

(Rebecca Whittinger)

COMMUNITY ISSUES PROGRAMMING REPORT

(Mary Ann Miller)

ISSUE CATEGORY: "Pittsburgh Rock + Roll Legends Awards" ("Cancer Caring Center")

HOW WAS ISSUE ASCERTAINED: 2nd annual event

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: All DATE AIRED: 4/5/15 TIME AIRED: 7 AM approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Rebecca Whittinger, exec. director, "Cancer Caring Center", Mary Ann Miller, event & nominating committee co-chair.

SUBJECTS AND/OR TOPICS COVERED: Over 1000 people participated in this process, from the general public, to local music industry professionals, producers, promoters, historians, industry execs, & media types... Benefitting "the Cancer Caring Center"

DATE PRODUCTION COMPLETED: 4/5/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

(Harciet Gibbs, Sharon Wolf)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: North Hills Community Outreach (NHCO)

HOW WAS ISSUE ASCERTAINED: long time presence in Western PA

SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: WV DATE AIRED: 3/22/15 TIME AIRED: 7am approx

STATION: All DATE AIRED: 4/12/15 TIME AIRED: 7am approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Harciet Gibbs, Senior Resource Coordinator, "NHCO", Sharon Wolf, Executive Director, "NHCO"

SUBJECTS AND/OR TOPICS COVERED: "NHCO" is an interfaith organization addressing the needs of people in crisis, hardship and poverty in Northern Allegheny County outside the city of Pittsburgh... all their services are free of charge to those who qualify Based on income or need...

DATE PRODUCTION COMPLETED: 3/21/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

(Amy Marzolf, Amy Kaver)

# COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "Denise's People" / "Walk to End Brain Tumors"  
HOW WAS ISSUE ASCERTAINED: 5th Annual Event  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: WLL DATE AIRD: 4/19/15 TIME AIRD: 7am approx

STATION: DATE AIRD: TIME AIRD:

STATION: DATE AIRD: TIME AIRD:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Denise Snair, Amy Kaver, 15 yr. Brain tumor survivor... Amy Marzolf, mother of

SUBJECTS AND/OR TOPICS COVERED: There is no cure for Brain Tumors, they are the 2nd leading cause of cancer death in men under the age of 39, and the 5th leading cause of cancer death in women under the age of 39; Brain tumors are extremely difficult to treat...

DATE PRODUCTION COMPLETED: 4/18/15

Submitted: Program Host or Producer: Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT  
(David Tobiczky, Jamie Cinelli, Danielle Hardy)

ISSUE CATEGORY: "Goodwill SWFA"  
HOW WAS ISSUE ASCERTAINED: in Pittsburgh since 1920

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: All DATE Aired: 4/26/15 TIME Aired: 7am approx

STATION: DATE Aired: TIME Aired:

STATION: DATE Aired: TIME Aired:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): David Tobiczky VP Marketing & Development, Jamie Cinelli Coordinator of Vocational Support Services, Danielle Hardy, Community Donations Specialist

SUBJECTS AND/OR TOPICS COVERED: "Goodwill of SWFA" is a Human Services Agency and network of not-for-profit Businesses whose mission is to help people with special needs overcome barriers to employment and enjoy the dignity and benefits of work and improved quality of life.

DATE PRODUCTION COMPLETED: 4/25/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

(Dr. Leo McCafferty)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "Dr. Leo McCafferty / Cosmetic Surgery"  
HOW WAS ISSUE ASCERTAINED: one of the top plastic surgeons in the USA  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: WLL DATE AIRD: 5/3/15 TIME AIRD: 7am approx

STATION: DATE AIRD: TIME AIRD:

STATION: DATE AIRD: TIME AIRD:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Dr. Leo McCafferty, one of the top plastic surgeons in the country, He's Based Here in Pittsburgh

SUBJECTS AND/OR TOPICS COVERED: Plastic surgery / cosmetic surgery  
Has been around for a long time, since the ancient Greeks and Romans. During WWI, significant progress was made by field doctors working on soldiers who had suffered horrific facial wounds on the battle field...

DATE PRODUCTION COMPLETED

5/2/15

SUBMITTED: PROGRAM HOST OR PRODUCER

Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

AbTiyah Abelmahleek,  
Chad Hilliard, Monica  
Hershberger

ISSUE CATEGORY: Highmark Walk For a Healthy Community  
HOW WAS ISSUE ASCERTAINED: 13th year For this event  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: All DATE AIRED: 5/10/15 TIME AIRED: 7am approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): AbTiyah Abelmahleek, Director of Community Programs For Highmark Health, Chad Hilliard, Senior Community Affairs Analyst For Highmark Health, Monica Hershberger, Manager of Development & Events, Homeless Children's Education Fund.

SUBJECTS AND/OR TOPICS COVERED: This is the 13th Annual Highmark Walk For a Healthy Community, the annual Fundraising walk that Benefits Local Health and Human Service Agencies, 75 local non-profits are participating this year. 5K walk.

DATE PRODUCTION COMPLETED: 5/19/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

(Joanna Mastyak, Josh Hauser)

ISSUE CATEGORY: "American Red Cross"  
HOW WAS ISSUE ASCERTAINED: national, worldwide reputation  
SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"  
SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: All DATE Aired: 5/17/15 TIME Aired: 7am approx

STATION: DATE Aired: TIME Aired:

STATION: DATE Aired: TIME Aired:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Joanna Mastyak, Director of Donor Recruitment, American Red Cross Blood Services, Josh Hauser, External Communications, Biomedical Field Marketing & Communications

SUBJECTS AND/OR TOPICS COVERED: The "American Red Cross" is the single largest supplier of blood and blood products in the USA. IT provides more than 40% of America's blood supply, and it's a charity, not a government agency.

5/16/15  
DATE PRODUCTION COMPLETED

Sean McDowell  
SUBMITTED: PROGRAM HOST OR PRODUCER

(Dennis Sabatini)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "McGuire Memorial"

HOW WAS ISSUE ASCERTAINED: in Area since 1963

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: AV DATE AIRED: 5/24/15 TIME AIRED: 7am approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Dennis Sabatini

executive director of the "McGuire Memorial Foundation"

SUBJECTS AND/OR TOPICS COVERED: Since 1963, "McGuire Memorial"

Has taken care of, nurtured, educated and trained children, young adults and fully grown adults with complex physical, developmental and intellectual disabilities, many of these individuals are severely and profoundly disabled.

DATE PRODUCTION COMPLETED  
5/23/15

SUBMITTED: PROGRAM HOST OR PRODUCER  
Sean McDowell



COMMUNITY ISSUES PROGRAMMING REPORT  
(David Tobiczek, Jamie Cinelli, Danielle Hardy)

ISSUE CATEGORY: "Goodwill SWFA"

HOW WAS ISSUE ASCERTAINED: in Pittsburgh since 1920

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: WLL DATE Aired: 1/15 TIME Aired: 7am approx

STATION: DATE Aired: 5/31/15 TIME Aired:

STATION: DATE Aired: TIME Aired:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): David Tobiczek, VP Marketing & Development, Jamie Cinelli, Coordinator of Vocational Support Services, Danielle Hardy, Community Donations Specialist

SUBJECTS AND/OR TOPICS COVERED: "Goodwill of SWFA" is a Human Services Agency and network of not-for-profit businesses whose mission is to help people with special needs overcome barriers to employment and enjoy the dignity and benefits of work and improved quality of life.

DATE PRODUCTION COMPLETED: 4/25/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

(Brynally Schwartz)

# COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: Columbia Gas of PA / "Call Before You Dig"  
HOW WAS ISSUE ASCERTAINED: STATE LAW REQUIREMENT  
SERIES OR PROGRAM TITLE: Pittsburgh Sunday Morning  
SOURCE OF PROGRAMMING: \_\_\_\_\_

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: WV DATE AIRD: 6/5/15 TIME AIRD: 7am approx

STATION: \_\_\_\_\_ DATE AIRD: \_\_\_\_\_ TIME AIRD: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRD: \_\_\_\_\_ TIME AIRD: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Brynally Schwartz, Senior Communications and Community Relations Specialist For Columbia Gas of PA

SUBJECTS AND/OR TOPICS COVERED: "Call Before you Dig", PA's One Call Hotline, 811, operating 24 Hours a day, 7 days a week, 365 days a year. It's convenient, it's free and it's the law... "know what's Below" so the facility owners can mark their pipes, cables & lines properly."

DATE PRODUCTION COMPLETED: 6/6/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "Animal Friends" (Shannon Tremblay)

HOW WAS ISSUE ASCERTAINED: 70 years in Pittsburgh

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min LENGTH DEVOTED TO THIS ISSUE: 30 min

STATION: WV DATE AIRED: 6/14/15 TIME AIRED: 7am approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Shannon Tremblay, Director of Communications For "Animal Friends"

SUBJECTS AND/OR TOPICS COVERED: "Animal Friends" Focuses on ending pet over population, Inu Aggressive spay/neuter programs... Humane rescue, shelter and adoption services for homeless pets, pet behavior classes, pet-assisted therapy, wellness programs and more... thinking outside the cage.org

DATE PRODUCTION COMPLETED: 6/13/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

(Justin Stockdale)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "Pennsylvania Resources Council" / "PRC"

HOW WAS ISSUE ASCERTAINED: 76<sup>th</sup> Anniversary in PA

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min. APPROX

STATION: All DATE AIRED: 6/21/15 TIME AIRED: 7AM

STATION: DATE AIRED: TIME AIRED:

STATION: DATE AIRED: TIME AIRED:

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Justin Stockdale, Western Regional Director, "PRC"

SUBJECTS AND/OR TOPICS COVERED: The "PRC" was established in 1939 by a group of Pennsylvanians to fight roadside litter and control billboards to protect the state's scenic beauty. The "PRC" is one of the commonwealth's oldest citizen action environmental organizations.

DATE PRODUCTION COMPLETED: 6/20/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell

(Pat Bostick)

COMMUNITY ISSUES PROGRAMMING REPORT

ISSUE CATEGORY: "St. Anthony School Programs"

HOW WAS ISSUE ASCERTAINED: in his area over 60 years now

SERIES OR PROGRAM TITLE: "Pittsburgh Sunday Morning"

SOURCE OF PROGRAMMING:

PROGRAM LENGTH: 30 min. LENGTH DEVOTED TO THIS ISSUE: 30 min.

STATION: AV DATE AIRED: 6/28/15 TIME AIRED: 7AM approx

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION: \_\_\_\_\_ DATE AIRED: \_\_\_\_\_ TIME AIRED: \_\_\_\_\_

STATION PARTICIPANTS: Sean McDowell

GUEST PARTICIPANTS (including affiliations and/or credentials): Pat Bostick Former Pitt Football QB and now Pitt Football Radio analyst

SUBJECTS AND/OR TOPICS COVERED: "St. Anthony School Programs" is a Catholic-based inclusive educational environment for children aged 5-21 with Autism, Down Syndrome and other intellectual disabilities, helping them to live life to the fullest academically, socially, vocationally and spiritually...

DATE PRODUCTION COMPLETED: 6/27/15

SUBMITTED: PROGRAM HOST OR PRODUCER: Sean McDowell