



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ralph Sorrell, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Ralph Sorrell

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Ralph Sorrell

Address: 3289 Whenlin Ridge Rd. Lansing, NC 28643

Contact: Ralph Sorrell

Phone number: 336-877-2136

Email: ralphsorrel@hotmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ralph Sorrell - chair                      Ben Massay - 2nd chair  
Steve Panella - Treasurer              Laura Lawson - 3rd chair  
Nancy Yamashitta - Sec.  
Elsie Hall - 1st Vice Chair

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Housing                      Taxes                      Jobs  
Health Care                      Election Integrity  
Education                      Environment



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Ralph L. Sorrell</i>	Signature: <i>Dianne Guy</i>
Name: <i>RALPH L. SORRELL</i>	Name: <i>Dianne Guy</i>
Date of Request to Purchase Ad Time: <i>10/27/22</i>	Date of Station Agreement to Sell Time: <i>10-27-22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10-27-22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WKSK</i>	Date Received/Requested: <i>10-27-22</i>
Est. #:	Station Location: <i>West Jefferson</i>	Run Start and End Dates: <i>10/27/22 - 11/7/22</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**ASHE COUNTY  
DEMOCRATS**  
BELIEVE  
EVERYONE  
DESERVES...

- **AFFORDABLE**
  - HOUSING
  - HEALTH CARE
  - NUTRITIOUS FOOD
- **LOW TAXES**  
BASED ON ABILITY TO PAY
- **A HEALTHY ENVIRONMENT**  
THAT INCLUDES PARKS & TRAILS  
FOR ALL TO ENJOY
- **FULLY FUNDED  
PUBLIC SCHOOLS**  
THAT PROMOTE A FACT-BASED CURRICULUM
- **FREE & FAIR ELECTIONS**  
WHERE ALL ELIGIBLE VOTERS ARE  
ENCOURAGED TO VOTE

**[www.AsheCoDems.com](http://www.AsheCoDems.com)**



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ralph Sorrell, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Ralph Sorrell

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Ralph Sorrell

Address: 3289 Whenlin Ridge Rd. Lansing, Nc. 28643

Contact: Ralph Sorrell

Phone number: 336-877-2136

Email: ralphsorrell@hotmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ralph Sorrell - chair                      Ben Massay - 2nd chair  
Steve Panella - Treasurer              Laura Lawson - 3rd chair  
Nancy Yamashitta - Sec.  
Elsie Hall - 1st Vice Chair

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Housing                      Taxes                      Jobs  
Health Care              Election Integrity  
Education                      Environment

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Ralph L. Sorrell</i>	Signature: <i>Dianne Guy</i>
Name: <i>RALPH L. SORRELL</i>	Name: <i>Dianne Guy</i>
Date of Request to Purchase Ad Time: <i>10/27/22</i>	Date of Station Agreement to Sell Time: <i>10-27-22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *10-27-22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WKSK</i>	Date Received/Requested: <i>10-27-22</i>
Est. #:	Station Location: <i>West Jefferson</i>	Run Start and End Dates: <i>10/27/22 - 11/7/22</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Aren't you tired of fighting?

Isn't it time we reconnect with our mountain heritage and work together to find solutions to our common problems?

I can tell you right now that Ben Massey, Beth Sorrell & Cheri Beasley are willing to work with anyone to find solutions and help working class families get ahead.

You can check them out at [AsheCoDems.com](http://AsheCoDems.com)