CONTRACT

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Sales T&C: http://bit.ly/2FYavgw
(419) 248-1111

Contract / Revision	Alt Order #
2059100 /	09225020

Advertiser	Original Date / Revision
POL/Cordray, Richard/D/GOV/OH	09/20/18 / 10/02/18

Contract Dates	Estimate #
09/25/18 - 10/01/18	**6877**

Product
CORDRAY FOR GOVERNOR

And:

GMMB
3050 K St NW
Suite 100
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTOL	Ryan Eddins	HRP-Washingto

Special Handling
Cash In Advance

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	378	449

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTOL	09/25/18	10/01/18	6am News	558-7am		:30			NM	1	$150.00
Week:	Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $150.00							
N 2	WTOL	09/25/18	10/01/18	CBS This Morning	7-9am		:30			NM	1	$100.00
Week:	Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $100.00							
N 3	WTOL	09/29/18	09/29/18	AM Saturday	8-9am		:30			NM	1	$100.00
Week:	Start Date 09/24/18	End Date 09/30/18	Weekdays -----1-	Spots/Week 1	Rate $100.00							
D 4	WTOL	09/30/18	09/30/18	CBS Sunday Morning	9-10:30am		:15/:15			BK	0	$0.00
N 5	WTOL	09/25/18	10/01/18	Price Is Right	11-12pm		:30			NM	1	$200.00
Week:	Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 2	Rate $200.00							
	Spot 1	Ch WTOL	Date Range 09/25/18-10/01/18	Description Price Is Right	Start/End Time 11-12pm	Weekdays MTuWThF----	Length :30		Rate ~~$200.00~~	Type NM		
	Credited											
N 6	WTOL	09/25/18	10/01/18	Noon News	1158am-1230pm		:30			NM	0	$0.00
Week:	Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $225.00							
	Spot 2	Ch WTOL	Date Range 09/25/18-10/01/18	Description Noon News	Start/End Time 1158am-1230pm	Weekdays MTuWThF----	Length :30		Rate ~~$225.00~~	Type NM		
	Credited											
N 7	WTOL	09/25/18	10/01/18	Let's Make A Deal	Let's Make A Deal		:30			NM	1	$100.00
Week:	Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $100.00							
N 8	WTOL	09/25/18	10/01/18	4-5pm M-F	M-F 3:58-5p		:30			NM	1	$125.00
Week:	Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $125.00							
N 9	WTOL	09/25/18	10/01/18	5pm News	5-6pm		:30			NM	1	$225.00

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Advertiser	Original Date / Revision
POL/Cordray, Richard/D/GOV/OH	09/20/18 / 10/02/18

Contract Dates	Product	Estimate #
09/25/18 - 10/01/18	CORDRAY FOR GOVEF	**6877**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $225.00						
N 10	WTOL	09/25/18	10/01/18	6pm News	557-630p		:30			NM	0	$0.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $300.00						
Spot 2	Ch WTOL Credited	Date Range 09/25/18-10/01/18		Description 6pm News	Start/End Time 557-630p	Weekdays MTuWThF----	Length :30		Rate ~~$300.00~~	Type NM		
N 11	WTOL	09/25/18	10/01/18	7-730pm M-F	M-F 658-730pm		:30			NM	1	$325.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $325.00						
N 12	WTOL	09/25/18	10/01/18	730-8pm M-F	M-F 730-8pm		:30			NM	1	$325.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $325.00						
D 13	WTOL	09/29/18	09/30/18	6pm News Weekend	557-630pm		:30			NM	0	$0.00
N 14	WTOL	09/25/18	10/01/18	11pm News	1057-1135pm		:30			NM	2	$550.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 2	Rate $275.00						
D 15	WTOL	09/29/18	09/30/18	11pm News Wk-end	11p-1135p		:30			NM	0	$0.00
N 16	WTOL	09/25/18	10/01/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	1	$100.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $100.00						
N 17	WTOL	09/25/18	10/01/18	Late, Late Show	1237a-137a		:30			NM	3	$105.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 3	Rate $35.00						
N 18	WTOL	09/27/18	09/27/18	Big Bang/Young Sheldon	8p-9p		:30			NM	1	$800.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays ---1---	Spots/Week 1	Rate $800.00						
N 19	WTOL	09/27/18	09/27/18	Mom/Murphy Brown	9p-10p		:15/:15			BK	1	$1,000.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays ---1---	Spots/Week 1	Rate $1,000.00						
N 20	WTOL	09/28/18	09/28/18	Fri Hour 1	8p-9p		:30			NM	1	$300.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays ----1--	Spots/Week 1	Rate $300.00						
N 21	WTOL	09/29/18	09/29/18	NCAA Football	330p-7p		:15/:15			BK	1	$250.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays -----1-	Spots/Week 1	Rate $250.00						
N 22	WTOL	09/30/18	09/30/18	NFL Football	1P-415P		:30			NM	1	$600.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays ------1	Spots/Week 1	Rate $600.00						
N 23	WTOL	09/30/18	09/30/18	NFL Football	425p-730p		:15/:15			BK	1	$600.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays ------1	Spots/Week 1	Rate $600.00						

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09/25/18 - 10/01/18	CORDRAY FOR GOVEF	**6877**

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Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
1	WTOL	09/24/18-09/30/18		NFL Football	425p-730p	---------Su	:15/:15		~~$600.00~~	BK		
See MG 23.2												
2	WTOL	09/30/18-09/30/18		Sun Hour 4	1030p-1130p	---------Su	:15/:15		$600.00	BK		
(M)	MG for 23.1 09/30											
	Sports Overrun-Ran in Program											
N 24	WTOL	09/29/18	09/29/18	6p News wkend Late Run	Late Run 6pm New		:30			NM	1	$125.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays -----S-	Spots/Week 1	Rate $125.00						
N 25	WTOL	09/25/18	10/01/18	6am News	558-7am		:15/:15			BK	1	$150.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $150.00						
N 26	WTOL	09/25/18	10/01/18	CBS This Morning	7-9am		:15/:15			BK	2	$200.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 2	Rate $100.00						
N 27	WTOL	09/25/18	10/01/18	Price Is Right	11-12pm		:15/:15			BK	1	$200.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $200.00						
N 28	WTOL	09/25/18	10/01/18	Noon News	1158am-1230pm		:15/:15			BK	2	$450.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 2	Rate $225.00						
N 29	WTOL	09/25/18	10/01/18	Let's Make A Deal	Let's Make A Deal		:15/:15			BK	1	$100.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $100.00						
N 30	WTOL	09/25/18	10/01/18	4-5pm M-F	M-F 3:58-5p		:15/:15			BK	1	$125.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $125.00						
N 31	WTOL	09/25/18	10/01/18	5pm News	5-6pm		:15/:15			BK	1	$225.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $225.00						
N 32	WTOL	09/25/18	10/01/18	6pm News	557-630p		:15/:15			BK	1	$300.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $300.00						
N 33	WTOL	09/25/18	10/01/18	7-730pm M-F	M-F 658-730pm		:15/:15			BK	1	$325.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $325.00						
N 34	WTOL	09/25/18	10/01/18	730-8pm M-F	M-F 730-8pm		:15/:15			BK	1	$325.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 1	Rate $325.00						
N 35	WTOL	09/25/18	10/01/18	11pm News	1057-1135pm		:15/:15			BK	2	$550.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF--	Spots/Week 2	Rate $275.00						
N 36	WTOL	09/29/18	09/30/18	11pm News Wk-end	11p-1135p		:15/:15			BK	1	$225.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays -----S-	Spots/Week 1	Rate $225.00						
N 37	WTOL	09/25/18	10/01/18	Late Show Stephen Colbert	1135p-1237a		:15/:15			BK	1	$100.00

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09/25/18 - 10/01/18	CORDRAY FOR GOVER	**6877**

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Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF- -	Spots/Week 1	Rate $100.00						
N 38	WTOL	09/25/18	10/01/18	Late, Late Show	1237a-137a		:15/:15			BK	2	$70.00
Week:		Start Date 09/25/18	End Date 10/01/18	Weekdays MTWTF- -	Spots/Week 2	Rate $35.00						
N 39	WTOL	09/30/18	09/30/18	Local Special	830a-10a		:15/:15			BK	1	$125.00
Week:		Start Date 09/24/18	End Date 09/30/18	Weekdays - - - - - - S	Spots/Week 1	Rate $125.00						
						Totals					41	$9,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	34	$8,490.00	($1,273.50)	$7,216.50
10/01/18 -10/01/18	7	$1,060.00	($159.00)	$901.00
Totals	41	$9,550.00	($1,432.50)	$8,117.50

Signature: _____ **Date:** _____

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