### Townsquare Media Licensee of St Cloud, Inc WJON(AM) – KXSS(AM) – WWJO(FM) – KMXK(FM) – KLZZ(FM) – KZRV(FM) Equal Employment Opportunity Public File Report *Report Dates: December 1<sup>st</sup>, 2021 – November 30, 2022*

### I. POSITIONS FILLED DURING THE REPORTING PERIOD

| Job Title   | Sources Used to Fill Position<br>(Numbers Correspond to the Recruitment<br>Source List in Part II) | Source Referring<br>Hiree |
|---|--|---------------------------|
| News Reporter – All Stations<br>Start Date: 04/15/22      | 1, 4, 5, 6, 7  | 7                         |
| Radio Host/Digital Content Writer<br>Start Date: 08/01/22 | 5  | 5                         |
| Account Executive<br>Start Date: 09/01/22                 | 4, 5, 6  | 5                         |
|   |  |                           |
|   |  |                           |
|   |  |                           |
|   |  |                           |

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| No.                                       | <b>Recruitment Source</b><br>(Name, address, contact person, telephone number) | Entitled to Vacancy<br>Notification (Y/N) | No. Interviewees<br>Referred During<br>Reporting Period<br>by Source |
|---|--|---|--|
| 1   | Townsquare Media Corporate Website (via  | N   | 2  |
|   | Greenhouse)  |   |  |
| 2   | Radio On-Line  | N   | 0  |
| 3   | Walk-In/Call-Ins/Referrals/Emails  | N   | 0  |
| 4   | WJON-KXSS-WWJO-KMXK-KLZZ-  | N   | 0  |
|   | KZRV On-Air Ads  |   |  |
| 5   | Indeed.com (via Greenhouse)  | N   | 4  |
| 6   | LinkedIn (via Greenhouse)  | N   | 2  |
| 7   | Townsquare Media St. Cloud Station   | N   | 1  |
|   | Websites   |   |  |
| 8   |  |   |  |
| 9   |  |   |  |
| 10  |  |   |  |
| TOTAL INTERVIEWEES DURING 12-MONTH PERIOD |  |   | 9  |

### II. RECRUITMENT SOURCE LIST

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| No.  | Type of Outreach Initiative               | Brief Description of Activity                           |
|------|---|---|
| INO. |   | driet Description of Activity                           |
| 1    | ( <i>e.g.</i> internship, job fair, etc.) |   |
| 1    | Establishment of training                 | The outgoing Brand Manager trained a radio              |
|      | program for station personnel             | personality to become his replacement in early 2022.    |
|      |   | She received significant training on music              |
|      |   | scheduling, creating and editing music logs, creating   |
|      |   | and scheduling recorded promos, imaging writing         |
|      |   | and production and Issues programming                   |
|      |   | management. This allowed her to advance in the          |
|      |   | company.  |
| 2    | Establishment of training                 | Our Chief Engineer trained one of our full-time news    |
|      | program for station personnel             | reporters extensively on radio engineering. A full list |
|      |   | has been compiled of her new duties and knowledge       |
|      |   | but some include: AM/FM transmitter basics,             |
|      |   | maintenance & security, in-ground diesel tank basics,   |
|      |   | cable running, relays & remotes, encoders and           |
|      |   | encoding monitors, satellite dishes & receivers,        |
|      |   | nitrogen tanks, station vehicle maintenance, board      |
|      |   | operation plus IT training with numerous software       |
|      |   | and hardware. This training allowed the news            |
|      |   | reporter to be promoted to Assistant Chief Engineer,    |
|      |   | and she now works in both the engineering and news      |
|      |   | departments.  |
| 3    |   |   |
| 4    |   |   |
| 5    |   |   |
| 6    |   |   |
|      |   |   |
|      |   |   |
|      |   |   |
|      |   |   |
|      |   |   |

#### **III. OUTREACH INITIATIVES**