

Neuhoff Media  
 132 S. WATER STREET SUITE 604  
 DECATUR, Illinois 62523  
 Phone: (217) 423-9744



REGAN for Illinois  
 PO Box 922  
 Decatur, Illinois 62525

Advertiser: REGAN for Illinois  
 Order #: 420906907799  
 Contract #: 227459  
 Date Entered: 02/23/2024  
 Last Modified: 02/23/2024  
 Product:  
 Salesperson: House Decatur  
 Billing Cycle: Broadcast Standard  
 Estimate #:

Order Date Range: 03/11/2024 through 03/19/2024 (2 weeks)  
 Media Outlets: WDZQ-FM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	03/11/24-03/15/24	WDZQ-FM	06:00AM-10:00AM	60	3	3	3	3	3	--	--	15	32.00	15	480.00
2	03/18/24-03/19/24	WDZQ-FM	06:00AM-10:00AM	60	3	2	--	--	--	--	--	5	32.00	5	160.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WDZQ-FM	20	0	0	0	\$640.00	\$640.00
<b>Totals</b>	<b>20</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$640.00</b>	<b>\$640.00</b>

**Total Charges: \$640.00**  
**Total Net: \$640.00**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
March	2024	\$640.00	\$640.00
<b>Totals</b>		<b>\$640.00</b>	<b>\$640.00</b>

Accepted for Neuhoff Media

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mark Cavers, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Regan Deering

Authorized committee:

Regan For Illinois

Agency requesting time (and contact information):

N/A Mark Cavers, High Ground Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

88th House District

Date of election:

March 19, 2024

General

Primary

Treasurer of candidate's authorized committee:

Stephen Hubbard

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Mark Cavers	Name: Regan Deering
Date of Request to Purchase Ad Time: 2.23.24	Date of Station Agreement to Sell Time: 2/23/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 2/22/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>227459</u>	Station Call Letters: <u>WD20-TV</u>	Date Received/Requested: <u>2/23/24</u>
Est. #: <u>          </u>	Station Location: <u>                    </u>	Run Start and End Dates: <u>3/4/24 - 3/15/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.