

**Gold Coast Broadcasting LLC**  
Public Affairs Programming Log

Station Call Letters: KOCP  
Public Affairs Log – Segments and Public Service Announcements  
2<sup>nd</sup> Quarter 2014  
Prepared By: Marissa Garcia

Issue Addressed – For the Troops fundraiser	04/15/14 Time: 1732 Duration: 30 sec	
Program Name/Segment - Issues & Programs	Date: 04/17/14 Time: 1431 Duration: 30 sec	Program Format/Content Description: Ventura Earth Day Eco Fest is Sat, Apr 26 from 10a - 5p at Ventura's Seaside/Promenade Park and Surfer's Point Boardwalk. Free. www.venturaearthday.org
Issue Addressed – Ventura Earth Day Eco Fest		
Program Name/Segment - Issues & Programs	Date: 04/23/14 Time: 1431 Duration: 30 sec	Program Format/Content Description: the Cliff Bar Mountains2Beach Marathon 5k is May 25 at Ventura's Promenade park, hosted by Inside Track. Proceeds benefit the Ventura Education Partnership. Pre-register online at www.mountains2beachmarathon.com
Issue Addressed – Cliff Bar Mountains2Beach Marathon 5k benefiting the Ventura Education Partnership		
Program Name/Segment - Issues & Programs	Date: 04/24/14	Program Format/Content Description: Apr 26 is the annual Ventura Earth Day Eco Fest from 10a - 5p at Ventura's Seaside/Promenade Park and Surfer's Point Boardwalk. Free.

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Issue Addressed – annual Ventura Earth Day Eco Fest	Time: 1532 Duration: 30 sec	www.venturaearthday.org
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Program Name/Segment - Issues & Programs	Date: 04/24/14 Time: 1733 Duration: 30 sec	Program Format/Content Description: APRIL 26 10am-2pm: Don't Flush, Rush to Simi Valley PD station to dump your unwanted or old meds; 3901 Alamo Street. No Questions Asked.
Issue Addressed – Simi Valley PD station accepting unwanted or old meds.		

Program Name/Segment - Issues & Programs	Date: 04/28/14 Time: 1430 Duration: 30 sec	Program Format/Content Description: Today is Yom Hashoah to Honor the Memory of Holocaust. The Holocaust is not just a paragraph or a line in a history book.
Issue Addressed – Today is Yom Hashoah		

Program Name/Segment - Issues & Programs	Date:	Program Format/Content Description: May 2 is the Evening of Hope Gala - Cancer Support Community Valley/Ventura/Santa Barbara celebrates more than two decades of providing support,
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Issue Addressed – Evening of Hope Gala for the Cancer Support Community Valley/Ventura/Santa Barbara	05/01/14 Time: Duration: 30 sec	education, and hope to people with cancer and their families in our community. <a href="http://www.CancerSupportVvsb.org">www.CancerSupportVvsb.org</a>
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Program Name/Segment - Issues & Programs	Date: 04/28/14 Time: 1730 Duration: 30 sec	Program Format/Content Description: American Red Cross is helping communities across the country hit by tornadoes and severe storms. Contact the Ventura County Chapter to donate or to volunteer at <a href="http://www.redcross.org/ca/ventura">http://www.redcross.org/ca/ventura</a>
Issue Addressed – Ventura County American Red Cross helping communities hit by tornadoes		

Program Name/Segment - Issues & Programs	Date: 05/01/14 Time: 1510 Duration: 30 sec	Program Format/Content Description: A Red Flag warning of critical fire weather conditions is in effect through 4 p.m. Monday in Ventura County, due to dry conditions and strong, gusty winds. The National Weather Service says if a fire does break out, it could spread very rapidly.
Issue Addressed – Red Flag warning		

Program Name/Segment - Issues & Programs	Date: 05/02/14	Program Format/Content Description: Judy Collins talks about her performance at The Ventura Music Festival's 20th anniversary season, "Festivo!" on Sunday, May 4, 2014 at 7 pm at Ventura High School Theatre. 805-648-3146 or go to <a href="http://www.venturamusicfestival.org">www.venturamusicfestival.org</a>
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Issue Addressed – The Ventura Music Festival's 20th anniversary season	Time: 1626 Duration: 4 min	
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Program Name/Segment - Issues & Programs  Issue Addressed – Don't drink and drive	Date: 05/05/14 Time: 2p – 6p Duration: 30 sec	Program Format/Content Description: Today is Cinco de Mayo. Don't drink and drive!
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Program Name/Segment - Issues & Programs  Issue Addressed – The Ventura Music Festival continues	Date: 05/07/14 Time: 1632 Duration: 30 sec	Program Format/Content Description: The Ventura Music Festival continues this weekend at various locations around Ventura County. For more information and to purchase advance tickets, visit <a href="http://www.venturamusicalfestival.org">www.venturamusicalfestival.org</a> .
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Program Name/Segment - Issues & Programs  Issue Addressed – Water districts around the county are asking residents to cut water use for the next few days.	Date: 05/08/14 - 050914 Time: 2p – 6p Duration: 30 sec	Program Format/Content Description: Water districts around the county are asking residents to cut water use for the next few days. The water district that helps deliver Colorado River water to much of Ventura County, the Metropolitan Water District of Southern California, needs to make physical modifications to its distribution system to increase capacity. The upgrades begin Thursday and will continue through at least noon Sunday.
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Program Name/Segment - Issues & Programs	Date: 05/06/14- 05/09/14	Program Format/Content Description: May 10 - Stamp Out Hunger! The National Association of Letter Carriers (NALC) holds its 22nd annual national drive. Put your non-perishable food items out for your letter carrier to pick up and help FOOD Share feed Ventura County's hungry!
Issue Addressed - National Association of Letter Carriers (NALC) holds its 22nd annual national drive.	Time: 2p – 6p Duration: 30 sec	

Program Name/Segment - Issues & Programs	Date: 05/09/14	Program Format/Content Description: Simi Valley police will close Cochran Street in both directions from Galena to Sequoia avenues starting at 5 a.m. Saturday because of the annual Simi Valley Street Fair. Officials said they are expecting 30,000 visitors. Police will reopen Cochran Street at 7 p.m. Saturday. Police said they expect the event will cause significant traffic delays on all nearby streets and surrounding routes.
Issue Addressed – Simi Valley Street Fair street closures	Time: 1731 Duration: 30 sec	

Program Name/Segment - Issues & Programs	Date: 05/13/14 – 05/14/14	Program Format/Content Description: A Red Flag warning of critical fire weather conditions is in effect through 4 p.m. Tuesday in Ventura County, due to dry conditions and strong, gusty winds. The National Weather Service says if a fire does break out, it could spread very rapidly.
Issue Addressed –Red Flag warning	Time: 2 – 6p Duration: 30 sec	

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Program Name/Segment - Issues & Programs	Date: 05/13/14 Time: 1731 Duration: 30	Program Format/Content Description: Oxnard community members will walk Wednesday 5/14/14 for a safer and stronger community. The walk starts 5 p.m. at Fire Station 2, corner of Pleasant Valley Rd and Cloyne St., south on Cypress Rd to Garden City Acres Park. Members of the Oxnard Police Department are scheduled to participate. Organizers hope the event will bring a renewed sense of confidence and safety to the area.
Issue Addressed – Oxnard citizens walk for a safer and stronger community.		

Program Name/Segment - Issues & Programs	Date: 05/15/14 Time: 1428 Duration: 30 sec	Program Format/Content Description: The Fillmore Chamber of Commerce starts its 102nd Annual May Festival in Downtown Fillmore. Get more info at <a href="http://www.fillmoremayfestival.com">www.fillmoremayfestival.com</a>
Issue Addressed - 102nd Annual May Festival in Downtown Fillmore		

Program Name/Segment - Issues & Programs	Date: 05/19/14 Time: 1449 Duration: 30 sec	Program Format/Content Description: Today's the last day you can register to vote in California's June primary election. Register online at <a href="http://RegisterToVote.CA.gov">RegisterToVote.CA.gov</a>
Issue Addressed – register to vote in California's June primary election		

Program Name/Segment - Issues & Programs	Date:	Program Format/Content Description: A Red Flag warning is in effect through 8p today in Ventura County, due to dry conditions and strong, gusty winds.
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Issue Addressed – Red Flag warning	05/19/14 Time: 2p – 6p Duration: 30 sec	
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Program Name/Segment - Issues & Programs	Date: 05/20/14 Time: 1630 Duration: 30 sec	Program Format/Content Description: Weekend events coming up include Camarillo Cruise Night in Old Town Camarillo on May 23, May 24 & 25 it's the Cajun Festival in Simi Valley, and May 25 it's UCAAN's Dance 4 Life! <a href="http://www.ucaan.org">www.ucaan.org</a>
Issue Addressed – Weekend events		

Program Name/Segment - Issues & Programs	Date: 05/22/14 Time: 1533 Duration: 30 sec	Program Format/Content Description: Mobile Vietnam Memorial Wall on Display in Simi Valley tomorrow through Tuesday. A truck carrying the memorial wall arrives today to Veteran's Plaza at Rancho Tapo Community Park on Avenida Simi. The wall will be on display throughout the weekend, including Memorial Day.
Issue Addressed – Mobile Vietnam Memorial Wall on display in Simi Valley		

Program Name/Segment - Issues & Programs	Date:	Program Format/Content Description: There will be memorial service, intended to honor the victims and families of this horrific tragedy, as well as our campus community at UC Santa
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Prepared By: Marissa Garcia

Issue Addressed – memorial service at UC Santa Barbara	05/27/14 Time: 1541 Duration: 60 sec	Barbara today at 4p. A live webcast of the event will be provided by the University. The ceremony can be viewed at: <a href="http://gauchocast.ucsb.edu/events/livehd/">http://gauchocast.ucsb.edu/events/livehd/</a> Classes Canceled at UC Santa Barbara for Tuesday Memorial Service
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Program Name/Segment - Issues & Programs	Date: 05/28/14 Time: 1632 Duration: 30 sec	Program Format/Content Description: Big Brothers Big Sisters of Ventura County is hosting their Big Jamboree on June 6th at Borderline Bar and Grill in Thousand Oaks. Jamboree guests will be treated to line dancing and a live performance. Food and drink are included with the price of admission. Tickets are only 40-dollars.
Issue Addressed – Big Brothers Big Sisters Host Big Jamboree Fundraiser		

Program Name/Segment - Issues & Programs	Date: 05/29/14 Time: 1756 Duration: 30 sec	Program Format/Content Description: Charter College Oxnard and Kids Dental Kare are hosting a free dental clinic tomorrow from 9:30 to 3. Visit <a href="http://chartercollege.edu">chartercollege.edu</a> for more information.
Issue Addressed – Charter College Oxnard and Kids Dental Kare are hosting a free dental clinic		

Program Name/Segment - Issues & Programs	Date:	Program Format/Content Description: Tomorrow is Election Day – get out and vote!
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Issue Addressed – Tomorrow is Election Day	06/02/14 Time: 1527 Duration: 30 sec	
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Program Name/Segment - Issues & Programs	Date: 06/03/14 Time: 2p – 6p Duration: various	Program Format/Content Description: Today is Election Day – get out and vote! Polls close at 8pm.
Issue Addressed – Today is Election Day		

Program Name/Segment - Issues & Programs	Date: 06/04/14 Time: 1434 Duration: 30 sec	Program Format/Content Description: Boys and Girls Clubs of Greater Oxnard and Port Huememe Summer Camp programs start June 23. Go to <a href="http://www.positiveplace4kids.org">www.positiveplace4kids.org</a> and find out more!
Issue Addressed – Boys and Girls Clubs of Greater Oxnard and Port Huememe Summer Camp programs		

Program Name/Segment - Issues & Programs	Date: 06/05/14 –	Program Format/Content Description: National Doughnut Day is this Friday, June 6th, and the Salvation Army has teamed up with area doughnut shops to support veterans. Shops and bakeries
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Issue Addressed – National Doughnut Day is this Friday, June 6th	06/06/14 Time: 2p – 6p Duration: 30 sec	displaying a National Doughnut Day poster will donate a portion of sales, up to ten-thousand-dollars, to the Salvation Army's Haven program for veterans. Find more info by visiting <a href="http://salvationarmyusa.org">salvationarmyusa.org</a> .
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Program Name/Segment - Issues & Programs		Date: 06/06/14 Time: 1438 Duration: 30 sec	Program Format/Content Description: Big Brothers Big Sisters of Ventura County is hosting their Big Jamboree tonight at Borderline Bar and Grill in Thousand Oaks. Tickets are only 40-dollars. For more information, contact <a href="http://bbsvc.org">bbsvc.org</a> .
Issue Addressed – Big Brothers Big Sisters Host Big Jamboree Fundraiser			

Program Name/Segment - Issues & Programs		Date: 06/09/14 Time: 1540 Duration: 30 sec	Program Format/Content Description: Rewind 95.9 invites you to Oxnard's 24th Annual Juneteenth Celebration – Sat., June 21 <sup>st</sup> from 10s – 6p at Plaza Park in Downtown Oxnard! The Celebration will include fun for all ages, with live entertainment from KNS ROCKSTAR and other great artists, plus cultural foods, art exhibits, free health screenings and more... and admission is free! <a href="http://www.rewind959.com">www.rewind959.com</a> for more info.
Issue Addressed – Oxnard's 24th Annual Juneteenth Celebration			

Program Name/Segment - Issues & Programs		Date: 06/11/14	Program Format/Content Description: The 2nd Thurs of month - The Camarillo Health Care District, in partnership with FOOD Share, will host a free produce day from 11 am.
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Issue Addressed – The Camarillo Health Care District, in partnership with FOOD Share, will host a free produce day	Time: 1432 Duration: 30 sec	to 1 p.m. Thursday at 3639 E. Las Posas Road, Suite 117. 388-1952.
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Program Name/Segment - Issues & Programs	Date: 06/12/14 Time: 1543 Duration: 30 sec	Program Format/Content Description: Oxnard HS Class of 2004's 10 Year Reunion is coming up Sat, Aug 2, at the Four Points by Sheraton. (805) 658-1212
Issue Addressed – Oxnard HS Class of 2004's 10 Year Reunion		

Program Name/Segment - Issues & Programs	Date: 06/12/14 Time: 1730 Duration: 30 sec	Program Format/Content Description: Rewind 95.9 invites you to Oxnard's 24th Annual Juneteenth Celebration – Sat., June 21 <sup>st</sup> from 10s – 6p at Plaza Park in Downtown Oxnard! The Celebration will include fun for all ages, with live entertainment from KNS ROCKSTAR and other great artists, plus cultural foods, art exhibits, free health screenings and more...and admission is free! <a href="http://www.rewind959.com">www.rewind959.com</a> for more info.
Issue Addressed – Oxnard's 24th Annual Juneteenth Celebration		

Program Name/Segment - Issues & Programs	Date: 06/10/14	Program Format/Content Description: June 14 is the Annual Conejo Recreation & Park District's Touch-a-Truck Event. From 10a – 2p at 2525 North Moorpark Road, Thousand Oaks. Dozens and
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Issue Addressed – the Annual Conejo Recreation & Park District's Touch-a-Truck Event	<p>Time: 1536 Duration: 30 sec</p>	dozens of trucks and large vehicles of all shapes and sizes, all at Thousand Oaks Community Center, 2525 North Moorpark Road, between Thousand Oaks High School and Acorn Acres Park. Free admission! 10 a.m. to 2 p.m. 805.381.2793 or www.crpd.org.
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<p>Program Name/Segment - Issues &amp; Programs</p> <p>Issue Addressed – Miller YMCA Newbury Park Offers Free Swin Lessons</p>	<p>Date: 06/13/14 Time: 1425 Duration: 30 sec</p>	<p>Program Format/Content Description: Miller Family YMCA in Newbury Park is offering free swim lessons this Saturday for preschool age children, two-and-a-half-year-olds to five-year-olds. To register, or for more information, contact Miller YMCA or visit <a href="http://seymca.org/newburypark">seymca.org/newburypark</a>.</p>
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<p>Program Name/Segment - Issues &amp; Programs</p> <p>Issue Addressed – Putts Fore Paws Golf Tournament</p>	<p>Date: 06/18/14 Time: 1651 Duration: 30 sec</p>	<p>Program Format/Content Description: Putts Fore Paws Tournament Aids Animal, a benefit for Ventura County Animal Services, is June 23rd at Spanish Hills Country Club. The cost is \$225. <a href="http://puttsforepaws.org">puttsforepaws.org</a> for more information and registration.</p>
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<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date:</p>	<p>Program Format/Content Description: Fun to look forward to next weekend includes: The Camarillo Old Town Association is holding Camarillo Cruise Night in the heart of Old Town</p>
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Issue Addressed – Fun to look forward to next weekend	06/23/14 Time: Duration: 30 sec	Camarillo on Fri, June 27, and over at CLU the Annual Kingsmen Shakespeare Festival runs Jun 27 - Aug 3.
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Program Name/Segment - Issues & Programs	Date: 06/24/14 Time: 1728 Duration: 30 sec	Program Format/Content Description: Sat., June 28 - Rods and Roses. Classic cars, race cars and lots flowers. 3011 Linden Ave, Carpinteria. <a href="http://www.rodsandroses.com">www.rodsandroses.com</a>
Issue Addressed – Rods and Roses classic car show		

Program Name/Segment - Issues & Programs	Date: 06/25/14 Time: 1435 Duration: 30 sec	Program Format/Content Description: The Ventura County Fusion professional soccer league will offer a free instructional clinic open to all players in grades 10-12 at the Ventura College Sportsplex. Ventura County will welcome high school-aged players on Sunday, June 29. <a href="http://www.vcfusion.com">www.vcfusion.com</a>
Issue Addressed – The Ventura County Fusion professional soccer league will offer a free instructional clinic open		

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Prepared By: Marissa Garcia

Program Name/Segment - Issues & Programs	Date: 06/27/14 Time: 1532 and 1655	Program Format/Content Description: Today is National HIV Testing Day. The CDC says one in six people don't know they have HIV. Over one-million people are currently living with the disease. For more information on where to find a testing location, you can visit the CDC's website. <a href="http://www.cdc.gov">www.cdc.gov</a>
Issue Addressed – Today is National HIV Testing Day	Duration: 30 sec	

**Gold Coast Broadcasting LLC  
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Station Call Letters: (KOCP)  
(3rd) Quarter 2014 (JULY )  
Prepared By: (Kelli McKay)

Program Name/Segment - Issues & Programs	Date: 070114 Time: 1534 Duration: 30 sec	Program Format/Content Description: To reduce overcrowding at Ventura County Animal Services (VCAS) adoption centers, VCAS has discounted the adoption fee on all shelter animals to \$17.76 per animal through July 11
Issue Addressed – Ventura County Animal Services adoption centers has discounted the adoption fee on all shelter animals		

Program Name/Segment - Issues & Programs	Date: 070314 Time: 1529 Duration: 30 sec	Program Format/Content Description: The Santa Barbara County Animal Services Department reminds pet owners that many pets are frightened by fireworks. Each year, hundreds of animals are lost as a result of noise from 4th of July celebrations. Make sure your dog is wearing a current license tag, don't bring your pet to a fireworks display, keep them inside in a nice quiet windowless room, if possible and walk Fido before the fireworks start. <a href="http://www.countyofsb.org">www.countyofsb.org</a>
Issue Addressed – 4th of July Animal Safety		

Program Name/Segment - Issues & Programs	Date: 070914 Time: 2p – 6p Duration: 15 sec	Program Format/Content Description: Part of 9900 block of Reseda Boulevard in Northridge is blocked off as crews work to find out what caused a 15-foot-deep sinkhole Tuesday night. The lane will remain closed all day Wednesday as a crew from the Los Angeles Bureau of Sanitation lowers a camera into the pit to find the cause of the hole.
Issue Addressed – Road closure due to sinkhole		

Program Name/Segment - Issues & Programs	Date: 070714 - 071114	Program Format/Content Description: The Camarillo Fiesta and Street Fair is this Fri, Sat and Sun. Join rewind 95.9 on Sat from noon - 2p. Rides, foods, vendors and more. Proceeds benefit non-profits in the Camarillo area. <a href="http://www.camarillofiesta.org">www.camarillofiesta.org</a>
Issue Addressed - The Camarillo Fiesta and Street Fair	Time: 2p - 6p Duration: 30 sec	

Program Name/Segment - Issues & Programs	Date: 071114	Program Format/Content Description: The City of Oxnard is holding Wastewater Treatment Planning Workshops Thurs 7/17 and Sat 7/19. Take a tour. Get more info at <a href="http://www.cityofoxnard.org">www.cityofoxnard.org</a> .
Issue Addressed - The City of Oxnard is holding Wastewater Treatment Planning Workshops	Time: 1654 Duration: 30 sec	

Program Name/Segment - Issues & Programs	Date: 0714-072514	<b>Program Format/Content Description:</b> the 21st Annual Oxnard Salsa Festival, July 26 & 27, 2014 Plaza Park in Oxnard. A two-day celebration of everything salsa - the food, the music, and the dance. You can taste it, you can dance it, and you can even take it home! Free admission and parking.
Issue Addressed - the 21st Annual Oxnard Salsa Festival, July 26 & 27, 2014 Plaza Park in Oxnard	Time: 2p - 6p Duration: 30 sec	

Program Name/Segment - Issues & Programs	Date:	Program Format/Content Description: Join UCAAN (United Cancer Action Advocacy Network) for an evening of fun, shopping and ice cream, at The UCAAN
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Issue Addressed – The UCAAN Summer Boutique	071414 Time: 1429 Duration: 30 sec	Summer Boutique, Tues., Jul 22 at their office on TO Blvd. <a href="http://www.ucaan.org">www.ucaan.org</a>
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Program Name/Segment - Issues & Programs	Date: 071414 Time: 1633	Program Format/Content Description: Come on out and join For The Troops Tues., July 15 at T.G.I. Friday's, 2795 Tapo Canyon Rd, Simi Valley for a fundraiser. Bring in the flyer from the website and provide it to your server. <a href="http://www.forthetroops.org">www.forthetroops.org</a>
Issue Addressed – For The Troops fundraiser	Duration: 30 sec	

Program Name/Segment - Issues & Programs	Date: 071514 Time: 1626	Program Format/Content Description: The City Center Transitional Living, 837 Thompson Blvd., Ventura will have a Ribbon Cutting and Grand Opening Ceremony next Tuesday, July 22 from 4pm - 4:30pm. <a href="http://www.thecitycenter.com">www.thecitycenter.com</a>
Issue Addressed –The City Center Transitional Living, Ventura Ribbon Cutting and Grand Opening Ceremony	Duration: 30 sec	

Program Name/Segment - Issues & Programs	Date: 071614 Time:1444	Program Format/Content Description: Ventura police will hold a comedy night Saturday to benefit the department's K-9 unit. "Bark Out Loud" will run from 6 to 10 p.m. at the Majestic Ventura Theater. The event includes a cocktail hour, dinner, silent auction and raffle. The comedy show begins at eight.
Issue Addressed – Ventura police will hold a comedy night Saturday to benefit the department's K-9 unit.	Duration: 30 sec	

Program Name/Segment - Issues & Programs	Date: 071714 Time: 1641 Duration: 30 sec	Program Format/Content Description: City Of Ventura Holding Dirty-Car Contest issuing a challenge to residents; skip washing their vehicles during July in an effort to spur water conservation. Residents are encouraged to post photos of their dirty cars on Ventura Water's Facebook page at facebook.com/venturawater. A prize will be awarded to the picture with the most "likes" by July 30th. The prize has yet to be announced.
Issue Addressed - City Of Ventura Holding Dirty-Car Contest		

Program Name/Segment - Issues & Programs	Date: 072214 Time: 1429 Duration: 30 sec	Program Format/Content Description: Join UCAAN (United Cancer Action Advocacy Network) for an evening of fun, shopping and ice cream, at The UCAAN Summer Boutique, Tues., Jul 22 at their office on TO Blvd. <a href="http://www.ucaan.org">www.ucaan.org</a>
Issue Addressed - The UCAAN Summer Boutique		

Program Name/Segment - Issues & Programs	Date: 072214 Time: 1630 Duration: 30 sec	Program Format/Content Description: The City Center Transitional Living, 837 Thompson Blvd., Ventura will have a Ribbon Cutting and Grand Opening Ceremony today from 4pm - 4:30pm. <a href="http://www.thecitycenter.com">www.thecitycenter.com</a>
Issue Addressed -The City Center Transitional Living, Ventura Ribbon Cutting and Grand Opening Ceremony		

Program Name/Segment - Issues & Programs	Date: Time: Duration: 30 sec	Program Format/Content Description:
Issue Addressed -		

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Issue Addressed -		

Program Name/Segment - Issues & Programs	Date: Time: Duration: 30 sec	Program Format/Content Description:
Issue Addressed -		

Program Name/Segment - Issues & Programs	Date: Time: Duration:	Program Format/Content Description:
Issue Addressed -	30 sec	

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Public Affairs Programming Log

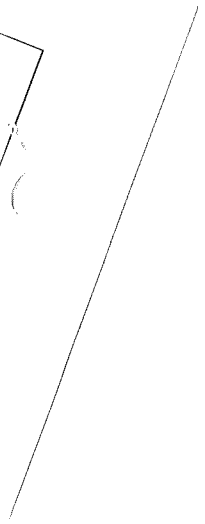
Station Call Letters: (KOCP)  
(3rd) Quarter 2014 (August )  
Prepared By: (Kelli McKay)

Program Name/Segment - Issues & Programs Ventura Asking City Residence To Cut Water Usage	Date: <b>080114</b> Time: 1510 Duration: 30 sec	Program Format/Content Description: The city of Ventura has cut back its water usage and is asking residents to do the same. The city has requested Ventura state is calling for local governments to enact stricter measures aimed at reducing water usage by 20 percent over 2013 levels.
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Program Name/Segment - Issues & Programs Issue Addressed -	Date: Time: Duration:	Program Format/Content Description:
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Program Name/Segment - Issues & Programs Issue Addressed -	Date: Time: Duration:	Program Format/Content Description:
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Program Name/Segment - Issues & Programs	Date:	Program Format/Content Description:
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Gold Coast Broadcasting LLC  
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Station Call Letters: (KOCF)  
(3rd) Quarter 2014 (SEPT)  
Prepared By: (Kelli McKay)

Program Name/Segment - Issues & Programs	Date: <b>090314</b> Time: 7:10a Duration: 5 min	Program Format/Content Description: Carol Chapman, Program Manager of READ Ventura County Library invites the public to Adult Literacy Awareness Day, Sept 13 noon 4p at EP Foster Library. 805-677-7159 or <a href="http://www.ventcolibrary.org">www.ventcolibrary.org</a>
Program Name/Segment - Issues & Programs  Issue Addressed - Adult Literacy Awareness Day	Date: <b>091414</b> Time: 7:10a Duration: 7 min	Program Format/Content Description: Lisa Kelly, Ventura Mural Artist for the Santa to the Sea marathon mural, says they are seeking sponsors for the mural. Local school children will paint it, but they need area sponsors for the painting materials. <a href="http://www.lisakelly.com">www.lisakelly.com</a> <a href="http://www.santatothesea.com">www.santatothesea.com</a>
Issue Addressed - Santa to the Sea marathon mural seeking sponsors		

Station Call Letters: KVTA, KOCP, KFYV  
Public Affairs Log – Public Service Announcements  
3rd Quarter 2014  
Prepared By: Marissa Garcia

## Public Service Announcements:

Program Name/Segment: "Wounded Warrior Project 2014"

Issue & Programs: Rotation  
Issue Addressed: Supporting Wounded Veterans  
Date: July-September  
Rotation Duration: 2x 60 Seconds  
Wounded Warriors is a nonprofit organization dedicated to supporting military service members as they heal from the wounds of war. Many are faced with severe, life-changing injuries, and even as they return home to their families and friends, the mission to recover has just begun. WWVP is here to assist them in every phase of their recovery.

Program Name/Segment: "Commitments"

Issue & Programs: Rotation  
Issue Addressed: Veterans Crisis Line  
Date: July-September  
Rotation Duration: 2x 60 Seconds  
The Veterans Crisis Line connects Veterans in crisis and their families and friends with qualified, caring responders through a confidential toll-free hotline, online chat, and text-messaging service. Raising awareness of this resource among the families and friends of Veterans and service members will help them access the care they deserve.

Program Name/Segment: "Chances Are Someone You Know has Crohn's Or Colitis"

Issue & Programs: Rotation  
Issue Addressed: Crohn's & Colitis  
Date: July-September  
Rotation Duration: 2x 60 Seconds  
Nearly one in 200 Americans suffer from Inflammatory Bowel Diseases (IBD). The Crohn's & Colitis Foundation of America was created to help those with IBD cope and to find a cure.

Program Name/Segment: "Because of you, there is St. Jude."

Issue & Programs: Rotation  
Issue Addressed: St. Jude Children's Research Hospital  
Date: July-September  
Rotation Duration: 2x 60 Seconds  
St. Jude is leading the way the world understands, treats and defeats childhood cancer. Families never receive a bill from St. Jude for treatment, travel, housing and food because all a family should worry about is helping their child live. St. Jude is working to drive the overall survival rate for childhood cancer to 90% in the next decade.

Program Name/Segment: "Start Your Adventure."

Issue & Programs: Rotation  
Issue Addressed: Air Force Reserve  
Date: July-September  
Rotation Duration: 2x 60 Seconds  
The servicemen and women of the Air Force Reserve come from your community and communities all across America. This latest message highlights the many adventures they experience while serving to protect our great nation.



**Station Call Letters: KVTA, KOCP, KFYV  
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Program Name/Segment: "We're More Than You Know. We're A Cause."

Issue & Programs: Rotation

Issue Addressed: The YMCA

Date: July-September

Rotation Duration: 2x 60 Seconds

Each year, the YMCA reaches millions of adults and youth – many living in underserved communities – with programs and resources designed to nurture the potential of every child and teen, improve the nation's health and well-being, and encourage individuals to give back and support their neighbors.

Program Name/Segment: "Finally, the real refinancing help your community has been waiting for."

Issue & Programs: Rotation

Issue Addressed: Mortgage Refinancing

Date: July-September

Rotation Duration: 2x 60 Seconds

You've probably heard about mortgage refinancing assistance for people in grave danger of losing their homes during the recent financial downturn. But what about the millions who have stayed current on mortgages even though their homes are no longer worth what they originally paid? Many are eligible for government-backed refinancing, but don't know it. If your mortgage is owned by Fannie Mae or Freddie Mac, there is a way to qualify for refinancing. Go to HARP.gov for more information.

Program Name/Segment: "You Don't Have To Be Perfect To Be A Perfect Parent."

Issue & Programs: Rotation

Issue Addressed: Adoption from Foster Care

Date: July-September

Rotation Duration: 2x 60 Seconds

There are nearly 400,000 children in foster care in the United States of America. Of those children, nearly 102,000 are waiting to be adopted and more than 30% are older youth between the ages of 11 and 17. Please email [AdoptUSKids.org](mailto:AdoptUSKids.org) for more information.

Program Name/Segment: "Going In For Surgery? Don't Just Lie There."

Issue & Programs: Rotation

Issue Addressed: Surgeries

Date: July-September

Rotation Duration: 2x 60 Seconds

The safest, most successful surgeries happen when physicians and patients team up as active partners. Which means plenty of candid questions and answers from each. Bone up on patient safety at [orthoinfo.org/patient\\_safety](http://orthoinfo.org/patient_safety).

Program Name/Segment: "Make More Teach."

Issue & Programs: Rotation

Issue Addressed: Teacher recruitment

Date: July-September

Rotation Duration: 2x 60 Seconds

Did you know 1.7 MM public school teachers are eligible to retire in the next 10 years – that's 50% of teachers. A slight improvement in teacher quality would produce over \$400,000 in added future earnings for a class of 20 each year. Make your words echo in the future. For more information email [Teach.org](mailto:Teach.org).

Program Name/Segment: "Discover the Forest!"

Issue & Programs: Rotation

Issue Addressed: Discovering Nature