

Issues/Programs 2021

July 2021

7/2/21 - Greeneville Board of Mayor & Aldermen

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

7/14/21 – Greene County Partnership Interview

Ron Metcalfe interviewed Jennifer Wilder about Youth Council on 99.5 FM WGRV/AM 1340 WGRV, Comcast channel 18, and wgrv.com. Also uploaded to YouTube.

7/15/21 – Aldermen Candidate Interviews

Reid Seals interviewed the three Greeneville aldermen candidates. Aired on WGRV and posted to YouTube. Promoted interviews beforehand.

7/21/21 - Greeneville Board of Mayor & Aldermen

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

7/21/21 – ALPS Adult Day Services Interview

Reid Seals interviewed Lori Brown with ALPS Adult Day Services on 99.5 FM WGRV/AM 1340 WGRV, Comcast channel 18, and wgrv.com. Also uploaded to YouTube.

7/22/21 - County Mayor Interview

News director interviewed the county mayor about the Hazard Mitigation Plan, the lease extension for the Driver's License Center, the change to the planning region, and the settlement in the Baby Doe opioid case. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand.

7/28/21 - City School Board Meeting

Covered City School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

August 2021**8/4/21 - Greeneville Board of Mayor & Aldermen**

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

8/11/21 – Greene County Partnership Interview

Ron Metcalfe interviewed Joni Parker of the Greene County Partnership about the Ribs & Resumes Job Fair. Aired on WGRV and posted to YouTube.

8/13/21 – County Mayor Interview

Ron Metcalfe interviewed Greene County Mayor Kevin Morrison on the purchase of the former Takoma Hospital building. Aired on WGRV and posted to YouTube.

8/17/21 - Greene County Commission

Covered Greene County Commission meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

8/18/21 - Greeneville Board of Mayor & Aldermen

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18.

8/19/21 - County Mayor Interview

News director interviewed the county mayor about the county's purchase of the former Takoma Regional Hospital and the construction of a road for a new company that may come to Greene County. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand.

8/19/21 - City School Board Meeting

Covered City School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18.

8/25/21 - City School Board Meeting

Covered City School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

8/27/21 - County School Board Meeting

Covered County School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

September 2021**9/8/21 - Greeneville Board of Mayor & Aldermen**

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

9/17/21 – Burnett’s Chapel Fall Car Show Interview

Ron Metcalfe interviewed Josh Morgan about the Burnett's Chapel Fall Car Show. Aired on WGRV and posted to YouTube.

9/20/21 – Youth Builders Anniversary Celebration Interview

Ron Metcalfe interviewed Brenda Dickman & Rush Buckshie about the Youth Builders Anniversary Celebration. Aired on WGRV and posted to YouTube.

9/21/21 - Greene County Commission

Covered Greene County Commission meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

9/23/21 - County Mayor Interview

News director interviewed the county mayor about changing the number of commissioners, the Greene County EMS incentive plan, the EMS quality assurance specialist, and the money won in the opioid lawsuit. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand.

9/29/21 – Wings & Wheels Interview

Ron Metcalfe interviewed Joni Parker about the Wings & Wheels on the Greene. Aired on WGRV and posted to YouTube.

9/29/21 - City School Board Meeting

Covered City School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

Station WGRV-WIKQ-WSMG Market: Greene County, TN

Tourism

Tennessee is the home of the blues, bluegrass, country, gospel, soul, rockabilly, and rock 'n' roll— delivering an unparalleled experience of beauty, history, and family adventure, infused with music that creates a vacation that is the “Soundtrack of America. Made in Tennessee.” As Commissioner of the Tennessee Department of Tourist Development, Mark Ezell is responsible for the growth strategy and overall branding of the state's global tourism footprint. Available July 3-4.

This show aired on Sunday _____ from: 6AM to 7AM

Covid Vaccine Update/New Alzheimer's Drug

Tennessee Commissioner of Health, Dr. Lisa Piercey, provides an update on covid vaccines in the state. Dawn Bunne from the Tennessee Chapter of the Alzheimer's Association discusses the significance of a new drug to treat the disease called Aduhelm. Available July 10-11.

This show aired on Sunday July 4 from: 6AM to 7AM

Covid Vaccine Update/New Alzheimer's Drug

Tennessee Commissioner of Health, Dr. Lisa Piercey, provides an update on covid vaccines in the state. Dawn Bunne from the Tennessee Chapter of the Alzheimer's Association discusses the significance of a new drug to treat the disease called Aduhelm. Available July 17-18.

This show aired on Sunday July 11 from: 6AM to 7AM

New Alzheimer's Drug

The FDA has approved a drug called Aduhelm to treat Alzheimer's disease. This is a new type of Alzheimer's treatment that addresses the disease in a way that has never been done before. Dr. Jonathan Liss, a Neurologist specializing on cognitive health who had a role in the trials of the new drug, Ana Marie Nelson, VP/Programs and Services, Alzheimer's Association Tennessee Chapter, and Robert Reid whose wife is in early stage of the disease, discuss the impact of this new treatment. Available July 24-25.

This show aired on Sunday July 18 from: 6AM to 7AM

The Jason Foundation

The Jason Foundation is dedicated to the prevention of the “Silent Epidemic” of youth suicide through educational and awareness programs that equip young people, educators/youth workers and parents with the tools and resources to help identify and assist at-risk youth. Jason Foundation President, Clark Flatt, discusses their work. Available July 31-August 1.

This show aired on Sunday July 25 from: 6AM to 7AM

Center for Non Profit Management

Tari Hughes, CEO of The Center for Non Profit Management, discusses their work to assist and grow non-profits throughout Tennessee. Available August 7-8.

This show aired on Sunday August 1 from: 6AM to 7AM

Tennessee Highway Patrol

The Tennessee Highway Patrol is responsible for enforcing all laws relating to traffic on the state's highways. The agency was created to protect the lives, property, and constitutional rights of people in Tennessee. Lt Bill Miller, Public Information Officer for the Tennessee Highway Patrol and the Tennessee Department of Safety & Homeland Security, discusses their work. Available August 14-15.

This show aired on Sunday August 8 from: 6AM to 7AM

Tourism

Tennessee is the home of the blues, bluegrass, country, gospel, soul, rockabilly, and rock 'n' roll— delivering an unparalleled experience of beauty, history, and family adventure, infused with music that creates a vacation that is the “Soundtrack of America. Made in Tennessee.” As Commissioner of the Tennessee Department of Tourist Development, Mark Ezell is responsible for the growth strategy and overall branding of the state's global tourism footprint. Available August 21-22.

This show aired on Sunday August 15 from: 6AM to 7AM

Tennessee Highway Safety Office

The Tennessee Highway Safety Office is a division of the Tennessee Department of Safety and Homeland Security advocating for traffic safety. The THSO's mission is to reduce Tennessee traffic fatalities and they work to achieve this goal by changing driver behavior through increased education, enforcement, and community partnerships. Buddy Lewis, Director, is the program's guest. August 28-29.

This show aired on Sunday August 22 from: 6AM to 7AM

Tennessee Commission on Aging and Disability

The Tennessee Commission on Aging and Disability is dedicated to working for older Tennesseans and adults with disabilities by providing leadership and guidance for a system that promotes health, dignity, independence, and security through an array of community and in-home services, the protection of rights, and the implementation of best practices. James Dunn, Executive Director of the Tennessee Commission on Aging and Disability, discusses their services. Available September 4-5.

This show aired on Sunday August 29 from: 6AM to 7AM

Tennessee Higher Education Commission

The Tennessee Higher Education Commission is focused on increasing the number of Tennesseans with a post secondary credential by innovating for student access and success, creating a policy environment conducive to increased degree attainment, and protecting students and consumers. Emily House is the Executive Director of the Tennessee Higher Education Commission and the Tennessee Student Assistance Corporation. Available September 11-12.

This show aired on Sunday Sept 12 from: 6AM to 7AM

Tennessee Department of Agriculture

The Department of Agriculture serves the citizens of Tennessee by providing options for responsible use of agricultural and forest resources, developing economic opportunities, safeguarding food and fiber, and ensuring equity in the marketplace. Dr. Charlie Hatcher, Commissioner, discusses agriculture in Tennessee. Available September 18-19.

This show aired on Sunday September 19 from: 6AM to 7AM

Tennessee 811

Tennessee 811 is an advance notification service to operators of underground facilities anywhere within the state to provide the best communication, education and notification to prevent damage to underground utilities. Craig Ingram Public Awareness Manager for Tennessee 811, encourages everyone to call TN 811 before digging. Available September 25-26.

This show aired on Sunday September 26 from: 6AM to 7AM