

**cOMMUNITY ISSUES PROGRAMMING
QUARTERLY REPORT
FOR 4TH QUARTER OF 2021
(OCTOBER, NOVEMBER, DECEMBER**

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Making Strides with American Cancer Society

HOW WAS THE ISSUE ASCERTAINED: Dan Tobin

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 30

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGJ)

DATE AIRED: (Air Date 10_3_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Dan Tobin

Director, Regional Integrated Marketing

m: (978) 807.8147

The American Cancer Society is the largest non-government funder of cancer research in the United States. Many of the advances made today in breast cancer diagnosis and treatment were made possible, in part, by funding through the American Cancer Society.

DATE PRODUCTON COMPLETED: 10/1/2021

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is displayed on a white rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC MetaVivor

HOW WAS THE ISSUE ASCERTAINED: Karen Malik

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes **LENGTH DEVOTED TO ISSUE:** 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGG, WPGB)

DATE AIRED: (Air Date 10_09_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Patti Stough and Laura Inahara, Laura and some friends started the group "Moore Fight, Moore Strong," when their very good friend was diagnosed with MBC at just 32 years young. They are the organization behind #LightUpMBC on Oct. 13th, National MBC awareness day, and they have teamed up with METAvivor for this awareness and fundraising campaign.

DATE PRODUCTON COMPLETED: 10/7/21

SUBMITTED: PROGRAM HOST/PRODUCER



Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Sonny Pugar Memorial Concert

HOW WAS THE ISSUE ASCERTAINED: Annie Pugar

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes **LENGTH DEVOTED TO ISSUE:** 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGJ)

DATE AIRED: (Air Date 10_09_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Annie Pugar Executive Director The Sonny Pugar Memorial, Inc.
Cell 412-818-9054

Ann E. Jackovich, M.Ed., MT-BC Creative and Expressive Arts Therapist at UPMC
McKeesport Hospital 412-664-2016 office

"Music Smiles" brings the music and the hope back to their lives. We pay local musicians for live music visits to area hospitals and other caring places, and the artists create a healing environment for patients, their families, visitors, and staff. Channeling for this vulnerable population the live music that so many of us take for granted, artists are also served by performing at places where their music makes an overwhelming, therapeutic impact and makes smiles happen wherever it is heard.

As we connect music to hospitals on a scale not done before in our region, we also create new performance opportunities

DATE PRODUCTON COMPLETED: 10/7/21

SUBMITTED: PROGRAM HOST/PRODUCER



Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Humane Animal Rescue

**HOW WAS THE ISSUE ASCERTAINED: Michele Frennier Director of Marketing
c: 412.965.6014**

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGG, WPGB)

DATE AIRED: (Air Date 10_17_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

CEO Humane Animal Rescue, Dan Rossi

This interview focused Operation Petsburgh, their life-saving regional transport program that gives animals at high risk for euthanasia a second chance at life, transporting them from areas where resources and medical care are scarce to Humane Animal Rescue of Pittsburgh. Consequently, these dogs and cats fulfill a great need in our community for more four-legged family members.

DATE PRODUCTON COMPLETED: 10/15/21

SUBMITTED: PROGRAM HOST/PRODUCER



Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC North Hills Genealogists

HOW WAS THE ISSUE ASCERTAINED: Reed Powell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBG, WPG)

DATE AIRED: (Air Date 10_17_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Amy Arner, newsletter editor and professional genealogist

Elissa Scalise Powell, former president and professional genealogist and lecturer.

The North Hills Genealogists is a group of people interested in genealogy and in researching their family histories. Located in the North Hills of Pittsburgh, Pennsylvania our members have common interests in the geographic areas north of the city. Many of our members also live in that area.

DATE PRODUCTON COMPLETED: 10/15/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a white rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Adagio Health

HOW WAS THE ISSUE ASCERTAINED: Matt Mager

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGW, WPGB)

DATE AIRED: (Air Date 10_24_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

BJ Leber, President & CEO

BJ Leber has been President & CEO of Adagio Health since September 2014. She previously served as President & CEO of The Western Pennsylvania Hospital Foundation, as well as Interim CEO for the YWCA, Chief of Staff for Pittsburgh Mayor Bob O'Connor and VP & Station Manager for WQED - Pittsburgh's Public TV and Radio Stations.

GUESTS PARTICIPANTS (including affiliations and/or credentials)

DATE PRODUCTON COMPLETED: 10/22/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is written over a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Addiction 6 Steps to Sanity

HOW WAS THE ISSUE ASCERTAINED: Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes **LENGTH DEVOTED TO ISSUE:** 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGG, WPGB)

DATE AIRED: (Air Date 10_24_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Chico Ficerai

Six Steps to SANITY is a faith-based ministry and support group adapted from the bestselling book, *Setting Boundaries with Your Adult Children* by Allison Bottke, for people who are dealing with addiction in their families. Using the *Setting Boundaries Companion Study Guide* workbook, parents and families will learn how enabling and codependency contribute to addiction. Learning and applying these steps with other parents and spouses will produce healing and sanity in their lives.

DATE PRODUCTON COMPLETED: 10/22/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read 'Jon Hartwell', is centered on a white rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Dollar Energy Fund

HOW WAS THE ISSUE ASCERTAINED: Joshua Sixx

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGB)

DATE AIRED: (Air Date 10_31_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Jody Robertson Director of Communications

Jody has been with the organization since October 2010 and is responsible for public relations and fundraising activities. She has worked in the communications field for over 12 years, focusing on media relations, community affairs, communications writing and event planning. Jody holds a Bachelor's degree in Public Relations and Advertising from Point Park University. She is a member of the Pittsburgh Chapter of the Public Relations Society of America.

DATE PRODUCTION COMPLETED: 10/29/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Vitalant

HOW WAS THE ISSUE ASCERTAINED:

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGD, WPGB)

DATE AIRED: (Air Date 10_31_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Kristen Lane Communications Manager, Vitalant

412.670.8683

The national and local blood supply has reached critical levels, so nonprofit blood services provider Vitalant is issuing a public appeal for more blood donors to alleviate this emerging public health crisis.

DATE PRODUCTION COMPLETED: 10/29/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Veteran's Place of Washington Blvd

HOW WAS THE ISSUE ASCERTAINED: Robert Hamilton

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 30

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGW, WPGW)

DATE AIRED: (Air Date 11_7_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Robert (Rob) Hamilton

Phone: (412) 363-0500

The Mission of Veterans Place is to empower veterans' transition from homeless to home, ending the cycle of homelessness, and to assist all at-risk veterans

DATE PRODUCTON COMPLETED: 11/5/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Salvation Army

HOW WAS THE ISSUE ASCERTAINED: Jerome Gordan and Stephanie Rex -
Director of Marketing and Public Relations

The Salvation Army Western PA Division

700 North Bell Ave., PO Box 742 Carnegie, PA 15106

Office: 412.446.1642 | Cell: 412.463.2942

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes **LENGTH DEVOTED TO ISSUE:** 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGJ)

DATE AIRED: (Air Date 11_14_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Majors Gregory and Joyce Hartshorn explained their background and history with the organization.

The Salvation Army Western PA Division supports families and individuals in need across 28 counties in our region and communities with year-round assistance

DATE PRODUCTON COMPLETED: 11/12/21

SUBMITTED: PROGRAM HOST/PRODUCER



Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Asservo Project

HOW WAS THE ISSUE ASCERTAINED: Jerome Gordan

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGD, WPGB)

DATE AIRED: (Air Date 11_14_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

CEO, Joseph Sweeney

Joseph Sweeney serves as the Founder/CEO of The Asservo Project. For over 28 years, Mr. Sweeney has devoted himself to serving his country and community as a former SWAT Operator, Bomb Squad Commander, and U.S government Explosive Security Specialist. While serving overseas working Anti-Terrorism assignments, he had conversations with colleagues about child kidnapping and human trafficking.

DATE PRODUCTON COMPLETED: 11/12/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Family Resources

HOW WAS THE ISSUE ASCERTAINED: Michael Young

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 30

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGJ)

DATE AIRED: (Air Date 11_22_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Aimee LeFevers Executive Director | Family Resources

Office: 412-363-1702, x1179 | Cell: 412-475-9466 | Fax: 412-228-5792

1425 Forbes Ave. Suite 500, Pittsburgh, PA 15219

Family Resources is a 501(c)(3) non-profit organization. We are the region's leader in the fight against child abuse.

DATE PRODUCTON COMPLETED: 11/20/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Adagio Health

HOW WAS THE ISSUE ASCERTAINED: Matt Mager

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGD, WPGB)

DATE AIRED: (Air Date 11_28_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

BJ Leber, President & CEO

BJ Leber has been President & CEO of Adagio Health since September 2014. She previously served as President & CEO of The Western Pennsylvania Hospital Foundation, as well as Interim CEO for the YWCA, Chief of Staff for Pittsburgh Mayor Bob O'Connor and VP & Station Manager for WQED - Pittsburgh's Public TV and Radio Stations.

DATE PRODUCTON COMPLETED: 11/26/21

SUBMITTED: PROGRAM HOST/PRODUCER



Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Salvation Army

HOW WAS THE ISSUE ASCERTAINED: Jerome Gordon

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes **LENGTH DEVOTED TO ISSUE:** 15

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGB)

DATE AIRED: (Air Date 11_28_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Majors Gregory and Joyce Hartshorn explained their background and history with the organization.

The Salvation Army Western PA Division supports families and individuals in need across 28 counties in our region and communities with year-round assistance

DATE PRODUCTON COMPLETED: 11/26/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Greater Pittsburgh Food Bank

HOW WAS THE ISSUE ASCERTAINED: Chip Hermann

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes **LENGTH DEVOTED TO ISSUE:** 30

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGD, WPGD)

DATE AIRED: (Air Date 12_5_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Ronnel Hunt, Spokesperson

For someone who isn't familiar with Greater Pittsburgh Community Food Bank, give us a little basic insight to who you are and what you do. What is the need like right now?

Since the beginning of the pandemic, we've seen a dramatic shift in the programs the Food Bank offers. Can you talk about the ways you're serving the community now?

DATE PRODUCTON COMPLETED: 12/3/21

SUBMITTED: PROGRAM HOST/PRODUCER



Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPIC Junior Achievement of Western PA

HOW WAS THE ISSUE ASCERTAINED: Amy McGinnis

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes **LENGTH DEVOTED TO ISSUE:** 30

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGB)

DATE AIRED: (Air Date 12_12_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

CEO, Patrice Matamoros of Junior Achievement of Western Pennsylvania

Celebrate the future leader in your life today by nominating them for Junior Achievement's 18 Under 18!

For more information, visit ja.westernpa.org

DATE PRODUCTON COMPLETED: 12/10/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: TOPICS Westview Hub

HOW WAS THE ISSUE ASCERTAINED: Scott Pavlot

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes LENGTH DEVOTED TO ISSUE: 30

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGB)

DATE AIRED: (Air Date 12_19_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Scott Pavlot, CEO

The **West View HUB** is a public library and service hub for the borough of West View with connections to a variety of services and organizations

DATE PRODUCTON COMPLETED: 12/17/21

SUBMITTED: PROGRAM HOST/PRODUCER

A handwritten signature in black ink, appearing to read "Jon Hartwell", is centered on a light gray rectangular background.

Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Greater Pittsburgh Food Bank

HOW WAS THE ISSUE ASCERTAINED: Chip Hermann

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 Minutes **LENGTH DEVOTED TO ISSUE:** 30

STATIONS: (WJAS, WWSW, WDVE, WKST, WXDX, WBGJ, WPGJ)

DATE AIRED: (Air Date 12_26_21)

TIME AIRED: 7AM

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Ronnel Hunt, Spokesperson

For someone who isn't familiar with Greater Pittsburgh Community Food Bank, give us a little basic insight to who you are and what you do. What is the need like right now?

Since the beginning of the pandemic, we've seen a dramatic shift in the programs the Food Bank offers. Can you talk about the ways you're serving the community now?

DATE PRODUCTON COMPLETED: 12/23/21

SUBMITTED: PROGRAM HOST/PRODUCER



Jon Hartwell/Pittsburgh Sunday Morning Producer: iHeart Radio & WJAS