

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-31-12

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 ap	
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8-8:30 am	(X)	8-8:30 an	
		IN C	
8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
		and the same of th	
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4-4:30 pm	A CONTRACTOR OF THE PARTY OF TH	10-10:30 am	
4.00.5		10.20 11	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-30-12 Sun

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΜE	
6a-630a			
Beakmond	0		
630a-7a			
Beakmans world 70-7300 animal attas	0		
7a-730a	2000		
animalaties	3:30		
730a-8a		3	
teen kidnews	3:30		
8a-830a			
830a-9a		<u> </u>	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12-29-	12	Sat
DATE:	12	6	

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am Dog & Cat training	\
7:30-8 am		7-7:30 am animal at las.	3:30
8-8:30 am		7:30-8 am 3 Wide Life	3:30
8:30-9 am		8-8:30 am anmal resca	€ 3:30
3-3:30 pm		8:30-9 am Into the Wild	3.30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	



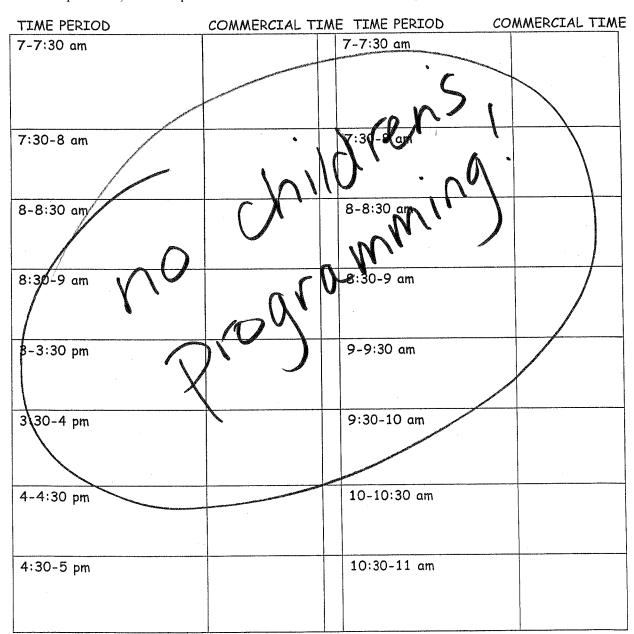
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-28-12 FCI

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>





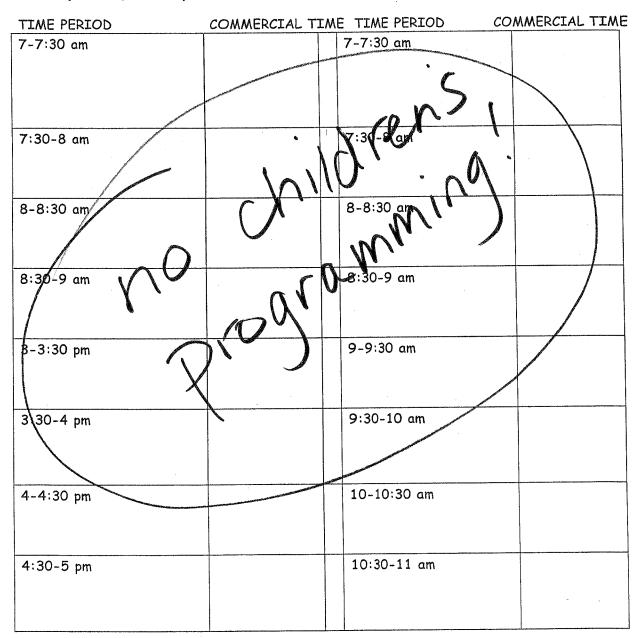
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-27-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





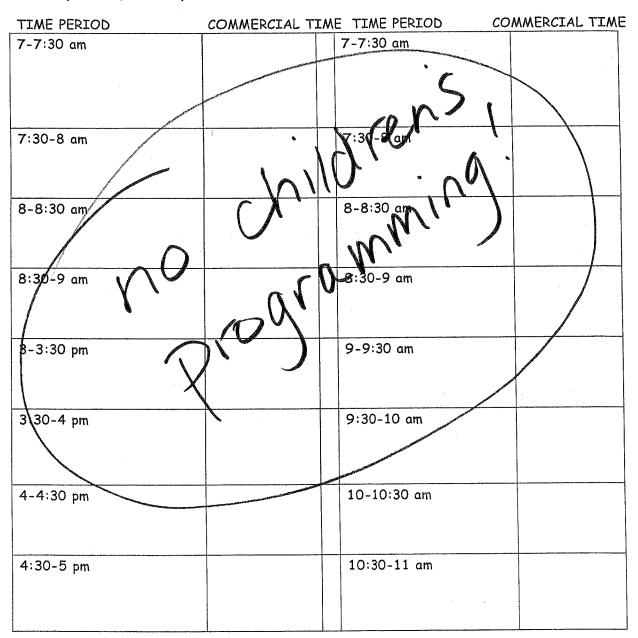
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 18-26-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-25-12 Tues

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		(0)	
7:30-8 am		7:30-8 apr	
	101	(V) · n	
8-8:30 am	(X)	8-8:30 am	
		. W	<u> </u>
8:30-9 am		8:30-9 am	
	10		
8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
		and the same of th	
4-4:30 pm	The state of the s	10-10:30 am	
Account of the Control of the Contro			
4:30-5 pm		10:30-11 am	
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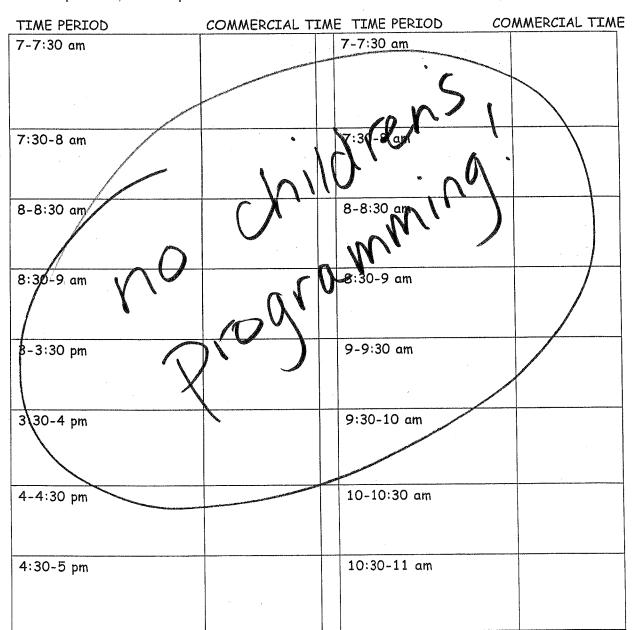
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2	-24-	12	Mon
UMIL	· Euro			,

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-23-12 Sun

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIL	ΝE	
6a-630a			
Beakmans	0		
630a-7a	124		
630a-7a Blakmans World	.0		
animal attas	3:30		
730a-8a			
teen kids	3:30		
8a-830a			
			1
830a-9a		-	
		\vdash	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM_LOGS

DATE: (2=22-12 Sat

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		Dog & Cat training	- Space Contraction of the Contr
7:30-8 am		7-7:30 am animal attas	3:30
8-8:30 am		7:30-8 am 3 Wide life.	3:30
8:30-9 am		8-8:30 am Animal rescer	2:30
3-3:30 pm		8:30-9 am Into the WILD	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	-



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-21-12

<u> Monday-Friday</u>	
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6 minutes per ½ hour; 12 minutes per hour

Saturday

TTME DEDTON	COMMEDITAL TT	ME TIME PERIOD	COMMERCIAL TIME
TIME PERIOD 7-7:30 am	COMMERCIAL II	7-7:30 am	C CITITATION TO THE PARTY
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7:30-8 am		7:30-8 an	
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	101	17 . V.	
8-8:30 am	CX	8-8:30 an	
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		W/a	
8:30-9 am		8:30-9 am	
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8-3:30 pm)\	9-9:30 am	
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3\30-4 pm		9:30-10 am	
		A CONTRACTOR OF THE PARTY OF TH	
		AND THE PARTY OF T	
4.4.20		10-10:30 am	
4-4:30 pm	AND THE REAL PROPERTY AND ADDRESS OF THE PARTY	10-10.30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-20-12

Mo	nda	y-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 an	
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8-8:30 am		8-8:30 am	
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8:30-9 am	-51	8:30-9 am	
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	10		
8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
		and the same of th	
		and the same of th	
4-4:30 pm	The second secon	10-10:30 am	
4:30-5 pm		10:30-11 am	



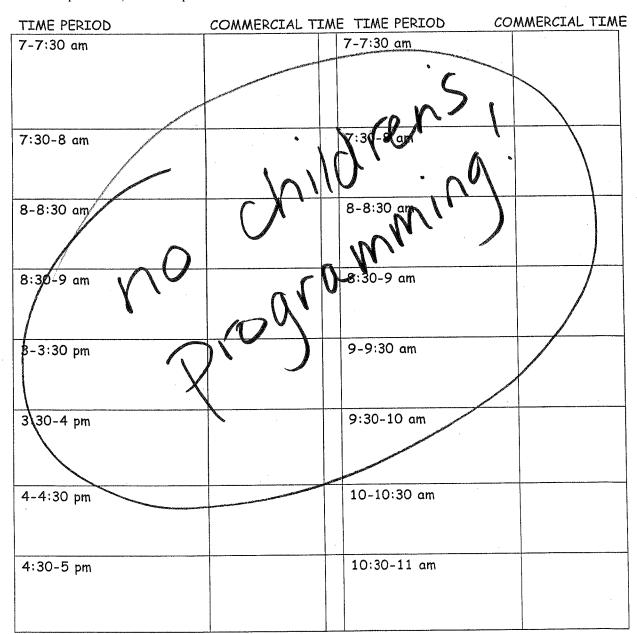
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-19-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	12-18	12	

Mond	lay-Friday	,

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
and the second s		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
7:30-8 am	•	7:30-2 apr	1
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8-8:30 am	() .	8-8:30 am	
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8:30-9 am	max.	8 :30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	[2-17-12-
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<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
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		10 1	
7:30-8 am	1.	7:30-8 ap	
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8-8:30 am	()	8-8:30 an	
		M.	
8:30-9 am	- CV	8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
		and the second s	
4-4:30 pm	The state of the s	10-10:30 am	
		-	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

A 10000 2000	12-15-17
DATE:	1000

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIL	WE.	
6a-630a	0		managa Malayara
Beakman			
630a-7a			
Dog Beaumans	0		1
7a-730a			
anmal attas	3:30		
730a-8a			
teen and news	3:30		
8a-830a			
830a-9a			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	10-15-12	
DATE:	12-10-16	_

<u>Monday-Friday</u>

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD (COMMERCIAL TIME
7-7:30 am		6:30-7 am dog &cat tranh 12	0
7:30-8 am		7-7:30 am animalatas	3:30
8-8:30 am		7:30-8 am 3 wide Life	3:30
8:30-9 am		8-8:30 am animal rescur	3/30
3-3:30 pm		8:30-9 am Tho The WILD	3:130
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	

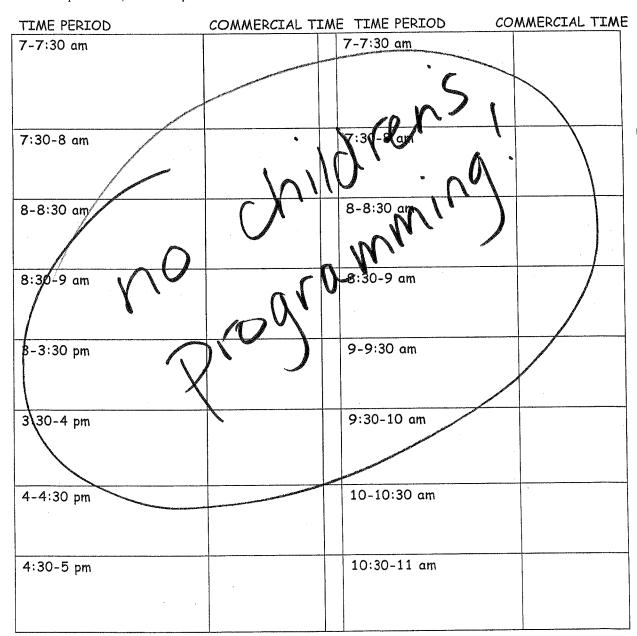


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12-	14-	17	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





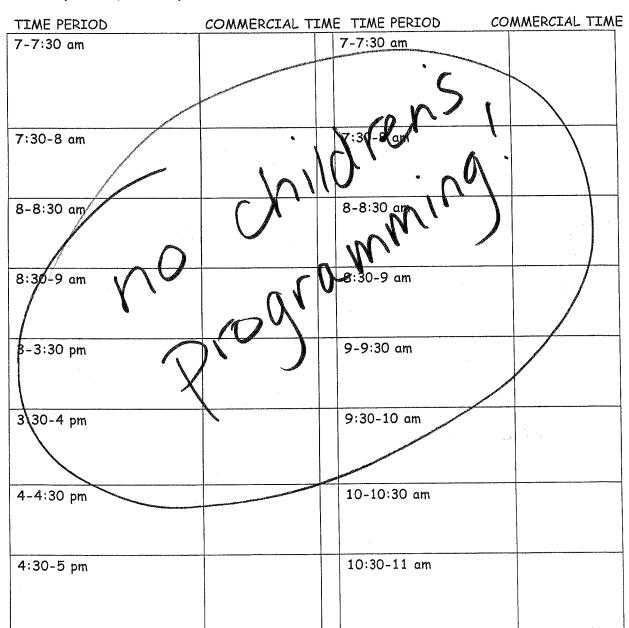
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-13-12

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	1	10 10	
DATE:	16	16-16	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

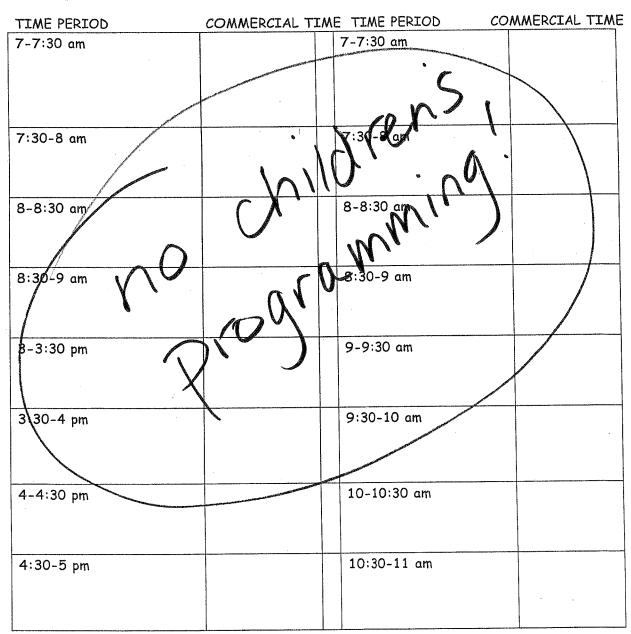
TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		~ N)	
7:30-8 am		7:30-8 am	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
1			
3\30-4 pm		9:30-10 am	
	·	and the same of th	
		and the same of th	
		10.10:30	
4-4:30 pm	AND AND ADDRESS OF THE PROPERTY OF THE PROPERT	10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-11-12	
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour



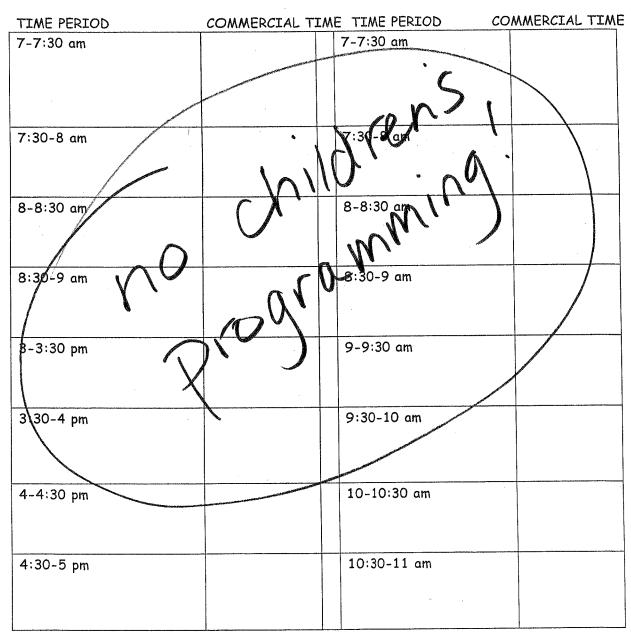


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12-10-12

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-1-12		12-0)-(Lann.
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Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a	, a			
Beakman's world.	0			
630a-7a			1	
Beakmans nord			'	
7a-730a				
7a-730a animal atlas	3:30			
730a-8a				A A A A A A A A A A A A A A A A A A A
teen kid news.	3:00			
8a-830a				
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	G 6-12-	
DATE:	12-01-	_

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		Dog & Cat training	0
7:30-8 am		7-7:30 am animal at las.	3:30
8-8:30 am		7:30-8 am 3 Wde Life.	3:30
8:30-9 am		8-8:30 am Animal rescue	3:30
3-3:30 pm		8:30-9 am Into the WILD	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATF:	17	1-1	2
DAIL	6		

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 an	
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	1011	7 . 7	
8-8:30 am	(X .	8-8:30 am	
		- CAA	
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8:30-9 am		8:30-9 am	
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B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		and the same of th	
		and the same of th	
4-4:30 pm	ACCOUNT OF THE PARTY OF THE PAR	10-10:30 am	
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4:30-5 pm		10:30-11 am	
7.30-3 piii		20.00 22 4131	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	12-612	
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Mond	ay-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

7-7:30 am	o minutes per 72 nour, 12 minutes			
7-7:30 am 7-7:30 am 7-7:30 am 7-7:30 am 8-8:30 am 8-8:30 am 8-8:30 am 9-9:30 am 9-9:30 am 10-10:30 am	TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
8-8:30 am 8-8:30 am 8-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am	7-7:30 am		7-7:30 am	·
8-8:30 am 8-8:30 am 8-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am		singuation that the control of the c	0	The state of the s
8-8:30 am 8-8:30 am 8-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am		And the state of t		
8-8:30 am 8-8:30 am 8-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am				
8-8:30 am 8-8:30 am 8-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am	and the second s	and the second s	10 1	
8:30-9 am 8:30-9 am 9-9:30 am 9:30-10 am 10-10:30 am	7:30-8 am	•	7:31-8 apr	
8:30-9 am 8:30-9 am 9-9:30 am 9:30-10 am 10-10:30 am				W -
8:30-9 am 8:30-9 am 9-9:30 am 9:30-10 am 10-10:30 am		101	$\mathbf{W} \cdot \mathbf{A}$	/
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3-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am	8-8:30 am	 	8-8:30 an	
3-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am				
3-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am			M,	
3-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am	8:30/9 am		8:30-9 am	
3\30-4 pm 9:30-10 am 4-4:30 pm 10-10:30 am			V	
3\30-4 pm 9:30-10 am 4-4:30 pm 10-10:30 am	\	1/		
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4-4:30 pm 10-10:30 am				
4-4:30 pm 10-10:30 am		X		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12-5-12.
UMIL	Marie Call Control

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 am	
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8-8:30 am	(),	8-8:30 ar	
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8:30-9 am	and the	8:30-9 am	
B-3:30 pm	10	9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	12412	
DATE:	12 112	_

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	4.
	The state of the s	O .	
	The state of the s		
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7:30-8 am		7:30-8 am	
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		100%	
8:30-9 am		8:30-9 am	
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1	W.	•	
		9-9:30 am	
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	V		
3\30-4 pm		9:30-10 am	
		Market Control of the	
		and the same of th	
4-4:30 pm	•	10-10:30 am	
4.00 5		10:30-11 am	
4:30-5 pm		10:30-11 am	
			<u></u>



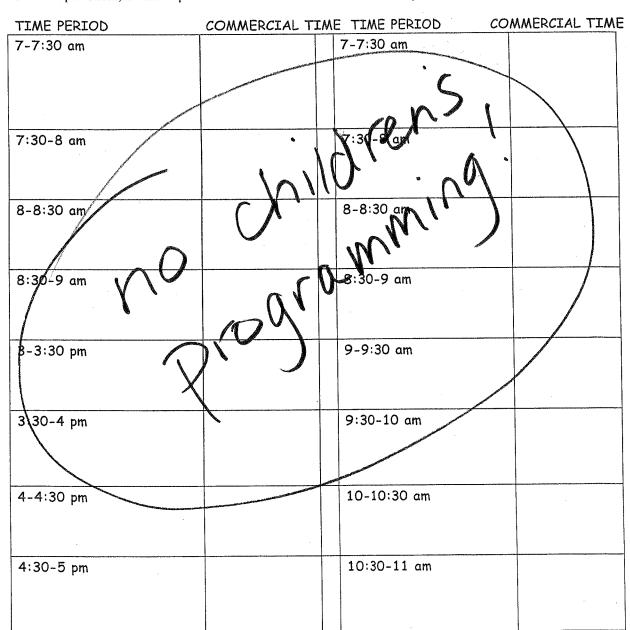
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	12-3-12.	
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Mond	av-F	riday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

NATE:	2	-7	 2
DAIL		(·	

Sunday

TIME PERIOD	COMMERCIAL TI	ME	<u> </u>	
6a-630a				
Beaumans nord. 630a-7a Beaumans nord. 7a-730a	0		·	
630a-7a				
Beaumans novid.				
7a-730a				
animal attas	3:30			
730a-8a				
teen kid hews	3:00			
8a-830a				
	-			
830a-9a				
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			1	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12-1	- 12	
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Mond	av-F	riday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am		Dog & Cat training	-0
7:30-8 am		7-7:30 am ' animal attas	3:30
8-8:30 am		7:30-8 am 3 Wide Life	. 3:30
8:30-9 am		8-8:30 am Animal rescu	e 3:30
3-3:30 pm		8:30-9 am The WILL	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	