



125 West 55th St
New York, NY 10019

1736283 ✓

Contract # 26224716		Changes as of: 10/17/2018 at 11:53 AM		Version: Highlighting Revision 1	
CPE: 13/14/347		Flight: 10/16/18 - 10/22/18		Station: WYTV	
Agency: SHORR JOHNSON MAGNUS		Advertiser: BROWN, SHERROD		Market: Youngstown-Warren	
100 N. 20th ST. Suite 201 Philadelphia, PA 19103		Product: General Election		Office: WASHINGTON	
Agency Order #: 7860794		Service: Nielsen		Total Spots: 4	
Buyer: Longo, Suzanne		Primary Demo: Adults 35+		Total CPP: \$0.00	
Salesperson: RACHELLE RAY 312-832-6601		Assistant: RACHELLE RAY 312-832-6601		Total GRP:	
Separation:					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/22							Total Spots	Total \$	CPP*	GRP*
							10/16	10/17	10/18	10/19	10/20	10/21	10/22				
1	Tu-F,M 6:30a-7a		Daybreak 6AM	95 \$190.00	0	60	0	0	1	1	0	0	1	3	\$570.00	\$0.00	0.0
2	Su 6p-6:30p		33 News At 6PM	100 \$200.00	0	60	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
Changes: Rate from 130 to 200																	
TOTALS:							0	0	1	1	0	1	1	4	\$770.00	\$0.00	0.0



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Separation:		
Con Type: POLITICAL/VOTE Total \$: \$770.00		

Special Instructions	
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Competitive Information	
Market Budget:	\$15,400
WYTV Share:	5%
Comment:	
WFMJ:	36%
WKBN:	59%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$770.00	N/A	0.0
Total	100%	4	\$770.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	4	\$770.00
Total	4	\$770.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/18 11:53 AM	RACHELLE RAY	Revised			\$70.00	\$770.00	Changes: Demo Meta to [R16]. Calculated Dollars from \$700.00 to \$770.00, Competitive Market Budget from \$14,000 to \$15,400, Origuser Entered Dollars to \$700.00, User Entered \$ from \$0.00 to \$770.00, Total \$ from \$700.00 to \$770.00. 1 buyline added or modified.
New	10/17/18 11:52 AM	RACHELLE RAY	New	4		\$700.00	\$700.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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