



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

150

Contract / Revision 126150 /		Alt Order # WOC10361301
Product CONSERVATIVE SOLUTIONS PAC		
Contract Dates 03/07/16 - 03/15/16		Estimate # 1636
Advertiser Conservative Solutions PAC		Original Date / Revision 03/04/16 / 03/10/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Brennan Arter	Sales Office Los Angeles NT
Special Handling		
Demographic Adults 55+		
Agy Code 1944	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Encino, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/07/16	03/11/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	4	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	MTWTF--				4	\$2,300.00				
N 2	WLS	03/07/16	03/07/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	M-----				2	\$2,500.00				
N 3	WLS	03/07/16	03/07/16	Windy City Live	11a-12p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	M-----				1	\$700.00				
N 4	WLS	03/07/16	03/07/16	The View	10a-11a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	M-----				1	\$1,200.00				
N 5	WLS	03/07/16	03/11/16	Live With Kelly and Michael	9a-10a		:30				NM	9	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	MTWTF--				10	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	7	WLS	03/07/16-03/13/16	Live With Kelly and Michael	9a-10a	MTuWThF----	:30		\$900.00		NM		
				Credited									
N 6	WLS	03/07/16	03/11/16	Inside Edition	3-330p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	MTWTF--				5	\$900.00				
N 7	WLS	03/07/16	03/07/16	Jeopardy	330p-4p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	M-----				1	\$1,000.00				
N 8	WLS	03/07/16	03/11/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	MTWTF--				5	\$1,900.00				
N 9	WLS	03/07/16	03/11/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	MTWTF--				5	\$2,500.00				
N 10	WLS	03/07/16	03/07/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	M-----				1	\$3,800.00				
N 11	WLS	03/07/16	03/11/16	Wheel of Fortune	626p-656p		:30				NM	5	\$17,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision 126150 /		Alt Order # WOC10361301
Contract Dates 03/07/16 - 03/15/16	Product CONSERVATIVE SOLU	Estimate # 1636
Advertiser Conservative Solutions P		Original Date / Revision 03/04/16 / 03/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	MTWTF--				5	\$3,500.00				
N 12	WLS	03/07/16	03/11/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	5	\$27,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	MTWTF--				5	\$5,500.00				
N 13	WLS	03/07/16	03/11/16	Kimmel	1035p-1137p		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	MTWTF--				5	\$2,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
5	WLS	03/07/16-03/13/16		Kimmel	1035p-1137p	MTuWThF----	:30		\$2,000.00		NM		
Credited													
N 14	WLS	03/08/16	03/11/16	GMA M-F 7-9a	7a-9a		1:00				NM	6	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				8	\$5,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
7	WLS	03/07/16-03/13/16		GMA M-F 7-9a	7a-9a	-TuWThF----	1:00		\$5,000.00		NM		
Credited													
8	WLS	03/07/16-03/13/16		GMA M-F 7-9a	7a-9a	-TuWThF----	1:00		\$5,000.00		NM		
Credited													
N 15	WLS	03/08/16	03/11/16	Windy City Live	11a-12p		1:00				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				4	\$1,400.00				
N 16	WLS	03/08/16	03/11/16	The View	10a-11a		1:00				NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				4	\$2,400.00				
N 17	WLS	03/08/16	03/11/16	Jeopardy	330p-4p		1:00				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				4	\$2,000.00				
N 18	WLS	03/08/16	03/11/16	ABC7 News @ 6p M-F	6p-630p		1:00				NM	2	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-TWTF--				4	\$7,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
3	WLS	03/07/16-03/13/16		ABC7 News @ 6p M-F	6p-630p	-TuWThF----	1:00		\$7,600.00		NM		
Credited													
4	WLS	03/07/16-03/13/16		ABC7 News @ 6p M-F	6p-630p	-TuWThF----	1:00		\$7,600.00		NM		
Credited													
N 19	WLS	03/13/16	03/13/16	This Week Su 10-11a	10a-11a		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S				1	\$3,000.00				
N 20	WLS	03/12/16	03/12/16	Sa Jeopardy	5:58 PM-6:25 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				1	\$1,300.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WLS	03/07/16-03/13/16		Sa Jeopardy	5:58 PM-6:25 PM	-----Sa--	:30		\$1,300.00		NM		
Credited													
N 21	WLS	03/13/16	03/13/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S				1	\$1,000.00				
N 22	WLS	03/11/16	03/11/16	F 9p-10p 20/20	9p-10p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	----F--				1	\$10,000.00				
N 23	WLS	03/13/16	03/13/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Contract / Revision	Alt Order #
126150 /	WOC10361301

Contract Dates	Product	Estimate #
03/07/16 - 03/15/16	CONSERVATIVE SOLU	1636

Advertiser	Original Date / Revision
Conservative Solutions P	03/04/16 / 03/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/07/16 03/13/16 -----S 1 \$1,400.00													
N 24	WLS	03/12/16	03/12/16	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/07/16 03/13/16 -----S- 1 \$2,500.00													
N 25	WLS	03/12/16	03/12/16	Sa Wheel of Fortune	630p-7p		:30				NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/07/16 03/13/16 -----S- 1 \$1,600.00													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	03/07/16-03/13/16	Sa Wheel of Fortune	630p-7p	-----Sa--	:30		\$1,600.00		NM		
Credited													
N 26	WLS	03/07/16	03/07/16	M 9p-10p CASTLE	9p-10p		:30				NM	1	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/07/16 03/13/16 M----- 1 \$12,000.00													
N 27	WLS	03/13/16	03/13/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/07/16 03/13/16 -----S 1 \$4,500.00													
N 28	WLS	03/14/16	03/15/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$4,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 MT----- 2 \$2,300.00													
N 29	WLS	03/14/16	03/15/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 MT----- 4 \$2,500.00													
N 30	WLS	03/14/16	03/15/16	Windy City Live	11a-12p		:30				NM	2	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 MT----- 2 \$700.00													
N 31	WLS	03/14/16	03/15/16	The View	10a-11a		:30				NM	2	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 MT----- 2 \$1,200.00													
N 32	WLS	03/14/16	03/15/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 MT----- 4 \$900.00													
N 33	WLS	03/14/16	03/14/16	Inside Edition	3-330p		:30				NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 M----- 1 \$900.00													
N 34	WLS	03/14/16	03/14/16	Jeopardy	330p-4p		:30				NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 M----- 1 \$1,000.00													
N 35	WLS	03/14/16	03/14/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 M----- 1 \$1,900.00													
N 36	WLS	03/14/16	03/14/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 M----- 1 \$2,500.00													
N 37	WLS	03/14/16	03/14/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 M----- 1 \$3,800.00													
N 38	WLS	03/14/16	03/14/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 03/14/16 03/20/16 M----- 1 \$3,500.00													
N 39	WLS	03/14/16	03/14/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													

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<u>Contract / Revision</u> 126150 /		<u>Alt Order #</u> WOC10361301
<u>Contract Dates</u> 03/07/16 - 03/15/16	<u>Product</u> CONSERVATIVE SOLU	<u>Estimate #</u> 1636
<u>Advertiser</u> Conservative Solutions P		<u>Original Date / Revision</u> 03/04/16 / 03/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$5,500.00				
N 40	WLS	03/14/16	03/14/16	Kimmel	1035p-1137p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$2,000.00				
N 41	WLS	03/12/16	03/12/16	ST. PATRICKS DAY PARAD	12:00 PM-1:00 PM		1:00				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				2	\$5,000.00				
N 42	WLS	03/12/16	03/12/16	SAT 430-5P INSIDE EDITIO	4:30 PM-5:00 PM		1:00				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				1	\$1,900.00				
N 43	WLS	03/12/16	03/12/16	ABC7 News @ 5p Sa	5p-530p		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				1	\$2,600.00				
N 44	WLS	03/12/16	03/12/16	Sa Jeopardy	6p-630p		1:00				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				1	\$6,000.00				
N 45	WLS	03/12/16	03/12/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				1	\$3,000.00				
N 46	WLS	03/12/16	03/12/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				1	\$1,200.00				
N 47	WLS	03/12/16	03/13/16	ABC7 News Sa-Su 5a-6a	5a-6a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----SS				1	\$500.00				
N 48	WLS	03/12/16	03/12/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				1	\$2,200.00				
N 49	WLS	03/13/16	03/13/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S				1	\$2,100.00				
N 50	WLS	03/13/16	03/13/16	Su 1130p-12a WCL WKND	1130p-12a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S				1	\$1,500.00				
Totals								0.00				108	\$285,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/15/16	108	\$285,400.00	(\$42,810.00)	\$242,590.00
Totals	108	\$285,400.00	(\$42,810.00)	\$242,590.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.