

# **Issues/Programs 2021**

## **January 2021**

### **1/20/21 – Greene County Commission**

Covered Greene County Commission meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Facebook Live of the meeting on Radio Greeneville Facebook page. Promoted meeting beforehand on news.

### **1/20/21 - Greeneville Board of Mayor & Aldermen**

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WSMG, and Comcast channel 18.

### **1/21/21 – County Mayor Interview**

News director interviewed the county mayor about the county employee wage increase, the reported vaccine shortage in Greene County, the septic system at Kinser Park, and current county projects. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand on news.

### **1/29/21 – County School Board Meeting**

Covered County School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand on news.

### **1/29/21 – City School Board Meeting**

Covered City School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18.

## **February 2021**

### **2/3/21 - Greeneville Board of Mayor & Aldermen**

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WSMG, and Comcast channel 18. Promoted meeting beforehand on news.

### **2/17/21 – Greene County Commission**

Covered Greene County Commission meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Facebook Live of the meeting on Radio Greeneville Facebook page. Promoted meeting beforehand on news.

### **2/17/21 - Greeneville Board of Mayor & Aldermen**

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WSMG, and Comcast channel 18. Promoted meeting beforehand on news.

### **2/17/21 – Greene County Partnership Interview**

Ron Metcalfe interviewed Jennifer Wilder with the Partnership and she gave updates on what they are doing. Aired on WGRV; posted to YouTube.

### **2/18/21 – County Mayor Interview**

News director interviewed the county mayor about the removal of Sassafras Lane from the County Road List, COVID-19 vaccinations, and the surety bond for the director of the Drug Task Force. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand on news.

### **2/24/21 - City School Board Meeting**

Covered City School Board meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand on news.

### **2/24/21 – United Way Auction Interview**

Ron Metcalfe interviewed Wendy Peay with the local United Way and Tammy Kinser with Apex Bank about the charity auction. Aired on WGRV; posted to YouTube.

### **2/26/21 - County School Board Meeting**

Covered County School Board meeting. Reported on WGRV, WSMG, and Comcast channel 18. Promoted meeting beforehand on news.

### **March 2021**

### **3/3/21 - Greeneville Board of Mayor & Aldermen**

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Promoted meeting beforehand on news.

### **3/12/21 - Greene County Partnership Interview**

Ron Metcalfe interviewed Jennifer Wilder with the Partnership and she gave updates on what they are doing. Aired on WGRV; posted to YouTube.

### **3/16/21 - Greene County Commission**

Covered Greene County Commission meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18. Facebook Live of the meeting on Radio Greeneville Facebook page. Promoted meeting beforehand on news.

### **3/17/21 - Greeneville Board of Mayor & Aldermen**

Covered Greeneville Board of Mayor & Aldermen meeting. Reported on WGRV, WIKQ, WSMG, and Comcast channel 18.

### **3/18/21 - County Mayor Interview**

News director interviewed the county mayor about the broadband issues in Greene County, the rabies vaccine fee, the COVID-19 vaccine distribution, and updates on county projects. Aired on WGRV and Comcast channel 18. Posted to YouTube. Promoted interview beforehand on news.

### **3/24/21 - City School Board Meeting**

Covered City School Board meeting. Reported on WGRV, WSMG, and Comcast channel 18. Promoted meeting beforehand on news.

### **3/26/21 - County School Board Meeting**

Covered County School Board meeting. Reported on WGRV, WSMG, and Comcast channel 18. Promoted meeting beforehand on news.

## 1<sup>st</sup> Quarter 2020 "Tennessee Matters" Public Affairs Issues/Clearance

**Station: WGRV Market: Greene County, Tennessee**

### **Glen Campbell Museum**

The Glen Campbell Museum which recently opened in Nashville, features more than 4,000 square feet of never-before-seen stardom. Ric Olsen who put the project together and runs the museum talks about Glen and what the museum offers. Available January 2-3.

This show aired on Jan 3, 2021 from: 6:00 AM to 7:00 AM

### **Tennessee Highway Safety Office**

The Tennessee Highway Safety Office is a division of the Tennessee Department of Safety and Homeland Security advocating for traffic safety. The THSO's mission is to reduce Tennessee traffic fatalities and they work to achieve this goal by changing driver behavior through increased education, enforcement, and community partnerships. TWSO's Director, Buddy Lewis, discusses their initiative. Available January 9-10.

This show aired on January 10, 2021 from: 6:00 AM to 7:00 AM

### **Alzheimer's Association Tennessee Chapter**

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia. The Tennessee Chapter offers a number of resources for local families going through dementia. Rachel Blackhurst, Director of Public Policy & Advocacy, Tennessee Chapter and Volunteer Edward O'Day, primary caregiver for his mother who passed from Alzheimer's disease in 2019, discuss their work. Available January 16-17.

This show aired on January 17, 2021 from: 6:00 AM to 7:00 AM

### **Tennessee Bureau of Investigation**

The Tennessee Bureau of Investigation is the state-wide investigative law enforcement agency for Tennessee. They manage the state's crime labs, assist local law enforcement in investigating major crimes, and conduct special investigations related to a variety of illegal activities. Director David Rausch discusses their work. Available January 23-24.

This show aired on January 24, 2021 from: 6:00 AM to 7:00 AM

## **Tennessee Department of Transportation**

The Department of Transportation provides citizens of Tennessee and travelers with one of the best transportation systems in the country. TDOT is a multimodal agency with responsibilities in aviation, public transit, waterways, railroads and cycling and walking. Paul Degges, Deputy Commissioner/Chief Engineer, discusses their programs and projects. Available January 30-31.

This show aired on January 31, 2021 from: 6:00 AM to 7:00 AM

## **Dr. Joey Faucette**

Dr. Joey Faucette is Author of two #1 Best-Sellers, *Work Positive in a Negative World* and *Faith Positive in a Negative World* and well as many other books. He has appeared on hundreds of radio and TV shows across North America and has written over 1,000 articles for publications and websites all of that with the goal of helping people Work and Live Positive in this negative world. Available February 6-7.

This show aired on February 7, 2021 from: 6:00 AM to 7:00 AM

## **Volunteer Tennessee**

The State of Tennessee is the national leader in the promotion of volunteerism, community service initiatives and partnerships in which its citizens of all ages and backgrounds engage in services addressing the educational, public safety, environmental and other human needs of the state and nation. Jim Snell, Executive Director for Volunteer Tennessee, discusses their programs as well as AmeriCorps. Available February 13-14.

This show aired on February 14, 2021 from: 6:00 AM to 7:00 AM

## **Abe's Garden**

Abe's Garden is a model of residential, day, and community-based programs for those with Alzheimer's disease. The goal is to transform care for those with Alzheimer's and other dementias throughout the US by providing an unprecedented level of care for individuals diagnosed with these disorders. Kylie Stratton and Judy Given discuss their services. Available February 20-21.

This show aired on February 21, 2021 from: 6:00 AM to 7:00 AM

## **Enduring Hearts**

February is American Heart Month. Enduring Hearts is the only nonprofit solely dedicated to research that helps kids with heart transplants live longer, healthier lives by funding research that increases the longevity of pediatric heart transplants, improves the quality of life for children living

with a new heart and eliminates pediatric heart diseases that may lead to a transplant. Carolyn Salvador, Executive Director, discusses their work. Available February 27-28.

This show aired on February 28, 2021 from: 6:00 AM to 7:00 AM

## **Mary's Meal**

Jerry Smith and Dennis Dorman, have biked thousands of miles together all over the world. For over a decade their travels have been to help charities fight hunger. In April they will begin a cycling trip up the Atlantic coast to raise funds for Mary's Meals, an organizations that provides one hot meal a day to almost 2 million children worldwide. Available March 6-7.

This show aired on Marcy 7, 2021 from: 6:00 AM to 7:00 AM

## **Alzheimer's Association Tennessee Chapter**

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia. The Tennessee Chapter offers a number of resources for local families going through dementia. Rachel Blackhurst, Director of Public Policy & Advocacy, Tennessee Chapter and Volunteer Edward O'Day, primary caregiver for his mother who passed from Alzheimer's disease in 2019, discuss their work. Available March 13-14.

This show aired on March 14, 2021 from: 6:00 AM to 7:00 AM

## **Dr. Mark Goulston – Dealing with Stress**

Pandemic stress isn't just impacting frontline workers; it hurts all of us. Diana Hendel, PharmD, and Mark Goulston, MD, share advice for recognizing and alleviating COVID-related stress whenever it takes hold in their new book *Why Cope When You Can Heal?: How Healthcare Heroes of COVID-19 Can Recover from PTSD*. Dr. Goulston shares interesting insight on dealing with stress. Available March 20-21.

This show aired on March 21, 2021 from: 6:00 AM to 7:00 AM

## **Health Topics**

Three health-related topics are discussed; Dr. Cass Ingram talks about the correlation between diet and dementia, Dr. Kevin Chang on colorectal cancer and the importance of getting a colonoscopy and Dr. Rene Dua on the need to have an annual physical even during covid. Available March 27-28.

This show aired on March 28, 2021 from: 6:00 AM to 7:00 AM

