



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ralph Sorrell, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: <u>Ralph Sorrell / Ashe Democratic Party</u>		
Agency name:		
Address:		
Contact:	Phone number:	Email:
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>Ashe County Democratic Party</u>		
Address: <u>3289 Whenlin Ridge Rd. Lansing, NC 28643</u>		
Contact: <u>Ralph Sorrell</u>	Phone number: <u>336-877-2136</u>	Email: <u>ralphsorrell@hotmail.com</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
<u>Ralph Sorrell - Chair</u> <u>Ben Massey - 2nd Chair</u> <u>Steve Panella - Treasurer</u> <u>Laura Lawson - 3rd Chair</u> <u>Nancy Yamashitta - Sec.</u> <u>Elsie Hall - 1st Vice Chair</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
<u>Education</u> <u>Early Voting</u> <u>Healthcare</u> <u>Taxes</u>		

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: *Ralph Sorrell*  
 Name: **RALPH SORRELL**

Signature: *Dianne Guy*  
 Name: **Dianne Guy**

Date of Request to Purchase Ad Time: **11-1-22**

Date of Station Agreement to Sell Time: **11-1-22**

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: **11-1-22**

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

**WKSJ**

Date Received/Requested:

**11-1-22**

Est. #:

Station Location:

**West Jefferson, NC**

Run Start and End Dates:

**11-1-22 / 11-7-22**

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

with Berkley

Hi, I'm Ralph Sorrell, Chair of the Ashe County Democrats.

I believe there's more that unites us than divides us.

We all want: quality education for our children,

Affordable healthcare,

Lower taxes

A clean healthy environment,

And security and opportunity.

Our candidates will work with anybody to find common sense solutions.

I encourage you to check them out on our website, and I'm asking you to give them your vote.

You'll be glad you did.

EARLY VOTING IS UNDERWAY. ELECTION DAY  
IS NOV 8th

Paid for by the Ashe County Democratic Party.

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Advertiser/Sponsor	Station Representative
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Name: <i>KALPH SORRELL</i>	Name: <i>Dianne Guy</i>
Date of Request to Purchase Ad Time: <i>11-1-22</i>	Date of Station Agreement to Sell Time: <i>11-1-22</i>

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Est. #:	Station Location: <i>West Jefferson, NC</i>	Run Start and End Dates: <i>11-1-22 / 11-7-22</i>

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Hi there! My name is Berkeley Brown. I am an Ashe County resident and I am not a registered democrat.....I Know the word "Freedom" means different things to different folks. But to me, my freedom as a woman in this country, to make choices about my personal reproductive healthcare is at the top of my list....I will be voting democrat this election because I believe that democrats are the ones working to protect those freedoms that I hold dear.