



ORIGINAL:	<input type="checkbox"/>
COPY:	<input checked="" type="checkbox"/>

CADDELL BROADCASTING, INC.
P.O. Box 729
West Jefferson, NC 28694
Office: 336-846-9575
Fax: 336-846-2683

Account #: 12491 Ann. Agrmt: _____

Broadcast Order: Reg: Political:

Agency: _____

Co-op: _____

For: Ashe Democratic Party

Website: _____

Date: 10/7/2022 Email: ralphsorrell@hotmail.com

Account Name: Ashe Democratic Party

Sold By: D. Guy Duration: :60

Contact Name: Ralph Sorrell Phone: 336-877-2136

Hourly Spsr: Social Media:

Cell: Fax:

5/10 Min Show: Banner:

Billing Address: 2376 Water Tank Rd. Physical:

News Groups: Samplers:

City: West Jefferson State: NC Zip: 28694

Beginning: 10/10/2022 Ending: 11/7/2022

Sponsorships: Other: # Spots: 75

Rate: \$14 Total: \$1050

Pd. Check # 1834

Week	10/10	10/17	10/24	10/31	11/7															<input checked="" type="checkbox"/> Special Code
Mon.	3	3	3	3	3															<input type="checkbox"/> Broadcast Mo.
Tues.	3	3	3	3																<input checked="" type="checkbox"/> Script
Wed.	3	3	3	3																Date & Time
Thurs.	3	3	3	3																Other
Friday	3	3	3	3																MP3
Sat	3	3	3	3																
Sun																				

ROS: Daypart: Local Tap: Specific Time: Program:

LIVE: 6-10 AM 1/3, 1/3/, 1/3 AM Name: _____

10 AM-3 PM _____ 1/2, 1/2 PM Time: _____

3-7 PM _____

7 PM-12AM _____

\$2 ADDITIONAL CHARGE PER AD FOR SPECIFIC TIME

Other Comments: _____

Caddell Broadcasting Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Ralph Sorrell</i>	Signature: <i>Dianne Guy</i>
Name: <i>RALPH SORRELL</i>	Name: <i>Dianne Guy</i>
Date of Request to Purchase Ad Time: <i>10/7/22</i>	Date of Station Agreement to Sell Time: <i>10-7-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10-7-22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WKSK 580 AM / 93.5 FM</i>	Date Received/Requested: <i>10-7-22</i>
Est. #:	Station Location: <i>West Jefferson, NC</i>	Run Start and End Dates: <i>10-10-22 / 11-7-22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

RADIO AD #1: "Joe and Sue" WHY DEMOCRATS?

JOE: SUE, I'VE BEEN THINKING ABOUT THIS ELECTION. YOU'RE A DEMOCRAT, RIGHT?

SUE: THAT'S RIGHT

JOE: WELL WHAT HAVE DEMOCRATS EVER DONE FOR US?

SUE: WELL, THERE'S SOCIAL SECURITY, MEDICARE, MEDICAID, UNEMPLOYMENT INSURANCE.

JOE: I MEAN IN THE LAST COUPLE OF YEARS

SUE: OK, WE PASSED A COVID RELIEF BILL THAT PUT MONEY IN PEOPLES' POCKETS; HELPED SMALL BUSINESSES STAY AFLOAT; PROVIDED RENTAL ASSISTANCE; PASSED A CHILD TAX CREDIT THAT LIFTED A THIRD OF OUR CHILDREN OUT OF POVERTY—

JOE: OK, OK, BUT WHAT ABOUT JOBS?

SUE: I'M GLAD YOU ASKED JOE, WE PASSED AN INFRASTRUCTURE BILL THAT'S PUTTING PEOPLE TO WORK FIXING BRIDGES AND ROADS, AND BRINGING HIGH-SPEED BROADBAND TO PLACES LIKE ASHE COUNTY, AND JUST THIS SUMMER WE PASSED THE LARGEST CLIMATE BILL EVER THAT WILL CREATE THOUSANDS OF GREEN JOBS ACROSS THE COUNTRY.

JOE: OK, I GET IT—DEMOCRATS ARE DOING GOOD THINGS FOR FOLKS LIKE US.

SUE: YEP, AND IF WE ELECT CHERI BEASLEY, KYLE PARRISH, BEN MASSEY, AND BETH SORRELL, WE CAN KEEP UP THE GOOD WORK!