

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Katherine Cookson / Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kelly Loeffler

Authorized committee:

Georgians for Kelly Loeffler

Agency requesting time (and contact information):

☐ N/A Medium Buying (Katherine Cookson katherine@mediumbuying.com)

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

11/3/2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Michael Goode

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Katherine Cookson

Digitally signed by Katherine Cookson
Date: 2020.02.24 13:36:37 -05'00'

Signature:

[Handwritten Signature]

Name: Katherine Cookson / Medium Buying

Name:

[Handwritten Name]

Date of Request to Purchase Ad Time: 8/12/2020

Date of Station Agreement to Sell Time:

8/17/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Katherine Cookson

Digitally signed by Katherine Cookson
Date: 2020.02.24 13:36:18 -05'00'

Name: Katherine Cookson

Date: 8/12/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:	Station Call Letters: WBLT	Date Received/Requested: 8/17/20
Est. #: 991	Station Location: Orlando, FL	Run Start and End Dates: 8/19/20 - 8/25/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

\$500 Total

8/17/20



CO-OP 685 991

SALESPERSON William K. O'Neil

☒ PREPAY _____

AGENCY MONTANA FARMERS

ADDRESS _____

PHONE _____

FAX _____

COUNT ACT _____

[illegible]

IS LEVIED PER MONTH 30 DAYS AFTER BILLING DATE. ADVERTISER AGREES THAT IN THE EVENT THAT COLLECTION PROCEDURES ARE NECESSARY OR SUIT IS INSTITUTED THAT ADVERTISER AGREES TO PAY ALL COST OF COLLECTION, INCLUDING ATTORNEY FEES, INTEREST, AND COURT COSTS. FOR YOUR CONVENIENCE, WE NOW ACCEPT VISA, MASTERCARD, AMERICAN EXPRESS, AND DISCOVER. THIS CONTRACT SUPERCEDES ANY ORAL REPRESENTATION. CONTRACT IS NON-NEGOTIABLE. NO RETURN.

ACCEPTED FOR ADVERTISER BY Joe Andrews

TITLE

STATION:	WBLJ-AM	ORDER#:	3175674	DATE:	08/17/2020
MARKET:	UM - Dalton, GA	AMOUNT:	\$500.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4385949
ADVERTISER:	Georgians for Kelly Loeffler	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 991 Wed 8/19-Tues 8/25	AGY EST:	991	Invoices@MediaFinancial.com	
FLIGHT:	08-19-2020 TO 8/30/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/17/2020 09:44	

COMMENTS

[Rep Comment] 08/17/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1

8/19/2020 To 8/23/2020

WK TOT \$300.00

WK TOTAL SPOTS 18

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		..WTF..	6:00AM	10:00AM	60	8/19/2020	8/21/2020	6	\$15	\$90
	5		..WTF..	10:00AM	3:00PM	60	8/19/2020	8/21/2020	6	\$20	\$120
	6		..WTF..	3:00PM	7:00PM	60	8/19/2020	8/21/2020	6	\$15	\$90

Line 5 => RUSH

WEEK#2

8/24/2020 To 8/30/2020

WK TOT \$200.00

WK TOTAL SPOTS 12

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MT.....	6:00AM	10:00AM	60	8/24/2020	8/25/2020	4	\$15	\$60
	2		MT.....	10:00AM	3:00PM	60	8/24/2020	8/25/2020	4	\$20	\$80
	3		MT.....	3:00PM	7:00PM	60	8/24/2020	8/25/2020	4	\$15	\$60

Line 2 => RUSH

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SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
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TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/17/2020 09:44	

TOTAL	Aug															Total
SPOT	30															30
CASH	500.00															500.00
TOTAL	500.00															500.00