

Agency: Victory Enterprises, Inc
Agency Contact: Brian Dumas
Station: KBRL-AM
Station Rep: Bryan Loker
Run Dates: April 5 - May 10
Client: Williams for Regent
Spot Title: "Williams_OurVoice"
Spot Length: :60
Traffic Instruction: Run 100% until further notice

Spot	M-F 6A - 7P ROS	Level	LUR	Cost Per Spot	Weeks						Total Spots	Gross
					4-Apr	11-Apr	18-Apr	25-Apr	2-May	9-May		
				\$ 15.29	28	28	28	28	28	12	152	\$ 2,324.08

Net \$ 1,975.47

#20041

Contact Info
 Brian Dumas
brian@victoryenterprises.com
 563-529-5101

Sales Order

Station: KBRL-AM Agency: Victory Enterprises
 Contract Name: Williams for Regent Address: 5200 SW 300 St.
 Contract#: 20041 City: Davenport State: IA Zip: 52802
 Start Date: 4/05/22 End Date: 5/10/22 Buyer: _____
 Revenue Type: Regional Political Type: Cash Tax Schedule: _____ (None)
 Advertiser: Williams for Fegent. McK Agency Commission %: 15
 Address: _____ Billing Cycle: Calendar
 City: _____ State: _____ Zip: _____ Salesperson: 1519HOUSE Comm %: 0
 Product Name: Williams for Regent Makegood Policy: Within Contract Dates
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/05/22	5/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			28	W	15.29	140	2,140.60	1	
2	5/09/22	5/10/22		6:00 AM	7:00 PM	60	6	6						12	D	15.29	12	183.48	1	

Billing Projections: By Month

	Apr 22	May 22
CA	1,636.03	688.05
ST	1,207.91	1,116.17

Print Spot Prices

TOTAL SPOTS 152
 GROSS TOTAL \$ 2,324.08
 ADJUSTED SPOTS 152
 ADJUSTED TOTAL \$ 2,324.08

APPROVE DECLINE

 General Manager
 Sales Manager
 Traffic Manager
 Local Sales Manager

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Leslie Owens, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matt Williams

Authorized committee:

Matt Williams for Regent Inc.

Agency requesting time (and contact information):

N/A Victory Enterprises, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

University of Nebraska Board of Regents

Date of election:

05/10/2022

General

Primary

Treasurer of candidate's authorized committee:

Ruth Ostergard

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Leslie Owens



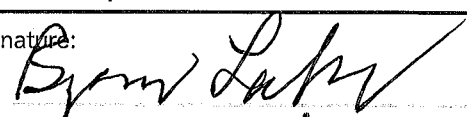
Digitally signed by Leslie Owens
Date: 2022.04.01 08:50:48 -05'00'

Name: Leslie Owens

Date of Request to Purchase Ad Time: 04/01/2022

Signature:

Name:



Bryan Luber

Date of Station Agreement to Sell Time: 4/4/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/4/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>20041</u>	Station Call Letters: <u>KISRL</u>	Date Received/Requested: <u>4/1/22</u>
Est. #: <u>—</u>	Station Location: <u>MCLAK</u>	Run Start and End Dates: <u>4/5-5/10/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.