

Gold Coast Broadcasting LLC
Public Affairs Programming Log

Station Call Letters: KFYV, KOCP, KVTB
Public Service Announcements
4th Quarter 2015
Prepared By: Marissa Garcia

Program Name/Segment: "Man VS Train"

Issues & Programs: Rotation

Issue Addressed: Unsafe Behavior Around Railroad Tracks

Date: October-December

Rotation Duration: 2x 60 Seconds

About every 3 hours, a person or vehicle is hit by a train as a result of unsafe behavior around railroad tracks. Part of what makes this so tragic is that almost all of these deaths are preventable. People often just don't realize how dangerous it is to walk on the train tracks. Operation Lifesaver, a non-profit founded in 1972 dedicated to public rail safety education is launching this new campaign.

Program Name/Segment: "Patients Are A Virtue"

Issues & Programs: Rotation

Issue Addressed: Solving the nation's health care problems.

Date: October-December

Rotation Duration: 2x 60 Seconds

For too long, our health care system has been out of balance. Spending on treatment has far exceeded spending on prevention and wellness. As our health care system evolves, it has become clear that a strong primary care system is essential to improving health in America. HEALTH IS PRIMARY is a three-year communications campaign to demonstrate the benefits of primary care, and engage patients in our health care system.

Program Name/Segment: "Did you know millions of Americans have HEPATITIS C?"

Issues & Programs: Rotation

Issue Addressed: Hepatitis

Date: October-December

Rotation Duration: 2x 60 Seconds

Did you know that Hepatitis C affects an estimated 3.2 million Americans, yet as many as 50% don't know they are affected? People born from 1945 to 1965 are five times more likely to have Hepatitis C. That's why the Centers for Disease Control and Prevention (CDC) launched the Know More Hepatitis campaign to encourage anyone born during these years get tested for Hepatitis C.

Program Name/Segment: "March of Dimes"

Issues & Programs: Rotation

Gold Coast Broadcasting LLC
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Station Call Letters: KFYV, KOCP, KVTI

Public Service Announcements

4th Quarter 2015

Prepared By: Marissa Garcia

Issue Addressed: Premature birth.

Date: October-December

Rotation Duration: 2x 60 Seconds

Premature birth is the leading cause of death among newborns in the U.S. and children under 5 around the world. Join us to end this health crisis.

Program Name/Segment: "Wounded Warrior Project 2015"

Issues & Programs: Rotation

Issue Addressed: Wounded Warriors

Date: October-December

Rotation Duration: 2x 60 Seconds

Wounded Warrior Project is a nonprofit, organization dedicated to supporting wounded military service members, as well as their families and caregivers, they heal from the effects of battle.

Program Name/Segment: "If You See Something Say Something"

Issues & Programs: Rotation

Issue Addressed: Homeland Security

Date: October-December

Rotation Duration: 2x 60 Seconds

Homeland security begins with hometown security. Across the country, we will all play a critical role in keeping our communities safe. The new 'Protect Your Every Day' PSA seeks to empower everyday citizens to protect their neighbors and the communities they call home.

Program Name/Segment: "Out of the Shadows"

Issues & Programs: Rotation

Issue Addressed: Human Trafficking

Date: October-December

Rotation Duration: 2x 60 Seconds

Every year, millions of men, women, and children are trafficked for sexual or labor exploitation worldwide, including the United States. The U.S. Department of Homeland Security's BLUE CAMPAIGN is the unified voice for DHS's efforts to combat human trafficking.

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Station Call Letters: KFYV, KOCP, KVTA
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4th Quarter 2015
Prepared By: Marissa Garcia

Program Name/Segment: "Insure Kids Now"
Issues & Programs: Rotation
Issue Addressed: Affordable Health Coverage
Date: October-December
Rotation Duration: 2x 60 Seconds
As a patient, you've got your hands full making sure your kids have what they need to stay healthy and get the care they need when they're sick. The Connected Kids to Coverage National Campaign is increasing awareness about Medicaid and how eligible family members can enroll. Coverage includes regular check-ups, and immunizations, doctor and dentist visits.

Program Name/Segment: "Tips From Former Smokers"
Issues & Programs: Rotation
Issue Addressed: Smoking
Date: October-December
Rotation Duration: 2x 60 Seconds
Each year, approximately 480,000 people die from cigarette smoking or exposure to secondhand smoke. Many Americans do not understand the full extent of the damage that smoking can cause. The good news is that three out of four smokers say they want to quit, and half make a serious attempt every year. Visit CDC.GOV/TIPS for more information.

Program Name/Segment: "Help Families Connect with Nature in Their Neighborhood"
Issues & Programs: Rotation
Issue Addressed: Discovering Nature
Date: October-December
Rotation Duration: 2x 60 Seconds
Did you know that children who play outside become fitter and leaner, have lower stress levels and develop stronger immune systems. Today, over 80% of Americans live in cities, with fewer connections than ever to forests and other natural areas. To find a park or green space near you, visit DiscoverTheForest.org.

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Station Call Letters: KFYV, KOCP, KVTA
Public Service Announcements
4th Quarter 2015
Prepared By: Marissa Garcia

Program Name/Segment: "Your Clothes That Are Too Small Can Do Big Things For Others"
Issues & Programs: Rotation
Issue Addressed: GOODWILL
Date: October-December
Rotation Duration: 2x 60 Seconds
Did you know in 2013, more than 9.8 million people in the United States and Canada were served through Goodwill employment and training programs. Goodwill helped 261,000 in the United States and Canada get back to work in 2013. To find your nearest donation center go to GOODWILL.ORG

Program Name/Segment: "Understood"
Issues & Programs: Rotation
Issue Addressed: Understanding is everything
Date: October-December
Rotation Duration: 2x 60 Seconds
For the 1 in 5 children with learning and attention issues, every day can be a challenge. 1 in 5 kids (15 million aged 3-20) struggles with learning and attention issues. 43% of parents incorrectly think that learning and attention issues are correlated with IQ. Understood.org is a comprehensive free online resource that empowers parents through personalized support, daily access to experts and specially designed tools to help the millions of children with learning and attention issues go from simply coping to truly thriving in school and in life.

Program Name/Segment: "Help A Young Man be a Winner"
Issues & Programs: Rotation
Issue Addressed: Selective Service
Rotation Duration: 2x 60 Seconds
Every man must register with Selective Service when he turns 18. It's the law. Failure to do so will prevent you from being eligible for student aid, civil service jobs, receiving federal job training or even obtaining a driver's license in most states. Just visit your local post office, talk to your guidance counselor, or visit sss.gov on your computer or smart phone.

Program Name/Segment: "Tanning Doesn't Make You"

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Station Call Letters: KFYV, KOCP, KVTA
Public Service Announcements
4th Quarter 2015
Prepared By: Marissa Garcia

Issues & Programs: Rotation
Issue Addressed: Skin Cancer
Date: October-December
Rotation Duration: 2x 60 Seconds
Tanning doesn't make you more beautiful...Tanning can cause wrinkles, age spots, and even melanoma, the cancer that kills one person every hour. For more information www.aad.org

Program Name/Segment: "Science Fair"
Issues & Programs: Rotation
Issue Addressed: Science
Date: October-December
Rotation Duration: 2x 60 Seconds
Get kids interested in science, technology, engineering and mathematics early on, and they'll be more likely to pursue STEM careers later in life. Bring more great minds into the sciences. Create more doctors, physicists, engineers and nurses. Make the world a better place. For more information michelle.lee2@navy.mil

Program Name/Segment: "Free File"
Issues & Programs: Rotation
Issue Addressed: Free File from the IRS
Date: October-December
Rotation Duration: 2x 60 Seconds
E-filing is free and many tax payers are unaware of that. Taxpayers who are comfortable preparing their own tax returns can also file for free using online fillable forms. These are electronic versions of IRS paper forms. Contact FREEFILE.IRS.GOV for more information.

Program Name/Segment: "Radio Catalog Kit Volume 1 2015"
Issues & Programs: Rotation
Issue Addressed: 2015 PSA Campaign
Date: October-December

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Station Call Letters: KFYV, KOCP, KVTX
Public Service Announcements
4th Quarter 2015
Prepared By: Marissa Garcia

Rotation Duration: 2x 60 Seconds
Our campaigns are sorted first by language and then by the following issue areas: education, family & community, health and safety. The Microsoft Excel Document enclosed helps you match our PSAs to your station's format.

Gold Coast Broadcasting Public Affairs Programming Log

Station Call Letters: KOCP
1st Quarter 2016
Prepared By: Nikki Diefenderfer, Kasey Kelly & Kelli McKay

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Connect Reflect/ New Year's Resolutions & Empowerment</p>	<p>Date: 01/03/16 Time: 7:00 am Duration: 1 hour</p>	<p>Program Format/Content Description: This show is a compilation of some of the best interviews of 2015. Including, National Women's Day, New Year's resolutions and self empowerment. This show is unique in that it highlighted the best quotes and discussions pertaining to the subject at hand. National Women's day discussed issues that women face today as well as the advancements that have already taken place to enhance women's equality. This part of the show also featured parts of the interview where women were asked why they love to be a woman. The New Year's resolutions interview discussed how to set goals how to keep them and how to have faith in yourself knowing that you are good enough no matter what happens. Often times we set unrealistic goals for ourselves and then get disappointed when we can't achieve them. This show is geared to help inspire those to not only be proud of being a woman but also to successfully set goals and know that they can accomplish anything they put their mind to. 2016 is going to be a great year.</p>
<p>Program Name/Segment - Issues & Programs - Big Brothers Big Sisters Issue Addressed - Big Brothers Big Sisters of Ventura County celebrating National Mentoring Month this January</p>	<p>Date: 01/10/16 Time: 5a - 6a Duration: 11 minutes</p>	<p>Program Format/Content Description: Jaimee Paige Hanna, Executive Assistant, Big Brothers Big Sisters of Ventura County. BBSVC is looking forward to celebrating National Mentoring Month this January! The campaign will acknowledge our 'Big' and the positive impact they make in the lives of their 'littles'. 805-484-2282 or www.bbsvc.org</p>

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Self Love</p>	<p>Date: 01/10/16 Time: 7:00 am Duration: 1 hour</p>	<p>Program Format/Content Description: By request I replayed a portion of the previous interview on Self-Love and expanded on this topic. Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic). The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and society's status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>
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<p>Program Name/Segment - Issues & Programs - KOCP Mid-Day Show</p>	<p>Date: 01/12/16 Time: 10:00 am Duration: 30 minutes</p>	<p>Program Format/Content Description: The 30th annual Rev. Dr. Martin Luther King, Jr., birthday celebration will be held on Monday, January 18, 2016, at 9 a.m. in the Oxnard Room of the Oxnard Performing Arts Center, 800 Hobson Way. The theme is "30 Years of Celebrating the Life and Dream in Ventura County; Let us March on 'til Victory is Won!" On Monday, January 18, 2016, the day will begin with a Freedom March from Plaza Park at Fifth and "C" Streets. Community members, elected officials, and spiritual leaders will assemble at the park for prayer at 8 a.m.; the march will begin at 8:15 a.m. and proceed to the Oxnard Performing Arts Center. Exhibits, refreshments, and vendor booths will be set up in the Ventura Room of the Performing Arts Center</p>
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<p>Program Name/Segment - Issues & Programs - Military Gala</p>	<p>Date: 01/17/16 Time: 5a - 6a Duration: 12 minutes</p>	<p>Program Format/Content Description: Paula Cornell, President and Co-Founder For The Troops 501(c) (3) invites everyone to the Military Tribute Gala Honoring our Gulf War Vets, Feb 27, at Reagan Library. Tickets and more info at (805) 306-0830 or www.ForTheTroops.org</p>
<p>Issue Addressed - For The Troops Military Tribute Gala Honoring our Gulf War Vets</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Martin Luther King Jr. Committee</p>	<p>Date: 01/17/16 Time: 7:00 am Duration: 1 hour</p>	<p>Program Format/Content Description: The Martin Luther King, Jr. Committee of Ventura County was established in 1986 order to accomplish the following: To provide continuous awareness to the citizens of Ventura County about one of our nation's greatest leaders, Dr. Martin Luther King, Jr. To celebrate his dream through an annual birthday observance "Freedom March" and program acknowledging the positive achievements and accomplishments off individual within the community. The Committee also strives to enlighten, enrich, and provide continuous awareness to citizens of Ventura County about Dr. Martin Luther King, Jr. and acknowledge the positive achievements and accomplishments of individuals within the community.</p>
<p>Issue Addressed - Martin Luther King Jr. Day celebration and march in Oxnard; MLK's legacy; social injustices we are seeing today; etc.</p>		

<p>Program Name/Segment - Issues & Programs - City of Ventura</p>	<p>Date: 01/24/16 Time: 5a - 6a Duration: 10 min</p>	<p>Program Format/Content Description: Suz Montgomery, Chair of Ventura Council for Seniors - The City of Ventura presents an Emergency Preparedness Meeting, Fri, Jan 29th 10:30a - noon at VACE, 5200 Valentine Rd, Ventura. This event is open to anyone. 805-648-3035</p>
<p>Issue Addressed - The City of Ventura Emergency Preparedness Meeting,</p>		

<p>Program Name/Segment - Issues & Programs - Issues & Programs: The Connect with Kasey Kelly/Foster Care Ventura County- Elizabeth Thasialah</p>	<p>Date: 01/24/16 Time: 7:00 am Duration: 1 hour</p>	<p>Program Format/Content Description: Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have</p>
<p>Issue Addressed - need for foster parents; town hall meeting details; why people should foster; preconceptions of foster parenting; the impact; volunteer opportunities; goal of Foster Care VC; etc.</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Big Brothers Big Sister of Ventura County- Jaimee, Rick & Angel</p>	<p>Date: 01/31/16 Time: 7:00 am Duration: 1 hour</p>	<p>Program Format/Content Description: Big Brothers Big Sisters of Ventura County makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 17, in communities across Ventura County. We develop positive relationships that have a direct and lasting effect on the lives on young people. The Big Brothers Big Sisters Mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. The Big Brothers Big Sisters Vision is that all children achieve success in life. February is National Mentoring month and this year's theme at BBBVC is "littles taking over". For more info go to www.bbbsvc.com</p>
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<p>Program Name/Segment - Issues & Programs - Channel Islands Whale Watching</p>	<p>Date: 01/31/16 Time: 5a - 6a Duration: 9 minutes</p>	<p>Program Format/Content Description: Captain Frank Ursitti, Channel Islands Whale Watching, talks about the 20th Annual Celebration of the Whales. Channel Islands Harbor celebrates the migration of the Pacific Gray Whale with its 20th Annual Celebration of the Whales. Whale watching excursions to the Channel Islands National Park are offered daily from Channel Islands Harbor and provide sightseers the best opportunities for viewing the whales. Now thru April. 805-382-2900 www.ciwhales.com www.channelislandswhalewatching.com www.channelislandssharbor.org</p>
<p>Issue Addressed - 20th Annual Celebration of the Whales at Channel Islands Harbor</p>		

<p>Program Name/Segment - Issues & Programs – Project Understanding</p>	<p>Date: 02/07/16 Time: 5a – 6a Duration: 13 min</p>	<p>Program Format/Content Description:</p> <p>Ben Unseth, Executive Director of Project Understanding talks about their Homeless 2 Home Hero: Kirk Hamilton, a local businessman, works as an independent contractor, who connects homeless clients with employers. 805.444.1364 www.projectunderstanding.org</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/UCAAN- Rachel Shur</p>	<p>Date: 02/07/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Introducing UCAAN's 9th UCAAN Buy Me Love Charity Date Auction. Featuring local chefs, a huge silent auction, single men and women on the dating block and much more excitement! All with a Masquerade Theme and LOTS of FUN!</p> <p>Just Added!! Local Non Profit Shelter Hope is donating a certificate good for a dog at their shelter of your choice! We WILL BE AUCTIONING OFF this CERTIFICATE in our Live Date Auction. The event will be taking place February 21st. For more information please go to UCAAN.org</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Self Love</p>	<p>Date: 02/14/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Valentine's Day Special:</p> <p>Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic).</p> <p>The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and societies status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend thier whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>
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<p>Program Name/Segment - Issues & Programs - United Way of Ventura County</p>	<p>Date: 02/14/16 Time: 5a - 6a Duration: 6 minutes</p>	<p>Program Format/Content Description:</p> <p>Eric Harrison, CEO, United Way of Ventura County. February is National Children's Dental Health month. Dental disease is the most common chronic illness and unmet need of children in California. Locally, we have more than 53,000 kids enrolled in Denti-Cal and only 86 dentists who accept it. That amounts to one dentist for every 617 kids. To get engaged with our Building Healthy Smiles initiative, call (805) 485-6288. www.vcunitedway.org</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 02/21/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Forever Found exists to prevent, rescue and restore child trafficking victims.</p> <p>"By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking.</p> <p>"There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE."</p> <p>For more information go to www.foreverfound.org</p>
<p>Issue Addressed - human trafficking; what is it; what does it look like; issue within community; what can be done; the change; the public forum; etc.</p>		

<p>Program Name/Segment - Issues & Programs - Free tax help</p>	<p>Date: 02/21/16 Time: 5a - 6a Duration: 11 minutes</p>	<p>Program Format/Content Description: Free Tax Help AARPO Rosa Maymi Outreach Manager AARP Foundation Tax-Aide Program free tax assistance and preparation service, giving special attention to the older population Camarillo 751 Daily Dr., Camarillo (805) 445-4771 aarp.org/find tax help aarp.org/taxaide 1888AARP NOW 18882277669</p>
<p>Issue Addressed - free tax assistance and preparation service, giving special attention to the older population</p>		

<p>Program Name/Segment - Issues & Programs - United Blood Services</p>	<p>Date: 02/28/16 Time: 5a - 6a Duration: 9 minutes</p>	<p>Program Format/Content Description: Scott Edward, Dir. of Recruitment for United Blood Services. Keeping the Blood Supply Safe from Zika Virus. Roll up your sleeves and donate safely at 2223 Eastman Ave., Ste A Ventura. 877-UBS-HERO www.UnitedBloodServices.org www.Blood4Life.org</p>
<p>Issue Addressed - Keeping the Blood Supply Safe from Zika Virus.</p>		

<p>Program Name/Segment - Issues & Programs - Soroptimist International of Oxnard</p>	<p>Date: 03/06/16 Time: 5a - 6a Duration: 16 min</p>	<p>Program Format/Content Description: Debbie Gohlke from Soroptimists International of Oxnard and Chairperson for the 9th annual Stop Human Trafficking and Sexual Slavery Annual Event, Mar 9, 2016 at the Ventura County Government Center. Free. siventura@soroptimist.net</p>
<p>Issue Addressed - 9th annual Stop Human Trafficking and Sexual Slavery Annual Event,</p>		

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Foster Care Ventura County- Elizabeth Thasiah</p>	<p>Date: 03/06/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC kids is to protect children by strengthening families and ensure that children are nurtured and supported while in care.</p> <p>Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
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<p>Program Name/Segment - Issues & Programs – Ventura County Grand Jury</p>	<p>Date: 03/12/16 Time: 5a – 6a Duration: 9 minutes</p>	<p>Program Format/Content Description:</p> <p>Janice Feingold, Foreperson for the Ventura County Grand Jury. All eligible residents of Ventura County are encouraged to apply. Applications are available online at the Grand Jury website or by calling. They are now accepting applications through April 15, 2016. (805) 477-1600 www.ventura.org/grand-jury</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Farmers Markets</p>	<p>Date: 03/13/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>The Ventura County Certified Farmers' Market Association is a not-for-profit farmers' cooperative with over 140 farming families participating throughout the year.</p> <p>About VCCFMA The Ventura County Certified Farmers' Market Association (VCCFMA) has been in existence since 1985 when a group of local farmers were displaced from their home at the Ventura 101 drive-in. The City of San Buenaventura stepped in and provided sponsorship to create a new market downtown as part of their revitalization efforts. The VCCFMA became a completely self-sustaining operation by 1990 and is formed as a non-profit farmers' cooperative. A Board of Directors and the VCCFMA staff conducts the business of the Association on behalf of all participating farmers and market vendors. Over the years, the VCCFMA has collaborated with city revitalization and planning departments, downtown and merchant business associations, chambers of commerce, special event sponsors and other small local businesses.</p>
<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ WOW- Marianne Louise</p>	<p>Date: 03/20/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>The WOW (Within Our World) Organization is a non-profit dedicated to helping raise funds to put children through education. This particular event is happening April 9 at Sandbox Coffee House in downtown Ventura to help some children in Africa go through school.</p> <p>It is a community event offering live music and raffle prizes to win all are encouraged to attend and if you would like more information please go to https://www.facebook.com/events/1682207795370411/</p>
<p>Issue Addressed - Fundraiser event; live music; artists playing; details of event; purpose of fundraiser; WOW organization; mission statement, etc.</p>		

Gold Coast Broadcasting LLC
Public Affairs Programming Log

Station Call Letters: KOCP
2nd Quarter 2016
Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs -The Connect with Kasey Kelly/ WOW-Marianne Louise</p>	<p>Date: 04/03/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: The Wow (Within Our World) Organization is a non-profit dedicated to helping raise funds to put children through education. This particular event is happening April 9 at Sandbox Coffee House in downtown Ventura to help children in Africa go through school. It is a community event offering live music and raffle prizes to win all are encouraged to attend if you would like more information please go to https://www.facebook.com/events/1682207795370411/</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ Ventura County Ballet Kathleen Noblin & Emma Armstrong</p>	<p>Date: 04/10/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: The Ventura County Ballet Company is a non-profit organization bringing world class, professional dance performances to our community. We provide top quality instruction to hundreds of young people whose training is a springboard to prestigious universities and prominent dance companies. Through scholarships and outreach efforts, we bring the joy of dance to underserved children throughout our area with free instructing and free tickets for our partner youth services organizations. For more information go to www.venturacountyballet.com</p>
<p>Issue Addressed - Ventura County Ballet Company; mentorship program; performances; Don Quixote; performers; music, etc.</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly//Team In Training</p>	<p>Date: 04/17/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Team In Training (TNT) is the flagship fundraising program for The Leukemia & Lymphoma Society (LLS) and the only endurance sports training program for charity that raises money for blood cancer research. TNT and LLS are changing the landscape of blood cancer, not someday but today making TNT the perfect way to fundraise.</p> <p>Your time is now. It doesn't matter if you're not an athlete or in perfect shape. Our coaches will train you to cross the finish line at a marathon, half marathon, cycling event. Triathlon or hike adventure. Saving lives isn't about being the best, it's about being the best you can be when helping save lives.</p> <p>For more information go to teamtraining.org</p>
<p>Program Name/Segment - Issues & Programs -The Connect with Kasey Kelly/ UCAAN-Rachel Shur</p>	<p>Date: 04/24/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>United Cancer Advocacy Action Network (UCAAN) focuses on providing resources to cancer survivors upon diagnosis, or when survivors or their families contact us for information. Since we are a smaller local organization in Thousand Oaks, we are able to help survivors and their families which include handmade candle holders, plaques - in memory of and in support of, greeting cards & more! Long term goals include offering financial assistance to patients for the side effects caused by treatments: chiropractic care, dental care, gym memberships and other financial help.</p> <p>For more information go to UCAAN.org</p>
<p>Issue Addressed - UCAAN volunteer opportunists; road trip; cancer patients; treatments; preventative measures; fun raiding opportunists; etc.</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ UCAAN-Rachel Shur</p>	<p>Date: 05/01/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: United Cancer Advocacy Action Network (UCAAN) focuses on providing resources to cancer survivors upon diagnosis, or when survivors or their families contact us for information. Since we are a smaller local organization in Thousand Oaks, we are able to help survivors on a more personal level. UCAAN also provides gifts of hope to cancer survivors and their families which include handmade candle holders, plaques - in memory of and in support of, greeting cards & more! Long term goals include offering financial assistance to patients for the side effects caused by treatments: chiropractic care, dental care, gym memberships and other financial help. For more information go to UCAAN.org</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 05/08/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: Forever Found exists to prevent, rescue and restore child trafficking victims. "By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking. "There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE." For more information go to www.foreverfound.org</p>
<p>Issue Addressed - Human trafficking; what is it; what does it look like; issue within community; what can be done; the change; the public forum; etc.</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ Team In Training</p>	<p>Date: 05/15/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: Team In Training (TNT) is the flagship fundraising program for The Leukemia & Lymphoma Society (LLS) and the only endurance sports training program for charity that raises money for blood cancer research. TNT and LLS are changing the landscape of blood cancer, not someday but today, making TNT the perfect way to fundraise. Your time is now. It doesn't matter if you're not an athlete or in perfect shape. Our coaches will train you to cross the finish line at a marathon, half marathon, cycling event, triathlon or hike adventure. Saving lives isn't about being the best, it's about being the best you can be when helping save lives. For more information go to teamintraining.org</p>
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<p>Program Name/Segment - Issues & Programs - Career Day with Jimmy Reyes at Charles F. Blackstock Jr. High School in Oxnard, Ca.</p>	<p>Date: 05/21/16 Time: 11am-11:45am Duration: 45 Minutes</p>	<p>Program Format/Content Description: I spoke to the students about radio, my background and history in radio. I explained how radio has four departments and how they all function etc. I also spoke about the importance of social media in our line of work.</p>
<p>Issue Addressed - All aspects of radio.</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ Farmers Markets</p>	<p>Date: 05/29/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: The Ventura County Certified Farmers' Market Association is a not-for-profit farmers' cooperative with over 140 farming families participating throughout the year. About VCCFMA: The Ventura County Certified Farmers' Market Association (VCCFMA) has been in existence since 1985.</p>
<p>Issue Addressed - Farmers markets versus grocery stores; dynamics of FM; produce; community; freshness; health impacts, etc.</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly / Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 06/05/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Forever Found exists to prevent, rescue and restore child trafficking victims.</p> <p>"By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking.</p> <p>"There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE."</p> <p>For more information go to www.foreverfound.org</p>
<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly / UCAAN-Rachel Shur</p> <p>Issue Addressed – UCAAN volunteer opportunists; road trip; cancer patients; treatments; preventative measures; fun raiding opportunists; etc</p>	<p>Date: 06/12/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>United Cancer Advocacy Action Network (UCAAN) focuses on providing resources to cancer survivors upon diagnosis, or when survivors or their families contact us for information. Since we are a smaller local organization in Thousand Oaks, we are able to help survivors on a more personal level. UCAAN also provides gifts of hope to cancer survivors and their families which include handmade candle holders, plaques - in memory of and in support of, greeting cards & more! Long term goals include offering financial assistance to patients for the side effects caused by treatments: chiropractic care, dental care, gym memberships and other financial help.</p>

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Foster Care Ventura County- Elizabeth Thasiah</p>	<p>Date: 06/26/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC Kids is to protect children by strengthening families and ensure that children are nurtured and supported while in care.</p> <p>Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
<p>Issue Addressed – Need for foster parents; town hall meeting details; why people should foster; preconceptions of foster parenting; the impact; volunteer opportunities; goal of Foster Care VC; etc.</p>		

Point Four LLC
Public Affairs Programming Log

Station Call Letters: KOCP
3rd Quarter 2016
Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Foster Care Ventura County-Elizabeth Thasiah</p>	<p>Issue Addressed - need for foster parents; town hall meeting details; why people should foster; preconceptions of foster parenting; the impact; volunteer opportunities; goal of Foster Care VC; etc.</p>	<p>Date: 07/03/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC kids is to protect children by strengthening families and ensure that children are nurtured and supported while in care. Our Mission: Thorough engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Self Love</p>	<p>Issue Addressed - self love; what is it; how does one start the journey towards self love; characteristics of self love; and also traits that are not of love but of fear and judgments; etc.</p>	<p>Date: 07/10/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: By request I replayed a portion of the previous interview on Self-Love and expanded on this topic. Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic). The lack of self love versus the self-judgment we are taught by the art of comparing ourselves to magazine covers and societies status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>

<p>Issue Addressed – self love; what is it; how does one start the journey towards self love; characteristics of self love; and also traits that are not of love but of fear and judgments; etc.</p>	<p>Time: 7am-8am Duration: 1 Hour</p>	<p>expanded on this topic. Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic). The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and society's status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>
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<p>Program Name/Segment - Issues & Programs – : The Connect with Kasey Kelly/AFLAR (All For Love Animal Rescue) - Maripat Davis</p> <p>Issue Addressed – Dog adoptions; pit bulls reputations; shelters for animals; volunteer opportunities; etc</p>	<p>Date: 08/14/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: All For Love Animal Rescue is an all-volunteer nonprofit animal rescue group dedicated to saving dogs from shelters in Southern California. They are an all-breed rescue, but focus on dogs in the most need, primarily Pit Bulls, followed by seniors, Chihuahuas, and dogs with medical issues. Through education, AFLAR strives to restore the positive image of the American Pit Bull Terrier, as the loving family dog it truly is. AFLAR depends 100% on charitable donations to rescue, board, vet, train, and provide medical care, for all of their dogs. Over the past 3½ years, AFLAR has pulled nearly 400 dogs from Ventura County Animal Services, the Camarillo shelter.</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Ventura County Fire Department-Fire Safety</p> <p>Issue Addressed – Fire Safety; Safety Tips for Homes; Fire Prevention; Volunteer Opportunities</p>	<p>Date: 08/28/16 Time: 7am-8 am Duration: 1 Hours</p>	<p>Program Format/Content Description: The Ventura County Fire Department is a very safe, educated and passionate crew. One of the most important aspects of their mission and efforts is community education and outreach. They are active in our community to not only keep us safe but to also educate us on the necessary steps we can take to prevent catastrophic fires that can kill hundreds. Some tips included, educating yourself on the fire levels of your community; execute safe campfire practices and clear flammable brush away from your house during dry summer time months; etc.</p>
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<p>Issue Addressed – Dog adoptions; pit bulls reputations; shelters for animals; volunteer opportunities, etc.</p>	<p>8am-9am Duration: 1 Hour</p>	<p>breed rescue, but focus on dogs in the most need, primarily Pit Bulls, followed by seniors, Chihuahuas, and dogs with medical issues. Through education, AFLAR strives to restore the positive image of the American Pit Bull Terrier, as the loving family dog it truly is. AFLAR depends 100% on charitable donations to rescue, board, vet, train, and provide medical care, for all of their dogs. Over the past 3½ years, AFLAR has pulled nearly 400 dogs from Ventura County Animal Services, the Camarillo shelter.</p> <p>For more information go to www.allforloveanimalrescue.org</p>
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**Gold Coast Broadcasting LLC
Public Affairs Programming Log**

**Station Call Letters: KCAQ
4th Quarter 2016
Prepared By: Kasey Kelly & Katherine Murillo**

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Roster Care Ventura County- Elizabeth Thasiah</p>	<p>Date: 10/02/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC Kids are to protect children by strengthening families and ensure that children are nurtured and supported while in care. Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Growing Up Locked Down: Juvenile Justice Conference</p>	<p>Date: 10/09/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: The first initiative of our West Coast criminal justice task force will be "Growing Up Locked Down" (GULD), a 3 day, multi-media, youth-driven, multi-cultural Juvenile Justice Conference in Oxnard, California. The Gathering for Justice was founded in 2005 by Harry Belafonte after he witnessed a news report of a 5 year old black girl being handcuffed and arrested in her Florida classroom for "being unruly". The Gathering's mission is to build a movement to end child incarceration while working to eliminate the racial inequities in the criminal justice system that enlivens mass incarceration.</p>
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<p>Program Name/Segment - Issues & Programs – Locals Only “Rico and Mambo Morning Show”</p>	<p>Date: 10/18/16 Time: 8:05 am-8:15 am</p>	<p>Program Format/Content Description: On Tuesday, October 18th, 2016, The Rico and Mambo Morning Show invited the US Marines in studio to discuss the “Toys for Tots” program. The “Toys for Tots” program collects new, unwrapped toys and distributes them as Christmas gifts to less fortunate children in the community. Two US Marines came to the studio and did one break each (10 min each). They promoted the toy drive and asked for individuals and businesses in Ventura County to donate and become drop off locations.</p>
<p>Issue Addressed – Toys for Tots, Toy Drive</p>	<p>8:20 am-8:30 am Duration: 20 min</p>	

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/AFLAR (All For Love Animal Rescue) - Maripat Davis</p>	<p>Date: 10/23/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: All For Love Animal Rescue is an all-volunteer nonprofit animal rescue group dedicated to saving dogs from shelters in Southern California. They are an all-breed rescue, but focus on dogs in the most need, primarily Pit Bulls, followed by seniors, Chihuahuas, and dogs with medical issues. Through education, AFLAR strives to restore the positive image of the American Pit Bull Terrier, as the loving family dog it truly is. AFLAR depends 100% on charitable donations to rescue, board, vet, train, and provide medical care, for all of their dogs. Over the past 3½ years, AFLAR has pulled nearly 400 dogs from Ventura County Animal Services, the Camarillo shelter. For more information go to www.allforloveanimalrescue.org</p>
<p>Issue Addressed - Dog adoptions; pit bulls reputations; shelters for animals; volunteer opportunities, etc.</p>		

<p>Program Name/Segment - Issues & Programs – Locals Only “Rico and Mambo Morning Show”</p>	<p>Date: 11/01/16 Time: 6am-6pm Duration: 12 hours</p>	<p>Program Format/Content Description: On Tuesday, November 1, 2016, The Rico and Mambo Morning Show did a live broadcast from Copper Blues Rock Pub & Kitchen to benefit the US Marines “Toys for Tots” with a toy drive. The “Toys for Tots” program collects new, unwrapped toys and distributes them as Christmas gifts to less fortunate children in the community. The morning show along with the US Marines were there from 6am-6pm collecting toys and monetary donations for “Toys for Tots.”</p>
<p>Issue Addressed – Toys for Tots, Toy Drive</p>		

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/AFLAR (All For Love Animal Rescue) - Maripat Davis</p>	<p>Date: 11/06/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>All For Love Animal Rescue is an all-volunteer nonprofit animal rescue group dedicated to saving dogs from shelters in Southern California. They are an all-breed rescue, but focus on dogs in the most need, primarily Pit Bulls, followed by seniors, Chihuahuas, and dogs with medical issues. Through education, AFLAR strives to restore the positive image of the American Pit Bull Terrier, as the loving family dog it truly is. AFLAR depends 100% on charitable donations to rescue, board, vet, train, and provide medical care, for all of their dogs. Over the past 3½ years, AFLAR has pulled nearly 400 dogs from Ventura County Animal Services, the Camarillo shelter.</p> <p>For more information go to www.allforloveanimalrescue.org</p>
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<p>Program Name/Segment - Issues & Programs – Locals Only “Rico and Mambo Morning Show”</p>	<p>Date: 11/10/16 Time: 6am-10am Duration: 4 hours</p>	<p>Program Format/Content Description:</p> <p>On Thursday, November 10th, 2016, the Rico and Mambo Morning Show did a live broadcast from the KCAQ parking lot (2284 S. Victoria Ave. Ventura, CA) for “Kat’s Kauser” to benefit Gabriel’s House. Gabriel’s House is a non-profit that provides transitional housing for homeless women and children in Ventura County. The morning show and two staff members from Gabriel’s House were present from 6am-10am as they collected toiletries, school supplies, children’s clothing, diapers and monetary donations.</p>
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<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 11/13/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description: Forever Found exists to prevent, rescue and restore child trafficking victims. "By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking. "There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE." For more information go to www.foreverfound.org</p>
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<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ Operation Christmas Child- Livia Young</p>	<p>Date: 11/20/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description: Samaritan's Purse collects the gift-filled shoeboxes at more than 4,000 drop-off sites in all 50 states and Puerto Rico. Operations Christmas child is dedicated to giving children all around the world a gift during Christmas to let them know that they are loved and appreciated. For ten years of her life, Livia Young lived in a Romanian orphanage. In sharp contrast to the lack of love and care from the orphanage attendants and fellow orphans, she vividly remembers the change, through a simple shoe box gift, that came into her life at 12-years-old. Livia remembers feeling shocked that people across the ocean would care enough about her to send her gifts. For more information go to www.Samaritanpurse.com</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ Ventura County Ballet Kathleen Noblin & Emma Armstrong</p>	<p>Date: 11/27/16 Time: 7am-8am Duration: 1 hour</p>	<p>Program Format/Content Description: The Ventura County Ballet Company is a non-profit organization bringing world class, professional dance performances to our community. We provide top quality instruction to hundreds of young people whose training is a springboard to prestigious universities and prominent dance companies. Through scholarships and outreach efforts, we bring the joy of dance to underserved children throughout our area with free instruction and free tickets for our partner youth services organizations. For more information go to www.venturacountyballet.com</p>
<p>Issue Addressed – Ventura County Ballet Company; mentorship program; performances; Nutcracker; performers; music, etc.</p>		

<p>Program Name/Segment - Issues & Programs – Locals Only “Rico and Mambo Morning Show”</p>	<p>Date: 11/30/16 Time: 12pm-3pm Duration: 3 hours</p>	<p>Program Format/Content Description: On Wednesday, November 30th, 2016, Mambo (Daniel Herrejon) and Kat (Katherine Murrillo) from the Rico and Mambo Morning Show went to the US Marines “Toys for Tots” storage center (2141 Eastman Ave. Oxnard, CA) to help sort and organize all the collected/donated toys. The “Toys for Tots” program collects new, unwrapped toys and distributes them as Christmas gifts to less fortunate children in the community. Mambo and Kat helped the US Marines from 12pm-3pm.</p>
<p>Issue Addressed – Toys for Tots, Toy Drive, Toy Sorting</p>		

<p>Program Name/Segment - Issues & Programs – Locals Only “Rico and Mambo Morning Show”</p>	<p>Date: 11/30/16 Time: 8:05 am-8:15 am 8:20 am-8:30 am Duration: 20 min</p>	<p>Program Format/Content Description: On Wednesday, November 30th, The Rico and Mambo Morning Show had guests Sal Fuentes (Community Chair of the HIV/AIDS Coalition of Ventura County) and Dr. Robert Levin (Health Officer for Ventura County Public Health) in studio to discuss public health and World AIDS Day (December 1). Each guest did one break (10 min each) to inform the public about the events happening on December 1st for World AIDS Day in Ventura County, as well as discuss the different resources available for health care services.</p>
<p>Issue Addressed – World AIDS Day</p>		

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ Ventura County Ballet Kathleen Noblin & Emma Armstrong.</p>	<p>Date: 12/04/16 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description: The Ventura County Ballet Company is a non-profit organization bringing world class, professional dance performances to our community. We provide top quality instruction to hundreds of young people whose training is a springboard to prestigious universities and prominent dance companies. Through scholarships and outreach efforts, we bring the joy of dance to underserved children throughout our area with free instruction and free tickets for our partner youth services organizations. For more information go to www.venturacountyballet.com</p>
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<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ Operation Christmas Child- Livia Young.</p>	<p>Date: 12/11/16 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description: Samaritan's Purse collects the gift-filled shoeboxes at more than 4,000 drop-off sites in all 50 states and Puerto Rico. Operations Christmas child is dedicated to giving children all around the world a gift during Christmas to let them know that they are loved and appreciated. For ten years of her life, Livia Young lived in a Romanian orphanage. In sharp contrast to the lack of love and care from the orphanage attendants and fellow orphans, she vividly remembers the change, through a simple shoe box gift, that came into her life at 12-years-old. Livia remembers feeling shocked that people across the ocean would care enough about her to send her gifts. For more information go to www.Samaritanaspurse.com</p>
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**Gold Coast Broadcasting LLC
Public Affairs Programming Log**

**Station Call Letters: KCAQ
1st Quarter 2017
Prepared By: Kasey Kelly**

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Connect Reflect/ New Year's Resolutions & Empowerment</p>	<p>Date: 01/01/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>This show is a compilation of some of the best interviews of 2016. Including, National Women's Day, New Year's resolutions and self empowerment. This show is unique in that it highlighted the best quotes and discussions pertaining to the subject at hand.</p> <p>National Women's day discussed issues that women face today as well as the advancements that have already taken place to enhance women's equality. This part of the show also featured parts of the interview where women were asked why they love to be a woman. The New Year's resolutions interview discussed how to set goals how to keep them and how to have faith in yourself knowing that you are good enough no matter what happens. Often times we set unrealistic goals for ourselves and then get disappointed when we can't achieve them.</p> <p>This show is geared to help inspire those to not only be proud of being a woman but also to successfully set goals and know that they can accomplish anything they put their mind to. 2016 is going to be a great year.</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Self Love</p>	<p>Date: 01/08/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: By request I replayed a portion of the previous interview on Self-Love and expanded on this topic. Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic). The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and society's status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>
<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Martin Luther King Jr. Committee Issue Addressed - Martin Luther King Jr. Day celebration and march in Oxnard; MLK's legacy; social injustices we are seeing today; etc.</p>	<p>Date: 01/15/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: The Martin Luther King, Jr. Committee of Ventura County was established in 1986 order to accomplish the following: To provide continuous awareness to the citizens of Ventura County about one of our nation's greatest leaders, Dr. Martin Luther King, Jr. To celebrate his dream through an annual birthday observance "Freedom March" and program acknowledging the positive achievements and accomplishments of individual within the community. The Committee also strives to enlighten, enrich, and provide continuous awareness to citizens of Ventura County about Dr. Martin Luther King, Jr. and acknowledge the positive achievements and accomplishments of individuals within the community.</p>

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly / Foster Care Ventura County- Elizabeth Thasialh</p>	<p>Date: 01/22/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. A Foster VC kid is to protect children by strengthening families and ensure that children are nurtured and supported while in care.</p> <p>Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
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<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly / Big Brothers Big Sister of Ventura County- Jaimee, Rick & Angel</p>	<p>Date: 01/29/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Big Brothers Big Sisters of Ventura County makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 17, in communities across Ventura County. We develop positive relationships that have a direct and lasting effect on the lives on young people.</p> <p>The Big Brothers Big Sisters Mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. The Big Brothers Big Sisters Vision is that all children achieve success in life.</p> <p>February is National Mentoring month and this year's theme at BBBSVC is "Littles taking over". For more info go to www.bbbsvc.com</p>
<p>Issue Addressed – Mentoring, volunteer opportunities; experience of being a "big"; why should people volunteer; what is Big Brothers Big Sister of Ventura County; etc.</p>		

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/ WOW- Marianne Louise</p>	<p>Date: 02/05/17 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: The WOW (Within Our World) Organization is a non-profit dedicated to helping raise funds to put children through education. Their events are out in by the community members they are dedicated to helping improve the quality of life of children's life through raising the funds necessary to send them through education. It is a community event offering live music and raffle prizes to win all are encouraged to attend and if you would like more information please go to https://www.facebook.com/events/1682207795370411/</p>
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<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/ Team In Training</p>	<p>Date: 02/12/17 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: Team In Training (TNT) is the flagship fundraising program for The Leukemia & Lymphoma Society (LLS) and the only endurance sports training program for charity that raises money for blood cancer research. TNT and LLS are changing the landscape of blood cancer, not someday but today, making TNT the perfect way to fundraise. Your time is now. It doesn't matter if you're not an athlete or in perfect shape. Our coaches will train you to cross the finish line at a marathon, half marathon, cycling event, triathlon or hike adventure. Saving lives isn't about being the best, it's about being the best you can be when helping save lives.</p>
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<p>Program Name/Segment – Issues & Programs – Oxnard Police Department/DRAAG Program</p>	<p>Date: 02/21/17 Time: 8:05 am Duration: 10 minutes</p>	<p>Program Format/Content Description: Police Sgt. C. Woodruff came in to promote the DRAAG program which teaches high school youths auto mechanics, body work and more. This program is open to high school students throughout Ventura County! Sgt. Woodruff also announced a comedy/benefit show at Levity Live (Oxnard) on Tuesday, February 28, 2017. This benefit will help raise funds for the DRAAG program, which is a non-profit organization. The public was invited to attend "Comedy For A Good Cause"¹</p>
<p>Issue Addressed – DRAAG Program (Oxnard Police Dept.) Drag Racing Against Gangs & Graffiti</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ UCAAN-Rachel Shur</p>	<p>Date: 02/26/17 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>United Cancer Advocacy Action Network (UCAAN) focuses on providing resources to cancer survivors upon diagnosis, or when survivors or their families contact us for information. Since we are a smaller local organization in Thousand Oaks, we are able to help survivors on a more personal level. UCAAN also provides gifts of hope to cancer survivors and their families which include handmade candle holders, plaques - in memory of and in support of, greeting cards & more! Long term goals include offering financial assistance to patients for the side effects caused by treatments: chiropractic care, dental care, gym memberships and other financial help.</p> <p>For more information go to UCAAN.org</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Foster Care Ventura County-Elizabeth Thasiah</p>	<p>Date: 03/05/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC kids are to protect children by strengthening families and ensure that children are nurtured and supported while in care.</p> <p>Our Mission: Thorough engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
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<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Self Love</p>	<p>Issue Addressed – Self love; what is it; how does one start the journey towards self love; characteristics of self love; and also traits that are not of love but of fear and judgments; etc.</p>	
<p>Date: 03/12/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: By request I replayed a portion of the previous interview on Self-Love and expanded on this topic. Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic). The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and societies status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend thier whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>	
<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p> <p>Issue Addressed –Human trafficking; what is it; what does it look like; issue within community; what can be done; the change; the public forum; etc.</p>	<p>Date: 03/26/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: Forever Found exists to prevent, rescue and restore child trafficking victims. "By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" "Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking. "There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE." For more information go to www.foreverfound.org</p>

Gold Coast Broadcasting LLC
Public Affairs Programming Log

Station Call Letters: KCAQ
2nd Quarter 2017
Prepared By: Kasey Kelly

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 04/09/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description: Today is National Day to end Child Sexual abuse and what better non-profit to feature on today than Forever Found, who exists to prevent, rescue and restore child trafficking victims. "By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking. <i>"There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE."</i> For more information go to www.foreverfound.org</p>
<p>Issue Addressed – Human trafficking; what is it; what does it look like; issue within community; what can be done; the change; the public forum; etc.</p>		

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/POD's & Food Share's Peanut Butter Drive</p>	<p>Issue Addressed – FOOD Share; hunger in Ventura County; FOOD inefficient families; Peanut Butter Drive; Volunteers; Donations; POD's; Community; etc.</p>	<p>Date: 04/16/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>On April 20th, POD's will be hosting a "Peanut Butter Drive" to pack a PODS container full of the protein-rich kitchen staples and help end hunger in Ventura County. The moving and storage leader is partnering with Green Thumb to educate citizens about the 1 in 6 people in Ventura County who is still hungry.</p> <p>FOOD Share innovatively and efficiently gathers and distributes food, serving those in need. Our dedicated volunteers and staff fight hunger with compassion and commitment to ensure that people have access to nutritious food. FOOD Share responds to community emergencies quickly and effectively. FOOD Share embraces the diversity of Ventura County and builds partnerships by involving the entire community to fight hunger and its causes. Education and public awareness are keys to finding solutions.</p> <p>For more information go to www.foodshare.com</p>
<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/Foster Care Ventura County- Elizabeth Thasiah</p>	<p>Issue Addressed – Need for foster parents; town hall meeting details; why people should foster; preconceptions of foster parenting; the impact; volunteer opportunities; goal of Foster Care VC; etc.</p>	<p>Date: 04/23/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC kids are to protect children by strengthening families and ensure that children are nurtured and supported while in care.</p> <p>Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/APLAR (All For Love Animal Rescue) - Maripat Davis</p>	<p>Date: 04/30/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>All For Love Animal Rescue is an all-volunteer nonprofit animal rescue group dedicated to saving dogs from shelters in Southern California. They are an all-breed rescue, but focus on dogs in the most need, primarily Pit Bulls, followed by seniors, Chihuahuas, and dogs with medical issues. Through education, AFLAR strives to restore the positive image of the American Pit Bull Terrier, as the loving family dog it truly is. AFLAR depends 100% on charitable donations to rescue, board, vet, train, and provide medical care, for all of their dogs. Over the past 3½ years, AFLAR has pulled nearly 400 dogs from Ventura County Animal Services.</p>
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<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Foster Care Ventura County-Elizabeth Thasiah</p>	<p>Date: 05/07/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC kids is to protect children by strengthening families and ensure that children are nurtured and supported while in care.</p> <p>Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
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<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Self Love.</p>	<p>Date: 05/14/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>By request I replayed a portion of the previous interview on Self-Love and expanded on this topic.</p> <p>Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic).</p> <p>The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and society's status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>
<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 05/21/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Forever Found exists to prevent, rescue and restore child trafficking victims.</p> <p>"By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking.</p> <p>"There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE."</p> <p>For more information go to www.foreverfound.org</p>
<p>Issue Addressed – Human trafficking; what is it; what does it look like; issue within community; what can be done; the change; the public forum; etc.</p>		

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Foster Care Ventura County- Elizabeth Thasiyah</p>	<p>Issue Addressed – Need for foster parents; town hall meeting details; why people should foster; preconceptions of foster parenting; the impact; volunteer opportunities; goal of Foster Care VC; etc.</p>
<p>Date: 06/04/17 Time: 7am-8am am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC kids is to protect children by strengthening families and ensure that children are nurtured and supported while in care.</p> <p>Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/Self Love</p>	<p>Date: 06/11/17 Time: 7am-8am Duration: 1 Hour</p>
<p>Issue Addressed – Self love; what is it; how does one start the journey towards self love; characteristics of self love; and also traits that are not of love but of fear and judgments; etc.</p>	<p>Program Format/Content Description:</p> <p>By request I replayed a portion of the previous interview on Self-Love and expanded on this topic.</p> <p>Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic).</p> <p>The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and society's status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ Big Brothers Big Sister of Ventura County- Jaimee, Rick & Angel.</p>	<p>Date: 06/18/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Big Brothers Big Sisters of Ventura County makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 17, in communities across Ventura County. We develop positive relationships that have a direct and lasting effect on the lives on young people.</p> <p>The Big Brothers Big Sisters Mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. The Big Brothers Big Sisters Vision is that all children achieve success in life.</p> <p>For more info go to www.bbbsvc.com</p>
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<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey.</p>	<p>Date: 06/25/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Forever Found exists to prevent, rescue and restore child trafficking victims.</p> <p>"By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking.</p>
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Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
3rd Quarter 2017
Prepared By: Kasey Kelly

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/ Farmers Markets.</p>	<p>Date: 07/02/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>The Ventura County Certified Farmers' Market Association is a not-for-profit farmers' cooperative with over 140 farming families participating throughout the year.</p> <p>About VCCFMA The Ventura County Certified Farmers' Market Association (VCCFMA) has been in existence since 1985 when a group of local farmers were displaced from their home at the Ventura 101 drive-in. The City of San Buenaventura stepped in and provided sponsorship to create a new market downtown as part of their revitalization efforts. The VCCFMA became a completely self-sustaining operation by 1990 and is formed as a non-profit farmers' cooperative. A Board of Directors and the VCCFMA staff conducts the business of the Association on behalf of all participating farmers and market vendors. Over the years, the VCCFMA has collaborated with city revitalization and planning departments, downtown and merchant business associations, chambers of commerce, special event sponsors and other small local businesses.</p>
<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ Heels and Wheels.</p>	<p>Date: 07/09/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>12th Annual Heels & Wheels celebrating Women Riders. Open to all bikes. Limited to first 200 to Community Memorial's The Breast Center. Providing life saving exams & procedures to women in need. Check in 10AM - Kickstands up at 11:30AM.</p>
<p>Issue Addressed – Women motorcyclists; community; breast cancer and prevention; importance of community; support; recovery; etc.</p>		

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ AFLAR (All For Love Animal Rescue) - Maripat Davis.</p>	<p>Date: 07/16/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>All For Love Animal Rescue is an all-volunteer nonprofit animal rescue group dedicated to saving dogs from shelters in Southern California. They are an all-breed rescue, but focus on dogs in the most need, primarily Pit Bulls, followed by seniors, Chihuahuas, and dogs with medical issues. Through education, AFLAR strives to restore the positive image of the American Pit Bull Terrier, as the loving family dog it truly is. AFLAR depends 100% on charitable donations to rescue, board, vet, train, and provide medical care, for all of their dogs. Over the past 3½ years, AFLAR has pulled nearly 400 dogs from Ventura County Animal Services, the Camarillo shelter.</p> <p>For more information go to www.allforloveanimalrescue.org</p>
<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Press Play 4 Kids.</p> <p>Issue Addressed – Community; assistance; back to school bash; school supplies; underprivileged individuals; importance to support and help each other; etc.</p>	<p>Date: 07/23/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Press Play provides financial and logistical assistance to underprivileged youth and financial grants to athletic organizations to support the opportunity of enrichment through sports for children grades K-12. Playing sports as an outlet develops motivation, discipline and leadership which are all benchmark traits for developing a community of young ambitious adults.</p> <p>It's the 2nd Annual Back to School Bash at Sea Air Park in Oxnard from 12pm-5pm! They will be giving away School Supplies, Free Food, Games, Special guest & More! The event is taking place Sunday, August 6th from 12p-5p at Sea Air Park in Oxnard.</p> <p>For More info log on to www.pressplay4kids.org</p>

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Self Love.</p>	<p>Date: 07/30/17 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>By request I replayed a portion of the previous interview on Self-Love and expanded on this topic.</p> <p>Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic).</p> <p>The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and society's status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>
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<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Farmers Markets.</p>	<p>Date: 08/06/17 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>The Ventura County Certified Farmers' Market Association is a not-for-profit farmers' cooperative with over 140 farming families participating throughout the year.</p> <p>About VCCFMA</p> <p>The Ventura County Certified Farmers' Market Association (VCCFMA) has been in existence since 1985 when a group of local farmers were displaced from their home at the Ventura 101 drive-in. The City of San Buenaventura stepped in and provided sponsorship to create a new market downtown as part of their revitalization efforts. The VCCFMA became a completely self-sustaining operation by 1990 and is formed as a non-profit farmers' cooperative. A Board of Directors and the VCCFMA staff conducts the business of the Association on behalf of all participating farmers and market vendors. Over the years, the VCCFMA has collaborated with city revitalization and planning departments, downtown and merchant business associations, chambers of commerce, special event sponsors and other small local businesses.</p>
<p>Issue Addressed – Farmers markets versus grocery stores; dynamics of FM; produce; community; freshness; health impacts, etc.</p>		

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Anti-Hate Campaigns.</p>	<p>Date: 08/13/17 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Featuring Martin Luther King Jr. I have a dream speech, "I have a dream that one day this nation will rise up and live out the true meaning of its creed: "We hold these truths to be self-evident; that all men are created equal." Spreading the teaching of MLK Jr. is important, more so today than ever. As events such as Charlottesville take place, where White supremacists spread their vexatious hatred and bigotry, harming innocent people. It is apparent we still are riddled with a racist sickness that needs to be talked about, addressed and healed, so that we can fully manifest the world Martin Luther Jr. So beautiful dreamt about.</p> <p>Here are lists on Anti-Hate campaigns people can partake in to make advances to a world of kindness and equality; #StopTheHate; NOH8 Campaign; I-Shout-Out campaign and many more were featured on this show.</p>
<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly/Diversity Collective VC.</p> <p>Issue Addressed – LGBTQ community in Ventura County; pride week; events; how to get involved; issues facing the community; etc.</p>	<p>Date: 08/20/17 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Their mission is to promote diversity, education, mental and physical health via community outreach to the lesbian, gay, bisexual, and transgender population as well as the general public. All of this year's pride events seek to show that we're proud of who we are and to educate and advocate for the LGBTQ community here in Ventura County. In doing so we show that we can all stand together as part of the community at large proving that we are in fact #StrongerTogether!</p> <p>Ventura County Beachside Pride Festival is a weekend-long event that celebrates the LGBT community, supporters, and allies in Ventura County. We couldn't do it without our many Pride sponsors! All proceeds raised will go to sustain our community resource center.</p> <p>For more information go to www.diversitycollective.org</p>

<p>Program Name/Segment – Issues & Programs – The Connect with Kasey Kelly / A celebration of Oxnard history and Constitution week.</p>	<p>Date: 08/27/17 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>A Celebration of Oxnard History and Constitution Week. Join for history, high tea and a no-host bar - and enjoy the "live historical narrative" performed by Docents of Heritage Square. It is an event to celebrate the City of Oxnard's history and our Nation's founding document with a fundraiser for the GOP. Tickets are \$50. RSVP by Sept. 14 to Joan Lopez (619) 368-4613. Constitution Week is celebrated nationally Sept. 17-23.</p>
<p>Issue Addressed – Community; celebrating Oxnard; heritage; importance to know once history; respect for place of birth; etc.</p>		

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ National Suicide Prevention Month</p>	<p>Date: 09/03/17 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Suicide Prevention Life Line can all help prevent suicide. Every year, the Lifeline and other mental health organizations and individuals across the U.S. and around the world raise awareness of suicide prevention during September, National Suicide Prevention Month.</p> <p>https://suicidepreventionlifeline.org/promote-national-suicide-prevention-month/</p>
<p>Issue Addressed – Suicide prevention; cashews; social isolation; importance of connection; statistics; how to get help; importance of reaching out; hotline; myths and misunderstanding; etc.</p>		

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / Oxnard Youth Arts Festival</p>	<p>Date: 09 / 10 / 17 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>.A day of art where kids matter, martial arts demos, belly dancing, art projects, fun are scheduled in downtown Oxnard.</p> <p>For more informations go to https://m.facebook.com/oxnardfestival/</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / UCAAN Buy Me Love Charity Date Auction</p>	<p>Date: 09 / 17 / 17 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>The 1th UCAAN Buy Me Love Charity Date Auction on Saturday September 23rd, 2017 from 5:30pm-9:30pm, with a VIP* Afterparty from 9:45pm - 11pm at the Agoura Calabasas Community Center. This years theme is "Jungle!", So, singles, couples, friends and supporters, come out for a fun evening of laughter, excitement, food, philanthropy, live date auction bidding, our opportunity 2 win and much more!!</p> <p>This is a GREAT Way to meet people in the community, connect with new and old friends, support a great cause and enjoy a fun night out!</p> <p>For more information visit www.ucaan.org</p>
<p>Issue Addressed – Cancer patients; treatment options; preventive care; fundraiser for UCAAN; community outreach; Date Auction; UCAAN services; etc.</p>		

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
 Quarter 2017 December
 Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Ventura County Ballet Kathleen Noblin & Emma Armstrong</p>	<p>Date: December 3rd 2017</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>The Ventura County Ballet Company is a non-profit organization bringing world class, professional dance performances to our community. We provide top quality instruction to hundreds of young people whose training is a springboard to prestigious universities and prominent dance companies.</p> <p>Through scholarships and outreach efforts, we bring the joy of dance to underserved children throughout our area with free instruction and free tickets for our partner youth services organizations.</p> <p>For more information go to www.venturacountyballet.com</p>
<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ The RAK LIFE</p>	<p>Date: December 24th 2017</p>	<p>Program Format/Content Description:</p> <p>RAK Life's mission is to create a movement by Random Acts of Kindness to help the unexpected and less fortunate around the world. They believe a little philanthropy goes a long</p>

Issue Addressed – Thomas Fire; Community help; families in need; come together; #VenturaStrong; community leaders; donations sites; distribution to families in need, ect.

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Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KZZZ
 Quarter 2017 December
 Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Ventura County Ballet Kathleen Noblin & Emma Armstrong</p>	<p>Date: December 3rd 2017</p> <p>Time: 6am-7am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description: The Ventura County Ballet Company is a non-profit organization bringing world class, professional dance performances to our community. We provide top quality instruction to hundreds of young people whose training is a springboard to prestigious universities and prominent dance companies. Through scholarships and outreach efforts, we bring the joy of dance to underserved children throughout our area with free instruction and free tickets for our partner youth services organizations. For more information go to www.venturacountyballet.com</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ The RAK LIFE</p>	<p>Date: December 24th 2017</p>	<p>Program Format/Content Description: RAK Life's mission is to create a movement by Random Acts of Kindness to help the unexpected and less fortunate around the world. They believe a little philanthropy goes a long</p>
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Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
 Quarter 2017 November
 Prepared By: Kasey Kelly

Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/WOW	Date: November 5th 2017 Time: 8am-9am Duration: 1 hour	Program Format/Content Description: The WOW (Within Our World) Organization is a non-profit dedicated to helping raise funds to put children through education. This particular event is happening November 9th at Sandbox Coffee House in downtown Ventura to help children in Africa go through school. It is a community event offering live music and raffle prizes to win all are encouraged to attend and if you would like more information please go to https://www.facebook.com/events/1682207795370411/
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Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Operation Christmas Child	Date: November 10th 2017	Program Format/Content Description: Samaritan's Purse is a nondenominational evangelical Christian organization
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Issue Addressed – UCAAN volunteer opportunities; road trip; cancer patients; treatments; preventative measures; fun raiding opportunities; etc.

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**Gold Coast Broadcasting LLC
Public Affairs Programming Log**

Station Call Letters: KCAQ
 Quarter 2017 October
 Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/American Cancer Society</p>	<p>Date: October 1st 2017</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>The American Cancer Societies mission is to free the world from cancer. Until they do, they will be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention.</p> <p>For more information please visit www.cancer.org</p>
<p>Issue Addressed - Cancer awareness; support for patients; community events; fundraising events; breast cancer awareness month of October; effects; preventions, etc.</p>		

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/National Breast Cancer Foundation</p>	<p>Date: October 8th 2017</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>The National Breast Cancer Foundation's mission is to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services.</p> <p>Breast Cancer Awareness Month (BCAM), also referred to in America as National Breast Cancer Awareness Month (NBCAM), is an annual international health campaign organized by major breast cancer charities every October to increase awareness of the disease and to raise funds for research into its cause, prevention, etc.</p> <p>For more information go to www.nationalbreastcancer.org</p>
<p>Issue Addressed - Early detection; diagnosis; stages; types; treatment; myths; etc.</p>		

Issue Addressed – Independent films;
local and community support; high-
light of films being featured; im-
portant facts to know; awards; volun-
teer opportunities; etc.

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