

CONTRACT



WYTV
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

<u>Contract / Revision</u> 1653786 /		<u>Alt Order #</u> 26132879
<u>Product</u> General Election		
<u>Contract Dates</u> 08/21/18 - 08/27/18		<u>Estimate #</u> 278
<u>Advertiser</u> POL/Sherrod Brown/US Senate/OH/Dem		<u>Original Date / Revision</u> 08/24/18 / 08/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agv Code</u>	<u>Advertiser Code</u> 13	<u>Product 1/2</u> 14
<u>Agency Ref</u> IN2386/IN15841/SP27		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WYTV	08/21/18	08/21/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-T-----				1	\$75.00				
2	WYTV	08/22/18	08/22/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$75.00				
3	WYTV	08/23/18	08/23/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$75.00				
4	WYTV	08/24/18	08/24/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$75.00				
5	WYTV	08/27/18	08/27/18	News M-F 6-7a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$75.00				
6	WYTV	08/21/18	08/21/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-T-----				1	\$75.00				
7	WYTV	08/22/18	08/22/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$75.00				
8	WYTV	08/23/18	08/23/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$75.00				
9	WYTV	08/24/18	08/24/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$75.00				
10	WYTV	08/27/18	08/27/18	GMA	GMA		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$75.00				
11	WYTV	08/26/18	08/26/18	33 News Su 6p	Su 6-630p		:30				NM	1	\$45.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision		Alt Order #
1653786 /		26132879
Contract Dates		Product
08/21/18 - 08/27/18		General Election
Estimate #		278
Advertiser		Original Date / Revision
POL/Sherrod Brown/US S		08/24/18 / 08/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S				1	\$45.00				
N 12	WYTV	08/25/18	08/25/18	Sa 730-8p	730p-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S-				1	\$40.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	08/20/18-08/26/18		Sa 730-8p	730p-8p	-----Sa--	:30		\$40.00		NM		
See MG 13.2,13.3													
N 13	WYTV	08/25/18	08/25/18	Sa 7-730p	7p-730p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S-				1	\$40.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WYTV	08/20/18-08/26/18		Sa 7-730p	7p-730p	-----Sa--	:30		\$40.00		NM		
See MG 13.2,13.3													
2	WYTV	08/25/18-08/25/18		Little League World Serie	Little League Work	-----Sa--	:30		\$40.00		NM		
Ⓜ MG for 12.1,13.1													
3	WYTV	08/26/18-08/26/18		Little League World Serie	Little League Work	-----Su	:30		\$40.00		NM		
Ⓜ MG for 12.1,13.1													
14	WYTV	08/21/18	08/21/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-T-----				1	\$90.00				
15	WYTV	08/22/18	08/22/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$90.00				
16	WYTV	08/23/18	08/23/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$90.00				
17	WYTV	08/24/18	08/24/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$90.00				
18	WYTV	08/27/18	08/27/18	M-F 7-730p	7p-730p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$90.00				
19	WYTV	08/21/18	08/21/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-T-----				1	\$90.00				
20	WYTV	08/22/18	08/22/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$90.00				
21	WYTV	08/23/18	08/23/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$90.00				
22	WYTV	08/24/18	08/24/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$90.00				
23	WYTV	08/27/18	08/27/18	M-F 730-8p	730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$90.00				
24	WYTV	08/26/18	08/26/18	LN Su	LN Su		:30				NM	1	\$85.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S				1	\$85.00				
25	WYTV	08/23/18	08/23/18	Jimmy Kimmel	Jimmy Kimmel		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$35.00				
26	WYTV	08/24/18	08/24/18	Jimmy Kimmel	Jimmy Kimmel		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$35.00				
27	WYTV	08/27/18	08/27/18	Jimmy Kimmel	Jimmy Kimmel		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$35.00				
28	WYTV	08/21/18	08/21/18	33 News M-F 11p	M-F 11p-1135p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-T-----				1	\$100.00				
29	WYTV	08/22/18	08/22/18	33 News M-F 11p	M-F 11p-1135p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	--W----				1	\$100.00				
30	WYTV	08/23/18	08/23/18	33 News M-F 11p	M-F 11p-1135p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	---T---				1	\$100.00				
31	WYTV	08/24/18	08/24/18	33 News M-F 11p	M-F 11p-1135p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	----F--				1	\$100.00				
32	WYTV	08/27/18	08/27/18	33 News M-F 11p	M-F 11p-1135p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	M-----				1	\$100.00				
Totals							0.00					32	\$2,465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/26/18	26	\$2,000.00	(\$300.00)	\$1,700.00
08/27/18 -08/27/18	6	\$465.00	(\$69.75)	\$395.25
Totals	32	\$2,465.00	(\$369.75)	\$2,095.25

Signature: _____

Date: _____

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