

Public Affairs Programming Log

Station Call Letters: KCAQ FM

1st Quarter 2015

Prepared By: Danielle Oropeza

<p>Program Name/Segment</p> <p>Issues & Programs – Q104-7’s Community Talk</p>	<p>Date</p> <p>1/11/2015</p> <p>Time</p> <p>8:15 am</p> <p>Duration</p> <p>5 Minutes</p>	<p>Program Format/Content Description – Please Be Specific-</p> <p>A fitness trainer representing Knockout Boxing and Fitness came by Community Talk to discuss new year’s resolutions. Fernando discussed exercise, dieting, and answered listeners’ questions live on the air.</p>
<p>Issue Addressed – Knockout Boxing and Fitness</p>		
<p>Program Name/Segment</p> <p>Issues & Programs – Q104-7’s Community Talk</p>	<p>Date</p> <p>1/11/2015</p> <p>Time</p> <p>8:48 am</p> <p>Duration</p> <p>5 Minutes</p>	<p>Program Format/Content Description – Please Be Specific</p> <p>A representative for Workforce Investment called into “Community Talk” to discuss the services provided by her organization. If you are an adult in job transition, a teen or young adult exploring career options, or an employer seeking support for recruitment, retention, or layoffs, please contact one of our eight Job and Career Centers in Fillmore, Santa Paula, Oxnard, Simi Valley, Thousand Oaks, and Ventura. For more information, visit www.venturacountyjcc.org, or call (800) 500-7705.</p>
<p>Issue Addressed – Workforce Investment</p>		
<p>Program Name/Segment</p> <p>Issues & Programs - Q104-7’s Community Talk</p>	<p>Date</p> <p>1/25/2015</p> <p>Time</p> <p>8:20 am</p> <p>Duration</p> <p>5 Minutes</p>	<p>Program Format/Content Description – Please Be Specific</p> <p>A representative for the Humane Society discussed their free services for residents of Ventura County. The primary mission of the Humane Society of Ventura County is to provide a safe, temporary home for unwanted animals while they await adoption, it also provides many other services to help ensure that animals throughout the county are treated with the love and respect they deserve. Among the Humane Society’s most important work is promoting low-cost spay and neutering at its <u>Spay and Neuter Clinic in Ojai</u>. It is estimated that for every human birth there are 15 dogs and 45 cats born. These numbers show that there is no way to provide homes for the county’s pet population without an aggressive effort to cut down on the animal birth rate. Spaying and neutering as many animals as possible is the answer. While the Society’s low-cost Spay and Neuter Clinic is making a difference, it is too small to handle the number of animals that need to be altered. The Society is currently accepting donations that will allow for an expansion of the facility to serve even more pets. For more information, log on to: http://www.humanesocietyvc.org</p>
<p>Issue Addressed - Humane Society</p>		

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<p>Program Name/Segment</p> <p>Issues & Programs – Q104-7’s Community Talk</p>	<p>Date</p> <p>1/25/2015</p> <p>Time</p> <p>8:40 am</p> <p>Duration</p> <p>5 Minutes</p>	<p>Program Format/Content Description – Please Be Specific-</p> <p>A representative for St. John’s Health Care Foundation called in to “Community Talk,” and discussed Women’s Heart Health Workshop. The discussion included details about their event, an event free to the public. Heart disease is the biggest health risk Americans face today. If you don’t have heart disease now, you can help prevent it. If you’ve already been diagnosed with heart disease, you can keep it from getting worse. For more information, log onto: http://www.stjohnshealth.org</p>
<p>Issue Addressed – St. John’s Health Care Foundation</p>		
<p>Program Name/Segment</p> <p>Issues & Programs – Q104-7’s Community Talk</p>	<p>Date</p> <p>2/01/2015</p> <p>Time</p> <p>8:10 am</p> <p>Duration</p> <p>5 Minutes</p>	<p>Program Format/Content Description – Please Be Specific</p> <p>A representative for Ventura County Autism Society came into the studio for an interview with “Community Talk,” about autism, and the services provided to members of the society. VCAS members are mostly individuals and families with children with autism, of all ages. Our membership also includes service providers, agency staff, educators and teachers, and professionals who are interested in furthering the mission of VCAS. Membership is open to any individual, family, or community member. Our board and the people who invest their time in VCAS are all volunteers. In addition, their “Reach for the Stars” benefit was discussed.</p>
<p>Issue Addressed – Ventura County Autism Society</p>		
<p>Program Name/Segment</p> <p>Issues & Programs - Q104-7’s Community Talk</p>	<p>Date</p> <p>2/08/2015</p> <p>Time</p> <p>8:10 am</p> <p>Duration</p> <p>25 Minutes</p>	<p>Program Format/Content Description – Please Be Specific</p> <p>Representatives for Clinicas Del Camino Real stopped by “Community Talk” to discuss the different programs offered at their office. Clinicas, as we are commonly known, continues to grow and expand. They now operate nine full-service medical clinics throughout Ventura County. For patients who are unable to come to us, we go to them, with fully equipped, mobile medical and dental units. Clinicas now serves over 40,000 patients seeking medical, dental, optical, preventive, prenatal, and mental health care. Our work doesn’t stop here. Clinicas del Camino Real, Incorporated looks forward to adding more medical clinics, more outreach and education programs, and more comprehensive services in the years to come. Whatever the medical needs, Clinicas del Camino Real, Incorporated is here for the patients and their families of today and tomorrow.</p>
<p>Issue Addressed – Clinicas Del Camino Real</p>		

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<p>Program Name/Segment</p> <p>Issues & Programs – Q104-7's Community Talk</p>	<p>Date</p> <p>2/15/2015</p>	<p>Program Format/Content Description – Please Be Specific-</p> <p>Representatives for fileyourtaxes.com came by “Community Talk,” to discuss their website, services, laws and programs available to Ventura County residents.</p>
<p>Issue Addressed – File your taxes-dot-com</p>	<p>Time</p> <p>8:10 am</p> <p>Duration</p> <p>25 Minutes</p>	
<p>Program Name/Segment</p> <p>Issues & Programs – Q104-7's Community Talk</p>	<p>Date</p> <p>2/15/2015</p>	<p>Program Format/Content Description – Please Be Specific</p>
<p>Issue Addressed – United States Air Force Band of the Golden West Concert</p>	<p>Time</p> <p>8:45 am</p> <p>Duration</p> <p>10 Minutes</p>	<p>A Representative for U.S Air Force called in to “Community Talk” to discuss their free community event in Port Hueneme. Ocean View Pavilion’s Performing Arts Theatre by the Beach is proud and honored to once again sponsor the ‘United States Air Force Band of the Golden West’ concert February 22, 3:00 pm. The United States Air Force Band of the Golden West’s Concert Band will present a free concert of standard literature in Ocean view Pavilion’s Performing Arts Theatre by the Beach located at 575 E. Surfside Drive Port Hueneme. The concert will be 3:00 pm, Sunday February 22, 2009. It is sponsored by the Ocean view Pavilion’s Performing Arts Theatre by the Beach. For more information and free tickets please call (805) 986-4818 or visit the website at www.oceanviewinfo.com.</p>
<p>Program Name/Segment</p> <p>Issues & Programs - Q104-7's Community Talk</p>	<p>Date</p> <p>2/22/2015</p>	<p>Program Format/Content Description – Please Be Specific</p>
<p>Issue Addressed – La Ventana Eating Disorder Programs</p>	<p>Time</p> <p>8:15 am</p> <p>Duration</p> <p>25 Minutes</p>	<p>Candy Bartole, a representative for La Ventana Eating Disorder Programs, came by “Community Talk” to discuss National eating disorders Week. La Ventana is committed to a high level of clinical care at an affordable cost. Our <u>Clinical Director, Candy Bartole, MS, LMFT</u>, has over 15 years of experience in the field of eating disorders. Her staffs of licensed therapists and registered dieticians are there to support our clients as they work towards eating disorder recovery. La Ventana offers <u>FREE Housing</u> to those women attending the La Ventana's Eating Disorder Day Treatment Program. Our Housing facilities are located in Thousand Oaks which has been consistently voted one of the safest cities in America. Our housing is only a two minute walk to the La Ventana Treatment Center. La Ventana Eating Disorder Programs accepts most major insurance and often, all or part of the cost of our Day Treatment Program and our Intensive Outpatient Program is covered. If you or a loved one is struggling with anorexia, bulimia or would like to stop binge eating, please call our admissions counselor today: 888.528.3682.</p>

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Program Name/Segment Issues & Programs – Q104-7's Community Talk	Date 3/01/15 Time 8:15 am Duration 25 Minutes	Program Format/Content Description – Please Be Specific- Brittney Hart came to “Community Talk” to discuss the loss of her 27 year old sister due to domestic violence. Brittney went into detail about the very traumatic event that her family has had to go through. Her sister was 27 years old when her husband knocked her out unconscious and put her in a comma, which result in her death on the 9 th day.
Issue Addressed – After the Aftermath: Brittney Hart		
Program Name/Segment Issues & Programs – Q104-7's Community Talk	Date 3/01/15 Time 8:15 am Duration 25 Minutes	Program Format/Content Description – Please Be Specific Representatives came in, and discussed their Annual Dinner Auction Fundraiser and 15 th Anniversary Celebration. All proceeds benefiting the Oxnard P.A.L. gym.
Issue Addressed – Police Activities League		
Program Name/Segment Issues & Programs - Q104-7's Community Talk	Date 3/08/15 Time 8:15 am Duration 25 Minutes	Program Format/Content Description – Please Be Specific Dawn Reid, came in, and discussed her passion for ministering to those affected by childhood sexual abuse, rape, domestic violence, abortion and the depression and suicidal thoughts that are often the result of such unchecked trauma, Dawn effectively addresses topics often brushed over or completely overlooked by the church. Dawn's first person experience with such devastating issues has blessed her with the compassion, empathy and eloquence to effectively motivate past and current victims to seek, finds and hold on to (for dear, abundant life) true lasting healing; that they might become so much more than survivors. Dawn believes that all too often simply surviving means to merely exist but to be healed means to begin purposed driven living.
Issue Addressed – Sexual Abuse and Prevention		

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<p>Program Name/Segment Issues & Programs – Q104-7’s Community Talk</p>	<p align="center">Date 3/08/15 Time 8:55 am Duration 10 Minutes</p>	<p>Program Format/Content Description – Please Be Specific- Tiffany Lopez discussed details on their Annual Kids Walk, which took place in Oxnard on Saturday, March 14th.</p>
<p>Issue Addressed – Boys and Girls Club</p>		
<p>Program Name/Segment Issues & Programs – Q104-7’s Community Talk</p>	<p align="center">Date 3/15/15 Time 8:55 am Duration 10 Minutes</p>	<p>Program Format/Content Description – Please Be Specific The General discussed St. Baldrick’s Foundation’s commitments to the community, which include: To raise public awareness that childhood cancer is the #1 disease killer of children in the U.S. To raise as much money as possible for cures and advances that save lives and improve the quality of life for children with cancer. To provide quality support, materials and coaching to all who are giving their time, energy and/or hair for the cause, to make the most of everyone’s efforts. To encourage as many people as possible to participate in St. Baldrick’s either as a shavee, volunteer event organizer, barber, volunteer and/or donor. To serve as conscientious stewards of all funds, so every penny possible goes to the cause and not to operational costs. Each year, thousands of brave men, women and children ask their friends, family and co-workers: “How much would you give to see me shave my head for childhood cancer research?” More than \$51 million has been raised from 2000 to 2008.</p>
<p>Issue Addressed – Shave-a-Thon: St. Baldrick’s Foundation</p>		
<p>Program Name/Segment Issues & Programs - Q104-7’s Community Talk</p>	<p align="center">Date 3/29/15 Time 8:15 am Duration 25 Minutes</p>	<p>Program Format/Content Description – Please Be Specific Yvonne and Jess Gutierrez discussed details on their 1st annual California Car and Cycle Show. Taking place on April 5th at the Ventura County Fairgrounds, and all the proceeds benefiting El Concilio Del Condado de Ventura.</p>
<p>Issue Addressed – El Concilio Del Condado de Ventura</p>		

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<p>Issues & Programs – Q104-7's Community Talk</p> <hr/> <p>Issue Addressed – Young Leaders Society</p>	<p>Date 3/22/15 Time 8:15 am Duration 10 Minutes</p>	<p>Pedro Chavez, from The Young Leaders Society (YLS) of Ventura County, discussed their second annual Youth Empowerment Summit April 24th at Ventura College located at 4667 Telegraph Road. Nearly 100 students from local high schools and community colleges will hear from young professionals working in a variety of industries in a workshop and panel discussion format throughout the day. The Youth Empowerment Summit is a career and life mentoring program developed by the United Way's Young Leaders Society (YLS) as a way to invest in tomorrow's young leaders-today! The summit will provide workshops and panel discussions aimed at sharing career and life experiences and best practices that help influence the successful transition of youth into tomorrow's workforce. Fifty young professionals will provide service learning on career paths and opportunities and 25 California State University Channel Islands (CSUCI) students will volunteer and serve as group ambassadors to help guide high school and community college students throughout the array of activities. Their role is also to help build self confidence and increase awareness of the college and student life experience that lies ahead. By participating, students also receive an opportunity to be awarded numerous scholarships ranging from \$250 to \$1,000 to help further their educational advancement. Students who are high school seniors or community college students who are transferring to an accredited college/university are eligible to attend this event. The Summit is free of charge and includes a catered lunch hosted by the Associated Students of Ventura College. Register online at http://ylsvc.webs.com/registration.htm or call (805) 485-6288, ext. 252. Bank, Nordman Cormany Hair & Compton, Farmers Insurance Group, Holistic Healing Center and our media sponsors Q104.7 and the Ventura County Star.</p>