

1645172



125 West 55th St
New York, NY 10019

Contract # 26125528	Changes as of: 8/9/2018 at 5:19 PM	Version: Current State Version 1
CPE: 13/14/240	Flight: 10/16/18 - 10/22/18	Station: WYTV
Agency: SHORR JOHNSON MAGNUS	Advertiser: BROWN, SHERROD	Market: Youngstown-Warren
100 N. 20th ST. Suite 201 Philadelphia, PA 19103	Product: General Election	Office: WASHINGTON
Agency Order #: 7621013	Service: Nielsen	Total Spots: 16
Buyer: Longo, Suzanne	Primary Demo:	Total CPP: \$0.00
Salesperson: SAMUEL LITTLE 202-955-5342	Assistant: SAMUEL LITTLE 202-955-5342	Total GRP:
Con Type: POLITICAL/VOTE		
Total \$: \$1,575.00		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/16 - 10/22							Total Spots	Total \$	CPP*	GRP*
						10/16	10/17	10/18	10/19	10/20	10/21	10/22				
1	Tu-F,M 6:30a-7a		Daybreak 6AM	\$95.00	30	1	1	1	1	0	0	1	5	\$475.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		Daybreak 5AM	\$45.00	30	1	1	1	1	0	0	1	5	\$225.00	\$0.00	0.0
3	M 8p-10p		Dancing With the Stars-ABC	\$450.00	30	0	0	0	0	0	0	1	1	\$450.00	\$0.00	0.0
4	Tu-F,M 11p-11:35p		33 News At 11PM	\$85.00	30	1	1	1	1	0	0	1	5	\$425.00	\$0.00	0.0
TOTALS:						3	3	3	3	0	0	4	16	\$1,575.00	\$0.00	0.0



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Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/09/18 5:19 PM	SAMUEL LITTLE	Separation: 30

Competitive Information	
Market Budget:	\$51,000
WYTV Share:	5%
Comment:	
WFMJ:	49%
WKBN:	45%
WYFX:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$1,575.00	N/A	0.0
Total	100%	16	\$1,575.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	16	\$1,575.00
Total	16	\$1,575.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/10/18 8:55 AM					\$0	\$0	
New	8/9/18 5:13 PM	SAMUEL LITTLE	New	16		\$1,575.00	\$1,575.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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