

Johnnye Weber  
(Jesse Mercure)

# COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "2nd Annual Wounded Warrior Benefit" (X-mas in July)

HOW WAS ISSUE ASCERTAINED: Local event well attended

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING: \_\_\_\_\_

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: AW DATE AIRED: 7/6/14 TIME AIRED: 7 AM APPROX

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Jesse Mercure, Jr. was Veteran & Event Coordinator, and Johnnye Weber, President of the Blues Society of Western PA

SUBJECTS AND/OR TOPICS COVERED: It's a huge weekend event to benefit the "Wounded Warrior Project", and also the "It's About the Warrior Foundation". Live entertainment tons of food, fun and games, camping, a car cruise and motorcycle show, Bocce, cornhole and chainsaw carving.

DATE PRODUCTION COMPLETED

7/5/14

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell

(Scott W. Levech  
Sarah Perry)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "Columbia Gas Call Before You Dig"  
HOW WAS ISSUE ASCERTAINED: Pennsylvania State Law  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: AW DATE AIRED: 7/13/14 TIME AIRED: 7 AM approx.

STATION: DATE AIRED: TIME AIRED:

STATION: DATE AIRED: TIME AIRED:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Scott W. Levech, Govt. Affairs Mgr., Columbia Gas, Sarah Perry, Communications and Community Relations Specialist, Columbia Gas.

SUBJECTS AND/OR TOPICS COVERED: It's the law in Pennsylvania, when digging with powered equipment, even on your own property, and it doesn't matter how deep you're digging either, you must call 811 first, in order to have buried infrastructure properly marked with colored paint, flags or chalk.

DATE PRODUCTION COMPLETED  
7/12/14

SUBMITTED: PROGRAM HOST OR PRODUCER  
Sean McDowell

(Ken Kaszak)

# COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: www.valuekaszak.com

HOW WAS ISSUE ASCERTAINED: Investment research applied to nutrition/

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning - Fitness...

SOURCE OF PROGRAMMING: \_\_\_\_\_

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: WV DATE AIRED: 7/20/14 TIME AIRED: 7AM approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Ken Kaszak, investment researcher & advisor, applying the techniques of economic analysis and investment research to the areas of nutrition, fitness & the "Body-image" industry...

SUBJECTS AND/OR TOPICS COVERED: Ken Kaszak currently presents seminars for a program he has started called Bikes For Books, providing new Bikes, new Helmets and safety-riding lessons for inner city children who improve their reading/writing skills and their public speaking ability...

DATE PRODUCTION COMPLETED: 7/19/14

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

(Pat DiCesare, Ed  
TCA/SES)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Pat DiCesare / DiCesare Engles Prod.

HOW WAS ISSUE ASCERTAINED: "50<sup>th</sup> Anniv. Beatles in Pittsburgh"

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: All DATE AIRED: 7/27/14 TIME AIRED: 7 AM APPROX

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Pat DiCesare, legendary Pittsburgh concert promoter, generations of music fans went to concerts here in Pittsburgh promoted by Pat DiCesare...

SUBJECTS AND/OR TOPICS COVERED:

This is the 50<sup>th</sup> Anniversary of the Beatles appearing in Pittsburgh, Sept. 14<sup>th</sup>, 1964, Civic Arena (no longer here), Pat DiCesare and his partner Tim Torney brought the Fab Four to Pittsburgh for the 1<sup>st</sup> time, and only time...

DATE PRODUCTION COMPLETED

7/26/14

Sean McDowell  
SUBMITTED: PROGRAM HOST OR PRODUCER

Repeated 8/3

(Scott Wait/Levech  
Sarah Perry)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "Columbia Gas Call Before You Dig"  
HOW WAS ISSUE ASCERTAINED: Pennsylvania State Law  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: All DATE AIRED: 8/3/14 TIME AIRED: 7AM APPROX.

STATION: DATE AIRED: TIME AIRED:

STATION: DATE AIRED: TIME AIRED:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Scott Wait/Levech, Govt. Affairs Mgr., Columbia Gas, Sarah Perry, Communications and Community Relations Specialist, Columbia Gas.

SUBJECTS AND/OR TOPICS COVERED: It's the law in Pennsylvania, when digging with powered equipment, even on your own property, and it doesn't matter how deep you're digging either, you must call 811 1st, in order to have buried infrastructure properly marked with colored paint, flags or chalk.

DATE PRODUCTION COMPLETED 7/2/14

SUBMITTED: PROGRAM HOST OR PRODUCER Sean McDowell

(Cindy Yates)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "CindyStock" 11

HOW WAS ISSUE ASCERTAINED: 11th year for Lois Cancer Benefit

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: All DATE AIRED: 8/10/14 TIME AIRED: 7am approx

STATION: DATE AIRED: TIME AIRED:

STATION: DATE AIRED: TIME AIRED:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Cindy Yates Founder of "CindyStock", a Benefit To Help Cancer Supportive Services Locally in Pittsburgh...

SUBJECTS AND/OR TOPICS COVERED: "CindyStock", Breast, cervical, prostate and colon cancers are all treatable when detected at an early stage... "CindyStock" shares the proceeds from this annual event with programs aimed at those cancers whos fx can be minimized by established screening tests...

DATE PRODUCTION COMPLETED

8/9/14

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

(Rich Brooks, Loci Bernish, Dave Sims, Jeff Yeckle)

ISSUE CATEGORY: "Music 4 Meningitis 2014"  
HOW WAS ISSUE ASCERTAINED: Annual local event, well organized  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min!

STATION: All DATE Aired: 8/17/14 TIME Aired: 7 AM approx.

STATION: DATE Aired: TIME Aired:

STATION: DATE Aired: TIME Aired:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Richard Brooks, organizer of event, Loci Bernish, Dave Sims, Jeff Yeckle, members of "River Trail", rock band

SUBJECTS AND/OR TOPICS COVERED: Rich Brooks 11 yr. old daughter Brianna, died from Bacterial meningitis some 5 yrs. ago, meningitis is still a serious illness that many children die from and not enough research is done... This event benefits children's Hospital of Pgh of UPMC...

DATE PRODUCTION COMPLETED 8/16/14

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell

(Allie Koch, Brooke Annibale, Mike McDved)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY:

"Beat Cancer Pittsburgh Charity Concert"

HOW WAS ISSUE ASCERTAINED:

1st Annual event for a great cause

SERIES OR PROGRAM TITLE:

"Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH:

30 min

LENGTH DEVOTED TO THIS ISSUE:

30 min

STATION:

WPII

DATE AIRED:

8/24/14

TIME AIRED:

7am approx

STATION:

DATE AIRED:

TIME AIRED:

STATION:

DATE AIRED:

TIME AIRED:

STATION PARTICIPANTS:

Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Allie Koch, event producer and owner of ABK Music, Brooke Annibale + Mike McDved, musicians + participants...

SUBJECTS AND/OR TOPICS COVERED:

"The Beat Cancer Pittsburgh Charity Concert" will benefit "A Glimmer of Hope Foundation", which is dedicated to raising funds to further breast cancer research in pre-menopausal women, as the incidence of breast cancer in women under 40 is increasing...

DATE PRODUCTION COMPLETED

8/23/14

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell



George Santel  
(Jean Bost, Dr. Kumar,  
Nancy Kaminski, Tom  
Kaminski)

# COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: The Annual Walk For PKD Pittsburgh

HOW WAS ISSUE ASCERTAINED: Annual event that's growing

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: All DATE AIRED: 8/31/14 TIME AIRED: 7 AM approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Jean Bost, Dr. Kumar, Nancy Kaminski, Tom Kaminski, George Santel, all of whom deal with "PKD / polycystic kidney disease" and have undergone kidney transplant surgery as well.

SUBJECTS AND/OR TOPICS COVERED: "PKD" / polycystic kidney disease affects more than 600,000 Americans and 1.25 million children and adults elsewhere around the world, there is no treatment or cure for PKD, and at its end stages you need either dialysis or a kidney transplant.

DATE PRODUCTION COMPLETED

8/30/14

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell

(Pat Robbins  
Deresa Mitchell  
Rich King)

# COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "Going Home Grey Hounds"  
HOW WAS ISSUE ASCERTAINED: Here in the area since 1995  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: All DATE AIRED: 9/7/14 TIME AIRED: 7am approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Robbins, Rich King, All Foster parents with "Going Home Grey Hounds"  
Deresa Mitchell, Pat

SUBJECTS AND/OR TOPICS COVERED: "Going Home Grey Hounds" provides refuge, aid and care for retired racing greyhounds until they are placed in permanent homes, volunteers partake in various activities like having retired racing greyhounds from racing kennels and Bathing newly retired dogs...

DATE PRODUCTION COMPLETED  
9/6/14

SUBMITTED: PROGRAM HOST OR PRODUCER  
Sean McDowell

(Stefani Pashman, Mark Catterner)

# COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Three Rivers Workforce Investment (TRWIB)

HOW WAS ISSUE ASCERTAINED: job opportunities locally Board

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING: \_\_\_\_\_

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: All DATE AIRED: 9/13/14 TIME AIRED: 7am approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): "TRWIB" CEO, Mark Catterner "TRWIB" president

SUBJECTS AND/OR TOPICS COVERED: "TRWIB" knows where the jobs are right now in this region, they know where the jobs are going to be and they know what skills the local employers are looking for in their new hires, plus they help to facilitate training opportunities for the region's workforce.

DATE PRODUCTION COMPLETED

9/13/14

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell

(Sharyn Fisher)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Foundation For Wellness Professionals  
HOW WAS ISSUE ASCERTAINED: National organization, local chapter  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: All DATE AIRED: 9/20/14 TIME AIRED: 7 AM approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Sharyn Fisher, Pittsburgh representative for the "Foundation For Wellness Professionals"

SUBJECTS AND/OR TOPICS COVERED: "The Foundation For Wellness Professionals" is an association of professional healthcare experts from many different fields, they're also motivational and keynote speakers, members are natural healthcare professionals who devote their time as motivational

DATE PRODUCTION COMPLETED

9/20/14

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell Motivational and keynote speakers...

4306.doc  
10/24/00

Sondra Schieter  
(Ruth Thornquest, Danielle  
Matasik,)

# COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: www.Burialplanning.com / National  
HOW WAS ISSUE ASCERTAINED: Agrowing awareness Network of  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning" Cemeteries  
SOURCE OF PROGRAMMING: \_\_\_\_\_

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: All DATE AIRED: 9/28/14 TIME AIRED: 7AM approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Ruth Thornquest,  
Danielle Matasik, Sondra Schieter, all managers  
of several Area cemeteries...

SUBJECTS AND/OR TOPICS COVERED: Pre-Burial planning is one of  
the most considerate gifts you can give to your loved ones.  
Beacoz it relieves the Burden of making difficult and ex-  
pensive decisions at the time of grieving... the cost of  
Burial can double every 10 years...

DATE PRODUCTION COMPLETED  
9/27/14

SUBMITTED: PROGRAM HOST OR PRODUCER  
Sean McDowell