

CONTRACT



WYTV
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

Contract / Revision 1653786 /		Alt Order # 26132879
Product General Election		
Contract Dates 08/21/18 - 08/27/18		Estimate # 278
Advertiser POL/Sherrod Brown/US Senate/OH/Dem		Original Date / Revision 08/20/18 / 08/20/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WYTV	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 18+		
Agy Code	Advertiser Code 13	Product 1/2 14
Agency Ref IN2386/IN15841/SP27		Advertiser Ref

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYTV	08/21/18	08/21/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	-T-----				1	\$75.00				
N 2	WYTV	08/22/18	08/22/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	--W----				1	\$75.00				
N 3	WYTV	08/23/18	08/23/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	---T---				1	\$75.00				
N 4	WYTV	08/24/18	08/24/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	----F--				1	\$75.00				
N 5	WYTV	08/27/18	08/27/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	M-----				1	\$75.00				
N 6	WYTV	08/21/18	08/21/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	-T-----				1	\$75.00				
N 7	WYTV	08/22/18	08/22/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	--W----				1	\$75.00				
N 8	WYTV	08/23/18	08/23/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	---T---				1	\$75.00				
N 9	WYTV	08/24/18	08/24/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	----F--				1	\$75.00				
N 10	WYTV	08/27/18	08/27/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	M-----				1	\$75.00				
N 11	WYTV	08/26/18	08/26/18	33 News Su 6p	Su 6-630p		:30				NM	1	\$45.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Sherrod Brown/US S		<u>Original Date / Revision</u> 08/20/18 / 08/20/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S				1	\$45.00				
N 12	WYTV	08/25/18	08/25/18	Sa 730-8p	730p-8p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S-				1	\$40.00				
N 13	WYTV	08/25/18	08/25/18	Sa 7-730p	7p-730p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S-				1	\$40.00				
N 14	WYTV	08/21/18	08/21/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-T-----				1	\$90.00				
N 15	WYTV	08/22/18	08/22/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$90.00				
N 16	WYTV	08/23/18	08/23/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$90.00				
N 17	WYTV	08/24/18	08/24/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$90.00				
N 18	WYTV	08/27/18	08/27/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$90.00				
N 19	WYTV	08/21/18	08/21/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-T-----				1	\$90.00				
N 20	WYTV	08/22/18	08/22/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$90.00				
N 21	WYTV	08/23/18	08/23/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$90.00				
N 22	WYTV	08/24/18	08/24/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$90.00				
N 23	WYTV	08/27/18	08/27/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$90.00				
N 24	WYTV	08/26/18	08/26/18	LN Su	LN Su		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S				1	\$85.00				
N 25	WYTV	08/23/18	08/23/18	Jimmy Kimmel	Jimmy Kimmel		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$35.00				
N 26	WYTV	08/24/18	08/24/18	Jimmy Kimmel	Jimmy Kimmel		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$35.00				
N 27	WYTV	08/27/18	08/27/18	Jimmy Kimmel	Jimmy Kimmel		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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