

Ampersand Cable System Order

Order #	63182656
Syscode	0652
System Name	Spectrum/Greenville, SC
Market	Greenville-Spartanburg

Flight Dates	05/18/24 - 05/24/24
Agency	Del Cielo Media
Advertiser	Electronic Payments Coalition

Update Date	05/15/24
Version	1 Vs. 1

AE	John Muldoon
Sales Coordinator	Destiny Raafi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May23
All ratings are based on DMA populations	

Client Code	DCM
Product Code	ORDR
Est Code	518524
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,429.00		
Commission	\$364.35		
Net Total	\$2,064.65		
Total Spots	22		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/20/24	5/26/24	05:00	09:00	X	X	X	X	X			-	-	1	\$82.00	\$82.00	30	NCR
2	CNN	CNN DT	5/13/24	5/19/24	09:00	16:00						X	X	-	-	2	\$82.00	\$164.00	30	NCR
3	FXNC	FXNC DT	5/20/24	5/26/24	09:00	16:00	X	X	X	X	X			-	-	2	\$190.00	\$380.00	30	NCR
4	FXNC	FXNC EF	5/20/24	5/26/24	16:00	19:00	X	X	X	X	X			-	-	1	\$285.00	\$285.00	30	NCR
5	HIST	HIST DT	5/13/24	5/19/24	09:00	16:00						X	X	-	-	2	\$47.00	\$94.00	30	NCR
6	CNN	CNN DT	5/20/24	5/26/24	09:00	16:00	X	X	X	X	X			-	-	4	\$82.00	\$328.00	30	NCR
7	FXNC	FXNC DT	5/13/24	5/19/24	09:00	16:00						X	X	-	-	2	\$190.00	\$380.00	30	NCR
8	FXNC	FXNC EM	5/20/24	5/26/24	05:00	09:00	X	X	X	X	X			-	-	2	\$217.00	\$434.00	30	NCR
9	HIST	HIST DT	5/20/24	5/26/24	09:00	16:00	X	X	X	X	X			-	-	6	\$47.00	\$282.00	30	NCR

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$2,429.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,429.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/17/24

63182656 | Greenville-Spartanburg | Spectrum/Greenville, SC | 0652 |