

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	 30	14	1
		7	

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

TIME PERIOD COMMERCIAL TIME TIME PERIOD COMMERCIAL TO 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8-8:30 am 9-9:30 am 9-9:30 am 9-9:30 am 4-4:30 pm 10-10:30 am 10-10:30 am	i i i i i i i i i i i i i i i i i i i	nour	5.25 minutes per ½ ho	ur; 10.5 minutes per hour
7-7:30 am 7-7:30 am 7:30-8 am 8-8:30 am 8-8:30 am 8-8:30 pm 9-9:30 am 9-9:30 am 4-4:30 pm 10-10:30 am		COMMERCIAL		
8-8:30 am  8-8:30 am  8-8:30 am  8-3:30 pm  9-9:30 am  4-4:30 pm  10-10:30 am	7-7:30 am			SOMMENDERE TEN
8:30-9 am  8-3:30 pm  9-9:30 am  9-9:30-10 am  4-4:30 pm  10-10:30 am			V:30-201	0
3-3:30 pm 9-9:30 am 9:30-10 am 4-4:30 pm 10-10:30 am			Whi.	
3\30-4 pm 9:30-10 am 4-4:30 pm 10-10:30 am	/ / /	1005		
4-4:30 pm 10-10:30 am				
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10:30-11 am				
	4:30-5 pm		10:30-11 am	



# ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	6/29/	1//	
DATE: _	4/21	14	

Sunday	

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
630a-7a				
630a-7a			1	
7a-730a				
Animal Allas 730a-8a Ten Kids Mas	3:30			
730a-8a			Control of the Contro	
Tem Kids Klas	3:30 3:00			
8a-830a				
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: _	Let	28	14	

<u>Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

### Saturday

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
		Animal Has 7:30-8 am	3:30
8-8:30 am		7:30-8 am	
		3 Wide Life	3:30
8:30-9 am		8-8:30 am	
		Animal Rescue	3:30
3-3:30 pm		8:30-9 am	
. * 4 1 a	7	Into the Wild	3:30
3:30-4 pm		9-9:30 am	
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	DATE:	21/14	,8°
Monday-Friday 6 minutes per ½ hour; 12 minutes per	hour	Saturday 5.25 minutes per ½ hour; 10	.5 minutes per hour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	SOMMERCIAL TIME
7:30-8 am 8-8:30 am		7:30-8GA	
8:30-9 am		8-8:30 am	
3-3:30 pm	100	30-9 am	
		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: \_\_\_\_\_\_\_0/24/14

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Monday-Friday		C-4. 1	. **
6 minutes per ½ hour; 12 minutes per	hour	Saturda	r; 10.5 minutes per hour
			r; 10.5 minutes per hour
7-7:30 am	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
/-/:30 am		7-7:30 am	
		11 6	
7:30-8 am		7.26	
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	1 - 1	Mr.	
2 2 2 2	$ \sim$	MA . U	
8-8:30 am		8-8:30 am	
		Mi.	
		W,	
8:30-9 am	-	8:30-9 am	
	7	0-330-3 4	
	W.	Maria de la companya	
8-3:30 pm	1	V.	
у отобрии	\ )	9-9:30 am	
Y.		NA.	
	9		
3\30-4 pm	•	9:30-10 am	
4-4:30 pm			
		10-10:30 am	×
			1.,
1:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:

<u>Monday-Friday</u>		Saturday	
6 minutes per ½ hour; 12 minutes per	r hour	5.25 minutes per ½ hour; 1	0.5 minutes per hour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	.**
7-7:30 am		7-7:30 am	COMMERCIAL TIME
7:30-8 am	101	V:30-8an	1
8-8:30 am	OX '*	8-8:30 am	
8:30-9 am		30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: \_\_\_\_

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Monday-Friday		<u>Saturda</u>	17
6 minutes per 1/2 hour; 12 minutes	per hour	5.25 minutes per ½ hour	: 10 5 minutes per hour
TIME DEDICA	9. V		, 10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
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7:30-8 am		10	
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8-8:30 am	- VI	110	
8-8:30 dm		8-8:30 an	
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9.36		WW	
8:30-9 am	-	8:30-9 am	
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B-3:30 pm		9-9:30 am	
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3 30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
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4:30-5 pm		10.20.44	
		10:30-11 am	Yy"
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	DATE:	9/23/14	
Monday-Friday 6 minutes per ½ hour; 12 minutes per	r hour	Saturda 5.25 minutes per ½ hour;	
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	TIME

9-9:30 am

9:30-10 am

10-10:30 am

10:30-11 am

7:30-8 am

8-8:30 am

8:30-9 am

8-3:30 pm

3\30-4 pm

4-4:30 pm

4:30-5 pm



## ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 6/22/14

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-	_	_	-	_	_

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
-				
630a-7a				
7a-730a				
	- 11			
Annal Allas	3:30			
730a-8a				
730a-8a	3:00			
8a-830a			,	
830a-9a				



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 421/4

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		6:30-7 am	
		*	
7:30-8 am		7-7:30 am	
		Animal Atlas	3:3)
8-8:30 am		7:30-8 am	
		3 Wide Like	3:30
8:30-9 am		8-8:30 am	
		Animal Rescue	3:30
3-3:30 pm		8:30-9 am	
	, 4	Into the Will	330
3:30-4 pm		9-9:30 am	,
	,		
4-4:30 pm		9:30-10 am	
4:30-5 pm		10-10:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	 20	14	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

		5.25 minutes per ½ nour	10.5 minutes per nour
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TI
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 au	1
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3-8:30 am	C X	8-8:30 am	
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3:30-9 am		3:30-9 am	
Y	7	0-3,30-9 dm	
	W.		
-3:30 pm			
0.00 pm		9-9:30 am	
42	X	*4	
30.4			
30-4 pm		9:30-10 am	
4:30 pm		10-10:30 am	
			1.00
30-5 pm		10:30-11 am	
<b>*</b>			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	<u>ull9</u>	114	

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

TIME PERIOD	COMMEDCEAL	7711 7711 DED 70	
7-7:30 am	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIME
7-7.50 dm	10.7	7-7:30 am	*
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		10	
7:30-8 am	•	7:30-8 an	1
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8-8:30 am	( <b>/</b>	8-8:30 an	
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9.30 0	/		
8:30-9 am		8:30-9 am	
	10		
	M		
8-3:30 pm			
p=3.50 pm		9-9:30 am	
	M		
3 30-4 pm		0:30 10	
- P.III	,	9:30-10 am	
4-4:30 pm			
7-7-30 pm		10-10:30 am	
4:30-5 pm			The second secon
		10:30-11 am	
			**



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4/5/14

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

1000 A A P		5.25 minutes per 72 nour,	10.5 minutes per nour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		7.26	
		10.0	
8-8:30 am		8-8:30 ar	
8:30-9 am	MAN	8:30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
1-4:30 pm		10-10:30 am	
39-5 pm		10:30-11 am	30
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Monday-Friday		<u>Saturda</u>	17
6 minutes per 1/2 hour; 12 minutes per	hour	5.25 minutes per ½ hour;	10.5 minutes per hour
TIME PERIOD	COMMERCIAL T	TIME TIME PERIOD	
7-7:30 am	14	7-7:30 am	COMMERCIAL TIME
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7:30-8 am		7:30-8 am	1
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8-8:30 am	CX	8-8:30 am	
		-WI.	
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8:30-9 am	-	8:30-9 am	
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8-3:30 pm		9-9:30 am	
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	e		
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
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4:30-5 pm		10:30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 6-16-14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

		5.25 minutes per ½ nour	; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIN
7-7:30 am		7-7:30 am	
		10 m	
7:30-8 am		V:30-8 and	1
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8-8:30 am		8-8:30 an	
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8:30-9 am	-	8:30-9 am	
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8-3:30 pm	1	9-9:30 am	
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1-4:30 pm			
1-41.30 pill		10-10:30 am	Y
:30-5 pm		10:30-11 am	
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			4,



# ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 0/15/14

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JU		$\boldsymbol{u}$	y

TIME PERIOD	COMMERCIAL TI	WE	
6a-630a			
630a-7a		$\Box$	
	110		
		+	
7a-730a			
Animal Mas	3:30		
730a-8a			
Animal Mas 730a-8a Ten Kids Wews	3,00		
8a-830a			
830a-9a			
		+	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	0/14	14	
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### Monday-Friday 6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am	)	6:30-7 am	
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		Ti di	
7:30-8 am		7-7:30 am	
		1	0100
		1 HIMMAL Mas	3:30
8-8:30 am		7:30-8 am	
ж		3 wide Le	3:30
8:30-9 am		8-8:30 am	
			2:-
		I Animal Rescu	5:30
3-3:30 pm		8:30-9 am	
25 = 1		Into the Wild	3:30
3:30-4 pm		9-9:30 am	
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4-4:30 pm		9:30-10 am	
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		_	
4:30-5 pm		10-10:30 am	
	E		



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

		5.25 minutes per % nour	; 10.5 minutes per hour
TIME PERIOD	COMMERCIAL T	THE TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
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7:30-8 am	2 0	7.20	+
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8:30-9 am	(	8:30-9 am	
	11		
	MON		
8-3:30 pm		9-9:30 am	
	X	Δ.	
3\30-4 pm		10.20.40	
, pii		9:30-10 am	
4-4:30 pm		10-10:30 am	V <sub>2</sub>
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4:30-5 pm		10:30-11 am	
•		10.30-11 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD COMMERCIAL TIME TIME PERIOD COMME  7-7:30 am  7:30-8 am  8-8:30 am  8-8:30 am  8:30-9 am	ERCIAL TIN
7:30-8 am \times 30-8 am \times 8-8:30 am \times 8-8:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per 1/2 hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIA
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-5 gr	0
8-8:30 am		8-8:30 an	
8:30-9 am	1001	9 30-9 am	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIA
7-7:30 am		7-7:30 am	
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7:30-8 am	•	7:30-8 an	1
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8:30-9 am	1	8:30-9 am	
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8-3:30 pm		9-9:30 am	
30-4 pm			
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-4:30 pm		40.40.00	
		10-10:30 am	
			4
:30-5 pm		10:30-11 am	
•		20.30-11 am	
			4.



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

			,**
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-904	1
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8-8:30 am		8-8:30 ar	
8:30-9 am	1005	0-8:30-9 am	
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
Diff.			(4)



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DATE:	1	14	

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL T	THE TIME PERIOD	COMMERCIAL TIM
7-7:30 am		6:30-7 am	
7:30-8 am		7-7:30 am	
7.50-0 uni		7-7.30 am	
		Animal Atlas	<i>3</i> :30
8-8:30 am		7:30-8 am	
		3 Wde Life	3:30
8:30-9 am		8-8:30 am	
		Anima Rescue	3.'30
3-3:30 pm		8:30-9 am	
	9	Into the Wild	3:30
3:30-4 pm		9-9:30 am	
	24		
	(#)		
4-4:30 pm		9:30-10 am	
4-4130 pill		9.30-10 am	
* 8	n e		
4:30-5 pm		10-10:30 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

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TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIM
7-7:30 am		7-7:30 am	
7:30-8 am		V:30-8 Gy/	0.
8-8:30 am  8:30-9 am		8-8:30 am	
B-3:30 pm	1001	9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4/5/16	DATE:	U/	5/15	
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Monday-Friday
6 minutes per 1/2 hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
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8-8:30 am		8-8:30 an	
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3-3:30 pm		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
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30-4 pm		0.20.40	
( ) . <b>)</b>		9:30-10 am	
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1-4:30 pm			
7-4:30 pin		10-10:30 am	8
1. P. C.			
1:30-5 pm			
A O Pill		10:30-11 am	
K.			54
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:	0	[4]	114

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

#### Saturday

MACDOTAL TOTAL	TIME PERIOD CO	444E0 ## 41 === 44
IMEKCTAL ITWE		MMERCIAL TIME
7	7-7:30 am	
	251	
	7:30-90	
101/10	) John .	
	3-8:30 an	
3010	3,30-9 am	
	9-9:30 am	
9	9:30-10 am	
1	0-10:30 am	**
1	0:30-11 am	
	1	10:30-11 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 0-3-14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

	V	5.25 minutes per 72 nour;	10.5 minutes per nour
TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TI
7-7:30 am	(A) (A)	7-7:30 am	
		1 2	
7:30-8 am			
7 155 G CIIII		X:34-808	. '   \
		Mr,	<b>N</b> -
	101	in . Va	
8-8:30 am	$(\lambda)$	8-8:30 an	
		MI.	
		W,	
8:30-9 am		8:30-9 am	
/	7	0-3,30-3 am	
	land X		
1 2 22		<u> </u>	
8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
		2100 20 4111	
1			
1-4:30 pm		10-10:30 am	W.
	MA (4)		170
			4
1:30-5 pm		10:20 11	
2011 - F.11		10:30-11 am	Tr.
P			100 May 1
			1 12



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 6-2-14

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

			• • • • • • • • • • • • • • • • • • • •
TIME PERIOD	COMMERCIAL	TIME TIME PERIOD	COMMERCIAL TIM
7-7:30 am	(4.1) (1.1)	7-7:30 am	
7:30-8 am		10	
7.30-8 am		7:30-8 am	
		MEK,	W -
	1	110	\ <b>U</b> \   \
8-8:30 am		8-8:30 an	
		WI,	
		IM,	
8:30-9 am		7 7 7	
0.30-9 dm		30-9 am	
	()		
	10		
8-3:30 pm		9-9:30 am	
•			
3\30-4 pm		10.00.40	
3/30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
		20.00 4/11	
			* 4,7
4:30-5 pm		10:30-11 am	17/2
			×.
			; %
			**



# ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 4/14

Sunday

TIME PERIOD	COMMERCIAL TI	WE	
6a-630a			
9			
630a-7a			
7a-730a			
Animal Alas 730a-8a Tell Kids News	3:30		
730a-8a			
	3:0		
Tell Rids News	2.00		
8a-830a			
830a-9a			
			Ì