

Townsquare Media Licensee of St Cloud, Inc
WJON – KXSS – WWJO – KMXK – KLZZ - KZRV
Equal Employment Opportunity Public File Report
Report Dates: November 1st, 2014 – October 31, 2015

I. POSITIONS FILLED DURING THE REPORTING PERIOD

Job Title	Sources Used to Fill Position <i>(Numbers Correspond to the Recruitment Source List in Part II)</i>	Source Referring Hiree
Account Executive Sales – All Stations (Olivia Davis, Trista Cleaveland, Adam Diskerud) 9/1/15, 7/1/15, 7/6/15.	2,3,4,5,6,7,8	5,9
On Air Talent – KLZZ Morning Show Host (Chad Frink) 7/7/15	1,2,3,4,5,6,7	1
On Air Talent- KLZZ Afternoon Drive Host (Barry Cedergren) 8/21/15	1,2,3,4,5,6,7	5
Digital Sales Assistant- All Stations (Jessica Glover) 6/23/15	2,3,4,5,6,7	5
News Reporter- All Stations (Chrissy Gaetke) 10/27/15	2,3,4,5,7,9	5

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II. RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Y/N)	No. Interviewees Referred During Reporting Period by Source
1	All Access.com	N	1
2	Radio On-Line	N	0
3	Appendix 1 Community Outreach	N	1
4	WJON-KXSS-WWJO-KMXK-KLZZ-KZRV On-Air Ads	N	2
5	Walk-In/Call-Ins/Referral/Email	N	23
6	Job Fairs	N	0
7	Townsquare Media- St Cloud Websites	N	3
8	Indeed.com	N	2
9	MN Broadcaster Association Website	N	5
TOTAL INTERVIEWEES DURING 12-MONTH PERIOD			37

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III. OUTREACH INITIATIVES

No.	Type of Outreach Initiative <i>(e.g. internship, job fair, etc.)</i>	Brief Description of Activity
1	Job Fair	Townsquare Media hosted an Online Job Fair once every month from January-October 2015. During these times a number of community, organizations, and businesses were able to show their open positions through on-air with our radio stations and on-line on our websites.
2	Internship program	This year our internship program has included 5 students from 3 different colleges. We have a structured curriculum and expectations. We have done one Fall, one Spring, and one Summer session. We also allow students to do a second internship that allows them to focus on a specific department that they would like to learn more about.
3	Event Sponsored by Educational Institution	John Schroeder gave a presentation at the Sunburst University on October 5 th , 2015, which is a two day conference here in St. Cloud. He spoke to a Marketing group of around 50 people in the retail memorial and monument business about ideas on marketing small businesses.
4	Event Sponsored by Educational Institution	Dick Nelson spoke to St Cloud Area Volunteer Coordinators Group on March 23 rd , 2015. He spoke with them about broadcasting and how to prep for On Air talk shows. He also did Q and A with them about the company, and what it's like to be an On Air Personnel.
5	Event Sponsored by Educational Institution	On October 19, 2015 Ashli Gerdes hosted a tour at the radio station/also talked with the Into to Communication 270 class from St. Cloud State University. She discussed how our radio station has become more than just a radio station and all the possibilities/opportunities we have through Townsquare Media. She then explained some of her experience within radio.
6	Activity Designed to Disseminate Information about Broadcast Opportunities	On Wednesday August 19, 2015 Steve Lahr hosted a group of Boy Scouts and Girl Scouts for a tour of the radio station.
7	Activity Designed to Disseminate	Throughout the 2015 year Julie McHugh works with

	Information about Broadcast Opportunities	Big Brother Big Sisters of Central Minnesota on their Fundraising and is also Chair for the PR and Marketing Committee (one of their events includes the Magic Moment Gala).
8	Activity Designed to Disseminate Information about Broadcast Opportunities	John Uran is an active Salvation Army Board Member in the 2015 year. He goes to an hour meeting once a month to discuss certain fund raisers and opportunities to get out in the community. He has done volunteer work with them including but not limited to Bell ringing, Food Drives during the week of December 6 th -14, 2015, putting in a total of 21 Hours to help Metro bus which was paired with Townsquare Media, raise both Money and food for Salvation Army and Catholic Charities and much more.
9	Activity Designed to Disseminate Information about Broadcast Opportunities	John Uran gave 5 hours of free music at the K-9 Fundraiser for the Waite Park Police Department on September 20 th , 2015. All proceeds made went to our local Police Department to obtain and train a police dog.
10	Activity Designed to Disseminate Information about Broadcast Opportunities	John Schroder is active in the Foundation Board of Directors at St Cloud Technical and Community College. Where they talk about financial means, how to use it, and how to build the foundation so they can continue growing.
11	Activity Designed to Disseminate Information about Broadcast Opportunities	Chad Taylor Participated in a Career Event for District 742 on April 28, 2015. He had two groups of 25 kids that came in to tour the radio station.