

ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12-31-11
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Mo	nda	v-Friday

<u>Saturday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am	
	·	animal atlas.	2:30
7:30-8 am	·	7:30-8 am	
7.00 0 0.11		3 Widelife.	3:30
8-8:30 am		8-8:30 am	
		animalrescue	3/30
8:30-9 am		8:30-9 am	
		Into the will	3:30
3-3:30 pm		9-9:30 am	
·		,	
3:30-4 pm		9:30-10 am	·
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-30-1	
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TIM		COMMERCIAL TIME
7-7:30 am	and the second s	7-7:30 am	
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7:30-8 am	101	D. 36-80m.	V. /
8-8:30 am	OX,	8-8:30 am	
8:30-9 am	1001	8:30-9 am	
3-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	

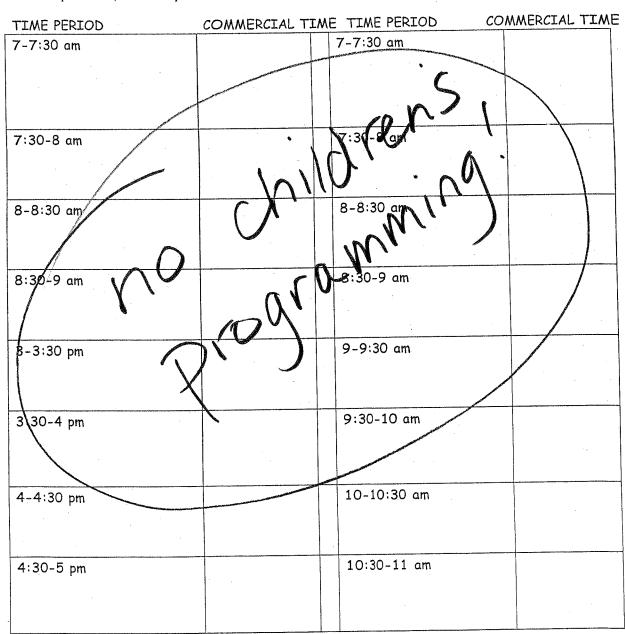


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

<u>Mond</u>	<u>lay-Friday</u>	

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





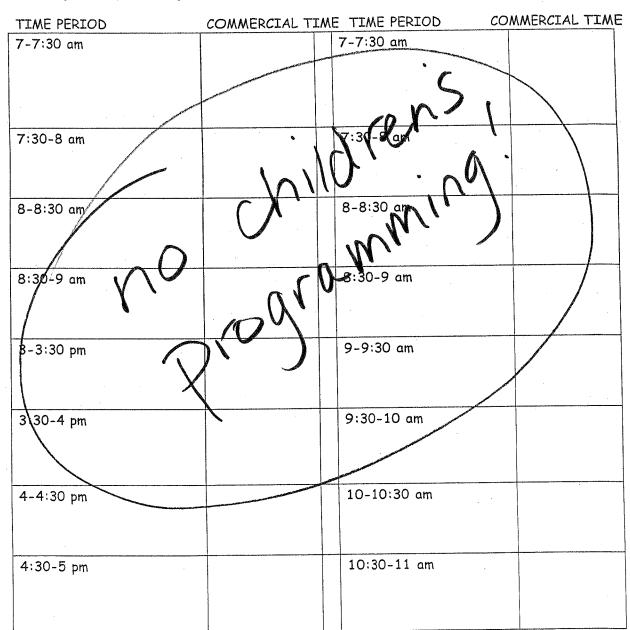
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

	· · · · · · · · · · · · · · · · · · ·
DATE:	12-28-11

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-27-1/

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 dm		A.sh.	
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8-8:30 am	CX	8-8:30 am	
		WAA	
		8:30-9 am	
8:30-9 am	1 0	V=8:30-9 am	
	M.	·	
8-3:30 pm	1(4)	9-9:30 am	
1			
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
	,		
4:30-5 pm		10:30-11 am	
7.30-3 pm		10.00-11 4,,,	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-26-11 Mor

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-2 apr	
		11)	\mathbf{W} .
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8:30-9 am	75	8:30-9 am	
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8-3:30 pm	ア	9-9.50 dili	
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3 30-4 pm		J.00 10 am	
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		10.10.20	
4-4:30 pm	The second secon	10-10:30 am	1
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4.20 5		10.20 11	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-25-11 Sun

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TIM	۸E	
6a-630a			
Dank man n'e	9		
Beakmans World. Beakmans			
630a-7a			
Beakmans	A		. *
word			
7a-730a			
animal attas	3:30		
730a-8a			
teen vidnows	3:00		
8a-830a			
		<u>.</u>	
830a-9a			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	IME TIME PERIOD C	OMMERCIAL TIME
7-7:30 am		7-7:30 am	
		animal atlas.	3:30
7:30-8 am		7:30-8 am 3 Wide Life.	3:30
8-8:30 am		8-8:30 am anmal rescue	3:30
8:30-9 am		8:30-9 am (nto thewird.	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
1			



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-23-11 Friday

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL T	IME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am	·	7:31-8 and	
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8-8:30 am	(λ)	8-8:30 am	
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8:30-9 am		8:30-9 am	
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8-3:30 pm	1/2	9-9:30 am	
3\30-4 pm		9:30-10 am	
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4-4:30 pm		10-10:30 am	
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4:30~5 pm		10:30-11 am	
1.00.0 pm		20.00 11 4111	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE:

Saturday Monday-Friday 5.25 minutes per 1/2 hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS DATE: 13/3///

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME TIME PERIOD 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-21-11

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD C	COMMERCIAL TIME	TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8(am	'
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8-8:30 am		8-8:30 am	
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		"W	
8:30-9 am	.c N	8:30-9 am	
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	M		
8-3:30 pm	(V)	9-9:30 am	
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3\30-4 pm		9:30-10 am	
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4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm		10:30-11 am	
7.30-3 pill			
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Saturday Monday-Friday 5.25 minutes per ½ hour; 10.5 minutes per hour 6 minutes per ½ hour; 12 minutes per hour COMMERCIAL TIME TIME PERIOD TIME PERIOD COMMERCIAL TIME 7-7:30 am 7-7:30 am 7:30-8 am 7:30-8 am 8-8:30 am 8-8:30 am 8:30-9 am 8:30-9 am 9-9:30 am 3-3:30 pm 9:30-10 am 3:30-4 pm 10-10:30 am 4-4:30 pm 10:30-11 am 4:30-5 pm 11-11:30 am



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: [218-11

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ME		
6a-630a				
Beakman's world.	0			
630a-7a	, , , , , , , , , , , , , , , , , , ,			
Bearmans world.	0			
7a-730a				
animal attas	2:30			
730a-8a				
teen kid news.	3:00		·	
8a-830a				
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

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DATE:		7	1 /- 1	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD CO	MMERCIAL TIME
7-7:30 am		7-7:30 am annal atlas	2:30
7:30-8 am		7:30-8 am 3 Wde UFC	3:30
8-8:30 am		8-8:30 am animal rescur	3:30
8:30-9 am		8:30-9 am Into theull	3130
3-3:30 pm	,	9-9:30 am	·
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 2-16-11

Mond	av-F	riday

6 minutes per 1/2 hour; 12 minutes per hour

Saturday

TTME DEDTON	COMMEDITAL TT	ME TIME PERIOD	COMMERCIAL TIME
TIME PERIOD 7-7:30 am	COMMERCIAL II	7-7:30 am	
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7:30-8 am		7:31-8 av	
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8-8:30 am	(Λ)	8-8:30 am	
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8-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
3 30-4 pm		7.00 20 U.I.	
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4-4:30 pm		10-10:30 am	
	A STATE OF THE PARTY OF THE PAR		
4:30-5 pm		10:30-11 am	

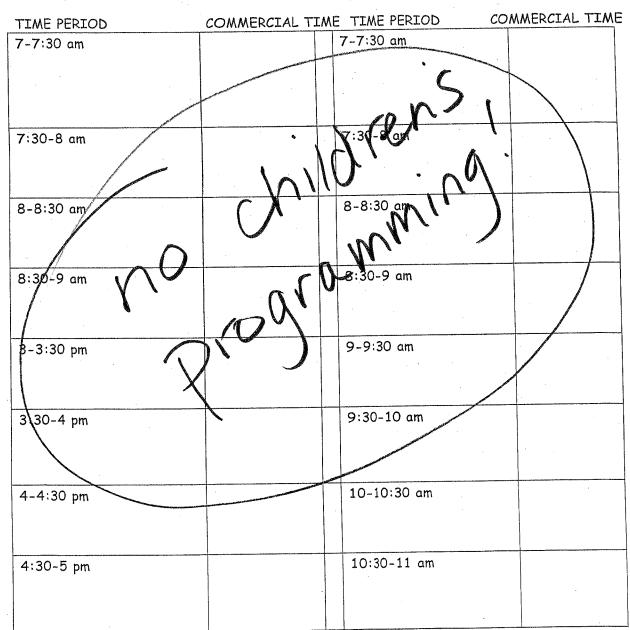


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-15-11

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

Monda	v-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour

TIME PERIOD COMMERCIAL TIME TIME PERIOD COMMERCIAL TIME 7-7:30 am 7:30-8 am 8-8:30 am 8-8:30 am 9-9:30 am 9-9:30 am 10-10:30 am 4:30-5 pm 10:30-11 am	o minutes per 72 nour, 12 minutes per			
7:30-8 am 8-8:30 am 8-8:30 am 8-8:30-9 am 9-9:30 am 4-4:30 pm 10-10:30 am	TIME PERIOD	COMMERCIAL TIM	NE TIME PERIOD	COMMERCIAL TIME
8-8:30 am 8-8:30 am 8-3:30 pm 9-9:30 am 9-9:30 am 4-4:30 pm 10-10:30 am	7-7:30 am	,	7-7:30 am	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

	12-12-11	
DATE:	16 (3) []	

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
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7:30-8 am		7:30-8 an	. \
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8:30-9 am		8:30-9 am	
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	101		
B-3:30 pm		9-9:30 am	
3\30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: (2-12-11

Monda	v-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TIM	AF TIME PERIOD	COMMERCIAL TIME
7-7:30 am	COMMICKOTIC 1TK	7-7:30 am	
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7:30-8 am		V:34-Mam	
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8-8:30 am		8-8:30 am	
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8:30-9 am		8:30-9 am	
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B-3:30 pm	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	9-9:30 am	
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4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	
7.30-0 pm		10.00-11 um	
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-11-11 Sun

Sunday

5.25 minutes per $\frac{1}{2}$ hour; 10.5 minutes per hour

TIME PERIOD	COMMERCIAL TI	ΝE			
6a-630a					
Beaumans Lord 630a-7a	0				
630a-7a					
Bearnans Word	0				
7a-730a					
animalatias	3:30				
730a-8a			-		
teen kid	3:30	-		•	
8a-830a					
			,		
830a-9a					
				•	
					. •



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD CO	DMMERCIAL TIME
7-7:30 am		7-7:30 am	
		Animal atlas	3.30
7:30-8 am		7:30-8 am	
		3 wide life	3:00.
8-8:30 am		8-8:30 am	
		animalrescu	3:30
8:30-9 am		8:30-9 am	
		Into the wild	3:30
3-3:30 pm		9-9:30 am	
	·		
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-9-11

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIM	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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7:30-8 am		7:30-8 am	. '
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1:20 5 nm		10:30-11 am	
4:30-5 pm		10.30-11 am	·

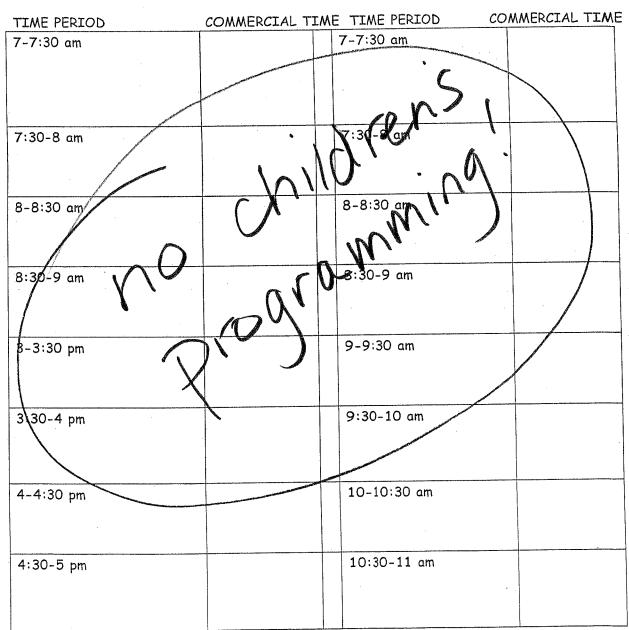


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-8-11

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u> 5.25 minutes per ½ hour; 10.5 minutes per hour





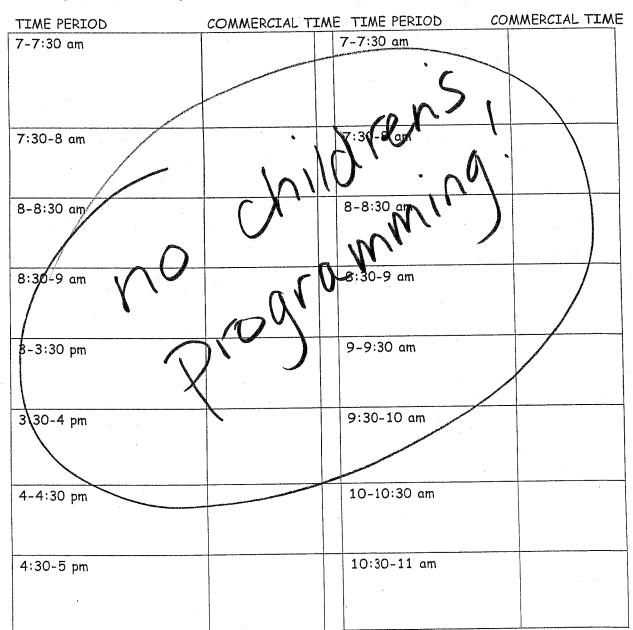
ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 12-7	- ((
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Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-6-11

Monda	y-Friday
PROPERTY OF STREET	A STATE OF THE PERSON NAMED IN COLUMN 2 IN

6 minutes per ½ hour; 12 minutes per hour

<u>Saturday</u>

TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
	The state of the s		
		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
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7.30-5 dill		Allo	W -
		10.	V
8-8:30 am	()	8-8:30 an	
		· colla	
8:30-9 am	7	8:30-9 am	
\	\mathcal{N}'		
8-3:30 pm		9-9:30 am	
/			
3\30-4 pm		9:30-10 am	
4-4:30 pm	The state of the s	10-10:30 am	
4:30-5 pm		10:30-11 am	
4.30-0 pill		20100 22 3111	

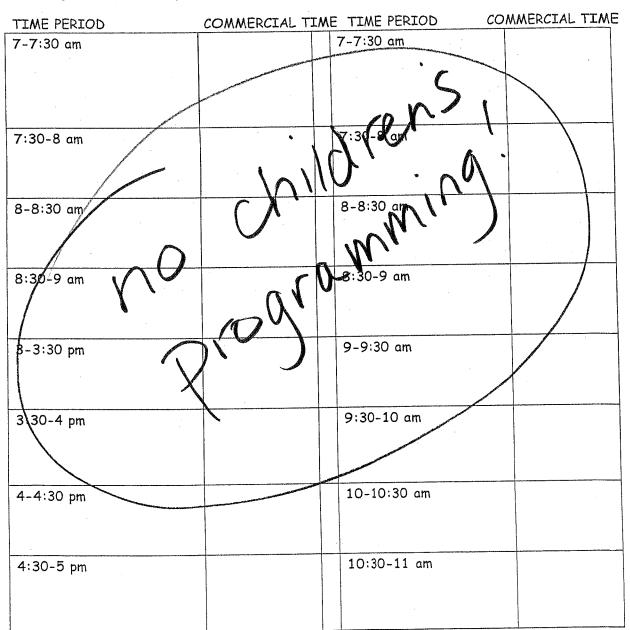


ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	2-5-11	_

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday





ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DATE MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-4-11 Sundan

Sunday

TIME PERIOD	COMMERCIAL TI	ΝE		
6a-630a			·	
Bearman's world	()			
				
Bearman's World 7a-730a	0			
7a-730a				
animalatas	3:30			
730a-8a				
730a-8a teenkid news	3:00			
8a-830a				
830a-9a				
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ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE:	12-3	>-11	Sat
W/ 1 1 W 1			

<u> Monday-Friday</u>

6 minutes per ½ hour; 12 minutes per hour

TIME PERIOD	COMMERCIAL TIME TIME PERIOD		COMMERCIAL TIME
7-7:30 am		7-7:30 am animal atlas.	2:30
7:30-8 am		7:30-8 am 3 Wide life	3:30
8-8:30 am		8-8:30 am animal rescu	, 3:30
8:30-9 am		8:30-9 am Into the WILD	3:30
3-3:30 pm		9-9:30 am	
3:30-4 pm		9:30-10 am	
4-4:30 pm		10-10:30 am	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV'S OFFICAL PROGRAM LOGS

DATE: 12-2-11 Friday

Monday-Friday

6 minutes per ½ hour; 12 minutes per hour

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TIME PERIOD	COMMERCIAL TI	ME TIME PERIOD	COMMERCIAL TIME
7-7:30 am		7-7:30 am	
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		10 1	
7:30-8 am		7:30-8 apr	1
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		10	
8-8:30 am		8-8:30 am	
		Mr.	
		·M	
8:30-9 am		8:30-9 am	
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•	W.	·	
B-3:30 pm		9-9:30 am	
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		0.30 10	
3\30-4 pm		9:30-10 am	
		and the same of th	
		and the same of th	
4-4:30 pm	The state of the s	10-10:30 am	
		10.20 11	
4:30-5 pm		10:30-11 am	



ITEMIZED COMMERCIAL CONTENT FOR EACH BROADCAST DAY MAY BE OBTAINED FROM KMVU-TV's OFFICAL PROGRAM LOGS

DATE: 2-1-11

Monday-Friday
6 minutes per ½ hour; 12 minutes per hour

Saturday

