

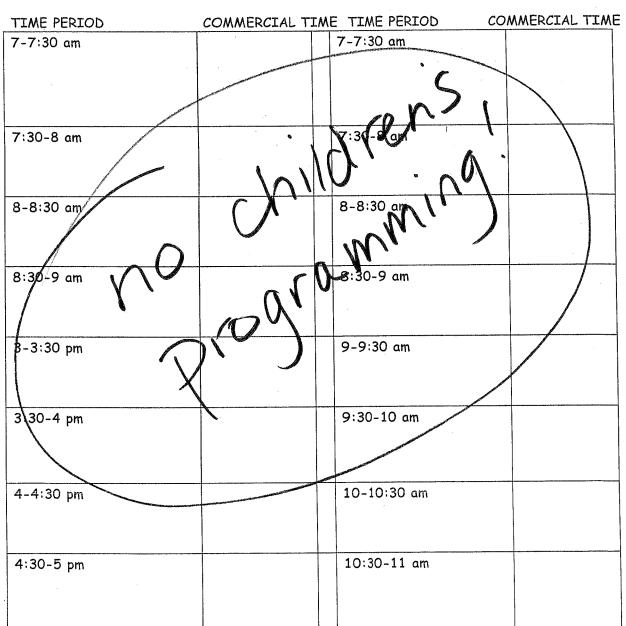
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 83-12 Fri

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: // DOT	DATE:	8-30-12
DATE: // STATE	DAIL	/)

Saturday

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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8:30-9 am	[	8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm	The state of the s	10-10:30 am	
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		100011	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	0.29-12
DATE:	0.0110

Mond	'av-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		in S	1
7:30-8 am	101	V:3(-9a)	<b>N</b> .
8-8:30 am	<b>O</b> , .	8-8:30 am	
8:30-9 am	1001	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	- ,



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-28-12
	8-28-12
DATE:	0 20 10

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	AF TIMF PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	and the second s		
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		101	
7:30-8 am		Y:34-3(a)	
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8-8:30 am	( /	8-8:30 an	
		100/1	
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8:30-9 am		8:30-9 am	
/	10		
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		and the same of th	
		10.10.00	
4-4:30 pm	and the state of t	10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 8-28-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		Jan S	
7:30-8 am	MI	V:34-304	1
8-8:30 am/		8-8:30 am	)
8:30-9 am	1001	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm	- ,	10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	
Beaumanis World	0		
630a-7a	And the second s		
Beatman's	0		
7a-730a animal allas	3:30		
730a-8a			
teen kid new S	3:30		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	0-96-17	
DATE:	0010	

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	,
		animal atlas.	3:30
7:30-8 am		7:30-8 am 3 Widelife	3:30
8-8:30 am		8-8:30 am	
		animal rescul	3:30
8:30-9 am		8:30-9 am	
		Into the WILD	3/30
3-3:30 pm		9-9:30 am	
·			
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9-711-17
DATE:	0 2916

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
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7:30-8 am		7:34-9 am	
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8-8:30 am		8-8:30 an	
		MA	
8:30-9 am		8:30-9 am	
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B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm	The second secon	10-10:30 am	
4:30-5 pm		10:30-11 am	
7.30-0 pill		10.00-11 411	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	8-23-12
DATE:	U -

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME
7-7:30 am	7-7:30 am
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7:30-8 am	V:30-8 ap
	1010
8-8:30 am	8-8:30 am
	8:30-9 am
8:30-9 am	0 S.30-9 dml
8-3:30 pm	9-9:30 am
3 30-4 pm	9:30-10 am
4-4:30 pm	10-10:30 am
4:30-5 pm	10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	0-22-12
DATE:	8-66 6

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:3(-slap)	0.
8-8:30 am		8-8:30 am	
8:30-9 am	1001	8:30-9 am	
8-3:30 pm	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	DATE:	8-21-12
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<u>Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

### <u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	and the second s		
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7:30-8 am		7:31-8 apt	,
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		W 1,	
8:30-9 am		8:30-9 am	
8.30-9 dm		Version of any	
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1/	10		
8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
		And the second second	
4-4:30 pm	The state of the s	10-10:30 am	
		40.00.44	
4:30-5 pm		10:30-11 am	
			, '



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-20-12
W/ 11 LL.	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second s		
		5	.   \
	·	101	
7:30-8 am		7:30-8 ap	
	101	(b, · v)	
8-8:30 am	(),	8-8:30 am	
/		W,	
8:30-9 am	00	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm	The second secon	10-10:30 am	
4:30-5 pm		10:30-11 am	
		- ,	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	0-191	10
DATE:	8 18/	1

### Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΝE	
6a-630a			,
Beakmans word.	0		
630a-7a			
Beaumen's	0		
7a-730a			
animal atlas.	3130	Ž	
730a-8a			
teen kid news	3:00		
8a-830a			
830a-9a			
,			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

<u>Saturday</u>

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal ottas	3:30
7:30-8 am		7:30-8 am	
		3 Wide life.	3:30
8-8:30 am		8-8:30 am	
		animal rescal	3:30
8:30-9 am		8:30-9 am	
		Into the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 8-17-12 Fr

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
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		10 1	
7:30-8 am		7:31-8 an	
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8-8:30 am	$CX^{\prime}$	8-8:30 am	
		MI	
		M,	
8:30-9 am		8:30-9 am	
<b>\</b> \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	UN.		
	10		
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm	The state of the s	10-10:30 am	
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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 8-16-12 Thurs.

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

o minutes per /2 neur, 12 minutes per		•	
TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	and the same of th		
	and the same of th		
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7:30-8 am		7:30-8 an	
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8-8:30 am		8-8:30 an	
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8:30-9 am	1.51	8:30-9 am	
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B-3:30 pm	11	9-9:30 am	
5-3.90 pm		J J 100 Will	
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3\30-4 pm		9:30-10 am	
		The state of the s	
4-4:30 pm		10-10:30 am	
	The second secon		
4:30-5 pm		10:30-11 am	
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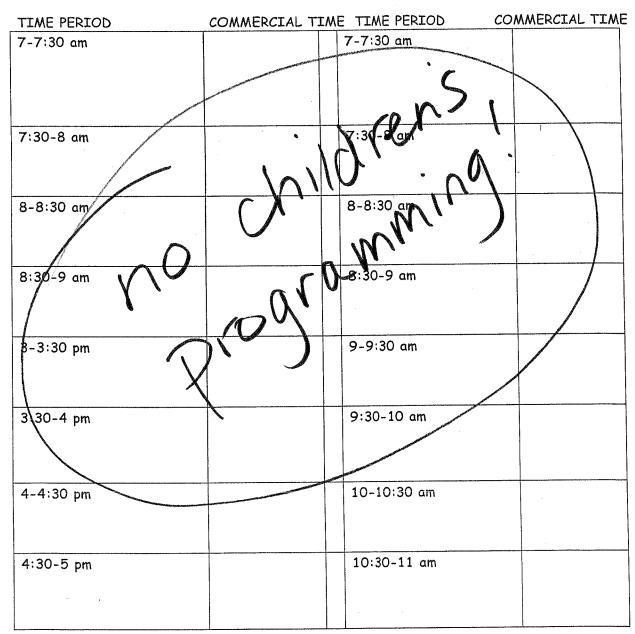
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	8-	15-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





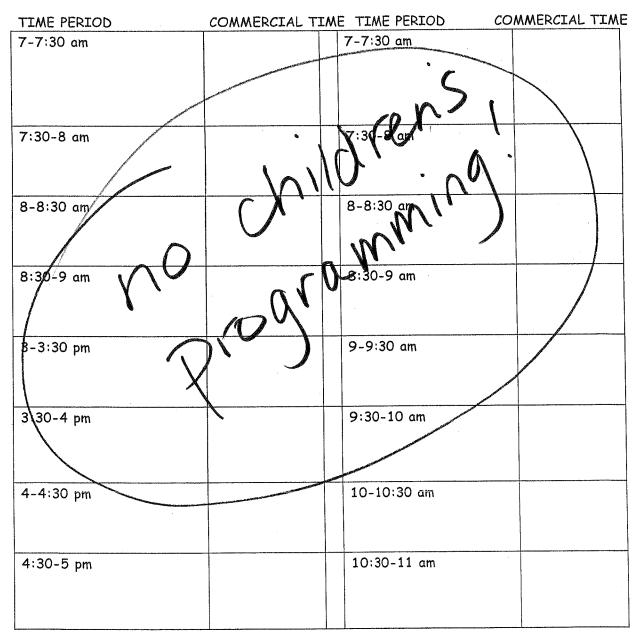
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-14-12
0/1/10-	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	8-13-12	
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<u>Mona</u>	ay-F	<u>riday</u>	
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6 minutes per ½ hour; 12 minutes per hour

### Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	The state of the s		
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7:30-8 am		7:30-8 apr	
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8:30-9 am		8:30-9 am	
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3-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
3 30-4 pm	'	9.50°10 un	
		and the same of th	
		and the state of t	
		10 10 30	
4-4:30 pm	AND THE PROPERTY OF THE PROPER	10-10:30 am	
4:30-5 pm		10:30-11 am	
4.30-5 pm		20100-11 Will	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	8-12-12
DATE:	8-12-12

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a	COMMERCIAL	71		
Beakman's world.			,	
630a-7a				
Beakmans	_			· ·
7a-730a				
animal attas.	3:30		·	
730a-8a			·	
teen kidhews.	3:30			
8a-830a				
830a-9a				
				,
	ľ			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

### Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal	3:30
7:30-8 am		7:30-8 am 3 Wide Libe	3:30
8-8:30 am		8-8:30 am an imal rescu	e 3:30
8:30-9 am		8:30-9 am Into the WILL	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



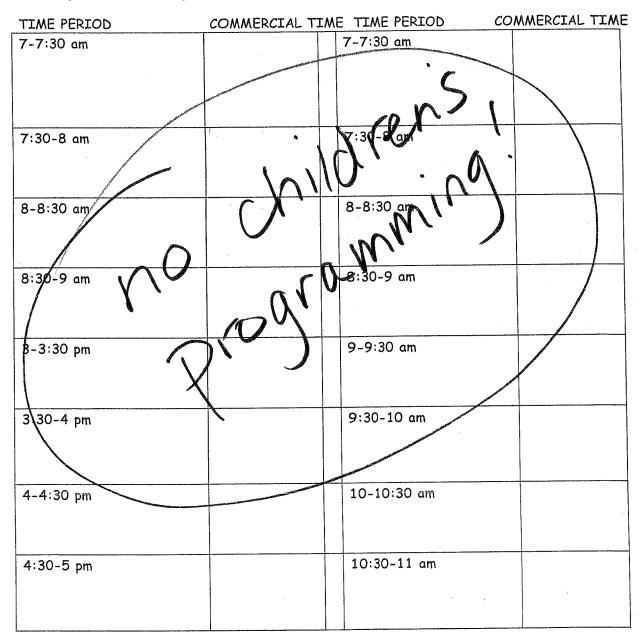
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 8-10-12

1	Mo	nda	v-Friday

6 minutes per ½ hour; 12 minutes per hour

### <u>Saturday</u>





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	9.9.17
DATE:	0110

<u>Mond</u>	ay-F	<u>riday</u>	

6 minutes per ½ hour; 12 minutes per hour

### <u>Saturday</u>

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TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	'
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9.50-10 dill	
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4-4:30 pm	and the state of t	10-10:30 am	
4.20 5		10:30-11 am	
4:30-5 pm		10.30-11 4111	
		- ,	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	Q Q17
DATE:	8816

<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

### Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	the state of the s	. ,	
		101	
7:30-8 am		7:30-8 an	
		10. · v	$\Lambda$
8-8:30 am	(V)	8-8:30 ar	
		W,	
8:30-9 am	m Q (	8:30-9 am	
8-3:30 pm		9-9:30 am	
\\ \\ \\ \\ \\			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
	-		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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DATE.	() / \ (
UMIL	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

#### Saturday

o minutes per 72 hour, 12 minutes			
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
-	The state of the s		
·	market	10 1	
7:30-8 am		7:30-8 apr	
	\ \	411	<b>^</b> ·
p. f. f. f.		111	
		10	
8-8:30 am	( )	8-8:30 am	
		IN C	
8:30-9 am		8:30-9 am	
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		0.00	
B-3:30 pm		9-9:30 am	
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3130-4 pm		9.50-10 UII	
		and the same of th	
		- American Control of the Control of	
		10 10:30 000	
4-4:30 pm	Annual Control of the	10-10:30 am	
4:30-5 pm		10:30-11 am	
7.30-3 pm		10.00 11 4.11	
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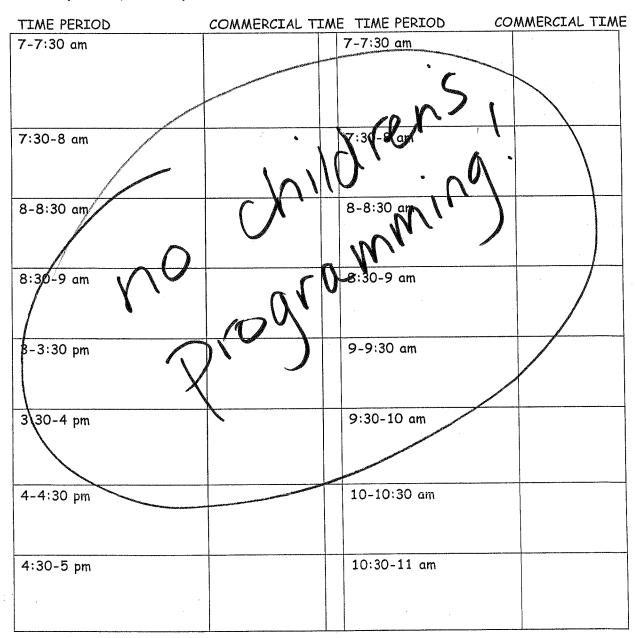
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	85	-1	1	
DATE:	 012			

### Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
Beaumans	- Que		
630a-7a		П	
Bearmanie	<u> </u>		
7a-730a			
anmalatlas	3:30		
730a-8a			
teen kid news	3:00		
8a-830a		П	
830a-9a			
		Т	
			ë .
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-4-12

### Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD CO	DMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal atlas	3:30
7:30-8 am		7:30-8 am	
		3 Wide Life.	3:30
8-8:30 am		8-8:30 am	
		an mal rescue.	3:30
8:30-9 am	01100	8:30-9 am	
		into the WILD	3:30
3-3:30 pm		9-9:30 am	LANGE OF THE STATE
3:30-4 pm		9:30-10 am	
		1	
4-4:30 pm		10-10:30 am	
,			
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	8-3-12
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

### <u>Saturday</u>

o minutes per 72 hour, 12 minutes per			•
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the state of t	· · · · · · · · · · · · · · · · · · ·	
	And the second s		
		10 1	
7:30-8 am	•	7:30-8 ap	
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8-8:30 am	( /	8-8:30 an	
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9:36 9		8:30-9 am	
8:30-9 am		V 5.30-9 am	
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B-3:30 pm	444	9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
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4:30-5 pm		10:30-11 am	
			*

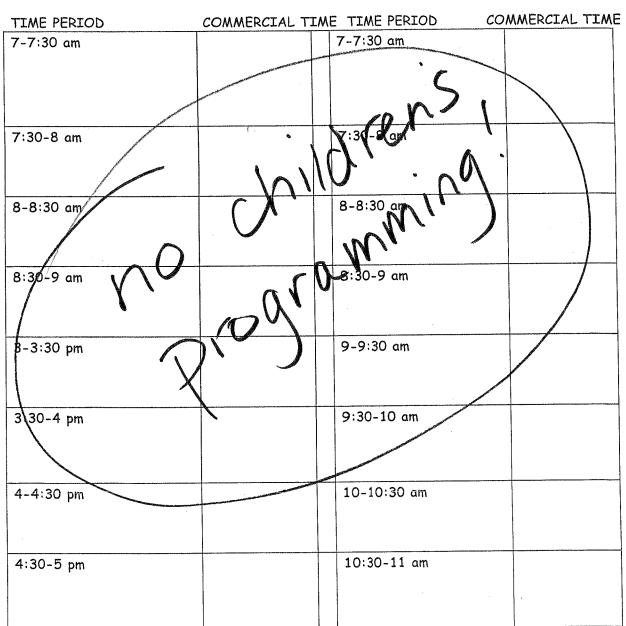


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	8-2-12.
DATE:	8-416.

<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		10 1	
7:30-8 am		7:30-8 ap	,
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8-8:30 am	CX	8-8:30 an	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
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4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm		10:30-11 am	
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