

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ höur; 10.5 minutes per hour

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-80	+ -
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10.10:20	
4-4.30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12	3	14	
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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4-4.30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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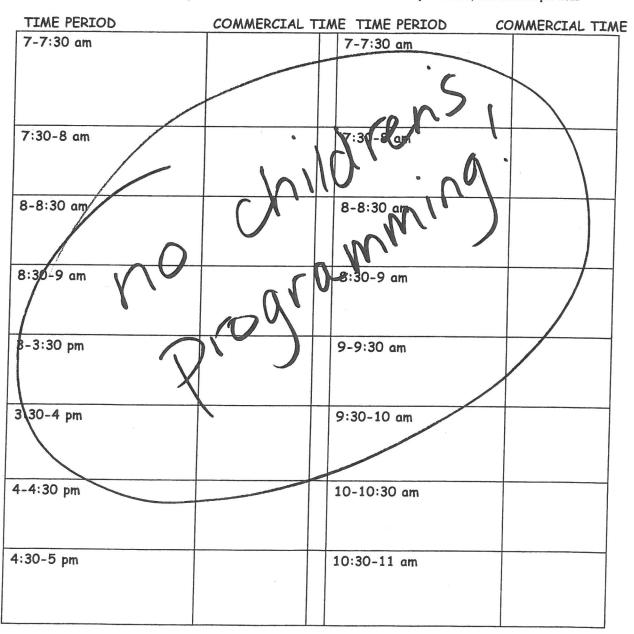
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12/4/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday			Saturday	
6 minutes per ½ hour; 12 minutes per	hour		5.25 minutes per ½ hour; 10.	5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME	TIME PERIOD	COMMERCIAL TIM
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12/10	14
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
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7:30-8 am		7-7:30 am	
		Animai Atlas	3:30
8-8:30 am		7:30-8 am	
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		3 Wal Like	
8:30-9 am		8-8:30 am	
		Anmal Fescul	3.30
3-3:30 pm		8:30-9 am	
			7'7
		Into The Wild	3:30
3:30-4 pm		9-9:30 am	
4 4:20 pm		9:30-10 am	
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4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	121	17	JL/	
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Su	nd	ay

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
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630a-7a				
7a-730a	*			
Animal Atlas	3/30			
730a-8a				ž.
Animal Atlas 730a-8a Leen Kids News	Ø			
8a-830a	,			
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12/9/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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4-4:30 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12/0/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday 6 minutes per ½ hour; 12 minutes per	hour	Saturday 5.25 minutes per ½ hour; 1	0.5 minutes per hour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
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8-8:30 am		8-8:30 an	
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8:30-9 am		8:30-9 am	
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B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12	171	14	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12	13	1/	/
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Monda	y-Friday
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6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IN	NE TIME PERIOD	COMMERCIAL TIME
7-7:30 am	9		6:30-7 am	
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7:30-8 am			7-7:30 am	
			Animal Algs	3.30
8-8:30 am			7:30-8 am	
	e e		3 Wide Life	Ø 1
8:30-9 am			8-8:30 am	
			Annal Rocue	3/30
3-3:30 pm			8:30-9 am	
	s.		Into the Wild	3.'3)
3:30-4 pm			9-9:30 am	
4-4:30 pm		1	9:30-10 am	
g s				
4:30-5 pm			10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	12/14/14

Sunda	Y
001100	L

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a			g g	
630a-7a				
7a-730a		-		
Animal Allas	3:30			
730a-8a				,
730a-8a	3:00			
8a-830a				
830a-9a				



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
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4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12/14/14
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD COMMERCIAL TIME
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7:30-8 am		7:30-8 an
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8-8:30 am		8-8:30 an
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8:30-9 am	-	8:30-9 am
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3\30-4 pm		9:30-10 am
4-4:30 pm		10-10:30 am
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4:30-5 pm		10:30-11 am
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday 6 minutes per ½ hour; 12 minutes pe	r hour	Saturda 5.25 minutes per ½ hour	V ; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		Jon's	
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8:30-9 am	MA	9 :30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12	4	-	Y	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

		the made per /2 nour, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD COMMERCIAL TIME
7-7:30 am		7-7:30 am
7:30-8 am	•	7:30-8 apr
		A .
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8-8:30 am		
8-8.30 dm		8-8:30 am
8:30-9 am	-	8:30-9 am
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B-3:30 pm		9-9:30 am
3\30-4 pm	\	9:30-10 am
J		9.30-10 dm
4-4:30 pm		10-10:30 am
		10 10.00 un
4:30-5 pm		10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:12	1	a	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

		5.25 minutes per 72 nour, 10.5	minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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7:30-8 am		7.20	
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8-8:30 am		8-8:30 an	
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4-4:30 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	12	20	14	
DATE:		-	-	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		T	6:30-7 am	
7:30-8 am		T	7-7:30 am	
			Marson Allen	2170
		\perp	Armal Atlas	3:30
8-8:30 am			7:30-8 am	
	·		3 Vide Life	8
8:30-9 am			8-8:30 am	
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			Arimel Rocce	3:30
3-3:30 pm			8:30-9 am	
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			Into the Wild	5.00
3:30-4 pm			9-9:30 am	
4-4:30 pm		Н	9:30-10 am	
4:30-5 pm		\vdash	10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12/21/14

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	E	
6a-630a				
		\vdash		
630a-7a				
7a-730a		\vdash		
Λ				
Animal Atlas	3:30			
Animal Atlas 730a-8a Teen Kids News				
1 1 1	7:			
Leen Kills News	5.W			
8a-830a				
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	12/2	2/14	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday 6 minutes per ½ hour; 12 minutes per hour		Saturday 5.25 minutes per ½ hour; 10.5 minutes per hou		
TIME PERIOD	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL	
7-7:30 am	7	7-7:30 am		

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4-4:30 pm		10-10:30 am	
::30-5 pm	,	10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	12/24/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	[2]	25/	14	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		10	
7:30-8 am		7:30-8 an	
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8-8:30 am	()	8-8:30 an	
		W/	
		I'W	
8:30-9 am			
8.30-9 dm		3:30-9 am	
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	10		
8-3:30 pm	110	9-9:30 am	
3\30-4 pm	1	00010	
3 ри		9:30-10 am	
4-4:30 pm		10-10:30 am	
		10 10:00 dill	
4.20 F			
4:30-5 pm		10:30-11 am	
	*		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

•			, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
		1 n2	
7:30-8 am	-	7:30-90	
		1.31-00	
	101	10.00	
8-8:30 am	CX,	8-8:30 an	
		Mr.	
		IW,	
8:30-9 am	-	8:30-9 am	
/ Y \	10	V -5.56-5 dill	
	W.	,	
B-3:30 pm			
р-3.30 рм		9-9:30 am	
X			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10.10.20	
. Noo piii		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday	, to "	Saturday	
6 minutes per ½ hour; 12 minutes per	hour	5.25 minutes per 1/2 hour; 10.	5 minutes per hour
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Anmai Atlas	3.30
8-8:30 am		7:30-8 am	
		3 Wide Life	0
8:30-9 am		8-8:30 am	
		Animal Rescue 8:30-9 am	5:30
3-3:30 pm		8:30-9 am	
		Into the Wings	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12/24/4

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	IME	
6a-630a			
400 7			
630a-7a			
7a-730a			
Animal Atlas	6130		
730a-8a			
730a-8a Telen Kids Vlas	3:00		
8a-830a			
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	 129/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

		• ,	
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-9 05	+
		141-0	
	101	10 . 0	
8-8:30 am	()	8-8:30 an	
		2/4/	
		[M /,	
8:30-9 am	-	8:30-9 am	
	41		
	M		
B-3:30 pm		9-9:30 am	
1			
\\ \X			
3\30-4 pm		9:30-10 am	
4.4.20			
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
	4		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		I on S	
7:30-8 am	h!	1 - 30- 30- 4 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	
8-8:30 am	<u></u>	8-8:30 ar	
8:30-9 am	1001	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _	12/31	1/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME DECIDE			
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		100	
7:30-8 am		7:31-8 ap	1
		1410	
	1 - 1		\ \ \ \ \
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8-8:30 am		8-8:30 an	
		MI.	
		100	
		MA.	
8:30-9 am	-	8:30-9 am	
,	10	9	
	W.		
1			
B-3:30 pm		9-9:30 am	
11 X			
1			
3\30-4 pm		9:30-10 am	
4-4:30 pm	-	10-10:30 am	
4:30-5 pm		10:30-11 am	
2			