



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

CONTRACT

<u>Contract / Revision</u> 125441 /		<u>Alt Order #</u> WOC10358718
<u>Product</u> CONSERVATIVE SOLUTIONS PAC		
<u>Contract Dates</u> 03/01/16 - 03/06/16		<u>Estimate #</u> 1635
<u>Advertiser</u> Conservative Solutions PAC		<u>Original Date / Revision</u> 02/29/16 / 02/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Brennan Arter	<u>Sales Office</u> Los Angeles NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agency Code</u> 1944	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Encino, CA 91403

72L
3/2

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/01/16	03/04/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-1111--				4	\$250.00				
N 2	WLS	03/01/16	03/04/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$600.00				
N 3	WLS	03/01/16	03/04/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$1,600.00				
N 4	WLS	03/01/16	03/04/16	GMA M-F 7-9a	7a-9a		:30				NM	8	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$1,700.00				
N 5	WLS	03/01/16	03/04/16	The Chew	12p-1p		:30				NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$1,100.00				
N 6	WLS	03/01/16	03/04/16	General Hospital	2p-3p		:30				NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$1,200.00				
N 7	WLS	03/01/16	03/04/16	Windy City Live	11a-12p		:30				NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$700.00				
N 8	WLS	03/01/16	03/04/16	The View	10a-11a		:30				NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$1,200.00				
N 9	WLS	03/01/16	03/04/16	Live With Kelly and Michael	9a-10a		:30				NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$900.00				
N 10	WLS	03/01/16	03/04/16	Inside Edition	3-330p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-1111--				4	\$900.00				
N 11	WLS	03/01/16	03/04/16	Jeopardy	330p-4p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-1111--				4	\$1,000.00				
N 12	WLS	03/01/16	03/04/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	8	\$15,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
125441 /	WOC10358718

Contract Dates	Product	Estimate #
03/01/16 - 03/06/16	CONSERVATIVE SOLU	1635

Advertiser	Original Date / Revision
Conservative Solutions P	02/29/16 / 02/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$1,900.00				
N 13	WLS	03/01/16	03/04/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-1111--				4	\$2,500.00				
N 14	WLS	03/01/16	03/04/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-1111--				4	\$3,800.00				
N 15	WLS	03/01/16	03/04/16	Wheel of Fortune	626p-656p		:30				NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-1111--				4	\$3,500.00				
N 16	WLS	03/01/16	03/04/16	ABC7 News @ 10p M-F	M-F 10-1035P		:30				NM	4	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-1111--				4	\$5,500.00				
N 17	WLS	03/01/16	03/04/16	Kimmel	1035p-1137p		:30				NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				6	\$1,600.00				
N 18	WLS	03/06/16	03/06/16	Su 1130p-12a WCL Wknd	1130p-12a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				1	\$400.00				
N 19	WLS	03/05/16	03/05/16	11p-12a Sa Castle	11p-12a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				2	\$400.00				
N 20	WLS	03/05/16	03/05/16	GMA Sa 7-8a	7a-8a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				2	\$1,200.00				
N 21	WLS	03/06/16	03/06/16	Su 11p-1130p Inside Ed	11p-1130p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				1	\$900.00				
N 22	WLS	03/05/16	03/05/16	ABC7 News @ 5p Sa	5:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				1	\$1,300.00				
N 23	WLS	03/06/16	03/06/16	GMA Su 7-8a	7a-8a		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				2	\$1,100.00				
N 24	WLS	03/06/16	03/06/16	This Week Su 10-11a	10a-11a		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				2	\$3,000.00				
N 25	WLS	03/06/16	03/06/16	ABC7 News Su @ 8a	8a-10a		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				3	\$1,000.00				
N 26	WLS	03/05/16	03/05/16	Sa Jeopardy	5:58 PM-6:25 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				1	\$1,300.00				
N 27	WLS	03/05/16	03/05/16	8a-10a Sa Local news	8a-10a		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				3	\$1,100.00				
N 28	WLS	03/06/16	03/06/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				1	\$1,400.00				
N 29	WLS	03/05/16	03/05/16	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				2	\$2,500.00				
N 30	WLS	03/05/16	03/05/16	Sa Wheel of Fortune	6:26 PM-6:56 PM		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				1	\$1,600.00				
N 31	WLS	03/04/16	03/04/16	F 7p-8p Last Man/Dr. Ken	7p-8p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	----F--				1	\$6,000.00				
N 32	WLS	03/06/16	03/06/16	ABC7 News @ 10p Su	Su 10-11p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				1	\$4,500.00				
N 33	WLS	03/01/16	03/04/16	The Fab - 15 min sep	1p-2p		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-TWTF--				8	\$800.00				
N 34	WLS	03/01/16	03/04/16	Nightline	1137p-1208a		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-1111--				4	\$700.00				
N 35	WLS	03/06/16	03/06/16	Su 12a-1a	12a-1a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				2	\$400.00				
N 36	WLS	03/06/16	03/06/16	ABC7 News Su @ 6a	6a-7a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				2	\$450.00				
N 37	WLS	03/05/16	03/05/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				2	\$500.00				
N 38	WLS	03/05/16	03/05/16	Sa 1a-2a	1a-2a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				2	\$250.00				
N 39	WLS	03/05/16	03/05/16	Sa 12a-1a	12a-1a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				2	\$350.00				
N 40	WLS	03/05/16	03/05/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S-				2	\$250.00				
N 41	WLS	03/06/16	03/06/16	ABC7 News Su 5a	5a-6a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-----S				2	\$150.00				
Totals								0.00				156	\$220,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/06/16	156	\$220,600.00	(\$33,090.00)	\$187,510.00
Totals	156	\$220,600.00	(\$33,090.00)	\$187,510.00

Signature: _____ Date: _____

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