



ORIGINAL:

COPY:

Account #: 59651

Ann. Agrmt: _____

Broadcast Order:

Reg: _____

Political:

Agency: Media Financial Services

Co-op: _____

Send Invoices to: Invoices@MediaFinancial.com

For: _____

Website: _____

CADELL BROADCASTING, INC.

P.O. Box 729

West Jefferson, NC 28694

Office: 336-846-9575

Fax: 336-846-2683

Date: 5-6-2022

Email: Linley.Grande@GenMediaPartners.com

Account Name: NC Citizens for Patient Safety

Contact Name: Linley Grande

Phone: 216-233-8181

Cell: _____

Fax: _____

Billing Address: 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903

City: Palm Beach

State: Florida

Zip: 33401

Sponsorships: _____

Other: _____

Spots: 15

Sold By: D. Guy

Duration: 60"s

Banner: _____

News Groups: _____

Samplers: _____

Beginning: 5-9-2022

Ending: 5-17-2022

Rate: \$22

Total: \$330

Net: \$18.70

Net: \$280.50

Week	5/9	5/16																					✓	Special Code
Mon.	2	1																					✓	Broadcast Mo.
Tues.	2	2																					✓	Script
Wed.	2																						✓	Date & Time
Thurs.	3																							Other
Friday	3																							
Sat																								
Sun																								

ROS: _____

Daypart:

6-10 AM
 10 AM-3 PM _____
 3-7 PM _____
 7 PM-12AM _____

Local Tap:

1/3, 1/3/, 1/3 _____
 1/2, 1/2 _____

Specific Time:

AM _____
 PM _____

Program:

Name: _____
 Time: _____

Additional Charge Specified Time

Other Comments:

Caddell Broadcasting Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity



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Account #: 59651 Ann. Agrmt: _____

Broadcast Order: Reg: _____ Political:

Agency: Media Financial Services

Co-op: _____

Send Invoices to: Invoices@MediaFinancial.com

For: _____

Website: _____

CADDELL BROADCASTING, INC.
 P.O. Box 729
 West Jefferson, NC 28694
 Office: 336-846-9575
 Fax: 336-846-2683

Date: 5-6-2022 Email: Linley.Grande@GenMediaPartners.com

Account Name: NC Citizens for Patient Safety

Contact Name: Linley Grande Phone: 216-233-8181

Cell: _____ Fax: _____

Billing Address: 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903

City: Palm Beach State: Florida Zip: 33401

Sponsorships: _____ Other: _____ # Spots: 15

Sold By: D. Guy

Duration: 60" Banner: _____

News Groups: _____ Samplers: _____

Beginning: 5-9-2022 Ending: 5-17-2022

Rate: \$22 Total: \$330

Net: \$18.70 Net: \$280.50

Week	5/9	5/16																		<input checked="" type="checkbox"/> Special Code
Mon.	2	1																		<input checked="" type="checkbox"/> Broadcast Mo.
Tues.	2	2																		<input checked="" type="checkbox"/> Script
Wed.	2																			<input checked="" type="checkbox"/> Date & Time
Thurs.	3																			Other
Friday	3																			
Sat																				
Sun																				

ROS: _____ Daypart: _____ Local Tap: _____ Specific Time: _____ Program: _____
 6-10 AM _____ 1/3, 1/3/, 1/3 _____ AM _____ Name: _____
 10 AM-3 PM _____ 1/2, 1/2 _____ PM _____ Time: _____
 3-7 PM _____
 7 PM-12AM _____

Additional Charge Specified Time

Other Comments:
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COPY:

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 P.O. Box 729
 West Jefferson, NC 28694
Office: 336-846-9575
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Account #: 59651 Ann. Agrmt: _____

Broadcast Order: Reg: _____ Political:

Agency: Media Financial Services

Co-op: _____

Send Invoices to: Invoices@MediaFinancial.com

For: _____

Date: 5-6-2022 Email: Linley.Grande@GenMediaPartners.com

Website: _____

Account Name: NC Citizens for Patient Safety

Contact Name: Linley Grande Phone: 216-233-8181

Sold By: D. Guy

Cell: _____ Fax: _____

Duration: 60" Banner: _____

Billing Address: 1655 Palm Beach Lakes Blvd. 9th Floor, Suite 903

News Groups: _____ Samplers: _____

City: Palm Beach State: Florida Zip: 33401

Beginning: 5-9-2022 Ending: 5-17-2022

Sponsorships: _____ Other: _____ # Spots: 15

Rate: \$22 Total: \$330
 Net: \$18.70 Net: \$280.50

Week	5/9	5/16																		<input checked="" type="checkbox"/>	Special Code
Mon.	2	1																		<input checked="" type="checkbox"/>	Broadcast Mo.
Tues.	2	2																		<input checked="" type="checkbox"/>	Script
Wed.	2																			<input checked="" type="checkbox"/>	Date & Time
Thurs.	3																				Other
Friday	3																				
Sat																					
Sun																					

ROS: _____ **Daypart:** 6-10 AM _____ 10 AM-3 PM _____ 3-7 PM _____ 7 PM-12AM _____
Local Tap: 1/3, 1/3/, 1/3 _____ 1/2, 1/2 _____
Specific Time: AM _____ PM _____
Program: Name: _____ Time: _____

Additional Charge Specified Time

Other Comments:
Caddell Broadcasting Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, NC Citizens for Patient Safety Inc., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: SRH Media Inc.

Address: PO Box 367, Spencerville, MD 20868

Contact:

Phone number: 301-879-0010

Email: info@srhmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NC Citizens for Patient Safety Inc.

Address: 8510 Six Forks Road, Suite 102, Raleigh, NC 27615

Contact: D. Matthews Hatch

Phone number: 919-518-8040

Email: Na

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer - D. Matthews Hatch

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name: NC Citizens for Patient Safety Inc.

Name:

Dianne Guy

Date of Request to Purchase Ad Time: 5-6-2022

Date of Station Agreement to Sell Time: 5-6-2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

5-6-2022

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

WKSX Radio 93.5 FM | 580 AM

Date Received/Requested:

5-6-2022

Est. #:

Station Location:

West Jefferson NC

Run Start and End Dates:

See attached schedule

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MARKET: UM - West Jefferson, NC **AMOUNT:** \$990.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 45
 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 216-233-8181
SALESPERSON: Linley Grande **SLS FAX:**
SLS EMAIL: Linley.Grande@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4424623**
ADVERTISER: NC Citizens for Patient Safety Inc **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: 5/9-5/17 **AGY EST:** 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 WEST PALM BEACH, FL 33401
 Invoices@MediaFinancial.com
FLIGHT: 05-09-2022 TO 5/22/2022 [X]Unwired []Spot []Mod
TOT # OF WEEKS: 2
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 05/05/2022 15:50

COMMENTS

05/05/2022:
 05/05/2022: New URGENT order. Nab and spot to follow. **NOTHING SHOULD RUN AFTER TUES 5/17!! Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!**
 Affidavits of Performance/invoices are required even for orders paid for in advance.
THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.
ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.
 By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		5/9/2022 To 5/15/2022						WK TOT \$792.00		WK TOTAL SPOTS 36		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		MTWTF..	6:00AM	10:00AM	60	5/9/2022	5/13/2022	12	\$22	\$264	
	2		MTWTF..	10:00AM	3:00PM	60	5/9/2022	5/13/2022	12	\$22	\$264	
	3		MTWTF..	3:00PM	7:00PM	60	5/9/2022	5/13/2022	12	\$22	\$264	

WEEK#2		5/16/2022 To 5/22/2022						WK TOT \$198.00		WK TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		MTWTF..	6:00AM	10:00AM	60	5/16/2022	5/20/2022	3	\$22	\$66	
	2		MTWTF..	10:00AM	3:00PM	60	5/16/2022	5/20/2022	3	\$22	\$66	
	3		MTWTF..	3:00PM	7:00PM	60	5/16/2022	5/20/2022	3	\$22	\$66	

