

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

· ·	DATE:	10/1/13	
Monday-Friday 6 minutes per 1/2 hour; 12 minutes per	· hour	Saturday 5.25 minutes per ½ hour;	10.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	The same same same

9-9:30 am

9:30-10 am

10-10:30 am

10:30-11 am

7:30-8 am

8-8:30 am

8:30-9 am

B-3:30 pm

3\30-4 pm

4-4:30 pm

4:30-5 pm



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 10/2/13

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7.30	
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8-8:30 am		8-8:30 am	
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8:30-9 am		8:30-9 am	
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B-3:30 pm	1	9-9:30 am	
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4-4:30 pm		10-10:30 am	
		10-10:30 am	
4:30-5 pm		10:30-11 am	
Fin		10.30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	•	7:30-8 apr	1
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8-8:30 am	()	8-8:30 an	
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8:30-9 am		7 11	
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8-3:30 pm	1/0	9-9:30 am	
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3\30-4 pm		9:30-10 am	
		7.00 TO UIII	
4-4:30 pm		10-10:30 am	
		10-10:30 am	
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4:30-5 pm		10:30-11 am	
		10.30-11 (11)	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 104/13

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		10 M	
7:30-8 am		7.30 9 0	1
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8-8:30 am		8-8:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm		10.10.20	
4-4.30 pm		10-10:30 am	
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4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	1	-	_	
DATE:	101	51	13	
		7		

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD (COMMERCIAL TIME
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	5:30
8-8:30 am		Animal Atlas 7:30-8 am	
8:30-9 am		36/de Like 8-8:30 am	3:30
3-3:30 pm		Animal Rescue 8:30-9 am	3:30
		Into the Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm	- 4	10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 10/0/13

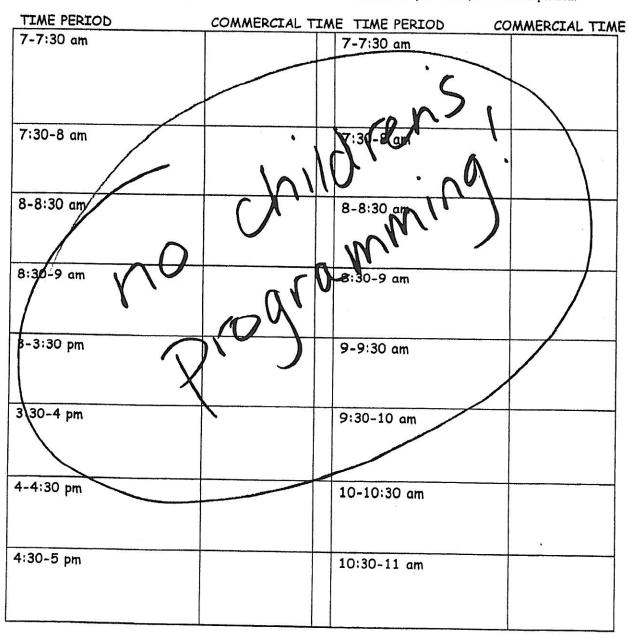
Sunday

TIME PERIOD (COMMERCIAL TIM	ME_	T	\neg
6a-630a	,			
630a-7a				
7a-730a	3:30			
Animal Alas 730a-8a				
Ten Kids News	3:0)			
8a-830a	2			
830a-9a				
			ę.	
		1		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday 6 minutes per 1/2 hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 10813

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

			iois minutes per nour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	•	7:30-8 am	1
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8:30-9 am		7 11 7	
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3\30-4 pm	1	9:30-10 am	
4-4:30 pm		10-10:30 am	
		20 20:00 uiii	
2			,
4:30-5 pm		10:30-11 am	
100			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: [0] 9/13

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	ME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am	101	V:30-2 an	V .
8-8:30 am	OX,,	8-8:30 am	
8:30-9 am	1001	8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	,
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	[0]	10	13	

<u> Monday-Friday</u>

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

6 minutes per 23 nour; 12 minutes per		5.25 minutes per 72 nour,	•
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-30	+
7:50-8 dm	1	H. Area	,
	1-1	111 . 20	<i>N</i> \
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8-8:30 am	(/	8-8:30 am	
		offi.	
		MA	
8:30-9 am		8:30-9 am	
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B-3:30 pm	1	9-9:30 am	
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3/30 4	\	9:30-10 am	
3\30-4 pm		9.30-10 dm	
4-4:30 pm		10-10:30 am	
		:	
4:30-5 pm		10:30-11 am	
4.30-5 pm		10:30-11 uiii	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

<u>Monday-Friday</u>		Saturday	<u>Saturday</u>		
6 minutes per 1/2 hour; 12 minutes per	hour	5.25 minutes per ½ hour;	10.5 minutes per hour		
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME		
7-7:30 am		7-7:30 am			
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7:30-8 am	•	7:30-8 an	1		
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3\30-4 pm		9:30-10 am			
4-4:30 pm		10-10:30 am			
4:30-5 pm		10:30-11 am			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	101	121	13	
		_	-	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		6:30-7 am	
9			
7:30-8 am		7-7:30 am	
		Animal Atias	3:30
8-8:30 am		7:30-8 am	
		3 Wal Life	3:30
8:30-9 am		8-8:30 am	
		Animal Rescue	3:30
3-3:30 pm		8:30-9 am	
		Into The Wild	3:30
3:30-4 pm	1	9-9:30 am	
,			
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: [0] 13/13

Sunday

TIME PERIOD	COMMERCIAL TI	ΝE		
6a-630a				
			-	
630a-7a				
7a-730a				
Animal Atlas 730a-8a Teen kids Nus	3:30			
730a-8a				
Teen kids Nus	3:00			
8a-830a		į	,	
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday 6 minutes per 1/2 hour; 12 minutes per	hour	Saturda 5.25 minutes per ½ hour	
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		5	
7:30-8 am	\\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\	V:30-8 Car	0
8-8:30 am	O	8-8:30 am	
8:30-9 am	1001	-8 :30−9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

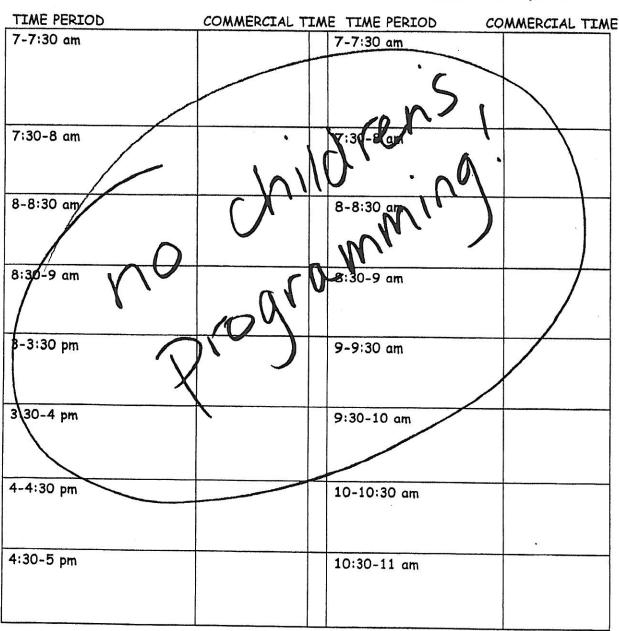
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TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
		20.00 4/1	
			,
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 10/16/13

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

o minutes per 71 nour, 12 minutes per	11041	5.25 minutes per 72 nour, 1	10.5 minutes pet nout
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:20 9 am		7.26	
7:30-8 am	1	4:34-40M	
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8:30-9 am		8:30-9 am	
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8-3:30 pm		9-9:30 am	
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3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
		Jan S	
7:30-8 am	\(\frac{1}{2}\)	10.34-303	
8-8:30 am	<u></u>	8-8:30 am	
8:30-9 am	100V	2:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	10	19/	13_	
DAIL!		4-1-1		

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		6:30-7 am	
25			
7:30-8 am		7-7:30 am	
		Animal Atlas	3:30
8-8:30 am		7:30-8 am	
		3 Wile Life	3:30
8:30-9 am		8-8:30 am	
		Anmal Rescue	3:30
3-3:30 pm		8:30-9 am	
		Into The Wild	3:30
3:30-4 pm		9-9:30 am	
5.55 x p			
4-4:30 pm		9:30-10 am	
·			
4:30-5 pm		10-10:30 am	
1.00 0 pm			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	[0]	201	13	

Sunday

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
630a-7a				
7a-730a				
Animal Atlas	3:30			
730a-8a				
730a-8a Ten Gas News	3:00			
8a-830a				
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830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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8:30-9 am	-	8:30-9 am	
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8-3:30 pm		9-9:30 am	
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	V		
3\30-4 pm	1	9:30-10 am	
		3.30-10 dril	
4-4:30 pm			
piii		10-10:30 am	
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4.20 5			
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 10 22 13

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30	
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8-3:30 pm		9-9:30 am	
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1	X		
100	1		
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
		<u> </u>	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	1111	23!	13	

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

		5.25 minutes per % nour;	10.5 minutes per nour
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	•	V:30-8 am	1 1
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8-3:30 pm	10	10000	
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3\30-4 pm	1	9:30-10 am	
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4-4:30 pm		10-10:30 am	
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4:20 F			•
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

TIME DECISE			90 (20 a) approximate
TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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8-8:30 am		8-8:30 am	
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8:30-9 am		8:30-9 am	
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	m/V,	FE	
8-3:30 pm		9-9:30 am	
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3/30 4			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
*			
4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	[0]	25	13

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

adula Neder considerante disease de la considerante de la considerant			70.5 minutes per nour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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8:30-9 am	-	8:30-9 am	
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h 2:30			
8-3:30 pm		9-9:30 am	
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11			
3\30-4 pm	\	9:30-10 am	
		7.00 TO GIII	
4-4:30 pm		10-10:30 am	
			•
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	Main	. 2	
DATE:	10/26	12	

<u>Saturday</u>

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

8:30-9 am 8-8:30 am Annul USCU 3:3	TAL TIME
7-7:30 am 7:30-8 am 7-7:30 am Aimal Atas 8-8:30 am 7:30-8 am 5 Wide Life 8-8:30 am 8-8:30 am Aimal RSCUL 3:30-9 am	
7:30-8 am 7:30-8 am Animal Atlas 7:30-8 am 7:30-8 am Swite Life 3: 8-8:30 am Animal Rescue 3:	
7:30-8 am 8-8:30 am 7:30-8 am 5 Wide Life 8-8:30 am 8-8:30 am Mimal Riscul 3:30-9 am	
7:30-8 am 8-8:30 am 7:30-8 am 5 Wide Life 3: 8-8:30 am Annual Roccul 3:3	Ì
7:30-8 am 8-8:30 am 7:30-8 am 5 Wide Life 8-8:30 am 8-8:30 am Mimal Riscul 3:30-9 am	
8-8:30 am 7:30-8 am 3 Wille Life 3: 8-8:30 am Annul RSCUL 3:	
8-8:30 am 7:30-8 am 5 With Life 3: 8-8:30 am Annul RSCUL 3:	30
8-8:30 am 5 With Life 3: 8:30-9 am 8-8:30 am Annul Roccut 3:	
8:30-9 am 8-8:30 am Anmal USCUL 3:3	
8:30-9 am 8-8:30 am Anmal USCUL 3:3	30
8:30-9 am 8-8:30 am Anmal USCUL 3:3	
Animal Rescue 3:3	
Miller Race	2/)
8:30-9 am	
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Into the wird 3:	. 50
9-9:30 am	,
3:30-4 pm	
0.20 10 cm	
4-4:30 pm 9:30-10 am	
4:30-5 pm 10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 10/21/3

Sunday

TIME PERIOD	COMMERCIAL TI	ME	
6a-630a			
	=		
630a-7a			
7a-730a			
Animal Atlas	3:30		
730a-8a			
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730a-8a Ilan Kids News	3:00		
8a-830a			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

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4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: _____10/20/13

Monday-Friday

Monday-Friday		<u>Saturday</u>		
6 minutes per 1/2 hour; 12 minutes per hour		5.25 minutes per ½ hour; 10.5 minutes per hour		
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	10/3	1/13	
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Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

July 12 minutes per hour

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