



ORIGINAL:
 COPY:

CADDELL BROADCASTING, INC.
 P.O. Box 729
 West Jefferson, NC 28694
 Office: 336-846-9575
 Fax: 336-846-2683

Account #: 12491 Ann. Agrmt:
 Broadcast Order: Reg: Political:

Agency:
 Co-op:

For: Ashe Democratic Party
 Website:

Date: 10/7/2022 Email: ralphsorrell@hotmail.com

Account Name: Ashe Democratic Party
 Contact Name: Ralph Sorrell Phone: 336-877-2136
 Cell: Fax:
 Billing Address: 2376 Water Tank Rd. Physical:
 City: West Jefferson State: NC Zip: 28694
 Sponsorships: Other: # Spots: 75

Sold By: D. Guy Duration: :60
 Hourly Spots: Social Media:
 5/10 Min Show: Banner:
 News Groups: Samplers:
 Beginning: 10/10/2022 Ending: 11/7/2022
 Rate: \$14 Total: \$1050
 Pd. Check # 1834

Week	10/10	10/17	10/24	10/31	11/7															✓ Special Code
Mon.	3	3	3	3	3															✓ Broadcast Mo.
Tues.	3	3	3	3																✓ Script
Wed.	3	3	3	3																Date & Time
Thurs.	3	3	3	3																Other
Friday	3	3	3	3																MP3
Sat	3	3	3	3																
Sun																				

ROS: Daypart: Local Tap: Specific Time: Program:
 LIVE: 6-10 AM 1/3, 1/3, 1/3 AM Name:
 10 AM-3 PM 1/2, 1/2 PM Time:
 3-7 PM
 7 PM-12AM

\$2 ADDITIONAL CHARGE PER AD FOR SPECIFIC TIME

Other Comments: * Ads beginning today 10-18-2022 - will be in rotation with existing ad.
 * This is NOT a NEW ORDER *

Caddell Broadcasting Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Ralph Sorrell

Signature:

Dianne Guy

Name:

RALPH SORRELL

Name:

Dianne Guy

Date of Request to Purchase Ad Time: 10/17/22

Date of Station Agreement to Sell Time: 10-17-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received: 10-17-22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

WKSK 580 AM / 93.5 FM

Date Received/Requested:

10-17-22

Est. #:

Station Location:

West Jefferson, NC

Run Start and End Dates:

10-18-22 / 11-7-22

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**ASHE COUNTY
DEMOCRATS**
**BELIEVE
EVERYONE
DESERVES...**

- **AFFORDABLE**
 - HOUSING
 - HEALTH CARE
 - NUTRITIOUS FOOD
- **LOW TAXES**
BASED ON ABILITY TO PAY
- **A HEALTHY ENVIRONMENT**
THAT INCLUDES PARKS & TRAILS
FOR ALL TO ENJOY
- **FULLY FUNDED
PUBLIC SCHOOLS**
THAT PROMOTE A FACT-BASED CURRICULUM
- **FREE & FAIR ELECTIONS**
WHERE ALL ELIGIBLE VOTERS ARE
ENCOURAGED TO VOTE

www.AsheCoDems.com

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ralph Sorrell, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Ralph Sorrell

Address: 3289 Whenlin Ridge Rd. Lansing, NC 28643

Contact: Ralph Sorrell

Phone number: 336-877-2136

Email: ralphsorrell@hotmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ralph Sorrell - chair

Ben Massay - 2nd chair

Steve Panella - Treasurer

Laura Lawson - 3rd chair

Naney Yamashitta - Sec.

Elsie Hall - 1st Vice Chair

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Housing

Taxes

Jobs

Health Care

Election Integrity

Female Reproductive Choice/Freedom

Education

Environment

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Advertiser/Sponsor

Station Representative

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Signature:

Dianne Guy

Name:

RALPH SORRELL

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Hi, This is Kyle Parrish, candidate for Congress in the 5th District. I want to tell you what I'm about. I'm about affordable housing, healthcare, jobs that pay a living wage, education that's fully funded, and broadband to help support all the other things. Listen we gotta get away from all the fighting and we've gotta start fixing this place to make it better for all of us. So, vote Kyle Parrish, Nov. 8th. Thanks for your support.

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Hi there! My name is Berkeley Brown. I am an Ashe County resident and I am not a registered democrat.....I Know the word "Freedom" means different things to different folks. But to me, my freedom as a woman in this country, to make choices about my personal reproductive healthcare is at the top of my list....I will be voting democrat this election because I believe that democrats are the ones working to protect those freedoms that I hold dear.