

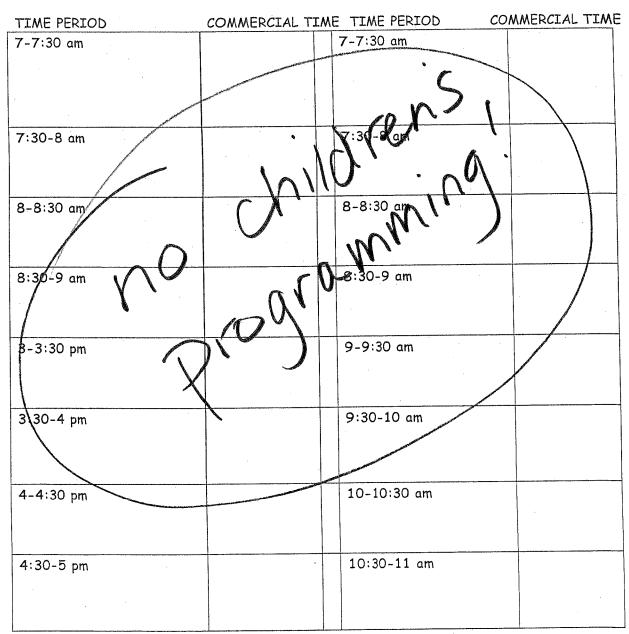
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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DATE:	2 6 1	\ C
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

### <u>Saturday</u>





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-	28	12	
UM IL.	Carrie	~	,	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	and the state of t		
		101	
7:30-8 am		7:30-8 ap	
	101	0, 0	
8-8:30 am	()	8-8:30 an	
/ 0		W	
8:30-9 am	MON	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
3,30-4 pm		J.00 20 am	
		and the same of th	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	つクファ	17
DATE:	601	1

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second of the second o		
		5	
		10 /	
7:30-8 am		7:30-8 an	
	101	10. · 0	
8-8:30 am	\(\frac{1}{2}\)	8-8:30 arr	
		$M_{I_{i}}$	
8:30-9 am	10 OV	<b>8</b> :30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-21	01	2
	CONTRACTOR OF THE PARTY OF THE		

### Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	MΕ	
6a-630a			
Beaumans nord.			
630a-7a			
Beakmans nord.	0		
animal attas	3:30		
730a-8a	<u></u>		
teen kid news	3:00		
8a-830a			
830a-9a		<del>                                     </del>	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-25-12	Sat
DMIL		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal	3:30
7:30-8 am		7:30-8 am 3 Wide Life.	3:30
8-8:30 am		8-8:30 am	
		animal rescue	3 30
8:30-9 am	-	8:30-9 am	
		Into the WILD	3:30
3-3:30 pm		9-9:30 am	
	,		
3:30-4 pm		9:30-10 am	·
4-4:30 pm		10-10:30 am	
			٠
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2-24-12	
~		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

			COMMEDCIAL TIME
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	and the same of th		
	A STATE OF THE STA		
		10 1	
7:30-8 am		7:30-8 apr	
	1		<b>^</b> .
			<b>/</b> }\
		$\mathcal{L}$	<b>*</b> \
8-8:30 am	CX	8-8:30 am	
	\ / \	W.	
		* /// .	
8:30-9 am		8:30-9 am	
<b>Y Y</b>	1 0	V	
•	-1/		
/	10		
8-3:30 pm		9-9:30 am	
	) · /		
11 X			
3\30-4 pm		9:30-10 am	
		The state of the s	
		Market Control of the	
		A STATE OF THE STA	
4-4:30 pm	- A CONTRACTOR OF THE PARTY OF	10-10:30 am	
7-7.30 pm	The same of the sa	10.10.00 mil	
4:30-5 pm		10:30-11 am	
7.30-0 pm		10:00-11 um	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-23-12

74 / 1		
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IVARIALLE	av-Fridav	

6 minutes per ½ hour; 12 minutes per hour

### **Saturday**

· · · · · · · · · · · · · · · · · · ·			COMMENTO CTAL TIME
TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the state of t		
	and the same of th		
		1 10 2	
·		101	
7:30-8 am		7:30-8 am	
	· ·		<b>M</b> ·
	101	10 · ~	V <b>\</b>
		0.0.20	
8-8:30 am	<b>(</b>	8-8:30 an	
		- VA.,	
		M,	
8:30-9 am		8:30-9 am	
V V	10	V	
	1 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		
B-3:30 pm		9-9:30 am	
	X		
		1 0 00 10	
3\30-4 pm		9:30-10 am	
		- Comments	
		10, 10, 30,	
4-4:30 pm	AND THE RESIDENCE OF THE PARTY	10-10:30 am	
4:30-5 pm		10:30-11 am	
1.00 o pin			



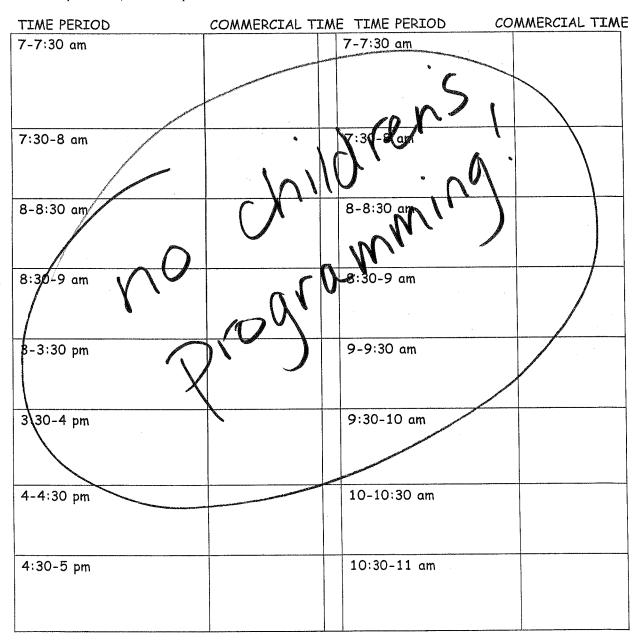
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2-	22	-1	2	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





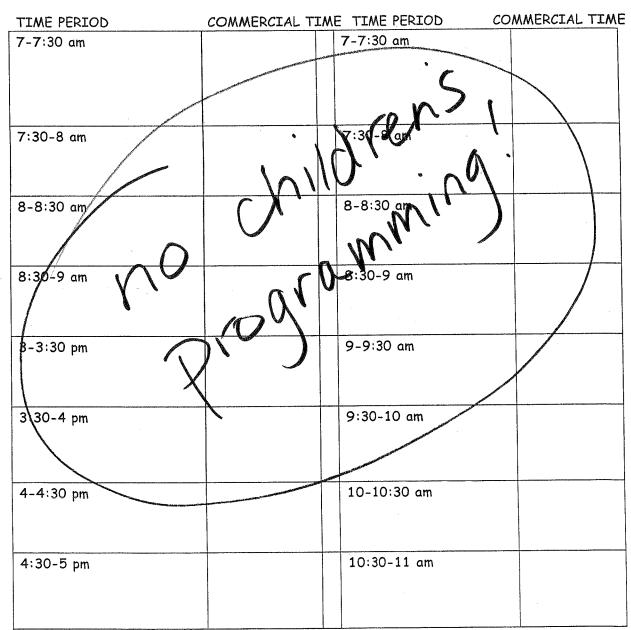
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-11-12

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-20-12 Mon.

Monday-Friday

6 minutés per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the same of th		
		101	
7:30-8 am		7:30-8 am	
	101	(b) · ~	
8-8:30 am	(X)	8-8:30 am	
		WAY,	
		<i>M</i> ,	
8:30 <sup>2</sup> 9 am	110	8:30-9 am	
	M		
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		and the same of th	
4-4:30 pm	The second secon	10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-19-12 Sun

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	WE	
6a-630a			
Beaumanis uond	4		
Gealmans world	0		
animalatias	3:30		
Feen Widnews	3:00		
8a-830a			
830a-9a			
·			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	21	8	12	Sat
DAIL	F100			

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal	3:30
7:30-8 am		7:30-8 am 3 Wde Life.	3:30
8-8:30 am		8-8:30 am	
		ammal rescu	1 2/30
8:30-9 am		8:30-9 am	101
		Into the wild	2130
3-3:30 pm		9-9:30 am	
·			
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-17-12 FOI

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second distribution of the second distri		
	and the same of th	5	
g production of the state of th		10 10	
7:30-8 am		7:30-8 apr	
	101	(D' · ~(0)	<b>N</b>
8-8:30 am	CX	8-8:30 am	
	<b>\( \)</b>	Mr.	
		" W,	
8:30-9 am	C	8:30-9 am	
1	UI		
	10		
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		The state of the s	
		The state of the s	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
a a			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-1	6	12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	LE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
		101	
7:30-8 am		7:30-8 apr	
	101	$0$ · $\sim$	<b>(</b>
8-8:30 am		8-8:30 am	
8-8.50 dily		MI	
		W,	
8:30-9 am	(	8:30-9 am	
	U1.		
	10		
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		and the same of th	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
			,



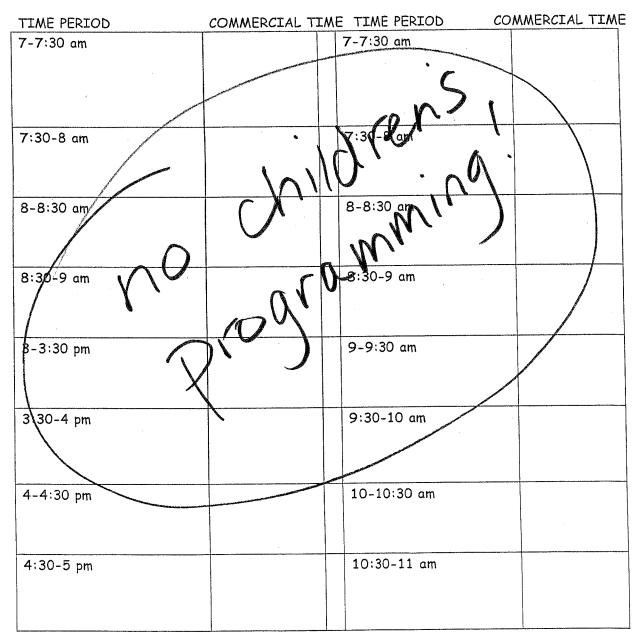
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2-15-12	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-14-12

<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

Saturday

o minutes per 72 nour, 12 minutes per			
TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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	and the same of th		
	The state of the s		
Approximation of the second		10	
7:30-8 am		7:30-8 am	
	1011	$\mathbf{v} \cdot \mathbf{v}$	M
		0.0.30	
8-8:30 am	( /	8-8:30 an	
		M,	
8:30-9 am		8:30-9 am	
<u> </u>			
8-3:30 pm		9-9:30 am	
<b>                   </b>			
3/30 4		9:30-10 am	
3\30-4 pm		9.50-10 dill	
		The state of the s	
4-4:30 pm		10-10:30 am	
7-7.30 pm	The state of the s	20 20.00 5	
·			
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

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	· / /		/	and the second second second	
NATE.		1 > 1	ستع	Name of Street, or other Persons and Street,	
DATE:	Const				

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

**Saturday** 

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-8(ap)	1
	1011	0,00	1
8-8:30 am		8-8:30 am	
8:30-9 am	000	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-粒-12

Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	۸E	
Beakmans, word.			
630a-7a Beakmons norta			
animal attas	3:30		
730a-8a teen Kidneen S	3:00		
8a-830a			
830a-9a			-



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-11-12 Sat
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIN	NE PERIOD C	COMMERCIAL TIME
7-7:30 am		7-7:3	30 am	
		an	imal atlas	3:30
			alas	
7:30-8 am		7:30	-8 am	
		31	vide life.	3:36
8-8:30 am		8-8:	30 am	
	,	a	rimal nescy	2:30
8:30-9 am		8:30	-9 am	
		Pn	to the WILD	3:30
3-3:30 pm		9-9:	30 am	
3:30-4 pm		9:30	-10 am	
4-4:30 pm		10-1	l0:30 am	
4:30-5 pm		10:3	30-11 am	



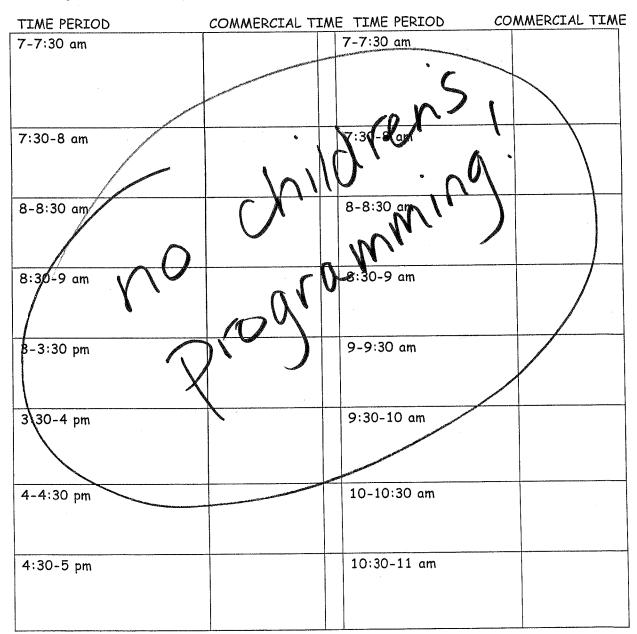
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-10-12 Friday

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the second s		
		5	
7:30-8 am		7:36-80%	<del>                                      </del>
7:30-8 dm		1.01-0	n .
	1011	V . V	<b>/</b>
8-8:30 am	()	8-8:30 an	
		wh.	
		8:30-9 am	
8:30-9 am	7	5.30-9 am	
	W.		
B-3:30 pm	10	9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
7.30-3 pm		20.00 11 4.11	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: \_ Z

Saturday Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	2-7-	12
DATE:	Silver 1	1

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### <u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		~ ~ ~ >	1
7:30-8 am		7:30-8 apr	
	101	0'	
8-8:30 am	(X)	8-8:30 ar	
1 0		111,	
8:30-9 am	MON	<b>3</b> :30-9 am	
8-3:30 pm		9-9:30 am	
$  $ $\lambda$			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



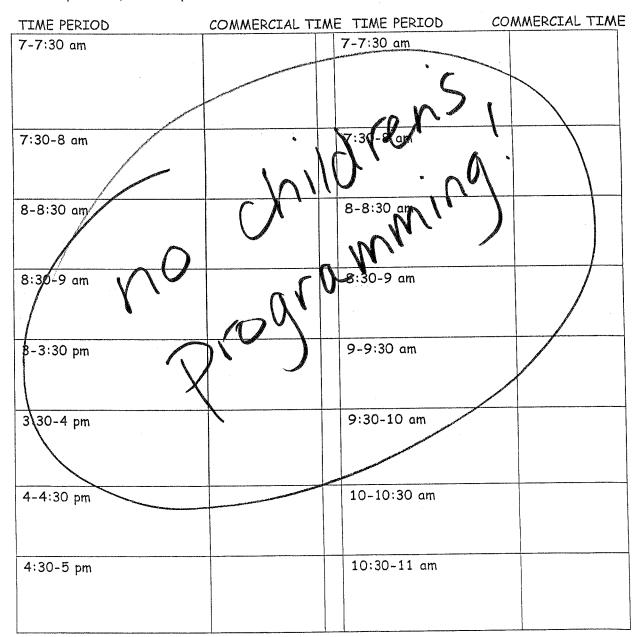
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7-1	0-1	2

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	- $O$		-1-7	1
DATE:	6	_ >	1 4	Wall State of the

### Sunday

5.25 minutes per  $\frac{1}{2}$  hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	۸E	·	
6a-630a				
Beakman's world	0			·
630a-7a		Ì		
Beakmans	0			
7a-730a				
animal atlas.	3:30			,
730a-8a				
8a-830a				
830a-9a				
	İ			1



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2-4-12	
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6 minutes per ½ hour; 12 minutes per hour

### <u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal attas	3:30
7:30-8 am		7:30-8 am	
		3 Wide life	3:30
8-8:30 am		8-8:30 am	
		an mal rescue	3:30
8:30-9 am		8:30-9 am	
		into the wild	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



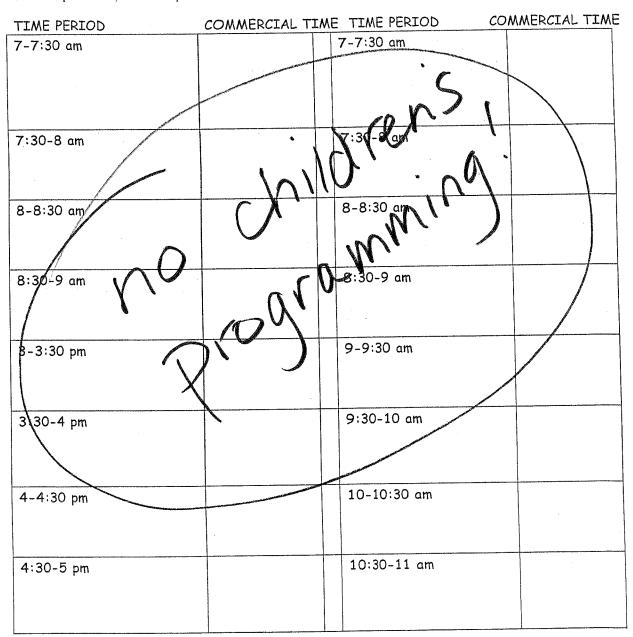
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-3-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-2-12

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

	COMMEDCE AL TERM	E TIME PEDION	COMMERCIAL TIME
TIME PERIOD	COMMERCIAL TIM		COMMENCIAL
7-7:30 am		7-7:30 am	
	and the same of th		
	Market		
		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
		101	
7:30-8 am		7:30-8 and	
	1		<b>M</b> •
	1/2/1	$\mathbf{U} \cdot \mathbf{n}$	V\
8-8:30 am		8-8:30 am	
		MA	
		WI.	
	- n	8:30-9 am	
8:30-9 am	C N	5:30-9 am	
	() 1		
	100	_	
8-3:30 pm		9-9:30 am	
B-3.30 pm		) ).55 diii	
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3\30-4 pm		9:30-10 am	
9 P.III		The state of the s	
		The state of the s	
		The state of the s	
4 4130		10-10:30 am	
4-4:30 pm	and the same of th	10-10:00 dill	
4:30-5 pm		10:30-11 am	
1.00 0 pm			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	2-1-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

TIME PERIOD	COMMERCIAL TT	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	and the state of t		
		5	
		10 N	
7:30-8 am		7:31-8 apr	
		(L) (	
	$\sqrt{\sqrt{1}}$	10 . 00	
8-8:30 am	<b>(</b>	8-8:30 an	
		in No.	
8:30-9 am	7	8:30-9 am	
	$\lambda'$	•	
B-3:30 pm	1/0	9-9:30 am	
5-3.30 pm		9-9:50 um	
\\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\		·	
3\30-4 pm		9:30-10 am	
, P			
		and the same of th	
4-4:30 pm		10-10:30 am	
1 1.00 pm		20 20 00 000	
4:30-5 pm		10:30-11 am	
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	1		