

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Saturday Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am Wildren 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	4-29-12 Sun	
DATE:	10110000	

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΝE	
6a-630a			
Beatl mans hord	0		
Beauman's world.	0		
7a-730a			
animal atlas	3:30		
730a-8a			
teen kid news.	3:00		
8a-830a			
830a-9a	-		
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		1	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4-28-12	Sat
UMIL.	(

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal othas.	3:30
7:30-8 am		7:30-8 am	
7.30-0 um		3 Wide Life.	3:30
8-8:30 am		8-8:30 am	
		animal rescue	3:30
8:30-9 am		8:30-9 am	
		Into the WILD.	3/30
3-3:30 pm		9-9:30 dm	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
1			
4:30-5 pm		10:30-11 am	



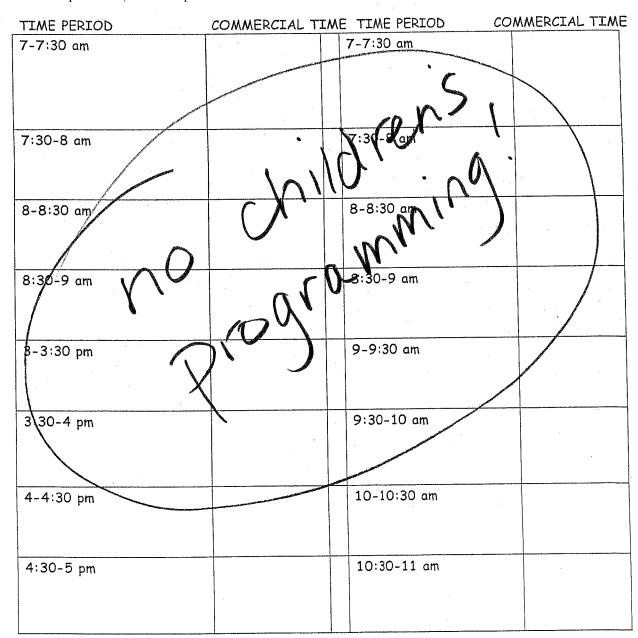
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	4 7 -		a grandy	
DATE:	4-27-1	2	TY	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





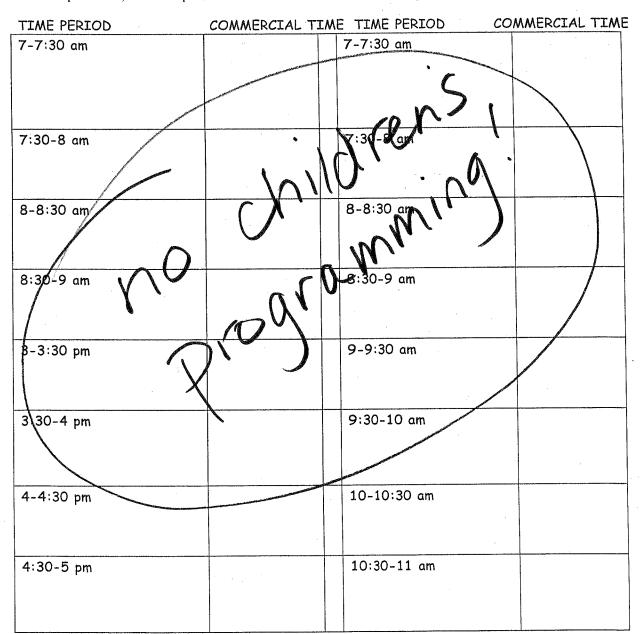
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4-26-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4	25-1	<u></u>
DATE:	69 ·	L-

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	NAME OF THE PROPERTY OF THE PR		
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	parties 1	10 1	
7:30-8 am		7:30-8 an	
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p. Comments and the second			
8-8:30 am	\mathcal{L}	8-8:30 am	
		14	
		"W"	
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8:30-9 am	5	8:30-9 am	
	/ / / / / / / / / / / / / / / / / / /		
	M		
1 2 20		9-9:30 am	
8-3:30 pm		9-9.30 dill	
3\30-4 pm		9:30-10 am	
3 30-4 piii			
1 1/30		10-10:30 am	
4-4:30 pm		10-10.30 dill	
		·	
4:30-5 pm		10:30-11 am	
1130-3 pm.			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am hildren 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Saturday Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am Wildren 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	11	-70	17
DATE:		Logue	Constitution

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	
Beakmans nortd.	0		
630a-7a Bealman's world	-		
7a-730a animal atlas	3:30		
730a-8a teen kid news	3:00		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4-21-12	Sat
0711-		

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD C	OMMERCIAL TIME
7-7:30 am		7-7:30 am	
		Annual atlas	3.30
7:30-8 am		7:30-8 am	3:30
		3 wide Life.	3.70
8-8:30 am		8-8:30 am animal rescue	3:30
8:30-9 am		19:30-9 am	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
			,



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4-20-12 Friday

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
	The state of the s		
Manufacture	1	10 1	
7:30-8 am		7:30-8 apr	
		U,	\
		'A . V.	/ \
8-8:30 am		8-8:30 an	
		MA	
		M,	
8:30-9 am		8:30-9 am	. /
	(I)		
	M		
8-3:30 pm	1/4	9-9:30 am	
X			
3\30-4 pm		9:30-10 am	
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		40.40.20	
4-4:30 pm	A STATE OF THE PROPERTY OF THE	10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	4-19-12
DATE:	Com

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		5	
Market Control of the		10 V	
7:30-8 am	•	7:31-8 am	
		Cr,	W -
		'A . V.	V\
8-8:30 am	(X)	8-8:30 an	
		M	
		. M.,	
8:30-9 am		8:30-9 am	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	U/		
	100		
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		-	
4-4:30 pm		10-10:30 am	
. 1.00 pm			
4:30-5 pm		10:30-11 am	
7.30-3 pin		20.00 22 3.11	

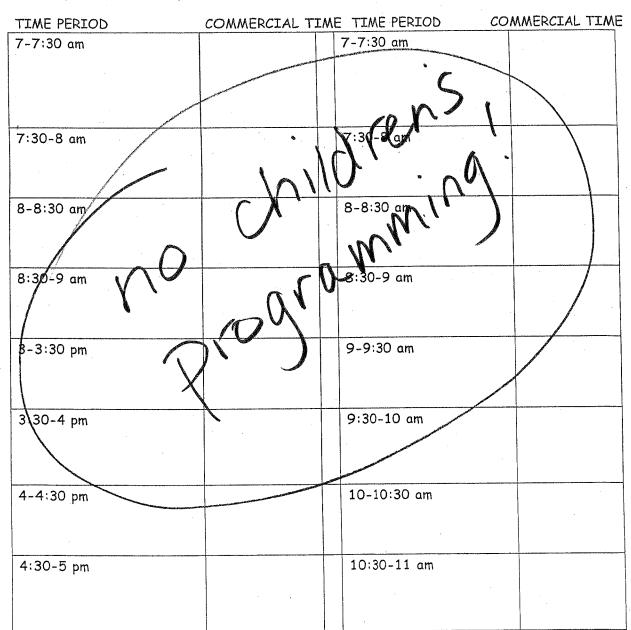


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	4-18-12
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATF:	4-1	7-	17	

<u>Monda</u>	y-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIM
	7-7:30 am	
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7	0-3:30-9 am	
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\sim	9-9:30 am	
	9:30-10 am	
AND THE RESIDENCE OF THE PARTY	10-10:30 am	
	10:30-11 am	
	10.00-11 um	·
	COMMERCIAL TI	8-8:30 am 8:30-9 am 9-9:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4-16-12	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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		S	
mental and a second		10 N	
7:30-8 am		7:30-8 apr	
		141	^ ·
	101	10 . 7	/ \
8-8:30 am	CX	8-8:30 am	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
		~W	
)	M,	
8:30-9 am	(8:30-9 am	
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	M		
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
			·
1.100		10.10.20	
4-4:30 pm	AND THE RESIDENCE OF THE PARTY	10-10:30 am	
,			
4:30-5 pm		10:30-11 am	
		·	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4-1	5-1	(manufacture)

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	۸E	
Bealmans	ð		
630a-7a Beaumans	0		
Anmalatas	3:30		
730a-8a Feen Widnews	3:00		
8a-830a			
830a-9a			
			i.



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	DATE:	4-11	1-1	2
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L F.AL	v		w	u	V	.≖.		er	v	v . j	r

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
		anmal	3:30
7:30-8 am		7:30-8 am	
	*	3 Wide Life.	3:30
8-8:30 am		8-8:30 am	
		animal rescu	3:30
8:30-9 am		8:30-9 am	
		Into the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

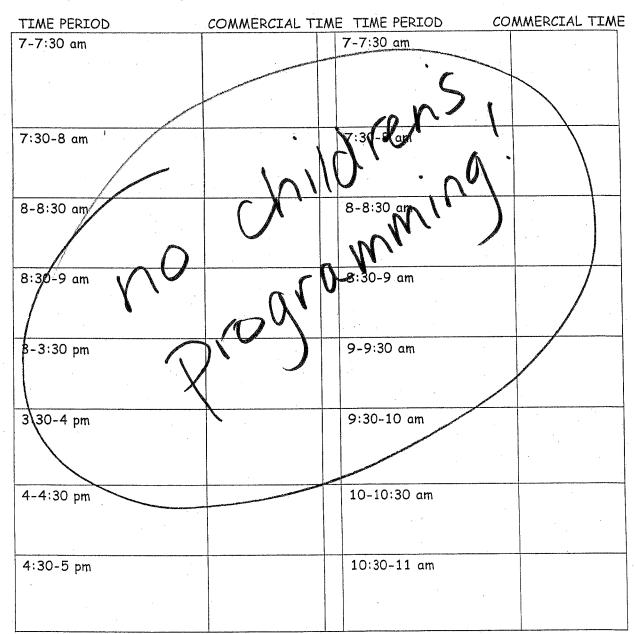
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		~ n5	
7:30-8 am		7:3(-dan	M ·
		10	/
8-8:30 am	\(\text{\tin}\text{\tetx{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\tin}\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\texi}\text{\text{\text{\text{\text{\text{\texi}\text{\text{\texi}\text{\text{\text{\text{\texi}\text{\text{\texi}\text{\texit{\text{\texi}\tin}\text{\text{\text{\text{\texi}\text{\texit{\text{\texi}\tex	8-8:30 am	
8:30-9 am	1001	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	4-12-12	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour





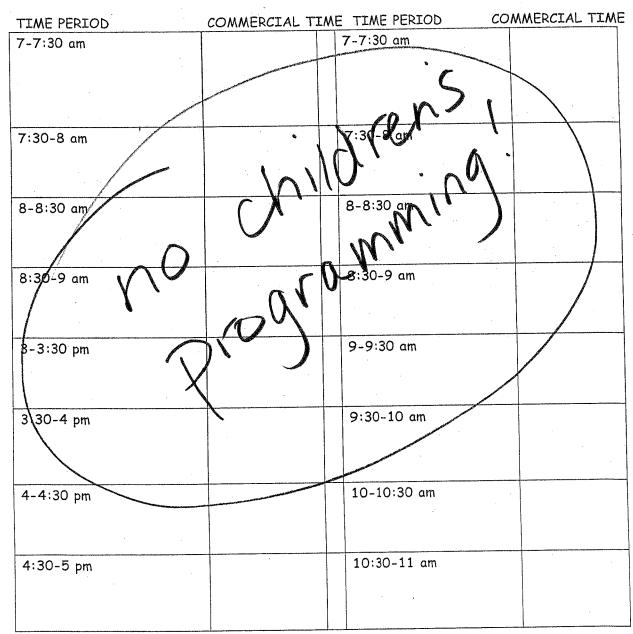
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	4-11-12

<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 410-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am	7-7:30 am	
	ons	
7:30-8 am	7:30-300V	()
8-8:30 am	8-8:30 am	
8:30-9 am	8:30-9 am	
8-3:30 pm	9-9:30 am	
3\30-4 pm	9:30-10 am	
4-4:30 pm	10-10:30 am	
4:30-5 pm	10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4-9-12

Mona	lay-F	rida	<i>v</i> .
THE CONTRACTOR OF THE PARTY OF		ستبرب مدعوه مسعود	

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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	and the same of th		
		- NJ	
7:30-8 am		7:30-8 an	
7.30-5 um		1410	A .
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8-8:30 am		8-8:30 am	
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		W,	
8:30-9 am	J	8:30-9 am	
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	W.		
			
B-3:30 pm		9-9:30 am	
	X		
3\30-4 pm		9:30-10 am	
4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm		10:30-11 am	
, 1.00 o piii		20.00 22 3111	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	4-8-12	
the contract of the contract of	The state of the s	WATER STREET,

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
Beauman's world	0			
630a-7a				
Beaknans	0			
7a-730a				· ·
animal atlas	3:30	-		
730a-8a				
teen kid news	3:00			
8a-830a				
	T. A. C.			
			`.	
830a-9a		<u> </u>		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	OMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal	3:30
7:30-8 am		7:30-8 am	
		3 Widelife.	3:30
8-8:30 am		8-8:30 am	
		animal rescut	3:30
8:30-9 am		8:30-9 am	
		Into the WILD.	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4-6-12 Priday

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

,		V V	
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
	and the same of th		
· · · · · · · · · · · · · · · · · · ·		10 1	
7:30-8 am		7:30-8 am	
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8-8:30 am	(8-8:30 an	
		11/1	
		W,	
8:30-9 am		8:30-9 am	
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1 2 22		0.00	
B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
3/30-4 pin		7.50-10 un	
		and the same of th	
		and the same of th	
4.4.20		10 10:20	
4-4:30 pm	The second secon	10-10:30 am	
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4:30-5 pm		10:30-11 am	
1 -1.00-0 pm		10.30-11 um	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	450	
DATE:	4-510	_

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
·	The state of the s		
A Partie of the Control of the Contr		10 1	
7:30-8 am		7:31-8 an	,
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8-8:30 am	() ,	8-8:30 am	
		"VA	
		NA ,	
8:30-9 am		8:30-9 am	
/ \			
	10		
B-3:30 pm	7()	9-9:30 am	
		,	
3\30-4 pm		9:30-10 am	
4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm	,	10:30-11 am	
	-		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4-4-12

Mond	av-F	riday
No. of the last of		

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The second secon		
and the same of th		10 K	
7:30-8 am		7:31-8 ap	1
	101	0, 0	
8-8:30 am	O , ,	8-8:30 am	
		MI.	
8:30-9 am	100/10	-8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
			,
4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm		10:30-11 am	



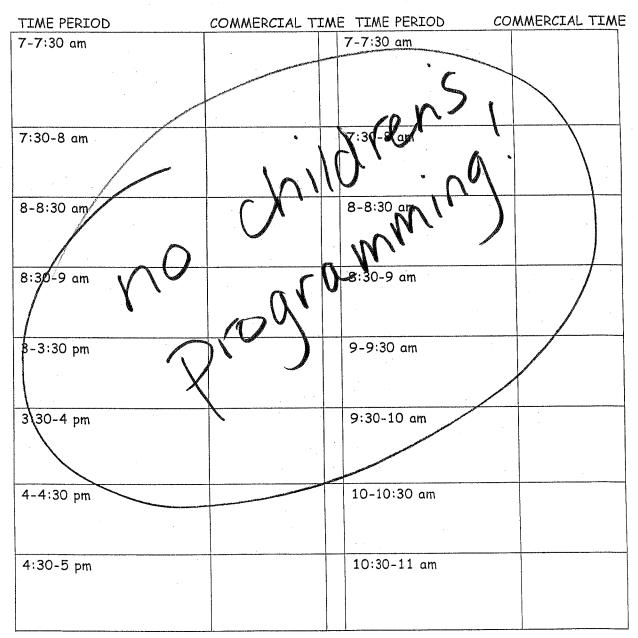
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	U-2-1	
DATE:		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday



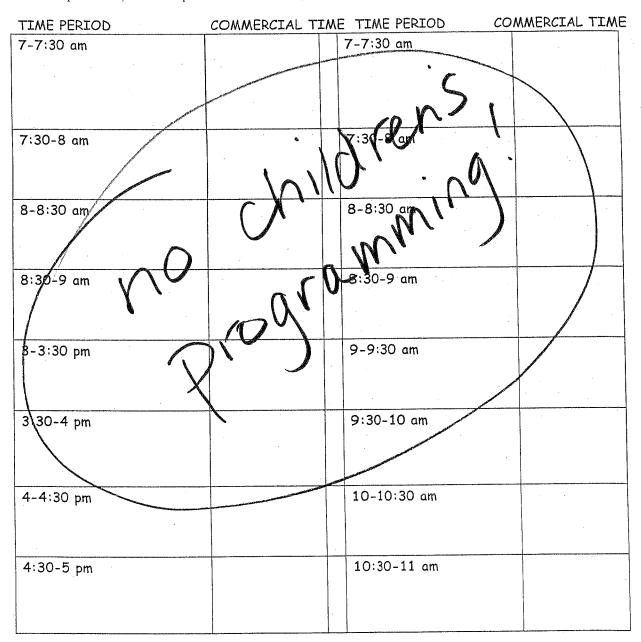


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	4-2-17	
U/1 L		-

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _______

5.25 minutes per 2 nour, 10.5 h	minutes per nour		
TIME PERIOD	COMMERCIAL TIM	E	
Beakmans de	0		
Beakmans world	→		
7a-730a anmalattas	3:30		u i
teen kid news	3:00		
8a-830a	,		
830a-9a			
			and a second sec