

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	1/3	114

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_	-			-	-	-	-		

6 minutes per ½ hour; 12 minutes per hour

Saturday

			10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIA
7-7:30 am		7-7:30 am	
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7:30-8 am		100	
7:30-8 am		V:30-8(a)	. '
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8-8:30 am	CX	8-8:30 an	
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		[M,	
3:30-9 am	(8:30-9 am	
	UA		
	10	N. S.	
3-3:30 pm		9-9:30 am	
·		14.	
30-4 pm		9:30-10 am	
-4:30 pm		10-10:30 am	
4			
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

provide a minutes pr	a nout	5.25 minutes per ½ hour;	10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		, _	
		10 N	
7:30-8 am	•	7:31-8 an	
		10, . ~	
8-8:30 am		8-8:30 am	
		MA	/
8:30-9 am	-	8:30-9 am	
	10	V	
	MON	N.	
8-3:30 pm	1	9-9:30 am	
		1	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	4
A. Carlotte			
4:30-5 pm		10:30-11 am	
		-0.00-11 uiii	The state of the s
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 729/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

		5.25 minutes per /2 nour; 10.	Simmutes per nour
TIME PERIOD	COMMERCIAL T	THE TIME PERIOD	COMMERCIAL TIM
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7:30-8 am		V:30-8 an	
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8-8:30 am	CX	8-8:30 an	
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8:30-9 am		8:30-9 am	
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	10		
8-3:30 pm		9-9:30 am	
· / X		Y.A.	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 725/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

o minutes per /2 nour, 12 minutes per	r nour	5.25 minutes per ½ hour;	10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		+	
	1	10 N	
7:30-8 am		7:31-8 and	1
		VCY,	h ·
	\ <u>\</u>	110 · Va	
8-8:30 am		8-8:30 an	
		LIM,	
8:30-9 am	-	8:30-9 am	
	N		
	MOV	N	
8-3:30 pm	1	9-9:30 am	
\			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
		10-10:30 am	
N. C.			
4:20 5			N. S.
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	1	1271	11/	
DATE:		L 1.	19	

5.25 minutes per ½ hour;	10.5 minutes per hour
TTAKE DEDTOD	COMMERCIAL

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
		_		
630a-7a			,	
	,	-		
7a-730a				
Annal Atlas	3:30			
730a-8a				
730a-8a The Gids News	3:00			
8a-830a				
		L		
830a-9a				
		-		
		+		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7/	26/	14	_
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Monday-Friday	
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Saturday

6 minutes per ½ hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL T		OMMERCIAL TIM
7-7:30 am	0	6:30-7 am	
		*	0
7:30-8 am		7-7:30 am	,
		Marson I Mas	3:30
		Annal Allas	3.50
8-8:30 am		7:30-8 am	3/30
		3 Wal Life	3/30
			3,70
8:30-9 am		8-8:30 am	
			0.5
		Animal Rosecu	3:30
		8:30-9 am	
3-3:30 pm		8.30-9 ani	
		1 1 1 1 1 1 1 1	3.30
		Into the Wild	0.50
3:30-4 pm		9-9:30 am	
3.30-4 pm			
	,		
4 4.20		9:30-10 am	
4-4:30 pm		7.50-10 dill	
			,
4:30-5 pm		10-10:30 am	
7.30-3 pm			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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Monday-Friday		Catuadan	
6 minutes per ½ hour; 12 minutes p	er hour	<u>Saturday</u> 5.25 minutes per ½ hour; 10.5	5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	16/	7-7:30 am	COMMERCIAL ITME
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7:30-8 am	97	7.30	
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	101	N	
8-8:30 am/		8-8:30 ar	
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8:30-9 am			
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	(X)		
8-3:30 pm			
p-3.30 pm)\	9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4			
1:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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Monday-Friday		<u>Saturday</u>	jarii Saarii
6 minutes per ½ hour; 12 minutes per	r hour	5.25 minutes per ½ hour;	10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
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7:30-8 am		7:30-8 am	
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8-8:30 am		8-8:30 an	
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8:30-9 am		8:30-9 am	
/ / /	10	O-cos dill	
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B-3:30 pm			
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10.40.00	
		10-10:30 am	
1.26			1.3
4:30-5 pm		10:30-11 am	3,0
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: ____

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Monday-Friday		<u>Saturda</u>	v
6 minutes per ½ hour; 12 minutes	per hour	5.25 minutes per ½ hour	r; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
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7:30-8 am	•	7:30-8 am	
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8-8:30 am	CX	8-8:30 ar	
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8:30-9 am	!		
0.30-9 am		30-9 am	
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	10		
8-3:30 pm		9-9:30 am	
3\30-4 pm	1	9:30-10 am	
		9.30-10 dm	
4-4:30 pm		10-10:30 am	
4			
A Property of the Control of the Con			
4:30-5 pm		10:30-11 am	
		10.30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	122/14

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

o minutes per 22 nour; 12 minutes pe	r hour	5.25 minutes per 1/2 hour; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME	
7-7:30 am		7-7:30 am		
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		1 n2		
7:30-8 am	•	V:30-8 au	1	
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	101	10 · 70	\wedge	
8-8:30 am	CX	8-8:30 am		
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		M,		
8:30-9 am	-	-8:30-9 am		
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8-3:30 pm		9-9:30 am		
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3\30-4 pm		9:30-10 am		
		7130°10 dill		
4-4:30 pm				
4-4:30 pm		10-10:30 am		
4:30-5 pm		10:30-11 am	39	
			*15.	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

o minutes per 12 nour; 12 minutes pe	r hour	5.25 minutes per 1/2 hour; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME	
7-7:30 am	1	7-7:30 am		
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7:30-8 am		7:30-9 01		
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	101	10 . 0		
8-8:30 am		8-8:30 an		
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8:30-9 am				
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B-3:30 pm				
p-3.30 pm		9-9:30 am		
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3\30-4 pm		9:30-10 am		
4-4:30 pm		10-10:30 am		
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4:30-5 pm		10:30-11 am		
•		-5.00-11 uiii	**************************************	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7	120	1/4	/	

Sunday

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
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630a-7a			
7 a- 730 a		\vdash	
	000		
Animal Atlas	3:30		
730a-8a			
	2:7		
730a-8a Flen Rich News	31700		
8a-830a			
		_	
830a-9a			
		\vdash	
			9



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1	19	114
			/

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Animal Allas	3:30
8-8:30 am		7:30-8 am	
		3 Wide Life	3:30
8:30-9 am		8-8:30 am	
		Animal Rescue	3:30
3-3:30 pm		8:30-9 am	,
		Into The Wild	3:30
3:30-4 pm		9-9:30 am	
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4-4:30 pm		9:30-10 am	
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4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TI
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7:30-8 am		10	
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3-8:30 am	CX	8-8:30 am	
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3:30-9 am			
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	10		
-3:30 pm		9-9:30 am	
	X		
30-4 pm			
OS-4 PIII		9:30-10 am	
4:30 pm		10-10:30 am	
		10-10.30 an	
M. Carlotte and the control of the c			2.50
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30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

		5.25 minutes per ½ hou	r; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TI
7-7:30 am	1	7-7:30 am	
7:30-8 am		10	
7.50-0 um		7:31-8 an	
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3-8:30 am	CX	8-8:30 am	
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3:30-9 am			
7	351	8:30-9 am	
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	10		
-3:30 pm		9-9:30 am	
30-4 pm		9:30-10 am	
		9.30-10 dm	
4:30 pm		10-10:30 am	
A Property of the Control of the Con			
30-5 pm		10.20.44	
₩ F		10:30-11 am	141
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	DATE:	1/14/14	,A"
Monday-Friday 6 minutes per ½ hour; 12 minutes per	r hour	Saturday 5.25 minutes per ½ hour; 10	.5 minutes per hour
TIME PERIOD	COMMERCIAL T	THE TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	SHAMENDERE TIME
7:30-8 am		V:30-8G/	
8-8:30 am	OX '*	8-8:30 an	
8:30-9 am	1005	-8.50-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	5.
:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:

			:
Monday-Friday 6 minutes per ½ hour; 12 minutes per	· hour	Saturday 5.25 minutes per ½ hour; 10	, ii:
TIME PERIOD		TIME TIME PERIOD	
7-7:30 am		7-7:30 am	COMMERCIAL TIM
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7:30-8 am	•	V:30-8 and	
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8-8:30 am	(λ)	8-8:30 am	
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8:30-9 am			
8:30-9 am	25	30-9 am	
	~ 0		
8-3:30 pm	(0)		
()		9-9:30 am	
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3\30-4 pm		0:20 40	
		9:30-10 am	
4-4:30 pm			
		10-10:30 am	
At a second of		***	
1:30-5 pm		10:30-11 am	1.0
		10.30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour 5.25 minutes per 1/2 hour; 10.5 minutes per hour

,		5.25 minutes per ½ nou	r; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:20.0	1	(an)	
7:30-8 am	•	7:31-8 an	
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8-8:30 am	CX	8-8:30 an	
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8:30-9 am	-	8:30-9 am	
	10	Y 1	
	My V		
B-3:30 pm	1	9-9:30 am	
3\30-4 pm	1	9:30-10 am	
		9.30-10 am	
4-4:30 pm			
4-4:30 pm		10-10:30 am	% .
4:30-5 pm		10:30-11 am	
			N _i
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	7	3	14	
		1	1	

Sunday

TIME PERIOD	COMMERCIAL TI	ME		Г
6a-630a				
100 7				
630a-7a			u .	
7a-730a				
Anima Atlas	3130			
730a-8a				,
Anima Allas 730a-8a Fen Kids Nas	5'-W			
8a-830a				
830a-9a				



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 7/12/14	/
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Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IN	E TIME PERIOD	COMMERCIAL TIME
7-7:30 am	9		6:30-7 am	
z er				
7:30-8 am			7-7:30 am	
		-	Animal Atlas	3:30
8-8:30 am			7:30-8 am	
			3 Wide Life	3:30
8:30-9 am			8-8:30 am	
			Animal Rescue	3:30
3-3:30 pm			8:30-9 am	
	- A		Into The Wild	3:30
3:30-4 pm			9-9:30 am	
4-4:30 pm			9:30-10 am	
т. т. оо р.н.				
4:30-5 pm		\forall	10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	DATE:	1/11/11	, A.Y.
Monday-Friday 6 minutes per 1/2 hour; 12 minutes	er hour	Saturda 5.25 minutes per ½ hour;	<u>V</u> 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		Y:3(-8g)	
8-8:30 am 8:30-9 am		8-8:30 ar	
/ / /	May	30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	DATE:	1/10/14	A.
Monday-Friday 6 minutes per ½ hour; 12 minutes	er hour	Saturdo 5.25 minutes per ½ hóu	<i>TY</i> ır; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	COMMERCIAL TIME
7:30-8 am		V:30-3Ga	0
8-8:30 am 8:30-9 am		8-8:30 ar	
/ / /	1001	3:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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Monday-Friday 6 minutes per 1/2 hour; 12 minutes per	hour	<u>Saturday</u>	
TIME PERIOD		5.25 minutes per ½ hour; 10 IME TIME PERIOD	ete.
7-7:30 am	- SOMMERCEAE 1	7-7:30 am	COMMERCIAL TIME
		7-7.30 dill	
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7:30-8 am		10	
7:30-8 am		7:31-8 an	
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8:30-9 am		8:30-9 am	
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B-3:30 pm	10	0.000	
		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
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1:30-5 pm		10.00	Na.
		10:30-11 am	
N. P. C.			***



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	DATE:	118114	, Α'
94.0	•	7011	
Monday-Friday 6 minutes per ½ hour; 12 minutes		<u>Saturda</u>	nv
6 minutes per ½ hour; 12 minutes	per hour	5.25 minutes per ½ hou	r; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	
7-7:30 am	1	7-7:30 am	COMMERCIAL TIME
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		1 2	
7:30-8 am	3,0	10	
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8:30-9 am	-	30-9 am	
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8-3:30 pm	1	9-9:30 am	
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3\30-4 pm			
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		9:30-10 am	
4-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	- P
		-0.00-11 uili	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

o minutes per 72 nour; 12 minute	s per nour	5.25 minutes per ½ hour; 10.5 minutes per hour		
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI	
7-7:30 am		7-7:30 am		
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7:30-8 am		7.26		
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3-8:30 am	CX	8-8:30 ar		
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		- W,		
:30-9 am		2:30-9 am		
	(74)			
-3:30 pm	10			
-3.30 pm		9-9:30 am		
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30-4 pm		9:30-10 am		
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4:30 pm		10-10:30 am		
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39-5 pm		10:30-11 am		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	-1	0	114	
		- 1		

Sunday						
5.25 minutes per	12	hour;	10.5	minutes	per	hour

TIME PERIOD	COMMERCIAL TI	ME		Г
6a-630a				
		_		
630a-7a				
		_		
7a-730a				
Animal Atlas	3,30			
730a-8a				
730a-8a UM Kids Mars	3:00			
8a-830a				
830a-9a				
			,	l.



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	7	15	114	, 		
			,			

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	TME TIME PERIOD CO	MMERCIAL TIM
7-7:30 am		6:30-7 am	
* 5			
		3	
7:30-8 am		7-7:30 am	
		Animal Atlas	3:30
8-8:30 am		7:30-8 am	
		3 Wide Life	3:30
8:30-9 am		8-8:30 am	
		Annal Roccus	3:30
3-3:30 pm		8:30-9 am	
		Into the Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
			9
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 14/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

,		5.25 minutes per ½ nou	r; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		5	
7:30-8 am		10 h	
7:30-8 dm		7:31-8 an	
		10° · ~	
8-8:30 am		8-8:30 an	
		-01/1	
8:30-9 am	1 -51	8:30-9 am	
B-3:30 pm	10		
p-3:30 pm		9-9:30 am	
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\			
3\30-4 pm			
0 00 1 pill		9:30-10 am	
4-4:30 pm			
4-4:30 pm		10-10:30 am	
			73
4:30-5 pm			
7.99-5 Pill		10:30-11 am	
			· 6.



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 1/3/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

per / mour, 12 minutes pe	# HOUI	5.25 minutes per ½ hour; 10	.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	1	7-7:30 am	12/02/
		+	
		5	
7.00		10 N	
7:30-8 am	•	7:31-8 an	
		Mr Va	
8-8:30 am		8-8:30 an	
		1	
8:30-9 am			
0.30-9 am	25	0-8:30-9 am	
	w W		
B-3:30 pm	10	9-9:30 am	
		9-9:30 am	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	1
			is,
			**



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 1/2/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

		5.25 minutes per /2 nour; 10	Sminutes per nour
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
1		1	
		m2	
7:30-8 am	1	7.26	
		1.30-Can	,
	1 1		1 \
8-8:30 am		La Val	
8-8:30 dm	(/)	8-8:30 ar	
		M 1.	
8:30-9 am		3:30-9 am	
	N		
	MON	Ĭ Ň.	
8-3:30 pm		9-9:30 am	
		N. A.	
11			
3\30-4 pm		0.00 10	
(A)		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
•		20:00-11 uiii	1
			*,



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD COMMERCIAL TIME TIME PERIOD COMMERCIAL T. 7-7:30 am 7-7:30 am 7-7:30 am 8-8:30 am 8-8:30 am 8-8:30 am 9-9:30-9 am 9-9:30 am 9-9:30 am 10-10:30 am	o minutes per /2 nour, 12 minutes p	er nour	5.25 minutes per ½ hour	; 10.5 minutes per hour
7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8-3:30-9 am 9-9:30-10 am 9:30-10 am 10-10:30 am		COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
8-8:30 am 8-8:30 am 8-8:30 am 9-9:30 am 9-9:30 am 10-10:30 am	7-7:30 am			
8-8:30 am 8-8:30 am 8-8:30 am 9-9:30 am 9-9:30 am 10-10:30 am				
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8-8:30 am 8-8:30 am 8-8:30 am 9-9:30 am 9-9:30 am 10-10:30 am			n2	
8-8:30 am 8-8:30 am 8-8:30 am 9-9:30 am 9-9:30 am 10-10:30 am	7:30-8 am		7.30	+ -
30-9 am 9-9:30 am 9-9:30 am 10-10:30 am			1131-00	
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30-9 am 9-9:30 am 9-9:30 am 10-10:30 am	2 0.20		10	
-3:30 pm 9-9:30 am 9:30-10 am 10-10:30 am	3-8:30 dm		8-8:30 an	
-3:30 pm 9-9:30 am 9:30-10 am 10-10:30 am			-VA	
-3:30 pm 9-9:30 am 9:30-10 am 10-10:30 am			_ M',	
30-4 pm 9:30-10 am -4:30 pm 10-10:30 am	3:30-9 am	-	-8:30-9 am	
30-4 pm 9:30-10 am -4:30 pm 10-10:30 am		110		
30-4 pm 9:30-10 am 10-10:30 am		M	W.	
30-4 pm 9:30-10 am 10-10:30 am	-3:30 pm	10	9-9:30 am	
-4:30 pm 10-10:30 am		ハノ)	
4:30 pm 10-10:30 am	4 × X			
4:30 pm 10-10:30 am	20.4			
	20-4 pm		9:30-10 am	
			*	
	4:30 pm		10-10:30 am	
30-5 pm 10:30-11 am				
30-5 pm 10:30-11 am				
10:30-11 am	30-5 pm		10.20 11	
			10:30-11 am	V.
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