

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msg.tv

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Senate Leadership Fund

Address: 15405 John Marshall Highway, Haymarket, VA 20169

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Board Members: President- Steven Law, Treasurer- Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Cheri Beasley

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/8/22

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature:

Signature:

Name: Media Buyer, Main Street Media Group

Name:

Date of Request to Purchase Ad Time: 9/1/2022

Date of Station Agreement to Sell Time: 10-25-22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

Yes

No

Date ad received:

10-25-22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

WKSK

Date Received/Requested:

10-25-22

Est. #:

Station Location:

West Jefferson, NC

Run Start and End Dates:

10-15-22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**SLF - NC**  
**RA :60**  
**“Fairness”**  
**SLF-NC\_Fairness\_60R**

**ANNOUNCER:**

It's a question of fairness.

Should a waitress or electrician be forced to bail out a doctor's student loans?

Only a liberal politician working for the elite would think so.

Like Cheri Beasley. She backs student loan bailouts for the rich.

Even couples earning two hundred and fifty grand could cash in.

And who pays for Beasley's bailout?

The rest of us.

Beasley's scheme would send a clear message to those of who didn't go to college, or paid off their loans themselves – screw you.

You made good decisions and Beasley's gonna make you pay for it.

Beasley backs tax hikes, making hardworking North Carolinians pay more.

Even families making under seventy-five thousand dollars a year.

Cheri Beasley bails out the wealthy. And taxes the rest of us.

North Carolina can't afford liberal politician Cheri Beasley.

Senate Leadership Fund paid for and is responsible for the content of this advertising.  
Not authorized by any candidate or candidate's committee. [w w w dot senate leadership fund dot org](http://www.w ww dot senate leadership fund dot org)

Agency Red Eagle Media Group  
 Advertiser NRA Victory Fund  
 Property Tar Heel/UNC

School	Agv	Adv	State	Cand/Issue	Estimate	Sport	Game	Date	Length	Spots
UNC	Red Eagle	NRA Victory Fund	NC	Issue		CFB	UNC vs. Miami	<del>8-Oct</del>	:60	2
UNC	Red Eagle	NRA Victory Fund	NC	Issue		CFB	UNC vs Duke	15-Oct	:60	2

Rates can be supplied on request