

Pittsburgh Sunday
Morning – Public Affairs
Program:
4th Quarter 2019
Report

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: The Walk to End Alzheimer's

HOW WAS THE ISSUE ASCERTAINED?: The Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease!

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 **LENGTH DEVOTED TO ISSUE:** 15

STATION: ALL

DATE AIRED: 10/6/19

TIME AIRED: 7:00 am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Shannon Koen and Alyssa Marsico from the Pittsburgh Chapter of the Alzheimer's Association

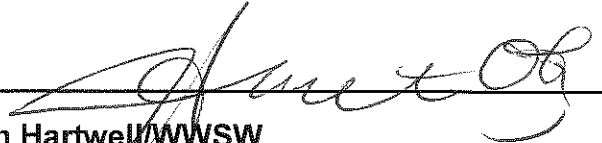
SUBJECTS AND/OR TOPICS COVERED:

Encouraging Pittsburghers to participate in the Walk to End Alzheimer's on Oct 13th at Highmark Stadium.

We talked about it's history, how to sign up, where to park on walk day, and general information about one of Pittsburgh's wonderful community events

DATE PRODUCTON COMPLETED: **SUBMITTED:** PROGRAM HOST/PRODUCER

10/4/19


Jon Hartwell/WWSW

10/6

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: The American Lung Association

HOW WAS THE ISSUE ASCERTAINED?: The American Lung Association contacted me to promote their charity walk

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 **LENGTH DEVOTED TO ISSUE:** 30

STATION: ALL

DATE AIRED: 10/13/19

TIME AIRED: 7:00 am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

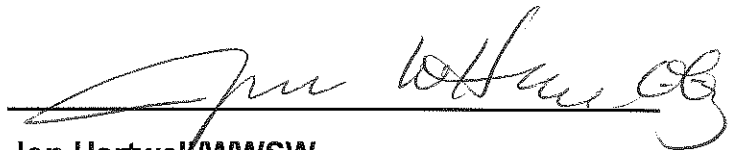
Lauren Graham at 412-430-3059 or Lauren.Graham@lung.org.

SUBJECTS AND/OR TOPICS COVERED:

The American Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education and advocacy. The work of the American Lung Association is focused on four strategic imperatives: to defeat lung cancer; to improve the air we breathe; to reduce the burden of lung disease on individuals and their families; and to eliminate tobacco use and tobacco-related diseases. visit: Lung.org.

DATE PRODUCTON COMPLETED: **SUBMITTED:** PROGRAM HOST/PRODUCER

10/11/19


Jon Hartwell/WWSW

Vps

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Sonny Pugar Memorial Inc

HOW WAS THE ISSUE ASCERTAINED: Scheduled by Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30 min **LENGTH DEVOTED TO ISSUE:** 30 minutes

STATION: ALL

DATE AIRED: October 20, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

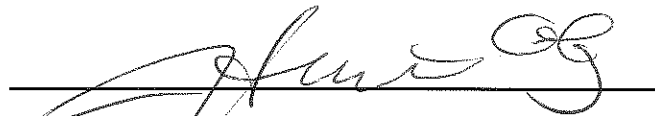
Annie Pugar, Executive Director The Sonny Pugar Memorial, Inc. and Nicole Steele from Pittsburgh's Children's Hospital

SUBJECTS AND/OR TOPICS COVERED:

The Sonny Pugar Memorial, Inc. strengthens the region's cultural workforce and economy by ensuring a vibrant contemporary music scene. To further our mission, we underwrite local professional musicians' live performances in area health facilities, sponsor showcases to spotlight original music and creative interpretation, and pursue opportunities that encourage a sense of community among local musicians.

DATE PRODUCTON COMPLETED: **SUBMITTED: PROGRAM HOST/PRODUCER**

10/18/19


Jon Hartwell/WWSW

SW

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Shepard's Heart Veteran's Home & Food Pantry

HOW WAS THE ISSUE ASCERTAINED: Scheduled by Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 15 min **LENGTH DEVOTED TO ISSUE:** 15 minutes

STATION: ALL

DATE AIRED: October 27, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

The Rev. Michael D. Wurschmidt

Rector, Shepherd's Heart Fellowship

Executive Director, Shepherd's Heart Veteran's Home

SUBJECTS AND/OR TOPICS COVERED:

In 1993, after personally experiencing homelessness in Colorado, Mike and Tina Wurschmidt with their two children came to Western Pennsylvania to organize a small team of committed pioneers to feeding those in need. In addition to food, they provide clothing, a veteran's home, and many more services.

DATE PRODUCTON COMPLETED: **SUBMITTED: PROGRAM HOST/PRODUCER**

10/25/19


Jon Hartwell/WWSW

WWSW

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Pittsburgh Pet Expo

HOW WAS THE ISSUE ASCERTAINED: Scheduled by Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 15 min **LENGTH DEVOTED TO ISSUE:** 15 minutes

STATION: ALL

DATE AIRED: October 27, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

GUEST: Rocco Lamanna, Show Manager (cell 412-310-7781)

TOPIC: Pittsburgh Pet Expo presented by Health Pet Products

SUBJECTS AND/OR TOPICS COVERED:

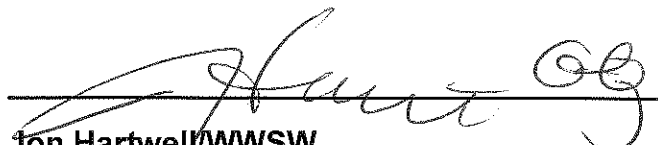
The Pittsburgh Pet Expo is the largest consumer Pet Tradeshow on the East Coast!

Family Fun Event: November 15 – 17 at David L. Lawrence Convention Center

INFO: www.PghPetExpo.com

DATE PRODUCTON COMPLETED: **SUBMITTED: PROGRAM HOST/PRODUCER**

10/25/19


Jon Hartwell/WWSW

VW

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Washington County Habitat for Humanity

HOW WAS THE ISSUE ASCERTAINED: Scheduled by Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30min **LENGTH DEVOTED TO ISSUE:** 30 minutes

STATION: ALL

DATE AIRED: November 3, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Steve Hatten, Operations Manager for Habitat For Humanity

724-328-2981

SUBJECTS AND/OR TOPICS COVERED:

Habitat for Humanity is a nonprofit housing organization working in local communities across all 50 states and in more than 70 countries around the world.

SINCE 1989 , WASHINGTON COUNTY HABITAT FOR HUMANITY HAS BEEN HELPING SOUTHWEST PENNSYLVANIA FAMILIES MAKE SAFE, DECENT AND AFORDABLE HOUSING THEIR REALITY.

DATE PRODUCTON COMPLETED: **SUBMITTED: PROGRAM HOST/PRODUCER**

11/1/19

Jon Hartwell/WWSW

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Colon Cancer and The Colon Club

HOW WAS THE ISSUE ASCERTAINED: Scheduled by Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30min **LENGTH DEVOTED TO ISSUE:** 30 minutes

STATION: ALL

DATE AIRED: November 17, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

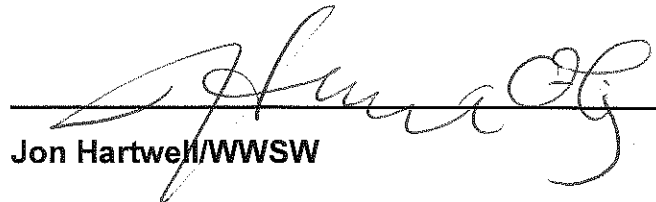
Denelle Wirth Suranski, of the Colon Club

SUBJECTS AND/OR TOPICS COVERED:

The Colon Club is a nonprofit organization dedicated to raising awareness of colon cancer (colorectal cancer) in out-of-the-box ways. Our goals are to educate as many people as possible, as early as possible, about the risk factors and symptoms of colorectal cancer, and for people to get screened when it's appropriate for them. Please check out our crazy projects, and visit our message board to read about other survivors, ask questions, share and connect.

DATE PRODUCTON COMPLETED: **SUBMITTED: PROGRAM HOST/PRODUCER**

11/15/19


Jon Hartwell/WWSW

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: WQED AND THE LEGACY OF MR ROGERS

HOW WAS THE ISSUE ASCERTAINED: Was contacted by Olu Solanke | Allied Global Marketing. Then called George Hazimanolis of WQED

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30min **LENGTH DEVOTED TO ISSUE:** 30 minutes

STATION: ALL

DATE AIRED: November 24, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Deborah Acklin of WQED, Bill Isler of WQED, Sally Wiggin of WTAE, Franco Harris of the Pittsburgh Steelers, Tom Junod of Esquire Magazine, and Director Marielle Heller

SUBJECTS AND/OR TOPICS COVERED:

Discussed the development of Mr. Rogers' Neighborhood and his legacy with PBS and WQED, Pittsburgh

DATE PRODUCTON COMPLETED:

SUBMITTED: PROGRAM HOST/PRODUCER

11/22/19

Jon Hartwell/WWSW

101

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Small Business Administration (SBA)

HOW WAS THE ISSUE ASCERTAINED: Scheduled by Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30min **LENGTH DEVOTED TO ISSUE:** 30 minutes

STATION: ALL

DATE AIRED: Dec 1, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

District Director Dr. Kelly Hunt

Deputy District Director Regina Puzausky

SUBJECTS AND/OR TOPICS COVERED:

The Small Business Administration supports America's small businesses. The SBA connects entrepreneurs with lenders and funding to help them plan, start and grow their business.

We covered writing a business plan, getting a loan, and growing the business. We also talked about their outreach program for minorities and women. Plus, what seminars and classes are available.

DATE PRODUCTON COMPLETED: **SUBMITTED:** PROGRAM HOST/PRODUCER

11/29/11


Jon Hartwell/WWSW

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: American Cancer Society

HOW WAS THE ISSUE ASCERTAINED: Received email from American Cancer Society

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30min **LENGTH DEVOTED TO ISSUE:** 30 minutes

STATION: ALL

DATE AIRED: Dec 8, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

District Director Dan Tobin

Volunteer Driver Steve Plut

SUBJECTS AND/OR TOPICS COVERED:

About the American Cancer Society

At the American Cancer Society, we're on a mission to free the world from cancer. Until we do, we'll be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention. All so you can live longer — and better.

We talked about their role in Pittsburgh and to encourage volunteers

DATE PRODUCTON COMPLETED: **SUBMITTED:** **PROGRAM HOST/PRODUCER**

11/16/19


Jon Hartwell/WWSW

102

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: The Team Mojo Foundation

HOW WAS THE ISSUE ASCERTAINED: Arranged by Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: 30min **LENGTH DEVOTED TO ISSUE:** 30 minutes

STATION: ALL

DATE AIRED: Dec 22, 2019

TIME AIRED: 7am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

CEO of Team Mojo Bill Crawford

Board Member Anthony Bernordi

SUBJECTS AND/OR TOPICS COVERED:

The mission of the Team Mojo Foundation is to create opportunities for underprivileged young people in the areas of education, art, music, sports, life skills and other worthwhile endeavors by providing support, guidance and financial assistance.

We identify candidates by networking with school administrators, teachers, counselors and coaches, as well as churches, government officials, community leaders and others who share our vision.

We talked about their role in Pittsburgh and to encourage volunteers

DATE PRODUCTON COMPLETED: **SUBMITTED:** PROGRAM HOST/PRODUCER

12/20/19


Jon Hartwell/WWSW

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COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: The Institute for Entrepreneurial Excellence (IEE), part of the University of Pittsburgh

HOW WAS THE ISSUE ASCERTAINED?: Sean McDowell

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

PROGRAM LENGTH: **LENGTH DEVOTED TO ISSUE:**

STATION: ALL

DATE AIRED: Sunday 12/29/19

TIME AIRED: 7:00am

STATION PARTICIPANT: Jon Hartwell

GUESTS PARTICIPANTS (including affiliations and/or credentials)

Brett Smith, Linwood Mitchell and Nicole Hudson from The Institute for Entrepreneurial Excellence

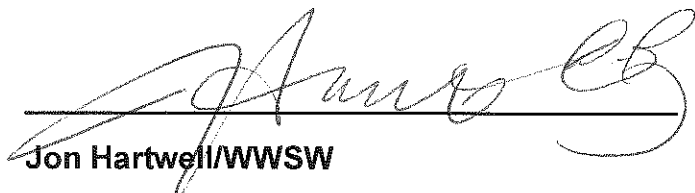
SUBJECTS AND/OR TOPICS COVERED:

The Institute for Entrepreneurial Excellence (IEE), part of the University of Pittsburgh's Innovation Institute, has served businesses throughout Western Pennsylvania for more than 25 years. Offering a dynamic mix of consulting, education, and networking opportunities, the IEE strives to be an innovative leader in economic development in the region.

We talked about their effort for community outreach to listeners that might need assistance in developing their business.

DATE PRODUCTON COMPLETED: **SUBMITTED: PROGRAM HOST/PRODUCER**

12/27/19


Jon Hartwell/WWSW

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