

Issues/Programs 2021

October

10/19/21 - Greene County Commission

Covered Greene County Commission meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Facebook Live of the meeting on Radio Greeneville Facebook page. Promoted meeting beforehand.

10/20/21 - Greeneville Board of Mayor & Aldermen

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, and Comcast channel 18. Promoted meeting beforehand.

10/21/21 - County Mayor Interview

News director interviewed the county mayor about the possible purchase of property on Snapps Ferry Road, the redistricting plan, the donation of radios to the volunteer fire departments, and the current status of the Takoma Hospital purchase. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand.

10/29/21 – County School Board Meeting

Covered County School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18.

10/29/21 - Joint School Board Meeting

Covered Joint School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

10/29/21 – City School Board Meeting

Covered City School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

November 2021

11/2/21 – Keep Greene Beautiful Interview

Ron Metcalfe interviewed Jennifer Wilder with Keep Greene Beautiful on WGRV and Comcast channel 18.

11/16/21 - Greene County Commission

Covered Greene County Commission meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Facebook Live of the meeting on Radio Greeneville Facebook page. Promoted meeting beforehand.

11/17/21 - Greeneville Board of Mayor & Aldermen

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

11/18/21 - County Mayor Interview

News director interviewed the county mayor about the timeline for the former Takoma Regional Hospital building, the called meeting next week involving the Greeneville Board of Mayor & Aldermen and the Tusculum Board of Mayor & Commissioners, an update on the Snapps Ferry property the county may purchase, and the two Greene County Citizen Heroes. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand.

December

12/8/21 - Greeneville Board of Mayor & Aldermen

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

12/9/21 – City School Board Meeting

Covered City School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

12/10/21 – County School Board Meeting

Covered County School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

12/21/21 – Greene County Commission

Covered Greene County Commission meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Facebook Live of the meeting on Radio Greeneville Facebook page.

12/22/21 - Greeneville Board of Mayor & Aldermen

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand.

12/23/21 - County Mayor Interview

News director interviewed the county mayor about the current ideas for the American Rescue Plan funding, what changes the amended redistricting plan made, how to apply for the open commissioner spots, and an update on the former Takoma Regional Hospital building. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand.

4th Quarter 2021 "Tennessee Matters" Public Affairs Issues/Clearance

Station: WGRV Market: Greene

American Red Cross – Tennessee Region

The American Red Cross helps Tennessee communities prepare for, respond to, and recover from emergencies. The Tennessee Region of the American Red Cross is comprised of eight local chapters, serving all 95 counties in Tennessee, Crittenden County in Arkansas, and Desoto and Tunica counties in Mississippi. Sherri McKinney is Regional Director of Communications, American Red Cross-Tennessee Region. Available October 2-3.

This show aired on Sunday, October 3, 2021, from 6AM to 7AM.

Tennessee Human Rights Commission

The Tennessee Human Rights Commission is an independent state agency created in 1963 to encourage, promote and advise the public of their human rights. They ensure compliance with the Civil Rights Act of 1964 prohibiting discrimination based on race, color, and national origin by state agencies receiving federal financial assistance. Beverly Watts, Executive Director, discusses their work. Available October 9-10.

This show aired on Sunday, October 10, 2021, from 6AM to 7AM.

Safe at Home Program

Stacy Scruggs, Program Coordinator of the Safe at Home Address Confidentiality Program, discusses this new statewide program administered by the Office of the Tennessee Secretary of State. The Safe at Home Program is open to all victims of domestic abuse, stalking, human trafficking, sexual battery, and other sexual offenses at no cost. Available October 16-17.

This show aired on Sunday, October 17, 2021, from 6AM to 7AM.

Disappearing Appalachia

Stepping through time to past and present communities, settled in deep hollows and surrounded by ridges and mountains in Tennessee's Appalachia is to confront a different and disappearing realm. Authors Fred Brown and Harry Moore recall its culture, land and people before it vanishes into the abyss of time in their book, *Disappearing Appalachia: A Picture of a Vanishing Land and Its People*. Available October 23-24.

This show aired on Sunday October 24, 2021, from 6AM to 7AM.

The Music of The Statler Brothers – Don Reid

The Music of The Statler Brothers is an in-depth look at the musical career of The Statler Brothers' forty-year reign as country music's premier group. Lead singer, Program guest Don Reid, writes about each song ever recorded by the Grammy Award-winning foursome and gives

backstage insight to the writings and the selections of each composition. Available October 30-31.

This show aired on Sunday, October 31, 2021, from 6AM to 7AM.

Enduring Hearts

A heart transplant is not a cure, but a bridge to life for recipients. Enduring Hearts launched in 2013 with a mission to fund research that increases the longevity of pediatric heart transplants, improves the quality of life for children living with a new heart and eliminates pediatric heart diseases that may lead to a transplant. Executive Director, Carolyn Salvador, discusses their work. Available November 6-7.

This show aired on Sunday, November 7, 2021, from 6AM to 7AM.

Fisher House

Fisher House Foundation builds comfort homes where military & veterans families can stay free of charge, while a loved one is in the hospital. These [homes are located](#) at military and VA medical centers around the world. Available November 13-14.

This show aired on Sunday, November 14, 2021, from 6AM to 7AM.

Tennessee Wildlife Resources Agency

The Tennessee Wildlife Resources Agency works to help enrich your outdoor experience. They preserve, conserve, manage, protect, and enhance the fish and wildlife of the state and their habitats for the use, benefit, and enjoyment of the citizens of Tennessee and its visitors. Jenifer Wisniewski is Chief, Communications and Outreach at Tennessee Wildlife Resource Agency. Available November 20-21.

This show aired on Sunday, November 21, 2021, from 6AM to 7AM.

Tennessee Dairy Producers Association

The Tennessee Dairy Producers Association seeks to be a unified voice for all dairy producers in Tennessee in a manner that will expedite a consistent response to any issue that might affect the viability of the dairy industry in Tennessee. Johnny Sparkman of Sparkman Farms in Sparta and Spokesperson for the Tennessee Dairy Producers Association's board discusses the dairy industry in Tennessee. Available November 27-28.

This show aired on Sunday, November 28, 2021, from 6AM to 7AM.

Tennessee State Health Insurance Assistance Program (TN SHIP)

The Tennessee State Health Insurance Assistance Program (TN SHIP) is a federally funded program that provides free and unbiased counseling and assistance to Tennessee's Medicare-eligible individuals, their families, and caregivers. The Annual Enrollment Period runs through Tuesday, December 7th and SHIP Director, Ryan Ramsey, encourages those who are eligible to sign up. Available December 4-5.

This show aired on Sunday, December 5, 2021, from 6AM to 7AM.

Tennessee Agritourism Association

the Tennessee Agritourism Association is to promote quality growth and development of agritourism in Tennessee. Andrew Dixon, President of the Tennessee Agritourism Association discusses this unique aspect of agribusiness. Available December 11-12.

This show aired on Sunday, December 12, 2021, from 6AM to 7AM.

The Jason Foundation

The Jason Foundation is dedicated to the prevention of the "Silent Epidemic" of youth suicide through educational and awareness programs that equip young people, educators/youth workers and parents with the tools and resources to help identify and assist at-risk youth. Jason Foundation President, Clark Flatt, discusses their work. Available December 18-19.

This show aired on Sunday, December 19, 2021, from 6AM to 7AM.

Disappearing Appalachia

Stepping through time to past and present communities, settled in deep hollows and surrounded by ridges and mountains in Tennessee's Appalachia is to confront a different and disappearing realm. Authors Fred Brown and Harry Moore recall its culture, land and people before it vanishes into the abyss of time in their book, *Disappearing Appalachia: A Picture of a Vanishing Land and Its People*. Available December 25-26.

This show aired on Sunday, December 26, 2021, from 6AM to 7AM.