

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	11/1	114
	1	

Monday-Friday

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL	ΓIΑ	NE TIME PERIOD	CO	MMERCIAL TIM
7-7:30 am	36		6:30-7 am		
7.20.0		\vdash	7-7:30 am		
7:30-8 am			7-7:30 am		
			Animal Atlas		5:30
8-8:30 am			7:30-8 am		
			3 Wide Life		33000
8:30-9 am			8-8:30 am		
			Animal Elscul		1.0
3-3:30 pm			0.3U-9 dm		,
			IND The wind		3:30
3:30-4 pm			9-9:30 am		
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4-4:30 pm			9:30-10 am		
4:30-5 pm			10-10:30 am		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	111	2/1	1	
	THE R. P. LEWIS CO., LANSING, SANSAGER, SANSAG	_	_	

Su	nd	ay

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
630a-7a			
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7a-730a			
thrimal thas	3:30		
730a-8a			
730a-8a The has has 8a-830a	3:30 3:00		
8a-830a			
	,		
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 11/3/14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	101	V:30-8 ap	
8-8:30 am	OX.	8-8:30 am	
8:30-9 am	M	2:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

			-
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	•	7:30-8 apr	'
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8-8:30 am		8-8:30 am	
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8:30-9 am		8:30-9 am	
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B-3:30 pm	10	9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
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4.30 5		10.20 11	
4:30-5 pm		10:30-11 am	



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DATE:	: (1	5	//	4	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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7:30-8 am		7:30-8 om	
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8-8:30 am		8-8:30 an	
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8:30-9 am		8:30-9 am	
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p-3.30 pm		9-9:30 am	
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4-4:30 pm		10 10:20	
4-4.50 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		20100-11 uiji	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:		14/	14	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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		10 10	
7:30-8 am		7:30-8 ap	
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8-8:30 am		8-8:30 an	
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		10/10	
8:30-9 am		8:30-9 am	
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8-3:30 pm	1	9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
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Tion o pin		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	- 1(1	1

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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7:30-8 am	•	7:30-8 an	
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B-3:30 pm		9-9:30 am	
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4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		20.00-11 411	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	11/8	14	

Mond	ay-Frid	ay

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
		4	
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7:30-8 am		7-7:30 am	
		Animal Aras	8:37
8-8:30 am		7:30-8 am	
		3 Wiar Like	Ø n
8:30-9 am		8-8:30 am	
		Animal Kescue	3:30
3-3:30 pm		8:30-9 am	
		Into The Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
•			
4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	[[a	11	1

Sunday	1

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
630a-7a				
03Ua-7a				
7a-730a				
Animal Allac	3:30			
730a-8a				
Animal Alas 730a-8a Celn Kids News	3:00			
8a-830a				
830a-9a			***	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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Monday-Friday minutes per ½ hour; 12 minutes per hour	Saturday 5.25 minutes per ½ hour; 10.5 minutes per hour

		•	por nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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7:30-8 am		17:30 day	1
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
		10 10:00 uni	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Saturday

Monday-Friday

4:30-5 pm

6 minutes per 1/2 hour; 12 minutes per	r hour	5.25 minutes per ½ ho	our; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
		1	
		100	
7:30-8 am	•	7:31-8 ap	
	101	10, .	
8-8:30 am		8-8:30 am	
		100 MA	
8:30-9 am	2.5	3:30-9 am	
8-3:30 pm		9-9:30 am	
1			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	

10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

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TIME PERIOD	COMMERCIAL .	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		10 m	1
7:30-8 am	•	7:30-8 ap	1
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8-8:30 am	()	8-8:30 an	
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8:30-9 am	(3:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday 6 minutes per ½ hour; 12 minutes per	er hour	Saturda 5.25 minutes per ½ hour	2 ; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am	\hat{\chi}	V:3(-8 apr	
8-8:30 am		8-8:30 am	
8:30-9 am	1001	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
1:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:))	14	114	_

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		7:30-8 an	1
8-8:30 am/	M	8-8:30 an	
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8:30-9 am	1001	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

1115/14

	DATE:([]	4					
Monday-Friday 6 minutes per ½ hour; 12 minutes per	hour		Saturda 5.25 minutes per ½ hour	California	nutes per hour		
TIME PERIOD	COMMERCIAL T	IM	E TIME PERIOD	CC	MMERCIAL	TIM	E
7-7:30 am			6:30-7 am				
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7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
7.30-6 4.11			
		Animul Atlas	3:30
8-8:30 am		7:30-8 am	
		3 Wide Like	Ø ·
8:30-9 am		8-8:30 am	
		Animal Roscue	<i>5</i> :30
3-3:30 pm		8:30-9 am	
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3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
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4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Sunday						
5.25 minutes per ½ hour; 10.5 minutes per hour						
TIME PERIOD	COMMERCIAL TI	WE		T		
6a-630a						
100 7						
630a-7a						
7a-730a						
Anima Atas	3:30					
730a-8a						
730a-8a Tell Vills News	3:30 3:00					
8a-830a						
830a-9a						



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	(17/14
2	

Monday-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	COMMERCIAL IIM
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7:30-8 am		7.26	
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8-8:30 am			
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8:30-9 am	2.5	8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
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4:30-5 pm		10.20 11	
4.30-3 pili		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	((1	\$ 1	ĺ

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 apr	
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8-8:30 am		8-8:30 am	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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1			
3\30-4 pm		9:30-10 am	
4.4.20		10.10.00	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	11(19/14
Monday-Friday 6 minutes per ½ hour; 12 minutes per hour	<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 01	1
	101	10.0	
8-8:30 am	O,	8-8:30 am	
8:30-9 am	WON T	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

		<u>Saturday</u>						
6 minutes per ½ hour; 12 minutes per hour			5.25 minutes per ½ hour; 10.5 minutes per hour					
COMMERCIAL	TIME	TIME PERIOD	CC	DMMERCIAL TIN				
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104								
	9	9-9:30 am						
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	9	9:30-10 am						
	1	0-10:30 am						
	1	0:30-11 am	+					
		COMMERCIAL TIME	hour 5.25 minutes per ½ hour; 1 COMMERCIAL TIME TIME PERIOD	5.25 minutes per ½ hour; 10.5 m COMMERCIAL TIME TIME PERIOD 7-7:30 am 8-8:30-9 am 9-9:30 am 10-10:30 am				



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		is	
7:30-8 am	101	V:30-8 ay	
8-8:30 am		8-8:30 am	
8:30-9 am	1001	€:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm	,	10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	11/22/14
	the state of the s

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
		2	
7:30-8 am		7-7:30 am	
		Animal Atlas	3130
8-8:30 am		7:30-8 am	
		3 Wide Life	
8:30-9 am		8-8:30 am	/
		Frimal Rescu	3:30
3-3:30 pm		8:30-9 am	
* * * * * * * * * * * * * * * * * * * *		Into the Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
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4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	11	25	14	
			7	

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
100 7			
630a-7a			
7a-730a			
Animai Alas	3:30		
730a-8a			
730a-8a Tean Wids News	3:00		
8a-830a			
830a-9a			
	,		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	11	241	14	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	•	7:30-8 apr	'
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8:30-9 am	- 5	8:30-9 am	
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B-3:30 pm	11	9-9:30 am	
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3,30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday			<u>Saturday</u>		
6 minutes per ½ hour; 12 minutes per	hour		5.25 minutes per ½ hour; 10.5	minutes per hour	
TIME PERIOD	COMMERCIAL	TIN	NE TIME PERIOD	COMMERCIAL .	TIME
7-7:30 am			7-7:30 am		
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7:30-8 am	•		7:30-8 an		
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3-3:30 pm			9-9:30 am		
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3\30-4 pm			9:30-10 am		
4-4:30 pm			10-10:30 am		
4:30-5 pm			10:30-11 am		\dashv
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:

Monday-Friday 6 minutes per ½ hour; 12 minutes per	r hour	Saturda 5.25 minutes per ½ hour;	2 10.5 minutes per hour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am			
7.50-8 dm	101	Visy-say	
8-8:30 am/		8-8:30 am	
8:30-9 am	1201	€:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Month

	DATE:	W L 1114
		. 1.
day-Friday		Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
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7:30-8 am	-	7:30-9 01	+ -
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B-3:30 pm	10	9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
1100 0 pm		10.30-11 um	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 117311	
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Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		Y:34-8(0)	
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8-8:30 am		8-8:30 an	
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8:30-9 am	~ 5	8:30-9 am	
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B-3:30 pm		9-9:30 am	
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		100010	
3\30-4 pm		9:30-10 am	
4.422		10.10.20	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
	*		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	U	29	14	_

M	0	na	lay	-1	ric	da	y
-	HOUSE A TON			1			MARKET P

Saturday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
		*	
		5	
7:30-8 am		7-7:30 am	
			010
		Animal Attas	8:30
8-8:30 am		7:30-8 am	
		011111	
		3 Wide Life	9
8:30-9 am		8-8:30 am	
	,		0170
		Mimal Rescue	3:30
3-3:30 pm		8:30-9 am	6
		1 A CITY	3:30
		Ino The Wild	5.30
3:30-4 pm		9-9:30 am	,
•	A .		
4-4:30 pm		9:30-10 am	
4-4.50 pill			
4:30-5 pm		10-10:30 am	
7100-0 pili			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 1 30/14

Sund	ay

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
630a-7a				
	14.			
7a-730a				
	010			
Married Marco	3:30			
Animal Atlas				
730a-8a				
	01.			
Lana Wide alan	3:00			
730a-8a				
8a-830a				
		_		
830a-9a				
			*	
				es:
		\vdash		