

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / Fathers Day Special Event</p>	<p>Date: June 21st 2015</p> <p>Time: 8am-9am</p> <p>Duration: 1hour</p>	<p>Program Format/Content Description:</p> <p>Fathers day is June 21st and is a day dedicated to any man who is a Father. This show was dedicated to all the hard working men, who love being a Dad. The purpose of those show was to showcase fathers of all sorts who fulfill many roles if not as many as a Mothers does. The stigma that exists around fathers was further discussed in detail in the interview.</p> <p>Happy Fathers Day!</p>
<p>Issue Addressed: The roles of Fathers; what it means to be a dad; Moments & Memories with our Fathers; Why dads should be just as celebrated as moms, etc.</p>		

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / Self-Love</p>	<p>Date: June 28th 2015</p> <p>Time: 8am-9am</p> <p>Duration: 1hour</p>	<p>Program Format/Content Description:</p> <p>The most important relationship we will ever have it the one with yourself. This show was dedicated to enlightening people that love can from within yourself and the need for an external love should come after you have already learned to love yourself firstly. This topic was further discussed in differing areas including why self love? What does it mean? How to start on a self-love path, etc.?</p>
<p>Issue Addressed - Self Love: Self improvement; importance of taking care of yourself; why self love; what does that mean and steps towards more self love in your life; etc.</p>		

Point Four LLC
Rotating Public Service Announcements
2nd Quarter 2015
 Prepared By: Marissa Garcia

Program Name/Segment: "Al-Anon Family Groups"
 Issue & Programs: Rotation
 Issue Addressed: Help for friends and families who have been affected by a loved one's drinking.
 Date: April-June
 Rotation Duration: 2x 60 Seconds

75% of child car seats in the nation are installed incorrectly every day. No matter who you are or where you live, what car you drive or how much money you make, three out of four car seats that are installed in vehicles are installed wrong.

Program Name/Segment: "National Endowment For Financial Education"

Issue & Programs: Rotation

Issue Addressed: Financial decisions

Date: April-June

Rotation Duration: 2x 60 Seconds

While much has healed in our economy, ordinary Americans continue to feel the effects of the worst financial crisis since the Great Depression. Many households still are trying to recover from job loss, home foreclosure, growing debt obligations, and disruptions to the retirement planning process, which is a daunting challenge in any financial climate. The National Endowment for Financial Education can help.

Program Name/Segment: "If you See Something, Say Something"

Issue & Programs: Rotation

Issue Addressed: Empower everyday citizens

Date: April-June

Rotation Duration: 2x 60 Seconds

"If you See Something, Say Something" campaign is a nationwide effort to raise public awareness of the indicators of terrorism and terrorism-related crime, as well as the importance of reporting suspicious activity to state and local law enforcement.

Program Name/Segment: "Real Warriors Campaign"

Issue & Programs: Rotation

Issue Addressed: Tools and resources available for past and present service members

Date: April-June

Rotation Duration: 2x 60 Seconds

The Real Warriors Campaign is asking Americans to help spread the word about the many tools and resources available for active-duty service members, members of the National Guard and reserve, Veterans and military families who are coping with invisible wounds.

Program Name/Segment: "Out of the Shadows"

Issue & Programs: Rotation

Issue Addressed: Trafficked sexual and labor exploitation

Date: April-June

Rotation Duration: 2x 60 Seconds

Every year, millions of men, women and children are trafficked for sexual or labor exploitation worldwide, including the United States. By increasing public awareness we can stop it.

Program Name/Segment: "Keep your family safe"

Issue & Programs: Rotation

Issue Addressed: Food Safety Education

Issue Addressed: Paths To Employment

Date: April-June

Rotation Duration: 2x 60 Seconds

The best candidate isn't always the typical candidate. Learn about a great pool of untapped talent. Young adults between the ages of 16 – 24 years old are out of work and out of school. These young adults represent an unrealized opportunity for employers to access millions of talented workers to fill critical entry-level positions.

Program Name/Segment: "Roles Change"

Issue & Programs: Rotation

Issue Addressed: Caregiving in the U.S.

Date: April-June

Rotation Duration: 2x 60 Seconds

Almost three in ten people who are caring for someone say their lives have changed with caregiving, and oftentimes, that change is negative. We give you information to give care and give back..

Program Name/Segment: "Donate Stuff. Create Jobs."

Issue & Programs: Rotation

Issue Addressed: Job Training & Employment

Date: April-June

Rotation Duration: 2x 60 Seconds

Your clothes that are too small can do big things for others. Your donations to GOODWILL help fund job placement and training for people in your community.

Program Name/Segment: "Digital Deadwalker"

Issue & Programs: Rotation

Issue Addressed: Distracted pedestrians

Date: April-June

Rotation Duration: 2x 60 Seconds

We know that distracted driving is a prevalent public issue but distracted pedestrians are no longer just a nuisance. They are growing public issue for drivers and other pedestrians, too! We need to encourage them to engage in with their surroundings for better bone and joint health..

Program Name/Segment: "You don't have to be perfect to be a perfect parent."

Issue & Programs: Rotation

Issue Addressed: Adoption from Foster Care"

Date: April-June

Rotation Duration: 2x 60 Seconds

There are nearly 402,000 children in the foster care system in the United States of America. There are thousands of siblings in foster care who will take you just as you are.

Issue & Programs: Rotation

Issue Addressed: Social Security.

Date: April-June

Rotation Duration: 2x 60 Seconds

Researchers at the institute of Time and Procrastination have created a new day of the week: Someday. Listeners are encouraged to get ready for their Someday by setting up a personal my Social Security account at www.socialsecurity.gov.

Program Name/Segment: "Made Possible by an Organ Donor."

Issue & Programs: Rotation

Issue Addressed: Can you donate a few minutes to help save lives?

Date: April-June

Rotation Duration: 2x 60 Seconds

Every year, thousands of lives are saved by organ donors. Many more have their lives transformed by cornea and tissue donors.

Program Name/Segment: "Understanding"

Issue & Programs: Rotation

Issue Addressed: Learning and attention issues.

Date: April-June

Rotation Duration: 2x 60 Seconds

Understood.org is a comprehensive free online resource that empowers parents through personalized support, daily access to experts in and specially designed tools to help the millions of children with learning and attention issues.

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
2nd Quarter 2015 July
Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Independence Day Show</p>	<p>Date: July 5th 2015</p>	<p>Program Format/Content Description: July 4th is a significant day in the United States of America's history. This unique, Independence day inspired show gave a great history lesson on its origin and meaning. It also highlighted community member's ideas of what it means to be American. The purpose of this show is to inspire peoples patriotism and to reignite their passion for being American and loving the diverse culture that we are.</p>
<p>Issue Addressed - What is Independence Day; what does it mean to be American;</p>	<p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Happy 4th of July!</p>

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Alcoholics Anonymous- Jon</p>	<p>Date: July 12th 2015</p>	<p>Program Format/Content Description: Alcoholics Anonymous is an international fellowship of men and women who have had a drinking problem. It is nonprofessional, self-supporting, multiracial, apolitical, and available almost everywhere. There are no age or education requirements. Membership is open to anyone who wants to do something about his or her drinking problem.</p>
<p>Issue Addressed - What is alcoholism; difference between problem drinking and normal drinking; how people can make a change; etc.</p>	<p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>We discussed what is alcoholism, how it affects the person. The surrounding friends and family. The steps one can take to get help. What is the difference between normal drinking and problem drinking?</p> <p>For more info go to www.AA.org</p>

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Miss Plus 805 Pageant- Ronnie Harris & Contestants</p>	<p>Date: July 19th 2015</p>	<p>Program Format/Content Description: The contestants of the pageant Miss Plus 805, came in to bring attention to their pageant as well as to talk about body image, confidence, and changing our societies view of an unhealthy body type. Each of the contestants expressed what they are most excited about as well what they are most nervous about. The event will be taking place July 25th at Pacifica High School in Oxnard at 6pm.</p>
<p>Issue Addressed - Body image; women empowerment; pageant system and stigmas; etc.</p>	<p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>For more info go to www.missplus805.org</p>

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Gold is the New Green Water Conservation Contest and Expo- Crag & Debbie</p>	<p>Date: July 26th 2015 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Fox Fine Jewelry and the nonprofit Downtown Ventura Organization are promoting water conservation by hosting a "Gold is the New Green" lawn contest. The Grand Prize is a \$1,000 Shopping Spree at Fox Fine Jewelry and runner-up prizes will be awarded by Downtown businesses.</p> <p>To enter, contestants pick up a lawn sign at Fox Fine Jewelry, 560 East Main Street, and fill out an online entry form. Contestants put the sign on their "golden" lawn, take a photo and post on Facebook or Instagram with the hashtag #goldenlawn805 and tag @foxfinejewelry. Residents with drought tolerant landscaping also are eligible.</p> <p>The lawn signs state "Gold is the New Green" and are a prominent encouragement to others to conserve water and decrease watering their lawn. Education and free or low cost water saving devices and tips will be available under #goldenlawn805</p>
<p>Issue Addressed – CA's Water crisis; necessity of saving water and how to; letting lawns go gold; bringing awareness to issue at hand; etc.</p>		

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
2nd Quarter 2015 August
Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / Gold is the New Green Water Conservation Contest and Expo- Crag & Debbie</p>	<p>Date: August 2nd 2015 Time: 8am-9am</p>	<p>Program Format/Content Description: Fox Fine Jewelry and the nonprofit Downtown Ventura Organization are promoting water conservation by hosting a "Gold is the New Green" lawn contest. The Grand Prize is a \$1,000 Shopping Spree at Fox Fine Jewelry and runner-up prizes will be awarded by Downtown businesses. To enter, contestants pick up a lawn sign at Fox Fine Jewelry, 560 East Main Street, and fill out an online entry form. Contestants put the sign on their "golden" lawn, take a photo and post on Facebook or Instagram with the hashtag #goldenlawn805 and tag @foxfinejewelry. Residents with drought tolerant landscaping also are eligible. The lawn signs state "Gold is the New Green" and are a prominent encouragement to others to conserve water and decrease watering their lawn. Education and free or low cost water saving devices and tips will be available under #goldenlawn805</p>
<p>Issue Addressed – CA's Water crisis; necessity of saving water and how to; letting lawns go gold; bringing awareness to issue at hand; etc.</p>	<p>Duration: 1 hour</p>	<p>Program Format/Content Description: Every year I personally make a trip to Moorpark college to speak with the voice over and diction class. I mainly talk about my experience in radio, how I got started, and my journey thus far as well as the day in the life of an on-air personality. After discussing any information I feel I applicable to the class and it subject I open the floor for questions. This is always an incredible experience and is such a vital way to gain relationships with listeners of radio. It is a great way to find out what listeners are curious about as well what they are wanting.</p>

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly /Moorpark College Speaking at Voice Over Class</p>	<p>Date: August 9th 2015 Time: 8am-9am</p>	<p>Program Format/Content Description: Every year I personally make a trip to Moorpark college to speak with the voice over and diction class. I mainly talk about my experience in radio, how I got started, and my journey thus far as well as the day in the life of an on-air personality. After discussing any information I feel I applicable to the class and it subject I open the floor for questions. This is always an incredible experience and is such a vital way to gain relationships with listeners of radio. It is a great way to find out what listeners are curious about as well what they are wanting.</p>
<p>Issue Addressed – Voice Over; Diction; Theatre of the mind; tone and cadence; format of radio; radio history and objective; etc.</p>	<p>Duration: 1 hour</p>	<p>Program Format/Content Description: Every year I personally make a trip to Moorpark college to speak with the voice over and diction class. I mainly talk about my experience in radio, how I got started, and my journey thus far as well as the day in the life of an on-air personality. After discussing any information I feel I applicable to the class and it subject I open the floor for questions. This is always an incredible experience and is such a vital way to gain relationships with listeners of radio. It is a great way to find out what listeners are curious about as well what they are wanting.</p>

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / Big Brothers Big Sisters</p>	<p>Date: August 16th 2015 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description: Big Brothers Big Sisters works to help broaden children's perspectives and help them learn how to make good choices. Together, we can start a child on the path to fulfilling their potential – and succeeding in school and life. BBBS is a nationwide organization that is reliant upon volunteers to take the position as “Big”, who then spends quality time with a “little”. “Little’s” who participate in BBBS on Ventura County usually lack a mentor figure in their life to help guide them, teach them and nurture them. Through this valuable relationship both individuals are challenged in a positive way, are inspired and have had much value added to their life. Many of these relationships have become life-long bonds For more information go to www.bbsvc.org</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / C4 Central Coast Comic Con with proceeds going to Anti-Bullying and others.</p>	<p>Date: August 23rd 2015 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description: C4 Central Coast Comic Con happening August 28th, 29th & 30th (Friday-Sunday) at Ventura County Fairgrounds. This event is a fun filled action packed extravaganza fun for the whole family. Many of the proceeds from the weekend will go towards an anti-bullying campaign Central Coast Comic Con is creating. Other non-profits benefiting from this event include, American Cancer Society, ALS Association, and many more. For more information please visit www.venturacomicon.com.</p>
<p>Issue Addressed – Comic Artists; Events During Fest; Costumes; Anti-Bullying; Non-Profits Benefiting from this event</p>	<p>Date: August 31st 2015 Time: 8am-9am Duration: 1hr</p>	<p>Program Format/Content Description: The Ventura County Fire Department is a very safe, educated and passionate crew. One of the most important aspects of their mission and efforts is community education and outreach. They are active in our community to not only keep us safe but to also educate us on the necessary steps we can take to prevent catastrophic fires that can kill hundreds. Some tips included, educating yourself on the fire levels of your community; execute safe campfire practices and clear flammable brush away from your house during dry summer time months; etc.</p>

<p>Program Name/Segment - Issues & Programs: The Connect/ Ventura County Fire Department-Fire Safety</p>	<p>Date: August 31st 2015 Time: 8am-9am Duration: 1hr</p>	<p>Program Format/Content Description: The Ventura County Fire Department is a very safe, educated and passionate crew. One of the most important aspects of their mission and efforts is community education and outreach. They are active in our community to not only keep us safe but to also educate us on the necessary steps we can take to prevent catastrophic fires that can kill hundreds. Some tips included, educating yourself on the fire levels of your community; execute safe campfire practices and clear flammable brush away from your house during dry summer time months; etc.</p>
<p>Issue Addressed – Fire Safety; Safety Tips for Homes; Fire Prevention; Volunteer Opportunities</p>	<p>Date: August 31st 2015 Time: 8am-9am Duration: 1hr</p>	<p>Program Format/Content Description: The Ventura County Fire Department is a very safe, educated and passionate crew. One of the most important aspects of their mission and efforts is community education and outreach. They are active in our community to not only keep us safe but to also educate us on the necessary steps we can take to prevent catastrophic fires that can kill hundreds. Some tips included, educating yourself on the fire levels of your community; execute safe campfire practices and clear flammable brush away from your house during dry summer time months; etc.</p>

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
 Quarter 2015 September
 Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Cypress Point Fundraiser; Crop Walk 2015; Labor Day Events</p>	<p>Date: September 6th 2015</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Ventura Crop Walk to fight hunger is a 5km and 10km walk that takes place Sunday October 4, 2015. The walk begins at 2:00pm 1338 E. Santa Clara Street VenturaContact: 805-658-7446 or venturacropwalk@gmail.com. For more details: https://www.facebook.com/VenturaCROPWalk</p> <p>All of us here at Cypress Place Senior Living feel a child's life is worth more than a trash bag or box, and that is why we are collecting new and used suitcases to give to these children through a program we call Suitcases for Kids.</p> <p>From September 16th until October 16th, 2015, we will be accepting donations of a new or used suitcase to be given to one of the many foster children in Ventura County.</p> <p>Once the suitcases have been collected, Cypress Place will invite the foster children to the senior community to present them with their very own suitcase.</p>
<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Ventura County Fire Department-Fire Safety</p>	<p>Date: September 13th 2015</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>The Ventura County Fire Department is a very safe, educated and passionate crew. One of the most important aspects of their mission and efforts is community education and outreach. They are active in our community to not only keep us safe but to also educate us on the necessary steps we can take to prevent catastrophic fires that can kill hundreds.</p> <p>Some tips included, educating yourself on the fire levels of your community; execute safe campfire practices and clear flammable brush away from your house during dry summer time months; etc.</p>
<p>Issue Addressed - Fire Safety; Safety Tips for Homes; Fire Prevention; Volunteer Opportunities</p>		

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/UCAAN- Rachel Shur</p>	<p>Date: September 27th 2015 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Giltz n' Glamour 1950's Hollywood Charity Event to Feature Local Chefs, Wineries & Breweries. Shur is the founder of UCAAN, a 100% volunteer run grass roots 501c3 cancer organization in Thousand Oaks, CA focused on raising funds to directly support cancer patients. UCAAN is holding their 8th UCAAN Buy Me Love Charity Date Auction and they've incorporated a fun theme this year; "Giltz n' Glamour 1950's Hollywood" is Sunday September 27th, 2015 at the Agoura Calabasas Community Center from 6pm-10pm.</p> <p>The event will feature local chefs who will be offering a cornucopia of delicious appetizers with the purchase of your ticket. Our Chef stars include Chef Amy Tyrrell of Morsels as You Wish, Chef Henry Martinez & Chef Billy Maria of Market Pie, Chef Gary Daniel of the Watermark in Ventura, Chef Leigh Bennett of Dinner is Served and Chef Steve of Steve's All Occasion Catering and BBQ. Local featured wineries Magnavino Cellars of Oxnard & Giessinger Winery of Thousand Oaks will be offering wine tasting. There's a cash bar with an assortment of wines, sodas, water and beer from Firestone Walker. If you're a foodie, wine or beer enthusiast and enjoy supporting local causes this is definitely an event you won't want to miss!</p>
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Point Four LLC
Public Affairs Programming Log

Station Call Letters: KCAQ
Public Service Announcements
4th Quarter 2015
Prepared By: Marissa Garcia

Program Name/Segment: "Man VS Train"
Issues & Programs: Rotation
Issue Addressed: Unsafe Behavior Around Railroad Tracks
Date: October-December
Rotation Duration: 2x 60 Seconds
About every 3 hours, a person or vehicle is hit by a train as a result of unsafe behavior around railroad tracks. Part of what makes this so tragic is that almost all of these deaths are preventable. People often just don't realize how dangerous it is to walk on the train tracks. Operation Lifesaver, a non-profit founded in 1972 dedicated to public rail safety education is launching this new campaign.

Program Name/Segment: "Patients Are A Virtue"
Issues & Programs: Rotation
Issue Addressed: Solving the nation's health care problems.
Date: October-December
Rotation Duration: 2x 60 Seconds
For too long, our health care system has been out of balance. Spending on treatment has far exceeded spending on prevention and wellness. As our health care system evolves, it has become clear that a strong primary care system is essential to improving health in America. HEALTH IS PRIMARY is a three-year communications campaign to demonstrate the benefits of primary care, and engage patients in our health care system.

Program Name/Segment: "Did you know millions of Americans have HEPATITIS C?"
Issues & Programs: Rotation
Issue Addressed: Hepatitis
Date: October-December
Rotation Duration: 2x 60 Seconds
Did you know that Hepatitis C affects an estimated 3.2 million Americans, yet as many as 50% don't know they are affected? People born from 1945 to 1965 are five times more likely to have Hepatitis C. That's why the Centers for Disease Control and Prevention (CD) launched the Know More Hepatitis campaign to encourage anyone born during these years get tested for Hepatitis C.

Program Name/Segment: "March of Dimes"
Issues & Programs: Rotation
Issue Addressed: Premature birth.

Point Four LLC
Public Affairs Programming Log

Station Call Letters: KCAQ
Public Service Announcements
4th Quarter 2015
Prepared By: Marissa Garcia

Date: October-December
Rotation Duration: 2x 60 Seconds
Premature birth is the leading cause of death among newborns in the U.S. and children under 5 around the world. Join us to end this health crisis.

Program Name/Segment: "Wounded Warrior Project 2015"
Issues & Programs: Rotation
Issue Addressed: Wounded Warriors
Date: October-December
Rotation Duration: 2x 60 Seconds
Wounded Warrior Project is a nonprofit, organization dedicated to supporting wounded military service members, as well as their families and caregivers, as they heal from the effects of battle.

Program Name/Segment: "If You See Something Say Something"
Issues & Programs: Rotation
Issue Addressed: Homeland Security
Date: October-December
Rotation Duration: 2x 60 Seconds
Homeland security begins with hometown security. Across the country, we will all play a critical role in keeping our communities safe. The new 'Protect Your Every Day' PSA seeks to empower everyday citizens to protect their neighbors and the communities they call home.

Program Name/Segment: "Out of the Shadows"
Issues & Programs: Rotation
Issue Addressed: Human Trafficking
Date: October-December
Rotation Duration: 2x 60 Seconds
Every year, millions of men, women, and children are trafficked for sexual or labor exploitation worldwide, including the United States. The U.S. Department of Homeland Security's BLUE CAMPAIGN is the unified voice for DHS's efforts to combat human trafficking.

Program Name/Segment: "Insure Kids Now"

Point Four LLC
Public Affairs Programming Log

Station Call Letters: KCAQ
Public Service Announcements
4th Quarter 2015
Prepared By: Marissa Garcia

Issues & Programs: Rotation
Issue Addressed: Affordable Health Coverage
Date: October-December
Rotation Duration: 2x 60 Seconds
As a patient, you've got your hands full making sure your kids have what they need to stay healthy and get the care they need when they're sick. The Connected Kids to Coverage National Campaign is increasing awareness about Medicaid and how eligible family members can enroll. Coverage includes regular check-ups, and immunizations, doctor and dentist visits.

Program Name/Segment: "Tips From Former Smokers"
Issues & Programs: Rotation
Issue Addressed: Smoking
Date: October-December
Rotation Duration: 2x 60 Seconds
Each year, approximately 480,000 people die from cigarette smoking or exposure to secondhand smoke. Many Americans do not understand the full extent of the damage that smoking can cause. The good news is that three out of four smokers say they want to quit, and half make a serious attempt every year. Visit CDC.GOV/TIPS for more information.

Program Name/Segment: "Help Families Connect with Nature in Their Neighborhood"
Issues & Programs: Rotation
Issue Addressed: Discovering Nature
Date: October-December
Rotation Duration: 2x 60 Seconds
Did you know that children who play outside become fitter and leaner, have lower stress levels and develop stronger immune systems. Today, over 80% of Americans live in cities, with fewer connections than ever to forests and other natural areas. To find a park or green space near you, visit DiscoverTheForest.org.

Program Name/Segment: "Your Clothes That Are Too Small Can Do Big Things For Others"
Issues & Programs: Rotation

Point Four LLC
Public Affairs Programming Log

Station Call Letters: KCAQ
Public Service Announcements
4th Quarter 2015
Prepared By: Marissa Garcia

Issue Addressed: GOODWILL
Date: October-December
Rotation Duration: 2x 60 Seconds
Did you know in 2013, more than 9.8 million people in the United States and Canada were served through Goodwill employment and training programs. Goodwill helped 261,000 in the United States and Canada get back to work in 2013. To find your nearest donation center go to GOODWILL.ORG

Program Name/Segment: "Understood"
Issues & Programs: Rotation
Issue Addressed: Understanding is everything
Date: October-December
Rotation Duration: 2x 60 Seconds
For the 1 in 5 children with learning and attention issues, every day can be a challenge. 1 in 5 kids (15 million aged 3-20) struggles with learning and attention issues. 43% of parents incorrectly think that learning and attention issues are correlated with IQ. Understood.org is a comprehensive free online resource that empowers parents through personalized support, daily access to experts and specially designed tools to help the millions of children with learning and attention issues go from simply coping to truly thriving in school and in life.

Program Name/Segment: "Help A Young Man be a Winner"
Issues & Programs: Rotation
Issue Addressed: Selective Service
Rotation Duration: 2x 60 Seconds
Every man must register with Selective Service when he turns 18. It's the law. Failure to do so will prevent you from being eligible for student aid, civil service jobs, receiving federal job training or even obtaining a driver's license in most states. Just visit your local post office, talk to your guidance counselor, or visit sss.gov on your computer or smart phone.

Program Name/Segment: "Tanning Doesn't Make You"
Issues & Programs: Rotation
Issue Addressed: Skin Cancer
Date: October-December
Rotation Duration: 2x 60 Seconds

Point Four LLC
Public Affairs Programming Log

Station Call Letters: KCAQ
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4th Quarter 2015
Prepared By: Marissa Garcia

Tanning doesn't make you more beautiful...Tanning can cause wrinkles, age spots, and even melanoma, the cancer that kills one person every hour. For more information www.aad.org

Program Name/Segment: "Science Fair"

Issues & Programs: Rotation

Issue Addressed: Science

Date: October-December

Rotation Duration: 2x 60 Seconds

Get kids interested in science, technology, engineering and mathematics early on, and they'll be more likely to pursue STEM careers later in life. Bring more great minds into the sciences. Create more doctors, physicists, engineers and nurses. Make the world a better place. For more information michelle.lee2@navy.mil

Program Name/Segment: "Free File"

Issues & Programs: Rotation

Issue Addressed: Free File from the IRS

Date: October-December

Rotation Duration: 2x 60 Seconds

E-filing is free and many tax payers are unaware of that. Taxpayers who are comfortable preparing their own tax returns can also file for free using online fillable forms. These are electronic versions of IRS paper forms. Contact FREEFILE.IRS.GOV for more information.

Program Name/Segment: "Radio Catalog Kit Volume 1 2015"

Issues & Programs: Rotation

Issue Addressed: 2015 PSA Campaign

Date: October-December

Rotation Duration: 2x 60 Seconds

Our campaigns are sorted first by language and then by the following issue areas: education, family & community, health and safety. The Microsoft Excel Document enclosed helps you match our PSAs to your station's format.

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
 Quarter 2015 December
 Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: December 6th 2015</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description: Forever Found exists to prevent, rescue and restore child trafficking victims. "By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" "Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking. "There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE." For more information go to www.foreverfound.org</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / Operation Christmas Child- Livia Young</p>	<p>Date: December 20th 2015</p>	<p>Program Format/Content Description: Samaritan's Purse collects the gift-filled shoeboxes at more than 4,000 drop-off sites in all 50 states and Puerto Rico. Operations Christmas child is dedicated to giving children all around the world a gift during Christmas to let them know that they are loved and</p>
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<p>Issue Addressed – orphanages; holidays for children; what is operation Christmas child; involve my; impact, etc.</p>		
<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Highlights of Past Interviews of 2015/ New Years Resolutions; Self Love; Women Empowerment.</p>	<p>Date: December 27th 2015 Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/ Content Description:</p> <p>This interview was a reflection upon the year of 2015 and the interviews I enjoyed loved most. This show was highlighted with the very best parts of the following interviews, Self Love, international Women's Day and Nee Years Resolution setting.</p> <p>The intention of this interview is to not only re-inspire the listeners for the New Years and giving them the tools to accomplish their goals for 2016. This interview also intends to educate listened in women's issues as well the current discussion around women equality, women empowerment, etc. also keeping with the uplifting theme of this show, the final past interview highlighted is about Self love and how important it is to main ting a healthy relationship with ourselves.</p> <p>Happy Holidays and Happy New Year!</p>
<p>Issue Addressed – the importance of goal setting; realistic goals; achieving happiness; diet; wellness; self love; relationships with the self; women equality and empowerment, etc.</p>		

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
 Quarter 2015 November
 Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Food Allergies- Dr. Cristina Porch-Curren</p>	<p>Date: November 1st 2015</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Many people have food allergies. In fact, it's estimated that 15 million Americans have food allergies. They often lead to a life of isolation and a constant worry about foods being served which can cause life-threatening reactions.</p> <p>But with new treatments, there is hope. To learn more about common food allergies, attend a free seminar Community Memorial Health System is holding on November 5th at the Courtyard by Marriott Oxnard hotel, beginning at 6 p.m. Allergist and Immunologist Dr. Cristina Porch-Curren will discuss the diagnosis of food allergies and common foods that cause them. Also learn how to manage your dietary needs while avoiding exposure to allergy-causing foods.</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Farmers Markets</p>	<p>Date: November 8th 2015</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>The Ventura County Certified Farmers' Market Association is a not-for-profit farmers' cooperative with over 140 farming families participating throughout the year.</p> <p>About VCCFMA The Ventura County Certified Farmers' Market Association (VCCFMA) has been in existence since 1985 when a group of local farmers were displaced from their home at the Ventura 101 drive-in. The City of San Buenaventura stepped in and provided sponsorship to create a new market downtown as part of their revitalization efforts. The VCCFMA became a completely self-sustaining operation by 1990 and is formed as a non-profit farmers' cooperative. A Board of Directors and the VCCFMA staff conducts the business of the Association on behalf of all participating farmers and market vendors. Over the years, the VCCFMA has collaborated with city revitalization and planning departments, downtown and merchant business associations, chambers of commerce, special event sponsors and other small local businesses.</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Operation Christmas Child- Livia Young</p>	<p>Date: November 15th 2015 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/ Content Description: During National Collection Week (Nov. 16 – 23) Samaritan's Purse collects the gift-filled shoeboxes at more than 4,000 drop-off sites in all 50 states and Puerto Rico. To find the nearest drop For ten years of her life, Livia Young lived in a Romanian orphanage. In sharp contrast to the lack of love and care from the orphanage attendants and fellow orphans, she vividly remembers the change, through a simple shoe box gift, that came into her life at 12-years-old. Livia remembers feeling shocked that people across the ocean would care enough about her to send her gifts. For more information go to www.Samaritanspurse.com</p>
<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Nutcracker- Catherine Noblin Issue Addressed – Ballet Ventura; performing arts and our community; mentor program; young professionals; nutcracker; performance details, etc.</p>	<p>Date: November 15th 2015 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/ Content Description: Ballet Academy Ventura provides a complete ballet program from the earliest pre-ballet level through pre-professional and adult. Instruction is offered at the recreation and pre-professional training level. The school also has outstanding adult classes at the beginning and intermediate levels. Ballet Academy Ventura's goal is to instill in each student a love of ballet, a desire for excellence and a feeling of beauty. Our philosophy is that every student should receive the same attention whether they are to be the stars of tomorrow, a university student, or any other member of society. They are taught to feel good about themselves, and to recognize that they are special in every way. Ballet Academy Ventura is a place where every child receives excellent ballet training as well as nurturing for themselves. For more information please visit www.balleacademyventura.com</p>

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly / Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: November 22nd 2015</p> <p>Time: 8am-9am</p> <p>Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Forever Found exists to prevent, rescue and restore child trafficking victims.</p> <p>"By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" "Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking."</p> <p>"There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE."</p> <p>For more information go to www.foreverfound.org</p>
<p>Issue Addressed – human trafficking; what is it; what does it look like; issue within community; what can be done; the change; the public forum; etc.</p>		

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KCAQ
 Quarter 2015 October
 Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Ventura County Fire Department- Fire Safety</p>	<p>Date: October 11th 2015 Time: 8am-9am</p>	<p>Program Format/Content Description: The Ventura County Fire Department is a very safe, educated and passionate crew. One of the most important aspects of their mission and efforts is community education and outreach. They are active in our community to not only keep us safe but to also educate us on the necessary steps we can take to prevent catastrophic Fires that can kill hundreds.</p>
<p>Issue Addressed - Fire Safety; Safety Tips for Homes; Fire Prevention; Volunteer Opportunities</p>	<p>Duration: 1 hour</p>	<p>Some tips included, educating yourself on the Fire levels of your community; execute safe campfire practices and clear flammable brush away from your house during dry summer time months; etc.</p>

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Robotic Surgery to treat Endometriosis Seminar- Community Memorial Health System- Dr. Edwin Ramirez</p>	<p>Date: October 18th 2015 Time: 8am-9am</p>	<p>Program Format/Content Description: The role of da Vinci robotic surgery to treat endometriosis - a disease in which the tissue that normally lines the inside of the uterus grows outside of it - will be the focus of a free seminar Community Memorial Health System is holding on Tuesday, Oct. 20.</p>
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<p>Issue Addressed – Endometriosis and what it is; how many women it effects; advancements in technological advances in the medial field; robotics surgery benefits; details about lecture seminar series, etc.</p>		
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Food Allergies- Dr. Dr. Cristina Porch-Curren</p>	<p>Date: October 25th 2015 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description: Many people have food allergies. In fact, it's estimated that 15 million Americans have food allergies. They often lead to a life of isolation and a constant worry about foods being served which can cause life-threatening reactions. But with new treatments, there is hope. To learn more about common food allergies, attend a free seminar Community Memorial Health System is holding on November 5th at the Courtyard by Marriott Oxnard hotel, beginning at 6 p.m. Allergist and Immunologist Dr. Cristina Porch-Curren will discuss the diagnosis of food allergies and common foods that cause them. Also learn how to manage your dietary needs while avoiding exposure to allergy-causing foods.</p>
<p>Issue Addressed – Food allergies; difference between food allergies & food sensitivity; respect for allergies, etc.</p>		

Point Four LLC
Public Affairs Programming Log

Station Call Letters: KCAQ
1st Quarter 2016
Prepared By: Nikki Diefenderfer, Kasey Kelly & Jaime Rangel

<p>Program Name/Segment - Issues & Programs - KCAQ Morning Show</p>	<p>Date: 01/12/16 Time: 8:00 am Duration: 30 minutes</p>	<p>Program Format/Content Description: The 30th annual Rev. Dr. Martin Luther King, Jr., birthday celebration will be held on Monday, January 18, 2016, at 9 a.m. in the Oxnard Room of the Oxnard Performing Arts Center, 800 Hobson Way. The theme is "30 Years of Celebrating the Life and Dream in Ventura County; Let us March on 'I Victory is Won!' On Monday, January 18, 2016, the day will begin with a Freedom March from Plaza Park at Fifth and "C" Streets. Community members, elected officials, and spiritual leaders will assemble at the park for prayer at 8 a.m.; the march will begin at 8:15 a.m. and proceed to the Oxnard Performing Arts Center. Exhibits, refreshments, and vendor booths will be set up in the Ventura Room of the Performing Arts Center</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Connect Reflect/ New Year's Resolutions & Empowerment</p>	<p>Date: 01/03/16 Time: 8:00 am Duration: 1 hour</p>	<p>Program Format/Content Description: This show is a compilation of some of the best interviews of 2015. Including, National Women's Day, New Year's resolutions and self empowerment. This show is unique in that it highlighted the best quotes and discussions pertaining to the subject at hand. National Women's day discussed issues that women face today as well as the advancements that have already taken place to enhance women's equality. This part of the show also featured parts of the interview where women were asked why they love to be a woman. The New Year's resolutions interview discussed how to set goals how to keep them and how to have faith in yourself knowing that you are good enough no matter what happens. Often times we set unrealistic goals for ourselves and then get disappointed when we can't achieve them. This show is geared to help inspire those to not only be proud of being a woman but also to successfully set goals and know that they can accomplish anything they put their mind to. 2016 is going to be a great year.</p>
<p>Issue Addressed - Women equality; women empowerment; why it rocks being a woman; women issues we still face; keeping New Year's resolutions; setting goals and keeping them; having faith in yourself; etc.</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Foster Care Ventura County- Elizabeth Thasialh</p>	<p>Issue Addressed - need for foster parents; town hall meeting details; why people should foster; preconceptions of foster parenting; the impact; volunteer opportunities; goal of Foster Care VC; etc.</p>	<p>Date: 01/24/16 Time: 8:00 am Duration: 1 hour</p>	<p>Program Format/Content Description: Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have</p>
<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Big Brothers Big Sister of Ventura County- Jaimee, Rick & Angel</p>	<p>Issue Addressed - Mentoring, volunteer opportunities; experience of being a "big"; why should people volunteer; what is Big Brothers Big Sister of Ventura County; etc.</p>	<p>Date: 01//31/16 Time: 8:00 Duration: 1 hour</p>	<p>Program Format/Content Description: Big Brothers Big Sisters of Ventura County makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 17, in communities across Ventura County. We develop positive relationships that have a direct and lasting effect on the lives on young people. The Big Brothers Big Sisters Mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. The Big Brothers Big Sisters Vision is that all children achieve success in life. February is National Mentoring month and this year's theme at BBBSVC is "Littles taking over". For more info go to www.bbbsvc.com</p>

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 02/21/16 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Forever Found exists to prevent, rescue and restore child trafficking victims.</p> <p>"By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" "Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking.</p> <p>"There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE. " For more information go to www.foreverfound.org</p>
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<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Foster Care Ventura County- Elizabeth Thasiah</p>	<p>Date: 03/06/16 Time: 8am-9am Duration: 1 hour</p>	<p>Program Format/Content Description:</p> <p>Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. A Foster VC kid is to protect children by strengthening families and ensure that children are nurtured and supported while in care.</p> <p>Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>
<p>Issue Addressed – need for foster parents; town hall meeting details; why people should foster; preconceptions of foster parenting; the impact; volunteer opportunities; goal of Foster Care VC; etc.</p>		

<p>Program Name/Segment - Issues & Programs Locals Only "Rico and Mambo Morning Show"</p>	<p>Date: 03/31/16 Time: 8:22 am Duration: 10 minutes</p>	<p>Program Format/Content Description: On Thursday, March 31, 2016, also known as Cesar Chavez Day, "El Bracero - A Mariachi Opera" opened at Santa Paula High School. The play highlighted the struggles of Mexican laborers contracted to work in the US as a part of a guest-worker initiative called, "The Bracero Program" during World War II. Actors from "El Bracero" said the opera examined the challenges and injustices faced by the laborers, centering on the story of a young "Bracero". "El Bracero" was sponsored by the "Santa Paula Latino Town Hall", a local non-profit organization.</p>
<p>Issue Addressed - Braceros & Cesar Chavez Day</p>		

Point Four LLC
Public Affairs Programming Log

Station Call Letters: KCAQ

2nd Quarter 2016

Prepared By: Kasey Kelly, Jaime Rangel, and Pamela Juarez

<p>Program Name/Segment - Issues & Programs -The Connect with Kasey Kelly/ WOW-Marianne Louise</p>	<p>Date: 04/03/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: The Wow (Within Our World) Organization is a non-profit dedicated to helping raise funds to put children through education. This particular event is happening April 9 at Sandbox Coffee House in downtown Ventura to help children in Africa go through school. It is a community event offering live music and raffle prizes to win all are encouraged to attend if you would like more information please go to https://www.facebook.com/events/1682207795370411/</p>
<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ Ventura County Ballet Kathleen Noblin & Emma Armstrong</p>	<p>Date: 04/10/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: The Ventura County Ballet Company is a non-profit organization bringing world class, professional dance performances to our community. We provide top quality instruction to hundreds of young people whose training is a springboard to prestigious universities and prominent dance companies. Through scholarships and outreach efforts, we bring the joy of dance to underserved children throughout our area with free instructing and free tickets for our partner youth services organizations. For more information go to www.venturacountyballet.com</p>
<p>Issue Addressed - Ventura County Ballet Company; mentorship program; performances; Don Quixote; performers; music, etc.</p>		

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/Team In Training</p>	<p>Date: 04/17/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Team In Training (TNT) is the flagship fundraising program for The Leukemia & Lymphoma Society (LLS) and the only endurance sports training program for charity that raises money for blood cancer research. TNT and LLS are changing the landscape of blood cancer, not someday but today making TNT the perfect way to fundraise.</p> <p>Your time is now. It doesn't matter if you're not an athlete or in perfect shape. Our coaches will train you to cross the finish line at a marathon, half marathon, cycling event. Triathlon or hike adventure. Saving lives isn't about being the best, it's about being the best you can be when helping save lives.</p> <p>For more information go to teamtraining.org</p>
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<p>Program Name/Segment - Issues & Programs –The Connect with Kasey Kelly/ UCAAN-Rachel Shur</p>	<p>Date: 04/24/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>United Cancer Advocacy Action Network (UCAAN) focuses on providing resources to cancer survivors upon diagnosis, or when survivors or their families contact us for information. Since we are a smaller local organization in Thousand Oaks, we are able to help survivors and their families which include handmade candle holders, plaques – in memory of and in support of, greeting cards & more! Long term goals include offering financial assistance to patients for the side effects caused by treatments: chiropractic care, dental care, gym memberships and other financial help.</p> <p>For more information go to UCAAN.org</p>
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<p>Program Name/Segment - Issues & Programs -The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 05/08/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Forever Found exists to prevent, rescue and restore child trafficking victims.</p> <p>"By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking.</p> <p>"There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE."</p> <p>For more information go to www.foreverfound.org</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ Team In Training</p>	<p>Date: 05/15/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Team In Training (TNT) is the flagship fundraising program for The Leukemia & Lymphoma Society (LLS) and the only endurance sports training program for charity that raises money for blood cancer research. TNT and LLS are changing the landscape of blood cancer, not someday but today, making TNT the perfect way to fundraise.</p> <p>Your time is now. It doesn't matter if you're not an athlete or in perfect shape. Our coaches will train you to cross the finish line at a marathon, half marathon, cycling event, triathlon or hike adventure. Saving lives isn't about being the best, it's about being the best you can be when helping save lives.</p> <p>For more information go to teamintraining.org</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/ UCAAN-Rachel Shur</p>	<p>Date: 06/12/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: United Cancer Advocacy Action Network (UCAAN) focuses on providing resources to cancer survivors upon diagnosis, or when survivors or their families contact us for information. Since we are a smaller local organization in Thousand Oaks, we are able to help survivors on a more personal level. UCAAN also provides gifts of hope to cancer survivors and their families which include handmade candle holders, plaques - in memory of and in support of, greeting cards & more! Long term goals include offering financial assistance to patients for the side effects caused by treatments: chiropractic care, dental care, gym memberships and other financial help.</p>
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<p>Program Name/Segment - Issues & Programs - Juneteenth Event</p>	<p>Date: 06/17/16 Time: 5pm Duration: 2 Minutes</p>	<p>Program Format/Content Description: Oxnard's 26th Annual Juneteenth event celebrates the end of slavery and freedom for the African American community. Free community event to the public to bring awareness to the history of slavery and the freedom of African Americans.</p>
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Gold Coast Broadcasting LLC
Public Affairs Programming Log

Station Call Letters: KCAQ
3rd Quarter 2016
Prepared By: Kasey Kelly

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/Foster Care Ventura County- Elizabeth Thasiah</p>	<p>Issue Addressed – need for foster parents; town hall meeting details; why people should foster; preconceptions of foster parenting; the impact; volunteer opportunities; goal of Foster Care VC; etc.</p>
<p>Date: 07/03/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: Foster VC Kids is a program of The County of Ventura Human Services Agency, Children and Family Services (CFS). Foster VC Kids is the foster parent and kinship caregiver information, resource and support arm of the county, working with community partners to ensure that our fostering and kinship families have the support they need to offer quality care. Foster VC Kids is to protect children by strengthening families and ensure that children are nurtured and supported while in care. Our Mission: Through engagement and meaningful relationships, Foster VC Kids supports families to enhance safety, permanency, and well-being for their children. Preserving the primary family and support relationships is our priority. When this is not possible, Foster VC Kids strives to ensure children will maintain and establish safe and nurturing relationships.</p>

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/Self Love</p>	<p>Issue Addressed – self love; what is it; how does one start the journey towards self love; characteristics of self love; and also traits that are not of love but of fear and judgments; etc.</p>
<p>Date: 07/10/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: By request I replayed a portion of the previous interview on Self-Love and expanded on this topic. Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic). The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and societies status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ Big Brothers Big Sister of Ventura County- Jaimee, Rick & Angel</p>	<p>Date: 07/17/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Big Brothers Big Sisters of Ventura County makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 17, in communities across Ventura County. We develop positive relationships that have a direct and lasting effect on the lives on young people.</p> <p>The Big Brothers Big Sisters Mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. The Big Brothers Big Sisters Vision is that all children achieve success in life.</p> <p>For more info go to www.bbbsvc.com</p>
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<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/ Forever Found- Founder and Executive Director Shannon Sergey</p>	<p>Date: 07/24/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Forever Found exists to prevent, rescue and restore child trafficking victims.</p> <p>"By awakening our communities to the cries of sexually trafficked and oppressed children, inspiring people everywhere to DO SOMETHING, and strategically enabling the rescue of more and more children globally Forever Found is seeing lives restored!" Through focusing on awareness, prevention and rescue Forever Found aims to not only rescue thousands of children from this modern day slavery, but address the underlying causes of child trafficking.</p> <p>"There is nothing on this earth more beautiful than a child, more inspiring than their purity and freedom, and more devastating than when these intrinsic qualities are stolen from them. That is why Forever Found's heart beats to not only prevent the exploitation of children. TODAY, not only to rescue those enslaved, but allow each child the opportunity to find restoration. TO BE FREE."</p> <p>For more information go to www.foreverfound.org</p>
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Issue Addressed – human trafficking; what is it; what does it look like; issue within community; what can be done; the change; the public forum; etc

<p>Program Name/Segment - Issues & Programs – The Connect with Kasey Kelly/Self Love</p>	<p>Date: 08/07/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>By request I replayed a portion of the previous interview on Self-Love and expanded on this topic.</p> <p>Self-love (noun): regard for one's own well-being and happiness (chiefly considered as a desirable rather than narcissistic characteristic).</p> <p>The lack of self love versus the self judgment we are taught by the art of comparing ourselves to magazine covers and society's status quo of what it requires us to "look" like and "act" like. Unless it is taught at home, the basic fundamental element key in loving one self, an adult may spend their whole life trying to fill up the hole that can indeed be filled by themselves and themselves only. Self-love is detrimental in living a happy life.</p>
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<p>Program Name/Segment - Issues & Programs – : The Connect with Kasey Kelly/AFLAR (All For Love Animal Rescue) - Maripat Davis</p>	<p>Date: 08/14/16 Time: 7am-8am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>All For Love Animal Rescue is an all-volunteer nonprofit animal rescue group dedicated to saving dogs from shelters in Southern California. They are an all-breed rescue, but focus on dogs in the most need, primarily Pit Bulls, followed by seniors, Chihuahuas, and dogs with medical issues. Through education, AFLAR strives to restore the positive image of the American Pit Bull Terrier, as the loving family dog it truly is. AFLAR depends 100% on charitable donations to rescue, board, vet, train, and provide medical care, for all of their dogs. Over the past 3½ years, AFLAR has pulled nearly 400 dogs from Ventura County Animal Services, the Camarillo shelter.</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Ventura County Fire Department-Fire Safety</p>	<p>Date: 08/28/16 Time: 7am-8 am Duration: 1 Hours</p>	<p>Program Format/Content Description:</p> <p>The Ventura County Fire Department is a very safe, educated and passionate crew. One of the most important aspects of their mission and efforts is community education and outreach. They are active in our community to not only keep us safe but to also educate us on the necessary steps we can take to prevent catastrophic fires that can kill hundreds.</p> <p>Some tips included, educating yourself on the fire levels of your community; execute safe campfire practices and clear flammable brush away from your house during dry summer time months; etc.</p>
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<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/Ventura County Fire Department-Fire Safety</p>	<p>Date: 09/04/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: The Ventura County Fire Department is a very safe, educated and passionate crew. One of the most important aspects of their mission and efforts is community education and outreach. They are active in our community to not only keep us safe but to also educate us on the necessary steps we can take to prevent catastrophic fires that can kill hundreds. Some tips included, educating yourself on the fire levels of your community; execute safe campfire practices and clear flammable brush away from your house during dry summer time months; etc.</p>
<p>Issue Addressed – Fire Safety; Safety Tips for Homes; Fire Prevention; Volunteer Opportunities</p>		

<p>Program Name/Segment - Issues & Programs - Issues & Programs: The Connect with Kasey Kelly/Food Share's Blue Jean Ball- Tom Hilton</p>	<p>Date: 09/11/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description: FOOD Share innovatively and efficiently gathers and distributes food, serving those in need. Our dedicated volunteers and staff fight hunger with compassion and commitment to ensure that people have access to nutritious food. FOOD Share responds to community emergencies quickly and effectively. FOOD Share embraces the diversity of Ventura County and builds partnerships by involving the entire community to fight hunger and its causes. Education and public awareness are keys to finding solutions. FOOD Share's fundraiser event, The Blue Jean Ball, is the first ever fundraiser where they are the one and only beneficiary. This event takes place at the beautiful Walnut Grove at Tierra Rejada Farms on Thursday, September 15th from 5-9pm. Come as you are to this one of a kind event and enjoy the company of friends, the tastes of local vendors and the sights and sounds of money being raised to fight hunger in Ventura County! For more information go to www.foodshare.com</p>
<p>Issue Addressed – FOOD Share; hunger in Ventura County; FOOD inefficient families; Blue Jean Ball; etc.</p>		

<p>Program Name/Segment - Issues & Programs - The Connect with Kasey Kelly/AFLAR (All For Love Animal Rescue) - Maripat Davis</p>	<p>Date: 09/18/16 Time: 8am-9am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>All For Love Animal Rescue is an all-volunteer nonprofit animal rescue group dedicated to saving dogs from shelters in Southern California. They are an all-breed rescue, but focus on dogs in the most need, primarily Pit Bulls, followed by seniors, Chihuahuas, and dogs with medical issues. Through education, AFLAR strives to restore the positive image of the American Pit Bull Terrier, as the loving family dog it truly is. AFLAR depends 100% on charitable donations to rescue, board, vet, train, and provide medical care, for all of their dogs. Over the past 3½ years, AFLAR has pulled nearly 400 dogs from Ventura County Animal Services, the Camarillo shelter.</p> <p>For more information go to www.allforloveanimalrescue.org</p>
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Point Four LLC
Public Affairs Programming Log

Station Call Letters: KOCP
4th Quarter 2016
Prepared By: Josefa Salinas and Christopher Morrison

Program Name/Segment – Issues & Programs - Viewpoints	Date: 10/02/16 Time: 6 am Duration: 30 minutes	Program Format/Content Description:
<p>Issue Addressed – The Gatekeeper: Missy LeHand and FDR</p> <p>Farming: Helping people do more than eat healthy</p>		<p>SEGMENT 1: The Gatekeeper: Missy LeHand and FDR</p> <p>Synopsis: Everyone knows about the presidency of Franklin D. Roosevelt, but not many know about the powerful and loyal confidant FDR relied on, Marguerite “Missy” LeHand. Our guest discusses the life and work of this remarkable woman and how she helped and influenced one of the greatest chief executives of our time.</p> <p>Host: Gary Price. Guests: Kathryn Smith, author of The Gatekeeper: Missy LeHand, FDR, and the untold story of the partnership that defined a presidency.</p> <p>Links for more info: www.margueritelehand.com also on Facebook.com/MissyLeHand</p> <p>Compliance Issues Covered: government, women’s issues, the presidency</p> <p>SEGMENT 2: Urban Farming: Helping people do more than eat healthy</p> <p>Synopsis: Urban gardens are popping up all over the country, and they’ve provided “food desert” communities with fresh fruits and vegetables for their residents’ tables as well as taught urban dwellers to put abandoned plots of land to good use. But have you ever heard of an “urban farm”? Our guests talk about both of these projects and describe why they provide hope and employment for people in need as well as educational opportunities to students and residents.</p> <p>Host: Marty Peterson. Guests: Michael Ableman, co-founder and director of Sole Food Street Farms in Vancouver, BC, and author of the book, Street Farm: Growing food, jobs and hope on the urban frontier; Deirdre Bradley-Turner, director of Community Service and Service Learning at Emmanuel College, Boston, which is part of the Mission and Ministry Office at the college.</p> <p>Links for more info: www.emmanuel.edu www.solefoodfarms.com www.chelseagreen.com</p> <p>Compliance Issues Covered: agriculture, controlled substances, mental health, poverty, community activism, education</p>

<p>Program Name/Segment – Issues & Programs - Viewpoints</p>	<p>Date: 10/09/16 Time: 6 am Duration: 30 minutes</p>	<p>Program Format/Content Description:</p> <p>SEGMENT 1: Citizen Scientists: What everyone can do to help create a better world</p> <p>Synopsis: When we think of scientists, most of us think of college graduates working in laboratories on very important projects for the government or large corporations. Not many of us think of the retired bricklayer next door who likes to garden, or the 10-year-old girl who is fascinated by birds. We talk to two “citizen scientist” advocates about the importance of having average citizens be the eyes and ears of large research projects, and how anyone can find a science project they can help advance in the world.</p> <p>Host: Gary Price. Guests: Mary Ellen Hannibal, author of the book Citizen Scientist: Searching for heroes and hope in an age of extinction; Geoff LeBaron is the director of the Audubon Society’s annual Christmas Bird Count.</p> <p>Links for more info: www.maryellenhannibal.com www.christmasbirdcount.org</p> <p>Compliance Issues Covered: nature, science, technology, public service, environment</p> <p>SEGMENT 2: Helping Animals Weather Natural Disasters</p> <p>Synopsis: Natural disasters such as floods, wildfires and tornados can devastate a community, cause widespread health concerns and push families out of their homes. We’re all concerned that the humans caught in these circumstances are taken care of, but what about the pets that live in the area? How can we help them survive and stay with their human caretakers? We talk to a Humane Society spokesperson who has seen his share of disasters about keeping your pets safe and secure during a catastrophe.</p> <p>Host: Marty Peterson. Guest: Jeff Dorson, Executive Director of the Humane Society of Louisiana</p> <p>Links for more info: www.humaneia.org 1-888-6-HUMANE</p> <p>Compliance Issues Covered: natural disasters, animal welfare, public safety, community activism</p>
<p>Issue Addressed –</p> <p>Citizen Scientists: What everyone can do to help create a better world</p> <p>Citizen Scientists: What everyone can do to help create a better world</p>		

<p>Program Name/Segment – Issues & Programs - Viewpoints</p>	<p>Date: 10/16/16 Time: 6 am Duration: 30 minutes</p>	<p>Program Format/Content Description:</p> <p>SEGMENT 1: Dealing With Fear in Life</p> <p>Synopsis: Halloween is coming up, and just about everyone likes to be scared on that day. Its fun and it can help heighten the excitement of the holiday. However, there are some people who have fear in their lives that isn't much fun – those who are facing big changes, uncertainties and loss. Our guests talk about how fear affects our lives and how it can be decreased or eliminated by perseverance, positive thinking and compassion.</p> <p>Host: Gary Price. Guests: Brad and Kasey Wallis, co-founders of “Expand With Julius,” a private coaching and workshop firm.</p> <p>Links for more info: expandwithjulius.com</p> <p>Compliance Issues Covered: mental health, occupational training, internet & social media</p> <p>SEGMENT 2: Teaching Kids to Read by Expanding Their World</p> <p>Synopsis: We hear it all the time – why can't our kids read better? Our guest has some thoughts on the issue and offers some suggestions to parents, educators and policymakers about how expanding our children's knowledge base in school will help make them better readers overall.</p> <p>Host: Marty Peterson. Guest: Robert Pondiscio is the Executive Director of the Knowledge Matters Campaign, a senior fellow at the Thomas B. Fordham Institute in Washington, DC, and a former inner-city elementary school teacher.</p> <p>Links for more info: www.knowledgematterscampaign.org</p> <p>Compliance Issues Covered: education, government, community activism</p>
<p>Issue Addressed – Dealing With Fear in Life Teaching Kids to Read by Expanding Their World</p>		

<p>Program Name/Segment – Issues & Programs - Viewpoints</p>	<p>Date: 10/23/16 Time: 6 am Duration: 30 minutes</p>	<p>Program Format/Content Description:</p> <p>SEGMENT 1: Atlas Obscura: Celebrating Unique Destinations</p> <p>Synopsis: When Americans take vacations, it's often to places like theme parks, resorts, or national parks. Our guest says that there's a treasure trove of unique destinations around the world if you veer off the beaten vacation path. He talks about a few of the places you probably never heard about but which offer unique experiences, educational opportunities and a lot of fun.</p> <p>Host: Gary Price. Guests: Dylan Thuras, co-author of Atlas Obscura: An explorer's guide to the world's hidden wonders.</p> <p>Links for more info: www.atlasobscura.com</p> <p>Compliance Issues Covered: recreation, art, architecture, travel, history, war, science & technology</p> <p>SEGMENT 2: Raising Human Beings: Dealing with kids, expectations and behavior</p> <p>Synopsis: Raising kids these days isn't easy. Parents have expectations for their children that often don't jibe with who the child is and his or her temperament -- and that can lead to problems with behavior that disrupt family life, and end up being counterproductive for the child. We talk to a psychologist about why kids behave the way they do in certain situations, and offer strategies for dealing with a child that can help them grow more responsible and independent.</p> <p>Host: Marty Peterson. Guests: Dr. Ross Greene, a psychologist at Virginia Tech University and founding director of the non-profit organization "Lives in the Balance." He's also the author of the book, Raising Human Beings: Creating a collaborative partnership with your child.</p> <p>Links for more info: www.drtrossgreene.com www.livesinthebalance.org</p> <p>Compliance Issues Covered: children and family issues, education, psychology and mental health</p>
<p>Issue Addressed – Atlas Obscura: Celebrating Unique Destinations Raising Human Beings: Dealing with kids, expectations and behavior</p>		

Program Name/Segment – Issues & Programs - Viewpoints	
<p>Issue Addressed –</p> <p>Liar, Temptress, Soldier, Spy: Women in the Civil War</p> <p>The Value of Face-to-Face Communication for Kids</p>	
<p>Date: 10/30/16</p> <p>Time: 6 am</p> <p>Duration: 30 minutes</p>	
<p>Program Format/Content Description:</p> <p>SEGMENT 1: Liar, Temptress, Soldier, Spy: Women in the Civil War</p> <p>SYNOPSIS: We've heard a lot about the famous generals and other heroes of the Civil War, but very little has been written about the women who fought as hard as the men for their beliefs. We talk to an author who researched these women, about the jobs they did, how they risked their lives to find and carry intelligence from the enemy to their generals, and even how they used their "feminine wiles" to get the information they needed to gain advantage in the war.</p> <p>Host: Gary Price. Guest: Karen Abbott, author of Liar, Temptress, Soldier, Spy: Four women undercover in the Civil War.</p> <p>Links for more info: www.karenabbott.net</p> <p>Compliance Issues Covered: history, military & veterans, women's issues</p> <p>SEGMENT 2: The Value of Face-to-Face Communication for Kids</p> <p>SYNOPSIS: Kids are always on their phones, tablets or computers – even when they're sitting across from one another at the lunch table! Does communicating via screens hurt kids? We talk to two researchers who found that too much screen time at the cost of face-to-face communication could decrease our ability to recognize emotions, and possibly even shorten our lives.</p> <p>Host: Marty Peterson. Guests: Patricia Greenfield, Distinguished Prof. of Psychology, UCLA, Dir. of the Children's Digital Media Center, Los Angeles, CA; Susan Pinker, psychologist, journalist, author of The Village Effect: How face-to-face contact can make us healthier, happier and smarter.</p> <p>Links for more info: www.cdmc.ucla.edu www.susanpinker.com</p> <p>Compliance Issues Covered: technology, children's issues, seniors' issues, mental & physical health, education</p>	

<p>Program Name/Segment - Issues & Programs – Viewpoints</p>	<p>Date: 11/06/16 Time: 6 am Duration: 30 minutes</p>	<p>Program Format/Content Description:</p> <p>SEGMENT 1: Supporting Libraries: Why they're important, how we can help</p> <p>Synopsis: The public library system in the U.S. is one of our most cherished community services, yet in these days of government budget cuts, libraries around the country are feeling the pinch of shorter hours, fewer staff and old technology. Our guests discuss why funding and supporting our libraries is a way to raise smarter kids, help residents with social service navigation, boost the economy, and help immigrants become full American citizens.</p> <p>Host: Gary Price. Guests: Dr. Timothy Crist is the president of the Board of Trustees for The Newark Public Library, Newark NJ; Karin Slaughter, internationally bestselling author whose latest novel is titled The Kept Woman, founder of Save the Libraries.</p> <p>Links for more info: www.npl.org www.karinslaughter.com www.savethelibraries.com</p> <p>Compliance Issues Covered: education, philanthropy, community services, employment, community activism, African American issues, Latino issues</p> <p>SEGMENT 2: Dealing with Shame and Bullying</p> <p>Synopsis: Bullying and shaming are two of the most damaging activities kids – and many adults – face today. One of our guests discusses the psychological ramifications of bullying and the other relates her own experience as an unwed teen in the 1970s, and how the shame of that incident and the support she received from other young women in the same situation made her stronger and more compassionate to others.</p> <p>Host: Marty Peterson. Guests: Dr. Frank Farley, Professor of Educational Psychology at Temple University in Philadelphia, PA; Liz Pryor, author of Look At You Now: My journey from shame to strength.</p> <p>Links for more info: www.temple.edu www.lizpryor.com</p> <p>Compliance Issues Covered: bullying, teen pregnancy, technology/internet, mental health, juvenile justice, family issues, poverty</p>
<p>Issue Addressed –</p> <p>Supporting Libraries: Why they're important, how we can help</p> <p>Dealing with Shame and Bullying</p>		

<p>Program Name/Segment - Issues & Programs – Community Corner</p>	<p>Date: 11/06/16 Time: 8 am Duration: 1 Hour</p>	<p>Program Format/Content Description: Guest: Morris O'Kelly CNN political analyst Topic: General overview of the propositions on the upcoming election ballot. Each proposition or measure was described, reviewed as to a Yes or No outcome and then discussed with CR host.</p>
<p>Issue Addressed – General overview of the propositions on the upcoming election ballot.</p>		

<p>Program Name/Segment - Issues & Programs – Community Corner</p>	<p>Date: 11/13/16 Time: 8 am Duration: 1 Hour</p>	<p>Program Format/Content Description: Guests / Topics: Segment 1 : Jane Hershey / Feingold Institute Jane discusses the ongoing struggle with the food given to our children in school cafeterias. What does the research show is in the food? What are the alternatives? How can we get our schools to give our kids better food? What is the research showing? Segment 2: Dr. Zimmermann Dr. David Zimmermann, a Laguna Hills family practice physician with Monarch HealthCare is available to share insights about flu vaccinations, and what to keep in mind when considering whether to get a shot, including the important value for young children and the elderly. Segment 3 : National Geographic photographer Gary Richards The new book is called Instagram photos from around the world. Taken by NG photographers we talk with Gary about the places he visited, the experiences had while shooting the photos, the extremes of best and worst places. The joy of working at a job that reflects your passion.</p>
<p>Issue Addressed – Food given to our children in school cafeterias. Vaccination Values. National Geographic Photography.</p>		

Program Name/Segment - Issues & Programs - Viewpoints	Date: 11/13/16	Program Format/Content Description - Please Be Specific
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<p>Program Name/Segment - Issues & Programs – Viewpoints</p>	<p>Date: 11/20/16 Time: 6 am Duration: 30 minutes</p>	<p>Program Format/Content Description – Please Be Specific</p> <p>SEGMENT 1: Fighter Pilot: The Jimmy Stewart You Didn't Know</p> <p>Synopsis: The late actor, Jimmy Stewart, gave us some very memorable characters during his time in Hollywood – many very funny; others endearing; and still others dark and villainous. Perhaps Stewart's most dramatic role was the one that not many people know about, but that molded his life and his psyche – not to mention his acting – for most of his career: fighter pilot in World War II. We talk to an author who delved into Stewart's war service about how flying missions over Europe and seeing his comrades die affected the actor and his choice of roles and acting style for the rest of his life.</p> <p>Host: Gary Price. Guest: Robert Matzen, author of Mission: Jimmy Stewart and the fight for Europe.</p> <p>Links for more info: robertmatzen.com Compliance Issues</p> <p>Covered: military veterans, war, PTSD, movies & the arts, history, technology</p> <p>SEGMENT 2: Habit Changers: Advice for success in making resolutions</p> <p>Synopsis: In about six weeks, people will be celebrating the New Year and many of them will be resolving to change something in their lives – the ubiquitous “New Year’s Resolution.” We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.</p> <p>Host: Marty Peterson. Guest: M.J. Ryan is a resolution maker and an internationally-recognized expert on change and human fulfillment, author of the book, Habit Changers; 81 game-changing mantras to mindfully realize your goals.</p> <p>Links for more info: www.MJ-Ryan.com www.Habit-Changers.com</p> <p>Compliance Issues Covered: psychology & human behavior, business & entrepreneurs</p>
<p>Issue Addressed –</p> <p>Fighter Pilot: The Jimmy Stewart You Didn't Know</p> <p>Habit Changers: Advice for success in making resolutions</p>		

<p>Program Name/Segment - Issues & Programs – Community Corner</p>	<p>Date: 11/20/16 Time: 8 am Duration: 1 Hour</p>	<p>Program Format/Content Description – Please Be Specific</p> <p>Guests/ Topics:</p> <p>Segment 1: LAPL John Szabo: After the election many were concerned about immigrant round ups and deportation. The LA Public library assured the audience that their policy is to accept everyone. We went over citizenship classes that are free for all as well as other programs and policies for all 73 libraries.</p> <p>Segment 2: Donna Gallow / Veteran housing: A brand new idea in solving the problem of housing for homeless veterans.</p> <p>Segment 3: Rudy Salas: From the group Tierra talks about the music industry and the politics of the music industry.</p>
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<p>Program Name/Segment - Issues & Programs - Community Corner</p>	<p>Date: 11/27/16 Time: 8 am Duration: 1 Hour</p>	<p>Program Format/Content Description:</p> <p>Segment 1: Boys Don't Cry At Work author Alexander Ellis The study, entitled "Boys Don't Cry: Gender and Reactions to Negative Performance Feedback" was recently published in the Journal of Applied Psychology. The study is the first of its kind to examine how crying during a performance review at work can impact both the employee and the supervisor who provided the negative feedback.</p> <p>Segment 2: Adopt a book/Smithsonian Institute New York Times bestselling author Katherine Neville http://www.katherineneville.com/author of "The Eight", "The Fire", and "The Magic Circle" and others) talks about the Smithsonian Libraries Adopt a Book Program-a way Americans can preserve literary history.</p> <p>Segment 3: Stuart Tomc/Omegas With over twenty years experience in the field of nutritional medicine, Stuart Tomc, Certified Natural Health Professional is one of North America's leading authorities on dietary supplements. He is a respected former consultant to the World Health Organization and integrative physicians worldwide. Serving in the capacity of educator and media spokesperson for dietary supplement maker Nordic Naturals, Mr. Tomc has given thousands of lectures and interviews both TV and radio discussing the latest available scientific research on natural alternative therapies for bringing about increased levels of health and wellness.</p>
<p>Issue Addressed - Boys Don't Cry Author: Adopt A Book Program. Nutritional Medicine.</p>		

Program Name/Segment – Issues & Programs - Viewpoints		Program Format/Content Description:
<p>Issue Addressed –</p> <p>THE ICK FACTOR: TEACHING KIDS SCIENCE</p> <p>TEACHING KIDS TO GIVE BACK</p>	<p>Date: 11/27/16</p> <p>Time: 6 am</p> <p>Duration: 30 minutes</p>	<p>SEGMENT 1: THE ICK FACTOR: TEACHING KIDS SCIENCE</p> <p>Synopsis: Schools are emphasizing science, technology, engineering and math—the STEM subjects. Many people believe science is too technical for kids to understand. We talk to two experts who say children take to science readily if it's presented in the right way by tapping into the “ick factor” that seems to fascinate them.</p> <p>Host: Gary Price. Guests: Chris Martine, David Burpee Prof. of Plant Genetics and Research, Bucknell Univ.; Jessica Garrett, science teacher and co-author, Oh, Ick! 114 Science Experiments Guaranteed to Gross You Out</p> <p>Links for more info: http://www.bucknell.edu/ChrisMartine; https://www.workman.com/products/oh-ick;</p> <p>Compliancy Issues Covered: education, science and technology; women's issues</p> <p>SEGMENT 2: TEACHING KIDS TO GIVE BACK</p> <p>Synopsis: During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children's book and game designed to make giving back to others a fun pursuit.</p> <p>Host: Marty Peterson. Guests: Sarah Linden and Tyler Knott Gregson, co-authors, North Pole Ninjas: Mission: Christmas</p> <p>Links for more info: NorthPoleNinjas.com</p> <p>Compliancy Issues Covered: youth at risk; education; children's psychology; consumerism</p>

Program Name/Segment – Issues & Programs - Viewpoints		Program Format/Content Description:
<p>Issue Addressed –</p> <p>Does Where You Go To College Matter?</p> <p>Holiday Cooking Without Fear</p>	<p>Date: 12/04/16</p> <p>Time: 6 am</p> <p>Duration: 30 minutes</p>	<p>SEGMENT 1: Does Where You Go To College Matter?</p> <p>Synopsis: High school graduates who plan to go on with their education are making plans to head off to college this fall. Not all of them were accepted to the college that was their first choice, and many are disappointed about it. Some young people didn't get into college at all because they weren't offered the help they needed to find a college that suited them financially and culturally. We talk to an author and to a high school counselor about the myths surrounding acceptance to an "elite" college, why a small or state school can be a better fit, and how high school counselors can better serve diverse and often financially strapped students.</p> <p>Host: Gary Price. Guests: Frank Bruni, columnist for The New York Times, author of the book, Where You Go Is Not Who'll You'll Be: An antidote to the college admissions mania; Joshua Steckel, counselor at a high school in Brooklyn, NY, co-author of the book, Hold Fast to Dreams.</p> <p>Links for more info: www.frankbrunibooks.com www.thenewpress.com</p> <p>Compliance Issues Covered: Education, Family, Employment, Social Issues.</p> <p>SEGMENT 2: Holiday Cooking Without Fear</p> <p>Synopsis: With Thanksgiving over, it's time to start looking toward our December holiday parties and the meals that come with them. Author Julia Turshen joins the show to talk about her tips and tricks to make those Christmas and Hanukkah dinner a little less daunting. With advice on dressings, sides, desserts and more, Turshen breaks down some basic techniques to make great food with little experience.</p> <p>Host: Marty Peterson. Guests: Julia Turshen, author of Small Victories: Recipes, Advice + Hundreds of Ideas for Home Cooking Triumphs</p> <p>Links for more info: : www.juliaturshen.com https://www.amazon.com/Small-Victories-Recipes-HundredsTriumphs/dp/1452143099</p> <p>Compliance Issues Covered: Family, Food & Nutrition</p>

<p>Program Name/Segment – Issues & Programs - Viewpoints</p>	<p>Date: 12/11/16 Time: 6 am Duration: 30 minutes</p>	<p>Program Format/Content Description: SEGMENT 1: Closing the Wage Gap: Two diverse opinions</p>
<p>Issue Addressed – Closing the Wage Gap: Two diverse opinions Henry Clay: The great American statesman you should know more about</p>		<p>Synopsis: The “Wage Gap” has been a persistent topic in America for years and it played a big role in determining the outcome of the recent election. We’re joined by two experts who both agree that closing the wage gap should be a top priority in this country, but who have very different takes on how that can be achieved. We talk governmental regulations, tax codes, charity, and much more in regards to bringing the haves and the have-nots together. Our experts say doing so may just bring a much divided country together before the wedge between the two groups changes America into a very different and likely very worse-off, place for our children to inherit.</p> <p>Host: Gary Price. Guests: Chuck Collins, website editor for The Institute for Policy Studies and author of the book, Born on Third Base. Kyle Hauptman, executive director of the Main Street Growth Project</p> <p>Links for more info: http://www.ips-dc.org http://www.chelseagreen.com/born-on-third-base http://www.mainstgrowth.com/</p> <p>Compliance Issues Covered: US Government, Economics, Politics, Business and Industry</p> <p>SEGMENT 2: Henry Clay: The great American statesman you should know more about</p> <p>Synopsis: Most of us have heard the name of Henry Clay, but he’s not one of the people we usually remember the way we do George Washington or Thomas Jefferson. Our guest says that Clay was just as important to our nation as the founding fathers, and he discusses the great contributions this Speaker of the House made to keep our country together, fight for justice, and create the foundations of our extensive modern U.S. transportation system.</p> <p>Host: Marty Peterson. Guests: Harlow Giles Unger, author of Henry Clay: America’s Greatest Statesman and contributor to The Huffington Post</p> <p>Links for more info: : http://www.huffingtonpost.com/author/harlow-giles-unger www.dacapo.com</p> <p>Compliance Issues Covered: Government, Transportation, War, Law, Slavery, History</p>

<p>Program Name/Segment – Issues & Programs - Viewpoints</p>	<p>Date: 12/18/16 Time: 6 am Duration: 30 minutes</p>	<p>Program Format/Content Description: SEGMENT 1: Christmas at the Battle of the Bulge</p>
<p>Issue Addressed – Christmas at the Battle of the Bulge Using The Voices in Your Head</p>		<p>Synopsis: This year, many families will spend the holidays with family members away, in combat in Iraq and Afghanistan. It's tough being on the battlefield at any time of year, but during Christmas it's especially hard. We talk to a historian and author about one Christmas, in 1944, when American soldiers spent a freezing holiday in the Ardennes forest, fighting for their lives against Hitler's army during the Battle of the Bulge; and how a general's prayers could have been the key to turning the tide in the Allies' favor.</p> <p>Host: Gary Price. Guests: Stanley Weintraub, Eyan Pugh Professor Emeritus of Arts & Humanities, Penn State University, and author of "11 Days in December: Christmas at the Bulge, 1944."</p> <p>Links for more info: http://www.simonandschuster.com/authors/Stanley-Weintraub/1064729 https://www.amazon.com/11-Days-December-ChristmasBulge/dp/0451223179/ref=sr_1_1?qs=books&ie=UTF8&qid=1481303541&sr=1-1&keywords=11+days+in+December</p> <p>Compliance Issues Covered: Military, War, Religion, History</p> <p>SEGMENT 2: Using The Voices in Your Head</p> <p>Synopsis: Hearing voices in your head comes with an unfortunate stereotype that you must be mentally ill. However, experts tell us the "voices in your head" can be used to talk to, and about, yourself in a healthy, productive way. In fact, most people hear voices in their head and already use inner speech on a daily basis. We discuss tips and techniques to use "self-talk" as a way to get yourself through tough decisions and lower stress.</p> <p>Host: Marty Peterson. Guests: Dr. Charles Ferryhough, author of "The Voices Within: The History and Science of How We Talk to Ourselves." Dr. Ethan Kross, Professor of Psychology at the University of Michigan.</p> <p>Links for more info: : http://www.charlesferryhough.com/ https://www.amazon.com/Voices-Within-HistoryScience-Ourselves/dp/0465096808 https://lsa.umich.edu/psych/people/faculty/ekross.html</p> <p>Compliance Issues Covered: Psychology, Mental health, Self-help, Science</p>

<p>Program Name/Segment - Issues & Programs - Viewpoints</p>	<p>Date: 12/25/16 Time: 6 am Duration: 30 minutes</p>	<p>Program Format/Content Description: SEGMENT 1: Dealing With Holiday Stress Synopsis: The holidays, with their family gatherings, crowded shopping malls and unpredictable weather, are a time of stress for many people. We talk to two stress specialists about tips and tricks to help you calm down a bit during this hectic time of year and also prevent undue stress at other times. Host: Gary Price. Guests: Dr. Mary Lamia, clinical psychology and psychoanalyst in private practice in Marin County, CA; Paul Hujich, author of "Stress Pandemic: 9 natural steps to survive, master stress and live well" Links for more info: www.marylamia.com, www.stresspandemic.com Compliance Issues Covered: Addiction, Mental Health, Family Issues, Diet & Nutrition SEGMENT 2: Internet Privacy: How You Can Fight Snooping Online</p>
<p>Issue Addressed - Dealing With Holiday Stress Internet Privacy: How You Can Fight Snooping Online</p>		<p>Synopsis: It seems you can't get away from email spam, Internet scams and companies using your online purchases and web browsing to badger you with shopping opportunities. Every time you sign up for a blog or make a purchase, you are inundated with unwanted - and sometimes dangerous - intrusions into your personal and private information. We talk to a journalist who has tried to erase her digital footprint, and an attorney who deals with online privacy about the issue. We discuss ways you can get rid of some third parties who spy on your online activities, learn about better password protection, and find out why we are probably never going to be able to rid ourselves of all snooping in the future. Host: Marty Peterson. Guests: Julia Angwin, award-winning journalist, author of "Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance" William Kling, adjunct professor of law, IIT Chicago-Kent College of Law, clinical assistant professor at the University of Illinois at Chicago School of Public Health Links for more info: www.juliaangwin.com, www.kentlaw.edu Compliance Issues Covered: Technology, Commerce, Law, Privacy, Internet security, Government</p>

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1st Quarter 2017

Prepared By: Josefa Salinas & Christopher Morrison

Program Name/Segment – Issues & Programs – Viewpoints	Date:	Program Format/Content Description:
	01/01/17	

<p>Issue Addressed -</p> <p>Solving crimes with new technology</p> <p>What we love about time travel</p>	<p>Time: 6am</p> <p>Duration: 30 Minutes</p>	<p>SEGMENT 1: Solving crimes with new technology</p> <p>Synopsis: With new gadgets and programs being invented every day, the technologies used in solving crimes are changing constantly. We reached out to leading experts on the subject, including a programmer, a 3D printing specialist, and best-selling crime author Patricia Cornwell. Through these interviews, we got the inside scoop on how mobile devices, 3D models, and even "smart home" devices like a refrigerator can be used to crunch the data, solve crimes, and present cases in court.</p> <p>Host: Gary Price. Guests: Lee Reiber, COO for Oxygen Forensics Inc.; Jerry Ropelator, CEO of White Clouds; Patricia Cornwell, bestselling crime author, author of "Chaos."</p> <p>Links for more info: www.oxygen-forensic.com, www.whiteclouds.com, http://www.patriciacornwell.com/</p> <p>Compliancy Issues Covered: Forensics, Technology, Media, Law, Law Enforcement, Literature</p> <p>SEGMENT 2: What we love about time travel</p> <p>Synopsis: We see it everywhere: time travel. The concept has dominated our books, movies, and television for decades. We even saw a time travel ethics question dominate our primary election coverage. So what is it about these stories that we find so irresistible? We talk to Dr. Travis Langley, a pop culture psychologist, to uncover what lies underneath the fantasy we've all indulged from time to time: traveling backwards and forwards through time.</p> <p>Host: Marty Peterson. Guests: Dr. Travis Langley, author of a series of pop culture psychology books including, "Doctor Who Psychology: A Madman with a Box."</p> <p>Links for more info: http://www.travislangley.info/ https://www.psychologytoday.com/experts/travis-langley-phd https://www.amazon.com/Travis-Langley/e/B006UXQOTC</p> <p>Compliancy Issues Covered: Psychology, Arts, History, Literature</p>
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Program Name/Segment – Issues & Programs – Viewpoints	Date: 01/08/17 Time: 6am Duration: 30 Minutes	Program Format/Content Description:
<p>Issue Addressed – Uniquely Jazz: Sheila Jordan Fighting Fair and Productively</p>		<p>SEGMENT 1: Uniquely Jazz: Sheila Jordan</p> <p>Synopsis: With “La La Land” tapping into theaters around the country and a strong contender for this year’s Oscars, we wanted to re-visit one of the quintessential American art forms: jazz. And nobody sings jazz better, or more distinctly, than Sheila Jordan. We talk to Jordan and her biographer about Jordan’s rise, the racism that jazz musicians – both black and white – experienced, and the need to preserve from poverty to her career singing with some of the most famous jazz musicians of the 20th century this music for future generations.</p> <p>Host: Gary Price. Guests: Sheila Jordan, jazz singer, teacher and composer. Ellen Johnson, singer, musician, author of <i>Jazz Child: A portrait of Sheila Jordan</i></p> <p>Links for more info: www.sheilajordanjazz.com www.jazzchildthebook.com</p> <p>Compliance Issues Covered: Art, History, Racism, America</p> <p>SEGMENT 2: Fighting Fair and Productively</p> <p>Synopsis: Of course, conflict is part of life, but it doesn’t always have to turn into a big argument. We talk to two experts on conflict about how to make disagreements with anyone, from your work life to your home life, into a more peaceful, enlightening experience.</p> <p>Host: Marty Peterson. Guests: Dana Caspersen, mediator, teacher and author of, “Changing the Conversation: The 17 principles of conflict resolution.” Dr. Judith Wright, author, coach, corporate consultant and founder of the Wright Graduate University for the Realization of Human Potential, where she also teaches.</p> <p>Links for more info: www.danacaspersen.com www.judithwright.com www.wrightliving.com</p> <p>Compliance Issues Covered: Interpersonal Skills, Mental Health, Employment & Labor, Marriage & Family Issues</p>