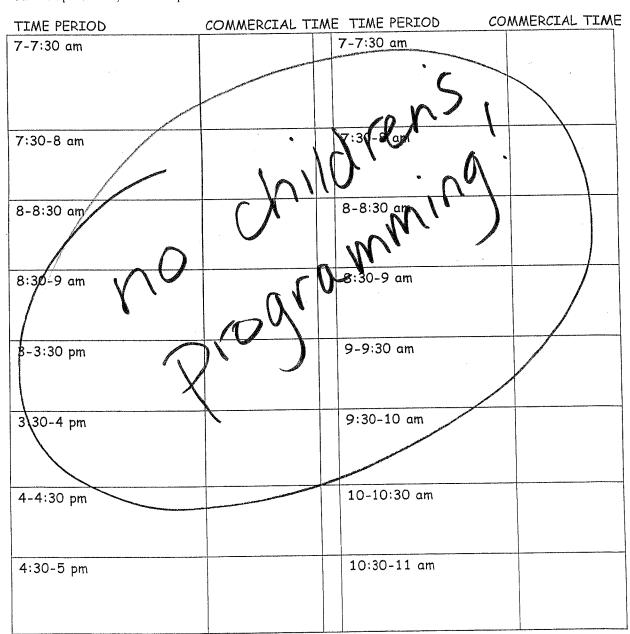


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-22-11
	10

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-21-11	Sun

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TTME OFFICE		ve.					
TIME PERIOD 6a-630a	COMMERCIAL TIN						ratio
Beakmans,	130	İ					
Beakman's World							
630a-7a							
Beakman's	1:00						
7a-730a	-						
animal attas.	3:30						
730a-8a							
teen kild news	3:36						
8a-830a		-					
04-0304							

830a-9a							
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: X LOTE SAL	DATE:	8-20-11	Sat
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am animalatias	4:30
7:30-8 am		7:30-8 am 3 What ife	4:30
8-8:30 am		8-8:30 am animal rescue	4:00
8:30-9 am		8:30-9 am Into the WILD	4:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



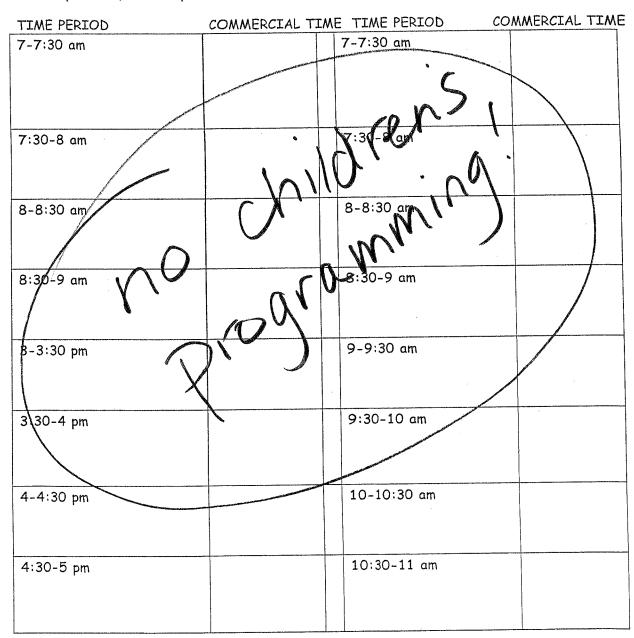
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-19-11 FRI

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





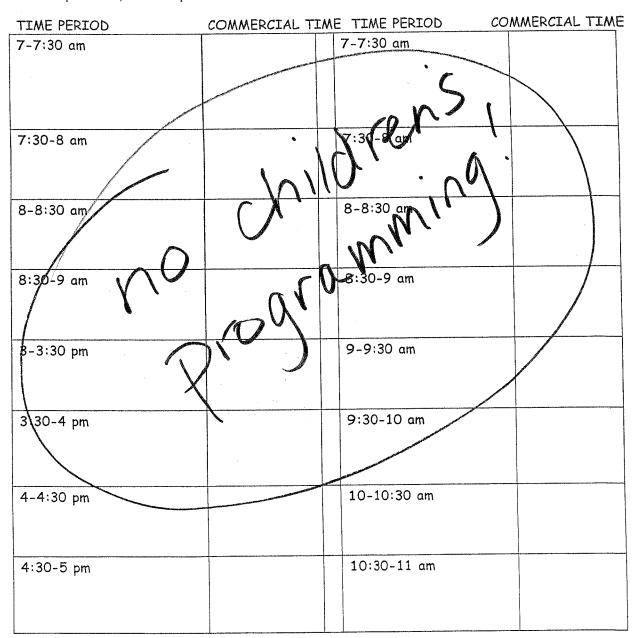
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

8-18-11	
	8-18-11

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday



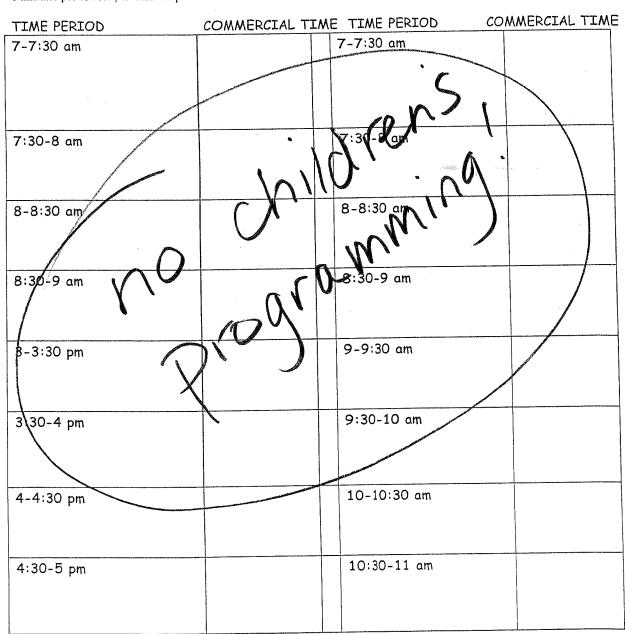


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

		8-11-11
	DATE:	5-16-11
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per	Alvux	5.25 minutes per 72 hour, 19	·
TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 an	1
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8-8:30 am	(/	8-8:30 am	
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8:30-9 am	- 5	8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm	and the same of th	10-10:30 am	
4:30-5 pm		10:30-11 am	



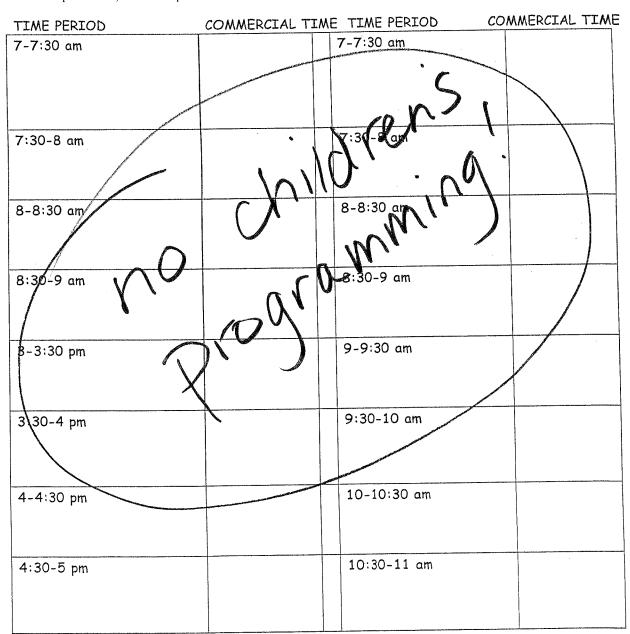
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-15-11

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	8-14-11	
DATE:	0 1 1 1	

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ΝE	
beakman's	1:80		
630a-7a Beskursons World	1:30		
7a-730a Aminal Atlas	4.00		
730a-8a See Lils	4.00		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-13-11	

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD CO	DMMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas	4:00
7:30-8 am		7:30-8 am 3 Wide Life	4:30
8-8:30 am		8-8:30 am anmal rescue	4.00
8:30-9 am		8:30-9 am Into The WILD.	4:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



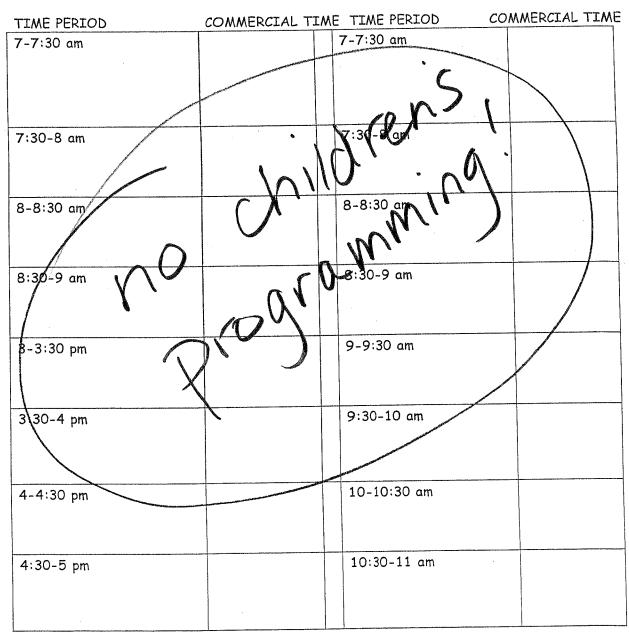
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-12-11 FM

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	811-11
DATE:	0-11-11

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
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4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _\$//0// Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



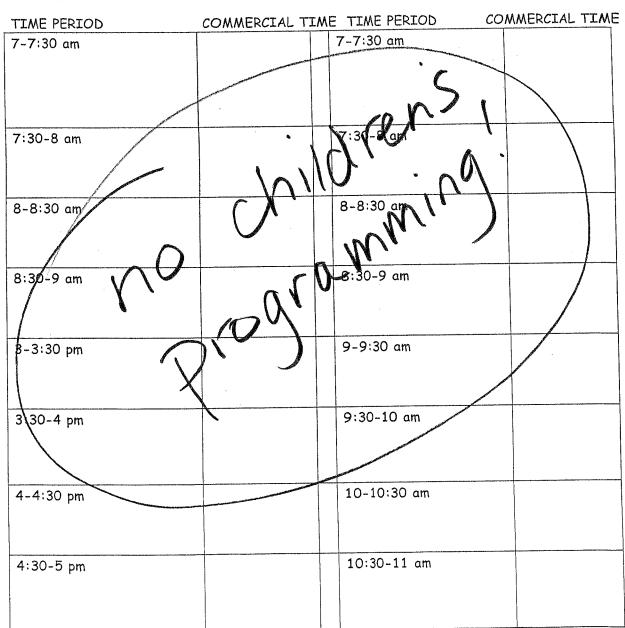
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	Q-Q-11
DATE:	0 8 1

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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7-7:30 am		7-7:30 am	
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4-4:30 pm	and the same of th	10-10.30 dill	
4.20 5		10:30-11 am	
4:30-5 pm		10.30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-7-11	Sun.
DATE:	0 ((COUNT.

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	
Bealchans world.	:30		
Beakmans, world	:30		
animal attas	4:30		
730a-8a teen kidnews	4:00		
8a-830a			
830a-9a			
		<u></u>	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 8-6-11 Sal	DATE:	8-6-11	Sat
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<u>Saturday</u>

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal atlas	4:30
7:30-8 am		7:30-8 am 3 Wde Life.	4:00
8-8:30 am		8-8:30 am	
		animal rescue	4:00
8:30-9 am		8:30-9 am	
	·	Into the WILD	4:30
3-3:30 pm		9-9:30 am	
·			
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	AF TIME PERIOD	COMMERCIAL TIME
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8:30-9 am		8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	8-4-11
DATE:	0 111

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
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4-4:30 pm		10-10:30 am	
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4:30-5 pm		10:30-11 am	
F.II			



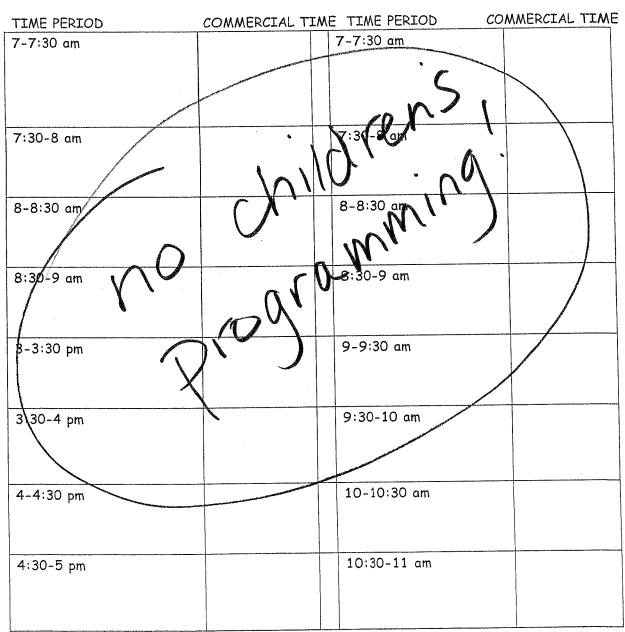
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-3-11	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	8-7-11
DATE:	0 - 11

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
4-1130 pill			
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	Q-1-11
DATE:	0 1 1

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	1011	7:30-9 apr	N .
8-8:30 am	(),	8-8:30 an	
8:30-9 am	1201	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	