

Q3 PA July-Sept. 2019 Addendum

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Partners For Quality

**HOW WAS THE ISSUE ASCERTAINED?:** Partners For Quality (PFQ) provides support to our subsidiaries that serve individuals with intellectual and developmental disabilities and behavioral health challenges. In all, our nonprofit organizations proudly serve more than 7,000 people in Western Pennsylvania.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30 **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 7/7/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Sean McDowell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Sara, Alyssa, Greg

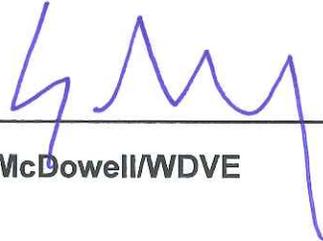
**SUBJECTS AND/OR TOPICS COVERED:**

Mission, Vision and Values – how they support people by providing services that promote choice, personal satisfaction and the realization of their hopes and dreams.

**DATE PRODUCTION COMPLETED:**

7/7/19

**SUBMITTED: PROGRAM HOST/PRODUCER**



Sean McDowell/WDVE

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Horses with Hope

**HOW WAS THE ISSUE ASCERTAINED?:** Horses with Hope is currently the largest organization providing equine therapy services in southwestern PA.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30      **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 7/14/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Sean McDowell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Anne, Jamie Lynn

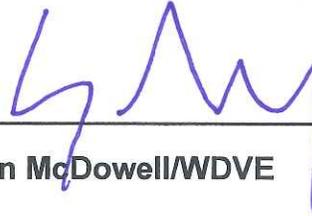
**SUBJECTS AND/OR TOPICS COVERED:**

Career exploration, develop partnerships, volunteers.

**DATE PRODUCTON COMPLETED:**

**SUBMITTED: PROGRAM HOST/PRODUCER**

7/14/19



Sean McDowell/WDVE

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Compassionate Certification Centers

**HOW WAS THE ISSUE ASCERTAINED?:** CCC provides professional and private evaluations for patients seeking to legally obtain a PA Medical Marijuana Card.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30      **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 7/21/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Sean McDowell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Dr. Byron Donor, Chief Medical Officer & Co-Founder

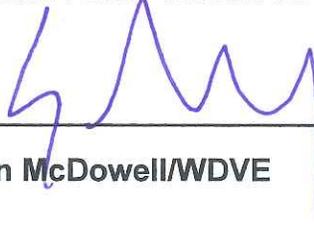
**SUBJECTS AND/OR TOPICS COVERED:**

Talked about the new and upcoming values of medical marijuana in Western PA.

**DATE PRODUCTON COMPLETED:**

7/21/19

**SUBMITTED: PROGRAM HOST/PRODUCER**



Sean McDowell/WDVE

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Commuteinfo.org

**HOW WAS THE ISSUE ASCERTAINED?:** Better ways to commute from carpooling, vanpooling to biking they provide the information and resources you need.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30 **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 7/28/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Sean McDowell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

**SUBJECTS AND/OR TOPICS COVERED:**

Discussed where to find the best information on carpooling, gas savings and other commuting best practices.

**DATE PRODUCTON COMPLETED:**

**SUBMITTED: PROGRAM HOST/PRODUCER**

7/28/19

Sean McDowell/WDVE

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Horses with Hope

**HOW WAS THE ISSUE ASCERTAINED?:** Horses with Hope is currently the largest organization providing equine therapy services in southwestern PA.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30      **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 8/4/19 - REPEAT

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Sean McDowell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Anne, Jamie Lynn

**SUBJECTS AND/OR TOPICS COVERED:**

Career exploration, develop partnerships, volunteers.

**DATE PRODUCTON COMPLETED:**

**SUBMITTED: PROGRAM HOST/PRODUCER**

8/4/19

Sean McDowell/WDVE

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Junior Achievement WPA

**HOW WAS THE ISSUE ASCERTAINED?:** Helps prepare students for a bright future.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30 **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 8/11/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Sean McDowell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Dennis Gilfoyle, President & CEO

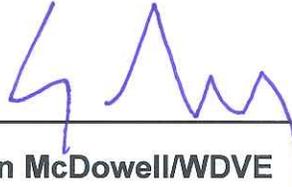
### **SUBJECTS AND/OR TOPICS COVERED:**

JA of Western PA's volunteer-delivered, kindergarten-12<sup>th</sup> grade programs foster workforce development, entrepreneurship and financial literacy skills and use experiential learning to inspire students in our community to dream big and reach their potential.

**DATE PRODUCTON COMPLETED:**

**SUBMITTED: PROGRAM HOST/PRODUCER**

8/11/19



Sean McDowell/WDVE

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Recycling

**HOW WAS THE ISSUE ASCERTAINED?:** The Pennsylvania Resources Council (PRC), a 501(c)(3) not-for-profit environmental organization has been serving Pennsylvania for 80 years

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30 **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 8/18/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Jon Hartwell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Justin Stockdale, Managing Director

**SUBJECTS AND/OR TOPICS COVERED:**

Recycling, Waste Management, and Beautifying Pennsylvania

The Pennsylvania Resources Council (PRC), a 501(c)(3) not-for-profit environmental organization, was founded in 1939 by a group of concerned citizens in the Philadelphia area who were concerned with the proliferation of billboards and other forms of roadside blight. Their mission: To lead and promote individual and collective actions to preserve Pennsylvania's environmental resources for each generation.

**DATE PRODUCTON COMPLETED:** **SUBMITTED:** PROGRAM HOST/PRODUCER

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Jon Hartwell/WWSW

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Dollar Energy Fund, Assisting With Paying Utility Bills

**HOW WAS THE ISSUE ASCERTAINED?:** Dollar Energy Fund is a 501(c)(3) organization whose mission is to improve the quality of life for households experiencing hardships by providing utility assistance and other services that lead to self-sufficiency.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30      **LENGTH DEVOTED TO ISSUE:** 15

**STATION:** ALL

**DATE AIRED:**

~~8/25/2019~~

*8/20/19*

**TIME AIRED:** 7:00am

**STATION PARTICIPANT:** Jon Hartwell

### **GUESTS PARTICIPANTS (including affiliations and/or credentials)**

**Jody Robertson from Dollar Energy Fund**

**SUBJECTS AND/OR TOPICS COVERED:** Founded in 1983 in Western Pennsylvania by a coalition of concerned community and business leaders, Dollar Energy Fund, Inc. has grown to become the largest hardship fund in Pennsylvania and one of the largest in the country. The organization expanded beyond Pennsylvania in 2008 with the addition of a Hardship Program in West Virginia. Dollar Energy Fund partners with over 450 community-based organizations throughout our service territory. These organizations handle application intake for our programs while also connecting those in need with other forms of assistance. The demand for assistance from our program has grown significantly due to increased costs of everyday living expenses and severe weather conditions. To meet the need, we rely on the generosity of individual donors. Our unique funding model provides a dollar-for-dollar match from our partnering utility companies for every donation we receive.

**DATE PRODUCTON COMPLETED:**

**SUBMITTED: PROGRAM HOST/PRODUCER**

8/21/19

Jon Hartwell/WWSW

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** St. Vincent de Paul Charity Thrift Stores/Flooding of Monroeville Store

**HOW WAS THE ISSUE ASCERTAINED?:** Founded in 1833, the Society of St. Vincent de Paul serves local individuals in need.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 15 **LENGTH DEVOTED TO ISSUE:** 15

**STATION:** ALL

**DATE AIRED:** 8/25/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Jon Hartwell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Ricardo Luckow, Executive Director and Bryan Engel

Director of Warehouse Operations, Logistics & Marketing

### **SUBJECTS AND/OR TOPICS COVERED:**

Desperate need of volunteers and donated items to overcome store flooding in Monroeville. Every year, the Council serves more than 100,000 neighbors in need through a variety of direct services including clothing, furniture, housing, utility assistance, food, medical care, and transportation. The thrift stores serve as outlets for clothing and household items to needy individuals and families referred to by local Conferences. Additionally, income earned from store sales and recycling operations undertaken by the warehouse supports our assistance programs.

**DATE PRODUCTON COMPLETED:** **SUBMITTED:** PROGRAM HOST/PRODUCER

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Jon Hartwell/WWSW

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Polycystic Kidney Disease/PKD Foundation

**HOW WAS THE ISSUE ASCERTAINED?:** The PKD Foundation is the only organization in the U.S. solely dedicated to finding treatments and a cure for polycystic kidney disease (PKD) and to improving the lives of those it affects. Since 1982

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 15    **LENGTH DEVOTED TO ISSUE:** 15

**STATION:** ALL

**DATE AIRED:** 9/1/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Jon Hartwell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Pittsburgh Chapter - PKD Foundation at [pkdcure.org](http://pkdcure.org)  
Spoke with Gary Sentel, Stephanie Pugliese, Aaron Hassett, and Dr. Kumar

**SUBJECTS AND/OR TOPICS COVERED:**

The subject of the program is Polycystic Kidney Disease and the 2019 Pittsburgh Walk for PKD and be a part of the largest gathering of PKD patients, friends and family in your community. 100% of each donation funds life-saving research and helps us make great strides towards our vision to end PKD.

Saturday, September 21

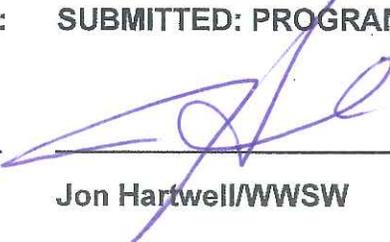
The Waterfront

149 W Bridge St

Homestead, PA 15120.

**DATE PRODUCTON COMPLETED:**    **SUBMITTED:** PROGRAM HOST/PRODUCER

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Jon Hartwell/WWSW

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Construction Junction

**HOW WAS THE ISSUE ASCERTAINED?:** At Construction Junction their mission is to support and promote conservation through the reuse of building materials

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 15      **LENGTH DEVOTED TO ISSUE:** 15

**STATION:** ALL

**DATE AIRED:** 9/8/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Jon Hartwell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

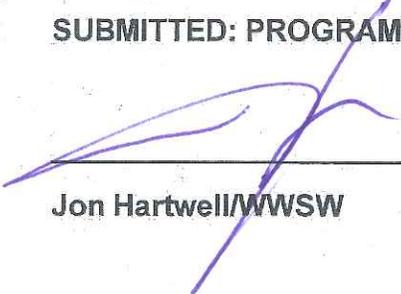
**Executive Director:** Mike Gable

**SUBJECTS AND/OR TOPICS COVERED:**

Running CJ means accepting donations of used and surplus materials at our large warehouse, and then selling them in our 30,000 sq. ft. store to new users. As our materials are a fraction of the cost of new, our mission has an environmental and social impact. As a nonprofit, we cover most of our operational costs with the revenues from sales and we hold an annual fundraiser, the Steel City Big Pour®, to cover the balance and to invest in improvements.

**DATE PRODUCTON COMPLETED:**      **SUBMITTED:** PROGRAM HOST/PRODUCER

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Jon Hartwell/WWSW

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** National Ovarian Cancer Coalition

**HOW WAS THE ISSUE ASCERTAINED?:** Through NOCC's programs and local Chapter initiatives, staff and volunteers work hard to raise awareness, promote education, and fund research.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 15 **LENGTH DEVOTED TO ISSUE:** 15

**STATION:** ALL

**DATE AIRED:** 9/8/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Jon Hartwell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

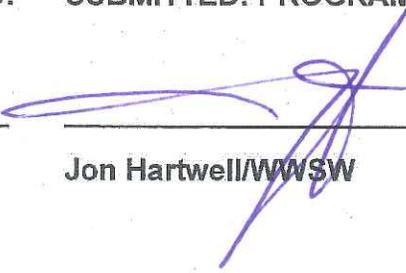
**Walk Director:** Ali Brush

**SUBJECTS AND/OR TOPICS COVERED:**

NOCC's Run/Walk signature event, hosted annually by more than 20 NOCC chapters in communities nationwide, raises awareness about ovarian cancer, honors Survivors, and pays tribute to those lost to the disease. Please join us by participating in our Chapter's signature Together in TEAL® - Ending Ovarian Cancer Run/Walk in September! In addition to Run/Walk events, NOCC chapters nationwide host numerous awareness and fundraising events throughout the year.

**DATE PRODUCTON COMPLETED:** **SUBMITTED:** **PROGRAM HOST/PRODUCER**

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Jon Hartwell/WWSW

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** I Had Cancer Podcast

**HOW WAS THE ISSUE ASCERTAINED?:** The I HAD CANCER Podcast provides personal and truthful conversations with cancer survivors along their journeys.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30 **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 9/15/19

**TIME AIRED:** 7am

**STATION PARTICIPANT:** Jon Hartwell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

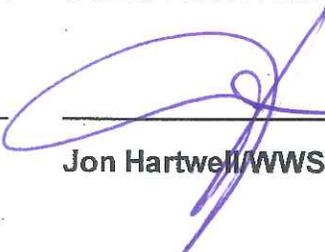
**Podcast Host:** Bonny Diver

**SUBJECTS AND/OR TOPICS COVERED:**

The I Had Cancer Podcast, an Allegheny Health Network and iHeart Production hosted by Bonny Diver of iHeartMedia. The I Had Cancer podcast provides personal and truthful conversations with cancer survivors along their journeys. Each episode will feature a different person with their unique perspective on their own fight against cancer. They are sharing their story to help others who might be facing similar challenges and to say they went from "I Have Cancer" to "I Had Cancer."

**DATE PRODUCTON COMPLETED:** **SUBMITTED:** **PROGRAM HOST/PRODUCER**

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Jon Hartwell/WWSW

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Great Race

**HOW WAS THE ISSUE ASCERTAINED?:** The Richard S. Caliguiri City of Pittsburgh Great Race, known most commonly as the **Great Race**, is a major 10 kilometer foot race organized and operated annually by the City of Pittsburgh Department of Parks and Recreation (Citiparks) in Pittsburgh, Pennsylvania in the United States, named in honor of former Mayor of Pittsburgh Richard S. Caliguiri.<sup>[1][2]</sup> Established in 1977, the race has been held the last Sunday of September each year except 2003, when the City of Pittsburgh government faced financial difficulty.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30    **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 9/22/19

**TIME AIRED:** 7:00 am

**STATION PARTICIPANT:** Jon Hartwell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Brian Katze, Race Director

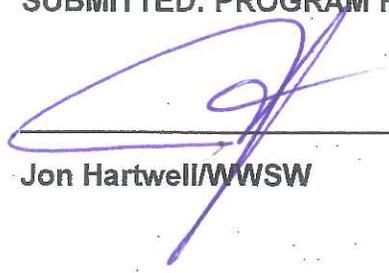
**SUBJECTS AND/OR TOPICS COVERED:**

Encouraging Pittsburghers to participate in the Great Race and the Junior Great Race.

We talked about it's history, how to sign up, where to park on race day, and general information about one of Pittsburgh's wonderful community events

DATE PRODUCTON COMPLETED:

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in blue ink, consisting of a large, stylized initial 'J' followed by a surname that is partially obscured by the signature's flourish.

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Jon Hartwell/MWSW

## COMMUNITY ISSUES PROGRAMMING REPORT

**ISSUE CATEGORY:** Emmaus Community of Pittsburgh

**HOW WAS THE ISSUE ASCERTAINED?:** Since 1989, Emmaus has been providing permanent homes, respite care, in-home services, and advocacy for people with intellectual disabilities and autism. We are an ecumenical, non-profit organization built upon a vision of people with and without disabilities sharing their lives. In living, working, and breaking bread together, people enjoy fellowship by sharing who they are and what they have with one another.

**SERIES OR PROGRAM TITLE:** Pittsburgh Sunday Morning

**PROGRAM LENGTH:** 30    **LENGTH DEVOTED TO ISSUE:** 30

**STATION:** ALL

**DATE AIRED:** 9/29/19

**TIME AIRED:** 7:00 am

**STATION PARTICIPANT:** Jon Hartwell

**GUESTS PARTICIPANTS (including affiliations and/or credentials)**

Karen Jacobson, Executive Director

**SUBJECTS AND/OR TOPICS COVERED:**

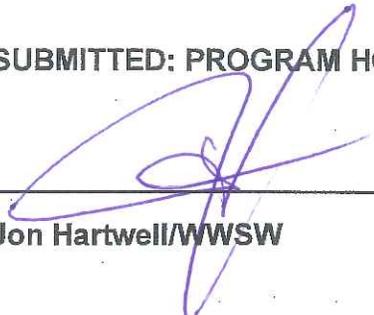
Information about their programs, their staff and board members, employment and volunteer opportunities, special events, and Emmaus Community information.

We also discussed Emmaus Halloween party.

DATE PRODUCTON COMPLETED:

SUBMITTED: PROGRAM HOST/PRODUCER

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Jon Hartwell/WWSW