

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: HealthCare4AllPa 1-6-2019

HOW WAS ISSUE ASCERTAINED: Single Payer Health Care In PA, Is It Possible?

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: ALL DATE AIRED: 1-06-2019 TIME AIRED: 7am

STATION: DATE AIRED: TIME AIRED:

STATION: DATE AIRED: TIME AIRED:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Theresa Chalich, RN & Coordinator of the Healthcare4AllPA SW Chapter
Marilyn Kuenzig Secretary, Healthcare4AllPa SW Chapter

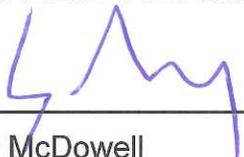
SUBJECTS AND/OR TOPICS COVERED:

Healthcare4AllPA is a non-profit organization founded in 2006 to secure a truly universal Comprehensive single payer health care system that will make healthcare as a human right, a reality in PA. The mission is to educate the public on single payer healthcare and to encourage legislation that will achieve a single publicly financed healthcare system that covers ALL Pennsylvanians. HealthCare4AllPA believes health care SHOULD be guaranteed for all residents of PA, healthcare SHOULD be publicly financed and not for-profit, patients SHOULD have the power to choose their own doctor and doctors SHOULD have the power to choose treatment for their patients. HealthCare4AllPa has been building a citizens movement for the "PA Healthcare Plan," (PHCP), a single payer system outlined in PA House Bill 1688 and PA Senate Bill 1014, that would provide coverage for ALL PA residents, allow you to choose your own doctor and it would also eliminate co-pays, deductibles and fees. But there is VERY HEAVY pushback from both the pharmaceutical industry and the insurance industry on single payer health care in PA.

DATE PRODUCTION COMPLETED:

1-05-2019

SUBMITTED: PROGRAM HOST OR PRODUCER


Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Pittsburgh RV Show 2019 Rob Young

HOW WAS ISSUE ASCERTAINED: The Pittsburgh RV Show's 51st Year

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 1-13-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):
Rob Young Executive Director Pittsburgh RV Show

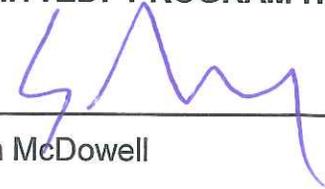
SUBJECTS AND/OR TOPICS COVERED:

The Pittsburgh RV Show's been around since 1968 promoting roadtrips. RV's help to make travel affordable, they help to unite families and RV's help to make experiencing America accessible. With today's Rv's you can travel in comfort. And the Pittsburgh RV Show makes it easy to shop for the perfect RV for you. 9 acres of the latest RV models to compare and choose from, plus EVERY RV-related product you might want or need to enhance your trip. And when we say EVERY RV-related product you might need for your RV purchase, we're not kidding. Along with 9 acres of beautiful RV's on the floor of the Pittsburgh Convention Center, you'll also find campground representatives, tent and awnings reps, insurance company reps, cutlery, woodworking, cabinetry, waterproofing, kitchen and bath installing reps, cleaning supply providers, golf cart manufacturers, window manufacturing reps, ANYTHING you may need or THINK you may need for your brand new RV will be represented by live human beings at the Pittsburgh Convention Center for the 51st RV Show. And RV's range in price from \$5K to \$5000K!

DATE PRODUCTION COMPLETED:

1-12-2019

SUBMITTED: PROGRAM HOST OR PRODUCER


Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: CeaseFirePA 1-20-2019

HOW WAS ISSUE ASCERTAINED: To Reduce Gun Violence and Gun Tragedies

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 1-20-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):
Rob Conroy, Director of Organizing for CeaseFire PA

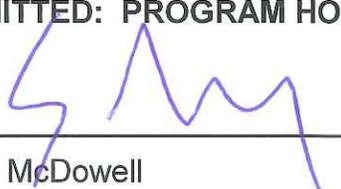
SUBJECTS AND/OR TOPICS COVERED:

CeaseFirePA is a statewide organization working with mayors, police chiefs, faith leaders, community organizations and individual Pennsylvanians to take a stand against gun violence. Thru outreach, education, coalition building and advocacy, CeaseFire PA works to reduce gun violence and gun tragedies in our communities, stop the flow of illegal guns onto our streets and keep guns out of the hands of people who should not have them. CeaseFire PA is NOT anti-2nd Amendment, they are NOT an anti-gun organization, they are an anti-gun VIOLENCE organization. CeaseFire PA is NOT trying to take peoples' guns away from them, and they're NOT trying to infringe on peoples' gun ownership rights. CeaseFire PA is trying to be sensible about trying to prevent the wrong people from having access to guns, like the mentally unstable and convicted felons. One of CeaseFire PA's top legislative priorities is the Extreme Risk Protection Order (ERPO), an opportunity to save loved ones by temporarily removing their access to firearms. An ERPO empowers families, household members & law enforcement officers to temporarily remove a troubled loved one's access to firearms.

DATE PRODUCTION COMPLETED:

SUBMITTED: PROGRAM HOST OR PRODUCER

1-19-2019



Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Washington Area Humane Society (WAHS)

HOW WAS ISSUE ASCERTAINED: Since 1906, A No-Kill Shelter

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 1-27-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Kelly Proudfit Executive Director, WAHS

Ami Hillebrand, Board member/Capitol Campaign Co-Chair, WAHS

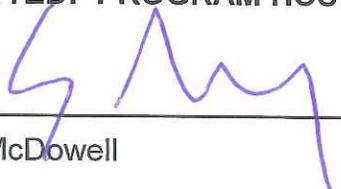
SUBJECTS AND/OR TOPICS COVERED:

The Washington Area Humane Society is an no-kill shelter, meaning that they do not euthanize animals to make room for other animals. They pride themselves on giving every animal a chance at a loving permanent home regardless of age or medical condition. The WAHS takes in more than 1000 animals and investigates over 1000 abuse cases annually. And very importantly, the WAHS is funded solely by private contributions and donations. They have no affiliation with any national humane societies, thus again, as a 501C3 charitable organization, they stay afloat providing loving care to the voiceless, neglected and abused animals in Washington County only by the grace of financial support from private contributions and donations from both the public and foundation or corporate generosity. The Board and staff are deeply committed to the well being of the animals and vigorously promote spaying and neutering of all pets to eliminate the cruelty of animal overpopulation. The WAHS attempts to provide many essential pet welfare and education opportunities to the public, in addition to the daily mission of finding new homes for the dogs and cats in the shelter.

DATE PRODUCTION COMPLETED:

1-26-2019

SUBMITTED: PROGRAM HOST OR PRODUCER


Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Glade Run Lutheran Services 2-3-2019

HOW WAS ISSUE ASCERTAINED: Since BEFORE The Civil War, Founded 1854

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 2-3-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):
Sheila Talerico, Executive Director of the Glade Run Foundation

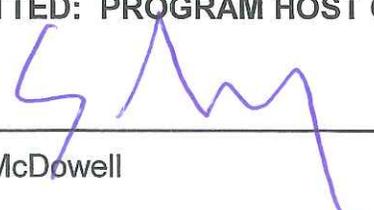
SUBJECTS AND/OR TOPICS COVERED:

Glade Run Lutheran Services is one of Pittsburgh's oldest non-profits, dating back 164 years ago, 1854 BEFORE The Civil War. Glade Run specializes in working with and providing education, support and unique therapeutic offerings to: children, adults and families dealing with autism spectrum disorders and mental health disorders. At Glade Run, treatment truly wraps support around your child, young adult or grown-up, as they build a team with your family and the other significant people in your loved one's life. Glade Run provides therapy in their clients' homes, in their schools and in their communities. Last year, Glade Run served over 4000 individuals with impactful, innovative services in schools, homes and community settings. The unique therapeutic programs at Glade Run include utilizing horses, animals and horticulture program as well. They also feature a Sensory Playground at Glade Run Lutheran Services, one of the very 1st play spaces in the entire nation designed for kids with autism. Equipment that's sensory-friendly, plants that are sensory appealing like lavender and mint.

DATE PRODUCTION COMPLETED:

2-2-2019

SUBMITTED: PROGRAM HOST OR PRODUCER


Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Pgh. Intrntl. Auto Show 2019 2-10-2019

HOW WAS ISSUE ASCERTAINED: 75th Year for the Pgh. Intrntl. Auto Show

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 2-10-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

John Putzier, CEO of the Greater Pittsburgh Automobile Dealers Assoc., Dan Delbianco, CEO of the Pittsburgh Vintage Grand Prix

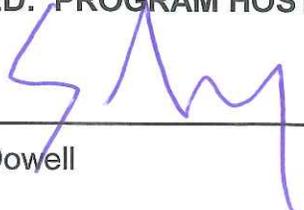
SUBJECTS AND/OR TOPICS COVERED:

The 75th Annual Pittsburgh International Auto Show, over 400 vehicles spread out over 9 acres, all the latest domestic and foreign cars, trucks, and SUV's representing 35 manufacturers and exhibitors under one roof. And these vehicles are not on pedestals, they're not out of reach or cordoned off, they are accessible to everyone. People attending can touch these brand new vehicles, they can sit in these new vehicles, and it's a non-selling environment as well; auto industry reps are there to explain everything and to answer any questions. They are NOT there to try to sell you a vehicle. And manufacturers will be displaying the latest in safety features that will keep tabs on drivers distracted by other digital gadgets in the driver's cockpit!. Also on display will be handicapped accessible vehicle conversions, hand controls and scooter lifts. The "Galleria Exotica" display will feature rare supercars, Lamborghinis, McLarens, Ferraris, Maseratis, Porsches., and others. The night before the Pgh. Intrntl. Auto Show Opens, it's the "Dancing With The Cars Gala," organized by the Pittsburgh Vintage Grand Prix and benefitting The Autism Society of Pittsburgh and The Allegheny Valley School.

DATE PRODUCTION COMPLETED:

2-9-2019

SUBMITTED: PROGRAM HOST OR PRODUCER


Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Women's Center & Shelter Gr. Pgh. (WC&S) 2-17-2019

HOW WAS ISSUE ASCERTAINED: Since 1974 in Pittsburgh

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 2-17-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):
Nicole Molinaro, President/CEO WC&S of Gr. Pgh.

SUBJECTS AND/OR TOPICS COVERED:

Nicole Molinaro has been at the Women's Center & Shelter for the past 11 years, as Training Center manager, Development Director and Interim CEO & Chief Program Officer. Nicole was just recently named new President/CEO of the WC&S of Gr. Pgh. The WC&S was founded in 1974, 1 of the 1st 6 shelters for battered women in the entire country.. Before 1974 in Pittsburgh, if you were being physically abused by your husband or boyfriend, there was nowhere for you to go, except for a friend's or relative's house. Today every 9 seconds a woman is beaten, every 1 minute about 20 women are physically abused by an intimate partner, and on average, 3 women A DAY are killed, murdered by an intimate partner. The WC&S provides Emergency Shelter for women and children, including boys up to 17, who are fleeing abusive relationships. Its extremely important to have a Safety Plan when trying to escape an abusive relationship. Its when the highest # of abused women are killed, murdered, trying to sneak away from an abusive relationship, WITHOUT having a Safety Plan. The WC&S Hotline is answered 24-7, 365 by trained Domestic Violence advocates.

DATE PRODUCTION COMPLETED:

SUBMITTED: PROGRAM HOST OR PRODUCER

2-16-2019


Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: SEA/Slippery Rock/J&R Unique Woodworking 2-24-19

HOW WAS ISSUE ASCERTAINED: Slippery Rock University is in the Pittsburgh Area

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 2-24-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Nicholas Donovan, Slippery Rock student, SEA Ambassador, and Ron Boy and Jill Hockenberry, owners of J&R Unique Woodworking.

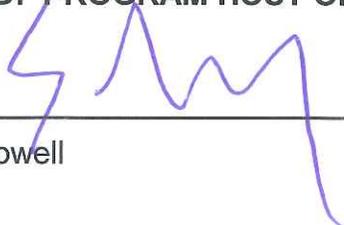
SUBJECTS AND/OR TOPICS COVERED:

At Slippery Rock University in Northwestern PA, the SEA program stands for Sustainable Enterprise Accelerator. They believe that the future depends on the choices we make today. If we desire better lives for ourselves and future generations, we must utilize the powers of markets and commerce to make changes. SEA, Sustainable Enterprise Accelerator at Slippery Rock Univ. is a resource for students and entrepreneurs to jump start or grow a business with sustainability in mind. Ron Boy & Jill Hockenberry own & operate J&R Unique Woodworking near Slippery Rock PA,, they reclaim and repurpose old barns, old barn houses, farm houses and piece by piece they dismantle and salvage wood, doors, windows and slate for repurposing. Ron & Jill made contact with Nicholas Donovan, an SEA Ambassador and a student at Slippery Rock U., the SEA focuses on working with local sustainable businesses and creating better marketing tools and business plans for them. The SEA provides marketing, web design, advertising and sustainability.

DATE PRODUCTION COMPLETED:

2-23-2019

SUBMITTED: PROGRAM HOST OR PRODUCER



Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Highmark Walk For A Healthy Community 2019 3-3-2019

HOW WAS ISSUE ASCERTAINED: It's the 17th Year For This Huge Charity Event

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 3-3-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):
Brandon Berns, Sr. Community Affairs Analyst for Highmark

SUBJECTS AND/OR TOPICS COVERED:

The Highmark Walk for A Healthy Community for 17 years now, benefits local charities who otherwise, would have to organize and finance their own walks. Highmark underwrites this entire event for (usually) 80 local non-profits, who get to keep every penny of money donated on site the morning of the walk. Highmark's goal since 2003 is to help all of the small charities in the Pittsburgh area to raise money for their own individual missions. Highmark completely coordinates and underwrites the cost of these walks so that 100% of the money generated by walkers goes to the participating non-profits. Highmark dots all the l's and crosses all the t's. They provide the framework for this event, like the event website, registration software, advertising and all of the day of logistics. And the secondary goal of the Highmark Walk for a Healthy Community is to energize community members to have a greater hand in their health by becoming and staying active. Over 7500 walkers are expected this year and Highmark is hoping to raise some \$500K dollars as well. It's a 5K walk and 1 mile Family Fun Walk. Pets and strollers are welcome. There is no registration fee. The Walk is Saturday May 11th.

DATE PRODUCTION COMPLETED:
3-2-2019

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: North Hills Genealogists 3-10-2019

HOW WAS ISSUE ASCERTAINED: To Educate The Beginner & Intermediate Genealogist

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30

STATION: ALL **DATE AIRED:** 3-10-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Amy Arner, past VP of the North Hills Genealogists, and Dr. Ray Jones, Pitt's Katz Business School. Both are professional genealogists

SUBJECTS AND/OR TOPICS COVERED:

The North Hills Genealogists are there to help educate the beginner and the intermediate genealogist, those who would like to learn more about their ancestry, where to get started, how to get moving, what to focus on, what NOT to focus on, where are your information sources, all the really important stuff that you need when you're beginning a genealogical search. And as Amy Arner and Dr. Ray Jones remind everyone, people who are interested about learning more about their ancestry should be aware, this is NOT a 1-2-3- step process here! If you're serious about doing a family-tree search, you have to be able to commit both time and energy. A LOT of time! More and more people over the last 10-15 years have become interested in doing an ancestry search, a family-tree search, because of TV shows like Finding Your Roots, Genealogy Roadshow, Who Do You Think You Are. And there are thousands of web sites on the Internet that feature ancestry search assistance such as GEDmatch, Ancestry.com and 23andMe. Professional advice from Amy & Dr. Ray? BE CAREFUL!

DATE PRODUCTION COMPLETED:

3-9-2019

SUBMITTED: PROGRAM HOST OR PRODUCER



Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Fight For Air Climb 2019 ALA 3-17-2019

HOW WAS ISSUE ASCERTAINED: it's the 13th year For The ALA's Fight For Air Climb In Pittsburgh

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 3-17-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Steve Gillis, Amer.Lung Assoc. Development Director, Kelly Herman, ALA Lung Force Hero, Event Chair for this year's FFAC and Canonsburg Chief of VFD Tim Solobay.

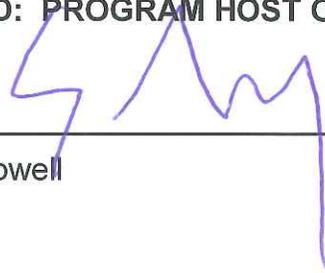
SUBJECTS AND/OR TOPICS COVERED:

This year's ALA Fight For Air Climb is 36 floors, 655 steps stright up at Tower 260 in Downtown Pittsburgh. This is a national event and it's a signature fundraising event for the American Lung Assoc. Hundreds of climbers will STEP UP to the challenge, in support of loved ones and friends who are dealing with, or who have died from lung disease like asthma, COPD, emphysema and lung cancer. I do The Climb every year in memory of my Mom, who died asthmatic as a result of 2nd hand smoke she inhaled for 40 years being married to my Father. I also do The Climb every year for my wife Cindi, who is a 2X lung cancer survivor. My wife and I are both ex-smokers, and my wife's oncologist told her (2X's), her lung cancer was a direct result of smoking cigarettes for 30+ years. The mission of the American Lung Association is to save lives by improving lung health and preventing lung disease thru education, advocacy and research. Some 376K Western PA residents suffer from chronic lung disease.

DATE PRODUCTION COMPLETED:

3-16-2019

SUBMITTED: PROGRAM HOST OR PRODUCER



Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Adventures In Training With A Purpose (ATP) 3-24-2019

HOW WAS ISSUE ASCERTAINED: Jon Kolb, 4X Steeler Super Bowl Champion CEO

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 3-24-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Jon Kolb, 4X Steeler Super Bowl Champion, CEO & Founder of Adventures In Training With A Purpose, his son Caleb Kolb, Director of Non-Profit Development for ATP, Sarah Watkins, Director of Marketing for ATP

SUBJECTS AND/OR TOPICS COVERED:

Adventures in Training With A Purpose, ATP, is a non-profit organization focused on helping those most in need, to improve their quality of life thru an adventure of purposeful training. ATP was created to confront health and movement related issues in vulnerable populations who no longer have the benefit of paid rehabilitation. Adventures in Training With a Purpose is a non-profit organization with the stated mission of working towards a world where no one is held prisoner to his/her health related limitations. ATP is a Christian endeavor focused on helping those most in need to improve their quality of life thru an adventure of purposeful physical training. So many different groups of folks that ATP helps; those with chronic illnesses, disabilities, at risk youths, the homeless, the veterans too. Adults and children suffering with chronic pain and disease are largely underserved due to the lack of insurance coverage for long term care. ATP has a program specially designed for Adults and Children with Chronic Illnesses.

DATE PRODUCTION COMPLETED:

3-23-2019

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Lice Clinics Of America/Dr. Krista Lauer 3-31-2019

HOW WAS ISSUE ASCERTAINED: Head lice is a major issue in all USA school districts

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 MIN **LENGTH DEVOTED TO THIS ISSUE:** 30 min.

STATION: ALL **DATE AIRED:** 3-31-2019 **TIME AIRED:** 7am

STATION: **DATE AIRED:** **TIME AIRED:**

STATION: **DATE AIRED:** **TIME AIRED:**

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials):

Dr. Krista Lauer, national medical director for Larada Sciences Inc, owners of Lice Clinics of America.

SUBJECTS AND/OR TOPICS COVERED:

Lice Clinics of America is the largest network of head lice treatment centers in the world. Lice Clinics of America was conceived with one goal in mind: to give parents and caregivers the safest, most complete and effective head lice treatments available. Their lice treatment is formulated to get rid of lice every time, for every person, with just one treatment, guaranteed. And since head lice affect mostly small children and pre-teens, Lice Clinics of America provides games, iPads and movies for young peoples' entertainment. At Lice Clinics of America, they'll explain every step, they'll answer any and all questions too. In as little as one hour, with no pain or toxic chemicals involved, you or your child/teenager will leave lice-free. Lice Clinics of America is the only science based company focused on killing both live lice and eggs, effectively ending the infestation. There is a 3 step process that Lice Clinics of America has developed, involving an FDA-cleared medical device, a comb-out and a topical rinse application. There are more than 12 million cases of head lice in the US. And BTW, head lice don't jump or fly. They crawl.

DATE PRODUCTION COMPLETED:

3-30-2019

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell