

Townsquare Media Licensee of St Cloud, Inc
WJON – KXSS – WWJO – KMXK – KLZZ - KZRV
Equal Employment Opportunity Public File Report
Report Dates: December 1, 2013 – November 30, 2014

I. POSITIONS FILLED DURING THE REPORTING PERIOD

Job Title	Sources Used to Fill Position <i>(Numbers Correspond to the Recruitment Source List in Part II)</i>	Source Referring Hiree
Account Executive Sales – All Stations (Megann Rosha, Jon Evens, Ben Lambrecht) 5/19/14, 9/29/14, 10/20/14.	3,4,5,6,7,8	4,5
On Air Talent – All Stations (Lucky Black, Joshua Akkerman, Jonathan West, Isaac Schweer) 4/23/14, 9/8/14, 9/8/14, 8/6/14.	1,2,3,4,5,6,7,8	1,2,4,5,7

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II. RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Y/N)	No. Interviewees Referred During Reporting Period by Source
1	All Access.com	N	1
2	Radio On-Line	N	0
3	Appendix 1 Community Outreach	N	0
4	WJON-KXSS-WWJO-KMXK-KLZZ-KZRV On-Air Ads	N	1
5	Walk-In/Call-Ins/Referral	N	5
6	Job Fairs	N	0
7	Regent Broadcasting St Cloud Website	N	2
8	Minority Resources	N	0
9	Indeed.com		4
TOTAL INTERVIEWEES DURING 12-MONTH PERIOD			13

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III. OUTREACH INITIATIVES

No.	Type of Outreach Initiative <i>(e.g. internship, job fair, etc.)</i>	Brief Description of Activity
1	Job Fair	St Cloud State University Career Day Job Fair October 1st, 2014. Kari Sell Assistant Business Manager attended. We received resumes for Sales, Promotions, On-Air Talent and Internships
2	Job Fair	Townsquare Media hosted a Online Job Fair from April-May 2014 and from September-October 2014. During these times a number of community organizations and businesses were able to show their open positions through on-air with our radio stations and on-line on our websites.
3	Internship program	We expanded our internship program to include 16 students from 5 different colleges. We have a structured curriculum and expectations. We have done one Fall, one Spring, and one Summer session. We also allow students to do a second internship that allows them to focus on a specific department that they would like to learn more about. We have had students from Mass Communications, Communications, Political Science, Music Business, Business and Vocal Major.
4	Event Sponsored by Educational Institution	On April 2nd, 2014 Jason Roering, Townsquare Media sales , Talked to the Professional Sales and Strategies class at St Cloud Technical College. Jason talked about what is most important, what is most difficult and how to overcome those challenges in Sales. He also shared what he enjoys most about sales.
6	Activity Designed to Disseminate Information about Broadcast Opportunities	On October 20th, 2014 Mark Alan, Townsquare Media Radio Host for 103.7 The Loon, Hosted the Intro to Radio 270 class from St Cloud State University. Mark talked about his what makes a good production/image manager, the role of radio stations, how the industry has changed, how to compete with the internet and the many facets of his job.
7	Activity Designed to Disseminate Information about Broadcast Opportunities	On January 16th, 2014 Lynn Larson hosted a group of Boy Scouts for a tour of the radio station.

8	Activity Designed to Disseminate Information about Broadcast Opportunities	Throughout the 2014 year Julie McHugh works with Big Brother Big Sisters of Central Minnesota on their Fundraising and Marketing Planning Committees.
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