

**Townsquare Media Licensee of St Cloud, Inc**  
**WJON – KXSS – WWJO – KMXK – KLZZ - KZRV**  
**Equal Employment Opportunity Public File Report**  
*Report Dates: December 1, 2012 – November 30, 2013*

**I. POSITIONS FILLED DURING THE REPORTING PERIOD**

<b>Job Title</b>	<b>Sources Used to Fill Position</b> <i>(Numbers Correspond to the Recruitment Source List in Part II)</i>	<b>Source Referring Hiree</b>
Account Executive Sales – All Stations (Ashley Kiefer, Aaron Gindele) 3/04/2013, 11/15/2013.	3,4,5,6,7,8	5,7
On Air Talent – All Stations (Dave Overlund, Doug Groff, Matt Fallon, Alex Svejkovsky, Dan DeBaun, Pete Hanson, Shannon Casey, Kelly Cordes, Adam Ulbricht, Katie Kartak) 1/4/2013, 12/3/2012, 1/3/2013, 5/22/2013, 7/22/2013, 6/3/2013, 7/17/2013, 9/25/2013, 2/5/2013, 5/1/2013.	1,2,3,4,5,6,7,8	1,2,4,5,7

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**II. RECRUITMENT SOURCE LIST**

<b>No.</b>	<b>Recruitment Source</b> (Name, address, contact person, telephone number)	<b>Entitled to Vacancy Notification (Y/N)</b>	<b>No. Interviewees Referred During Reporting Period by Source</b>
<b>1</b>	All Access.com	N	2
<b>2</b>	Radio On-Line	N	3
<b>3</b>	Appendix 1 Community Outreach	N	0
<b>4</b>	WJON-KXSS-WWJO-KMXK-KLZZ-KZRV On-Air Ads	N	3
<b>5</b>	Walk-In/Call-Ins/Referral	N	14
<b>6</b>	Job Fairs	N	0
<b>7</b>	Regent Broadcasting St Cloud Website	N	4
<b>8</b>	Minority Resources	N	0
<b>TOTAL INTERVIEWEES DURING 12-MONTH PERIOD</b>			<b>26</b>

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**III. OUTREACH INITIATIVES**

<b>No.</b>	<b>Type of Outreach Initiative</b> <i>(e.g. internship, job fair, etc.)</i>	<b>Brief Description of Activity</b>
<b>1</b>	<b>Job Fair</b>	St Cloud State University Diversity Job Fair January 25 <sup>th</sup> , 2013. Kari Sell Assistant Business Manager and Cindy Wear 98 County Morning Show Host attended . We received resumes for Sales, Promotions, On-Air Talent and Internships
<b>2</b>	<b>Job Fair</b>	Minnesota School of Business Career Fair October 23 <sup>rd</sup> 2013. Kari Sell Assistant Business Manager attended. We received resumes for Sales, Promotions, On-Air Talent and Interns.
<b>3</b>	<b>Internship program</b>	We expanded our internship program to include 9 students from 3 different colleges. We have a structured curriculum and expectations. We have done one Fall, one Spring, and one Summer session. We also allow students to do a second internship that allows them to focus on a specific department that they would like to learn more about. We have had students from Marketing, Mass Communications Radio, Sociology, Applied Sciences, Graphic Design and Journalism.
<b>4</b>	<b>Event Sponsored by Educational Institution</b>	On February 22 <sup>nd</sup> , 2013 Carla Griffin, Townsquare Media Sales Executive, spoke to a classes at Big Woods Elementary School. Carla talked about what goes on here at the radio station with both on-air and sales.
<b>6</b>	<b>Activity Designed to Disseminate Information about Broadcast Opportunities</b>	On January 10 <sup>th</sup> , 2013 Carla Griffin Townsquare Media Sales Executive spoke to the Cold Spring Chamber. Carla informed them on the important of marketing and ways we could help them do that, including radio sales, and digital sales.
<b>7</b>	<b>Activity Designed to Disseminate Information about Broadcast Opportunities</b>	On March 25 <sup>th</sup> , 2013 Lynn Larson hosted a group of Boy Scouts for a tour of the radio station.
<b>8</b>	<b>Activity Designed to Disseminate Information about Broadcast Opportunities</b>	On May 8 <sup>th</sup> , 2013 Lynn Larson hosted a group of Boy Scouts for a tour of the radio station.

<b>9</b>	<b>Activity Designed to Disseminate Information about Broadcast Opportunities</b>	Throughout the 2013 year Julie McHugh works with Big Brother Big Sisters of Central Minnesota on their Fundraising and Marketing Planning Committees.
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