CONTRACT

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Sales T&C: http://bit.ly/2FYavgw
(419) 248-1111

Contract / Revision	Alt Order #
2047947 /	09201481

Advertiser	Original Date / Revision
POL/Cordray, Richard/D/GOV/OH	08/29/18 / 10/19/18

Contract Dates	Estimate #
10/16/18 - 10/22/18	**6960**

Product
CORDRAY FOR GOVERNOR

And:

GMMB
3050 K St NW
Suite 100
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTOL	Ryan Eddins	HRP-Washingto

Special Handling
Cash In Advance

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	378	449

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WTOL	10/16/18	10/22/18	5am News	5-530am		:30			NM	0	$0.00
N 2	WTOL	10/16/18	10/22/18	Price Is Right	11-12pm		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/18	10/22/18	MTWTF- -	1	$400.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WTOL*	*10/16/18-10/22/18*	*Price Is Right*	*11-12pm*	MTuWThF- - - -	*:30*	*~~$400.00~~*	*NM*				
See MG 2.2												
2	WTOL	10/17/18-10/22/18	Price Is Right	11-12pm	M- -WThF- - - -	:30	$400.00	NM				
Ⓜ	MG for 2.1 10/22											
D 3	WTOL	10/16/18	10/22/18	Noon News	1158am-1230pm		:30			NM	0	$0.00
D 4	WTOL	10/16/18	10/22/18	Let's Make A Deal	Let's Make A Deal		:30			NM	0	$0.00
D 5	WTOL	10/16/18	10/22/18	4-5pm M-F	M-F 3:58-5p		:30			NM	0	$0.00
N 6	WTOL	10/16/18	10/22/18	5pm News	5-6pm		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/18	10/22/18	MTWTF- -	1	$450.00							
N 7	WTOL	10/16/18	10/22/18	6pm News	557-630p		:15/:15			BK	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/18	10/22/18	MTWTF- -	1	$600.00							
D 8	WTOL	10/21/18	10/21/18	6pm News Weekend	557-630pm		:30			NM	0	$0.00
N 9	WTOL	10/16/18	10/22/18	7-730pm M-F	M-F 658-730pm		:15/:15			BK	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/18	10/22/18	MTWTF- -	1	$650.00							
N 10	WTOL	10/16/18	10/22/18	730-8pm M-F	M-F 730-8pm		:15/:15			BK	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/18	10/22/18	MTWTF- -	1	$650.00							
D 11	WTOL	10/20/18	10/20/18	Wheel Of Fortune SA	658-8pm		:30			NM	0	$0.00
N 12	WTOL	10/16/18	10/22/18	530am News	528-6am		:30			NM	3	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/18	10/22/18	MTWTF- -	3	$40.00							

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Advertiser	Original Date / Revision
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Contract Dates	Product	Estimate #
10/16/18 - 10/22/18	CORDRAY FOR GOVEF	**6960**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 13	WTOL	10/20/18	10/20/18	Jeopardy - Sat	Jeopardy - Sat		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	- - - - - 1 -	1	$300.00						
N 14	WTOL	10/16/18	10/22/18	11pm News	1057-1135pm		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/18	10/22/18	MTWTF - -	1	$550.00						
N 15	WTOL	10/20/18	10/21/18	11pm News Wk-end	11p-1135p		:15/:15			BK	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	- - - - - SS	1	$450.00						
N 16	WTOL	10/16/18	10/22/18	Late Show Stephen Colbert	1135p-1237a		:15/:15			BK	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/18	10/22/18	MTWTF - -	1	$200.00						
N 17	WTOL	10/16/18	10/22/18	Late, Late Show	1237a-137a		:30			NM	3	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/18	10/22/18	MTWTF - -	3	$20.00						
N 18	WTOL	10/20/18	10/20/18	1135p-1235a	SAT 1135p-1235a		:30			NM	1	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	- - - - - 1 -	1	$120.00						
D 19	WTOL	10/21/18	10/21/18	SYN Sun 1135p-1235a	1135p-1235x		:30			NM	0	$0.00
D 20	WTOL	10/22/18	10/22/18	Mon Hour 2	9p-10p		:30			NM	0	$0.00
D 21	WTOL	10/22/18	10/22/18	Mon Hour 3	10p-11p		:30			NM	0	$0.00
D 22	WTOL	10/16/18	10/16/18	Tue Hour 1	8p-9p		:30			NM	0	$0.00
N 23	WTOL	10/16/18	10/22/18	6am News	558-7am		:30			NM	3	$270.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/18	10/22/18	MTWTF - -	3	$90.00						
D 24	WTOL	10/17/18	10/17/18	Wed Hour 1	8p-9p		:30			NM	0	$0.00
D 25	WTOL	10/18/18	10/18/18	Big Bang/Young Sheldon	8p-9p		:30			NM	0	$0.00
N 26	WTOL	10/19/18	10/19/18	Fri Hour 1	8p-9p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	- - - - 1 - -	1	$300.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	*WTOL*	*10/15/18-10/21/18*	*Fri Hour 1*	*8p-9p*	- - - - - - F - - - -	*:30*	*~~$300.00~~*	*NM*			
		Credited										
D 27	WTOL	10/19/18	10/19/18	Fri Hour 2	9p-10p		:30			NM	0	$0.00
D 28	WTOL	10/21/18	10/21/18	Sun Hour 1	7p-8p		:30			NM	0	$0.00
N 29	WTOL	10/21/18	10/21/18	NFL London Game	930a-1230p		:15/:15			BK	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	- - - - - - 1	1	$600.00						
D 30	WTOL	10/21/18	10/21/18	NFL Football	NFL Football		:30			NM	0	$0.00
D 31	WTOL	10/21/18	10/21/18	NFL Football	NFL Football		:30			NM	0	$0.00
N 32	WTOL	10/16/18	10/22/18	CBS This Morning	7-9am		:15/:15			BK	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/18	10/22/18	MTWTF - -	1	$200.00						
N 33	WTOL	10/20/18	10/20/18	NET CBS This Morning Sat	7a-8a		:15/:15			BK	1	$200.00

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2047947 /	09201481

Advertiser	Original Date / Revision
POL/Cordray, Richard/D/GOV/OH	08/29/18 / 10/19/18

Contract Dates	Product	Estimate #
10/16/18 - 10/22/18	CORDRAY FOR GOVER	**6960**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----1-	Spots/Week 1	Rate $200.00						
N 34	WTOL	10/20/18	10/20/18	AM Saturday	8-9am		:15/:15			BK	1	$200.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----1-	Spots/Week 1	Rate $200.00						
D 35	WTOL	10/21/18	10/21/18	Leading Edge	Leading Edge		:30			NM	0	$0.00
D 36	WTOL	10/21/18	10/21/18	CBS Sunday Morning	9-10:30am		:30			NM	0	$0.00
D 37	WTOL	10/21/18	10/21/18	Face The Nation	10:30-11:30am		:30			NM	0	$0.00
N 38	WTOL	10/21/18	10/21/18	Sun Hour 1	7p-8p		:30			NM	1	$1,500.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $1,500.00						
N 39	WTOL	10/16/18	10/22/18	Price Is Right	11-12pm		:15/:15			BK	1	$400.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays MTWTF--	Spots/Week 1	Rate $400.00						
N 40	WTOL	10/16/18	10/22/18	Let's Make A Deal	Let's Make A Deal		:15/:15			BK	1	$200.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays MTWTF--	Spots/Week 1	Rate $200.00						
N 41	WTOL	10/16/18	10/22/18	5pm News	5-6pm		:15/:15			BK	1	$450.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays MTWTF--	Spots/Week 1	Rate $450.00						
N 42	WTOL	10/16/18	10/22/18	Late, Late Show	1237a-137a		:15/:15			BK	2	$40.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays MTWTF--	Spots/Week 2	Rate $20.00						
N 43	WTOL	10/16/18	10/22/18	Noon News	1158am-1230pm		:15/:15			BK	0	$0.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays MTWTF--	Spots/Week 2	Rate $100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTOL*	*10/16/18-10/22/18*		*Noon News*	*1158am-1230pm*	MTuWThF----	*:15/:15*		*~~$100.00~~*	*BK*		
	Credited											
2	*WTOL*	*10/16/18-10/22/18*		*Noon News*	*1158am-1230pm*	MTuWThF----	*:15/:15*		*~~$100.00~~*	*BK*		
	Credited											
N 44	WTOL	10/16/18	10/22/18	6am News	558-7am		:15/:15			BK	0	$0.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays MTWTF--	Spots/Week 1	Rate $90.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTOL*	*10/16/18-10/22/18*		*6am News*	*558-7am*	MTuWThF----	*:15/:15*		*~~$90.00~~*	*BK*		
	Credited											
N 45	WTOL	10/16/18	10/22/18	530am News	528-6am		:15/:15			BK	1	$40.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays MTWTF--	Spots/Week 1	Rate $40.00						
N 46	WTOL	10/16/18	10/22/18	5am News	5-530am		:15/:15			BK	1	$25.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays MTWTF--	Spots/Week 1	Rate $25.00						
N 47	WTOL	10/20/18	10/20/18	6p News wkend Late Run	Late Run 6pm New		:15/:15			BK	1	$250.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1	Rate $250.00						
N 48	WTOL	10/17/18	10/22/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	3	$600.00

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10/16/18 - 10/22/18	CORDRAY FOR GOVEF	**6960**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 3	Rate $200.00						
N 49	WTOL	10/17/18	10/22/18	CBS This Morning	7-9am		:30			NM	2	$400.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 2	Rate $200.00						
N 50	WTOL	10/17/18	10/22/18	4-5pm M-F	M-F 3:58-5p		:15/:15			BK	1	$65.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 2	Rate $65.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTOL*	*10/16/18-10/22/18*		*4-5pm M-F*	*M-F 3:58-5p*	M--WThF----	*:15/:15*		*~~$65.00~~*	*BK*		
Credited												
N 51	WTOL	10/17/18	10/22/18	11pm News	1057-1135pm		:15/:15			BK	1	$550.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 1	Rate $550.00						
N 52	WTOL	10/17/18	10/22/18	4-5pm M-F	M-F 3:58-5p		:30			NM	2	$500.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 2	Rate $250.00						
N 53	WTOL	10/17/18	10/22/18	Let's Make A Deal	Let's Make A Deal		:30			NM	2	$400.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 2	Rate $200.00						
N 54	WTOL	10/20/18	10/20/18	Sat Hour 2	9p-10p		:15/:15			BK	1	$300.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1	Rate $300.00						
N 55	WTOL	10/21/18	10/21/18	SYN Sun 1205a-105a	1205x-105x		:15/:15			BK	1	$160.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $160.00						
N 56	WTOL	10/17/18	10/22/18	The Talk	2-3pm		:15/:15			BK	2	$400.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M-WTF--	Spots/Week 2	Rate $200.00						
N 57	WTOL	10/18/18	10/22/18	4-5pm M-F	M-F 3:58-5p		:15/:15			BK	1	$250.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M--TF--	Spots/Week 1	Rate $250.00						
N 58	WTOL	10/18/18	10/22/18	CBS Morning News	CBS Morning News		:15/:15			BK	2	$40.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M--TF--	Spots/Week 2	Rate $20.00						
N 59	WTOL	10/18/18	10/22/18	430am News	430-5am		:15/:15			BK	2	$60.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M--TF--	Spots/Week 2	Rate $30.00						
N 60	WTOL	10/18/18	10/22/18	CBS Morning News	CBS Morning News		:30			NM	1	$15.00
Week:		Start Date 10/16/18	End Date 10/22/18	Weekdays M--TF--	Spots/Week 1	Rate $15.00						
N 61	WTOL	10/20/18	10/20/18	Michael Jackson Halloween	8p-9p		:15/:15			BK	1	$350.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays -----S-	Spots/Week 1	Rate $350.00						
N 62	WTOL	10/21/18	10/21/18	SYN Sun 1205a-105a	1205x-105x		:15/:15			BK	1	$80.00
Week:		Start Date 10/15/18	End Date 10/21/18	Weekdays ------S	Spots/Week 1	Rate $80.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 63	WTOL	10/18/18	10/22/18	News 11 Replay	News 11 Replay		:15/:15			BK	2	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/18	10/22/18	M--T---	2	$30.00						
N 64	WTOL	10/22/18	10/22/18	Late, Late Show	1237a-137a		:30			NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/18	10/28/18	M------	1	$70.00						
N 65	WTOL	10/20/18	10/20/18	6p News wkend Late Run	Late Run 6pm New		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/18	10/21/18	-----S-	1	$155.00						
						Totals					59	$13,380.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/22/18	59	$13,380.00	($2,007.00)	$11,373.00
Totals	59	$13,380.00	($2,007.00)	$11,373.00

Signature: _____ **Date:** _____

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