

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Leslie Pike, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matt Williams

Authorized committee:

Matt Williams for Regent

Agency requesting time (and contact information):

N/A Victory Enterprises, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

University of Nebraska Board of Regents

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Ruth Ostergard

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
<p>Signature: Leslie Pike</p> <p style="font-size: small; margin-left: 150px;">Digitally signed by Leslie Pike Date: 2022.10.03 14:58:33 -05'00'</p> <p>Name: Leslie Pike</p> <p>Date of Request to Purchase Ad Time: 10/03/2022</p>	<p>Signature: </p> <p>Name: Bryan Laker</p> <p>Date of Station Agreement to Sell Time: 10/4/22</p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/4/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>20671</u>	Station Call Letters: <u>KBRL</u>	Date Received/Requested: <u>10/4/22</u>
Est. #: <u>—</u>	Station Location: <u>MCLARK, NE</u>	Run Start and End Dates: <u>10/4-11/15/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Agency: Victory Enterprises, Inc
Agency Contact: Brian Dumas
Station: KBRL-AM
Station Rep: Bryan Loker
Run Dates: Oct 5 - Nov 8
Client: Williams for Regent
Spot Title: "Day One"
Spot Length: :60
Traffic Instruction: Run 100% until further notice

Spot	Level	Cost Per Spot	Weeks					Total Spots	Gross
			3-Oct	10-Oct	17-Oct	24-Oct	31-Oct		
M-F 6A - 7P ROS	LUR	\$ 15.29	20	20	20	20	20	112	\$ 1,712.48
								Net	\$ 1,455.61

Contact Info
 Brian Dumas
brian@victoryenterprises.com
 563-529-5101

Sales Order

Station: **KBRL-AM** Agency: **Victory Enterprises**
 Contract Name: **22GENELECTIONkbrl** Address: **5200 SW 300 St.**
 Contract#: **20671** City: **Davenport** State: **IA** Zip: **52802**
 Start Date: **10/03/22** End Date: **11/08/22** Buyer: _____
 Revenue Type: **Regional Political** Type: **Cash** Tax Schedule: _____ (None)
 Advertiser: **Williams for Regent. McK** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Calendar**
 City: _____ State: _____ Zip: _____ Salesperson: **1519HOUSE** Comm %: **0**
 Product Name: **2022 General electiion** Makegood Policy: **Within Contract Dates**
 Estimate #: **NA**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/03/22	11/04/22		6:00 AM	7:00 PM	60	X	X	X	X	X			20	W	15.29	100	1,529.00	1	
2	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						12	W	15.29	12	183.48	1	

Billing Projections: By Month

	Oct 22	Nov 22
CA	1,284.36	428.12
ST	1,223.20	489.28

Print Spot Prices

TOTAL SPOTS 112
 GROSS TOTAL \$ 1,712.48
 ADJUSTED SPOTS 112
 ADJUSTED TOTAL \$ 1,712.48

APPROVE DECLINE

1519blok, 10/04/22 @11:43AM
 Sales Manager
 Traffic Manager
 Local Sales Manager